

ROUH INSPIRING SPIRITS OF MAGHREBI WOMEN

A 46 card oracle deck celebrating the
fierce women of North Africa.



FAQ

What does ROUH mean?

ROUH (روح) is Arabic for *soul, spirit, breath of life*. It's the spark that moves us, the fire that won't be silenced. Each card is designed to awaken that spark within you.

What is an oracle deck?

An oracle deck is a tool for reflection and connection. Shuffle, pull a card, and let intuition guide you. The guidebook adds context, but how you use it is up to you. The word *oracle* itself comes from the Latin *oraculum*, "to speak." For centuries, oracles were voices that carried truth. ROUH was designed to spark courage, intuition, and soul fire in the present moment.

Who is ROUH for?

For anyone ready to rise: rebels, visionaries, healers, seekers. While the voices come from North African women, the wisdom is universal. Courage, resilience, and creativity belong to all of us.

Who are the women in ROUH?

Some are documented historical figures, others live through oral traditions, songs, and collective memory. Choosing just 46 was the hardest part, but each carries a distinct essence, distilled into a soul quality you can meet and work with. Together, they form part of North Africa's living heritage.

What makes ROUH different from other oracle decks?

ROUH centers the voices of North African women -rebels, mystics, warriors, artists, leaders- whose stories are often erased or forgotten. It blends heritage, symbolism, and creative reinterpretation into a deck that is both culturally grounded and universally inspiring.

How do I use the cards day-to-day?

Draw a card in the morning as guidance, use one to spark journaling or meditation, or pull a card when you're at a crossroads. The guidebook offers context, but the practice is simple: pause, connect, and listen.

What's inside the box?

- 46 cards (3.5 x 5 in.) on premium 350gsm cardstock, matte finish
- 100-page full-color guidebook with stories and reflections
- Magnetic-close keepsake box, protective and ritual-worthy

Do I have to be North African to use ROUH?

Not at all. While rooted in Algeria, Morocco, and Tunisia, the wisdom these women embody speaks to everyone.

Do oracle cards predict the future?

No. Oracle cards are not fortune-telling. Consider ROUH as a mirror, it helps you reflect, trust your intuition, and reconnect with wisdom already inside you.

I've never used oracle cards before, can I still use ROUH?

Yes. Just pull a card, reflect on its message, and let it guide your thoughts, journaling, or meditation. No prior experience is needed.

Is the guidebook bilingual?

The guidebook is currently in English. We may explore translations in the future, but for now it's designed for accessibility to a global audience.

Can I gift the deck?

Absolutely. The ROUH Oracle comes in a premium keepsake box, making it a thoughtful and meaningful gift.

Who created ROUH?

I'm Ratiba, Algerian by birth, with Tunisian sons and years spent in Morocco. I began researching these women in 2023, weaving together books, archives, and oral stories with my own creative interpretation. ROUH is published under Maktoub Studio.

Are the illustrations historically accurate?

No, they are my own interpretations designed to capture essence, symbolism, and spirit rather than literal likenesses. Each woman was hand-sketched with cultural detail, and AI tools supported color harmony while preserving artistic integrity.

When will I receive my deck?

The first 100 decks are estimated to ship at the end of November 2025. You'll receive regular updates as shipping approaches.

Will you ship internationally?

Yes. ROUH will be available worldwide. Shipping costs are calculated at checkout, and decks are packaged with care for safe delivery.

How can I support beyond backing?

Share ROUH with your friends, family, and communities. Every pledge and every share helps carry these women's voices further.

Logistics*Production*

Printed by trusted partners in premium card quality. If delays arise, you'll be updated immediately.

Fulfillment

Managed by **Easyship** for global packing, inventory, and shipping.

Shipping

Costs are added at checkout, based on destination.

Taxes

Custom duties & VAT are included where possible. Additional local fees may apply.

Communication

-Regular updates will be shared via email and social media-

Have more questions? Please send them to salam@maktoubstudio.com