

# Multi-Brand Ultimate Baby Bundle Instagram Giveaway – Terms & Conditions

## 1. Promoters

This giveaway is conducted in collaboration by the following brands (the “Promoters”):

- **Lacevo**
- **Redsbaby**
- **Tasman Eco**
- **Tottie**
- **Nourishy**
- **Butterfly Maternity**
- **Portier**
- **Catchy**

This giveaway is in no way sponsored, endorsed, administered by, or associated with Instagram.

## 2. Eligibility

This giveaway is open to **residents of Australia only**, aged **18 years or older**.

Employees, contractors, and immediate family members of any of the Promoters are not eligible to enter.

## 3. Promotional Period

The giveaway begins at **6:00 PM AEST on Wednesday, 25 June 2025** and ends at **11:59 PM AEST on Tuesday, 1 July 2025**.

No entries will be accepted after this time.

## 4. How to Enter

To enter the giveaway, participants must, during the Promotional Period:

- **Follow** all participating brands on Instagram:  
@lacevoofficial, @redsbaby, @tasmaneco, @tottie.shop,  
@nourishy.com.au, @butterflymaternity, @portier.australia, and  
@catchy
- **Like & Comment** on the competition post (shared by any of the participating brands) by tagging a parent or parent-to-be who'd LOVE to win this prize! (1 tag = 1 entry, unlimited entries!)Instagram

accounts must be set to public for the duration of the giveaway to validate entry.

## 5. Prize Details

**One (1)** winner will receive a prize bundle valued at a total of **\$3,552.99 AUD**, including:

- **Lacevo:**
  - S70 In-Bra Breast Pump Set – \$499
  - N7 Bottle Warmer – \$145
  - Tote Bag – \$58
  - (Total: \$702)*
- **Redsbaby:**
  - ERON Pram (Stroller and Bassinet; excludes Platinum model) – \$949
- **Tasman Eco:**
  - Willow Toy Box – \$399.99
- **Tottie:**
  - Nappy Bag Backpack in Black – \$339
- **Nourishy:**
  - Freeze-drying of 2L of breast milk into shelf-stable powder – \$270
  - (Subject to safety and handling requirements as outlined by Nourishy.)*
- **Butterfly Maternity:**
  - Butterfly® Bundle (includes Maternity Pillow®, Knee Cloud®, Nursing Cover & Birth Comb) – \$293
- **Portier:**
  - Limitless Baby Carrier – \$350
- **Catchy:**
  - Catchy Bundle – \$250

### **Total Prize Value: \$3,552.99 AUD**

Prize values are correct at the time of publication. Prizes are not transferable, exchangeable, or redeemable for cash. The Promoters reserve the right to substitute items of equal or greater value if necessary.

## 6. Winner Selection & Notification

The winner will be **randomly selected** from valid entries on **Wednesday, 2 July 2025**, and contacted via **Instagram direct message** by **Thursday, 3 July 2025**.

If the winner does not respond within **5 calendar days**, a new winner may be selected at the Promoters' discretion.

## 7. Prize Delivery

Prizes will be delivered to the winner's nominated Australian address at no cost.

The **Nourishy** component requires direct coordination with the winner and is subject to its own safety, packaging, and transport procedures.

## **8. General Conditions**

- Entrants must comply with all entry requirements to be eligible.
- Incomplete, inappropriate, or duplicate entries may be disqualified.
- Entrants must have permission from any person they tag.
- The Promoters reserve the right to disqualify anyone who tampers with the entry process or violates these Terms & Conditions.

## **9. Privacy**

By entering, you agree to the use of your Instagram username and any public comment for promotional purposes.

Personal details provided will be used solely for the administration of this giveaway and not shared without consent, unless required by law.

## **10. Liability**

To the fullest extent permitted by law, the Promoters will not be liable for any loss, damage, or injury incurred by the winner or any entrant in connection with this giveaway or the prize.

For any questions about this giveaway, please contact one of the participating brands directly via Instagram.