



GRAPHIC DESIGNER

About MilkBar

We are a startup investment incubator with a portfolio of 7 innovative brands looking to shake up the market. We focus on boring, tired and untapped industries with huge opportunity to improve the customer experience. We are entrepreneurs at heart with extensive experience creating and rapidly scaling start-ups. We have successfully grown ideas from scratch to large, globally dominant businesses and can help you do the same.

About the brands

Bureau Booths: <https://bureaubooths.com/>

TaskPod: <https://www.taskpod.com/>

Tuesday: <https://gettuesday.co/>

Elsewhere: <https://elsewherepods.com/>

iBlush: <https://iblushshop.com/>

Brimful: <https://livebrimful.com/>

Muse: <https://www.museframe.io/>

Where And How You Can Work

Our HQ is in Adelaide, and we have offices in Melbourne and Sydney. We value having the team together but will work out a viable solution for everyone in the team. We also have regular all hands days in Adelaide.

What You'd Be Doing In This Role

At MilkBar, change continues to be part of our DNA. But we like to think that's all part of the fun. So, the below outline will give you the flavour of the type of things you'll be working on when you start, but this will likely evolve.

The Role

We are looking for a talented graphic designer to join MilkBar! As a graphic designer, you will have the opportunity to contribute to all of our brand's growth strategies, from ideation to execution. We are a small team; you will need to think like an owner and work across multiple teams in rallying towards our ambitious growth goals.

You will thrive in a fast-paced environment, you're confident in making decisions and driving alignment between key stakeholders. The purpose of the role is to deliver compelling graphic design executions across a broad range of marketing communications in accordance to marketing strategies and plans.

What You'll Do

- Conceptualise and visualize content for social media and other campaigns.
- Deliver on-trend designs, produce on-brand creative ideas and always be willing to push the boundaries with innovative designs.
- Challenge yourself and others to consistently improve.
- Edit video and images for campaign launches and social media content daily.
- Ensure the level of design that comes out is of the highest visual standard.
- Have a keen eye for detail and be able to maintain quality control of own work.
- Work efficiently on different brands within the working day, meeting deadlines and making sure projects are completed both on time and on budget.



- Self-initiate ideas and proactively contribute.
- Demonstrate excellent communication skills, both written and verbal.
- Collaborate with clients and colleagues at all levels.

What We're Looking For

- Minimum 2-3 years of experience in similar role
- Proficiency in design for digital and, in particular, social media platforms.
- A degree level education in graphic, digital or interactive design, fine arts, illustration and/or other related design discipline.
- Have an excellent knowledge of industry trends, campaigns and platforms.
- Self-motivated, driven with confidence in their skill set.
- Thrive in a fast-paced environment and has excellent time management skills.
- Advanced knowledge of Adobe creative suite, preferred.
- Video editing experience.
- Experience using Shopify, Pagefly, Canva, Unbounce, Klavyio or similar platforms are highly favoured.
- Previous experience in startups advantageous.
- Experience and understanding of digital marketing best practices across all platforms.

Other Stuff To Know

We make hiring decisions based on experience, skills and passion, as well as how you can enhance MilkBar and our culture.