



Herbal Dispatch

Q1 2024



Forward Looking Statements



Legal Disclaimer

Herbal Dispatch is a global cannabis marketplace, focused on providing premium quality products, and an exceptional customer journey supported by modern digital strategies.

This presentation provides an overview of the business of Herbal Dispatch Inc. ("HD", or the "Company"), or its operating subsidiary, Rosebud Productions Inc. (the "LP" or "Rosebud"). This presentation has been prepared for informational purposes only to be provided to shareholders of the Company.

No representation, warranty or undertaking, express or implied, is made and no responsibility or liability is accepted by the Company, as to the accuracy or completeness of the information contained herein.

This document is not, and under no circumstances is to be construed as, an advertisement or a public offering of the securities of the Company in Canada. No securities commission or similar authority in Canada has reviewed or in any way passed upon this document or the merits of the securities in the Company and any representation to the contrary is an offence.

Forward Looking Information

This presentation contains "forward-looking information", within the meaning of applicable securities laws. This forward-looking information is based on certain assumptions and expectations of management in light of currently available information and historical data, which are subject to significant risks and uncertainties.

If underlying assumptions prove inaccurate or risks or uncertainties materialize, actual results may differ materially from those anticipated. While management believes its assumptions and expectations are reasonable, readers of this presentation are strongly cautioned that there can be no assurance that the Company will achieve the results predicted, within the periods predicted or at all.

To the extent any forward-looking information in this presentation constitutes "future-oriented financial information" or "financial outlooks" within the meaning of applicable securities laws, such information is being provided to demonstrate the potential of HD and the reader is cautioned that this information may not be appropriate for any other purpose and the reader should not place undue reliance on such future-oriented financial information and financial outlooks.

Actual results may differ materially from what the Company currently expects and what is projected in this document. Such information is presented for illustrative purposes only. When used herein, the words "anticipate," "estimate," "plan," "believe," "expect," "forecast," "project," or variations or symbols of such words and similar expressions are intended to identify forward-looking information.

Factors that may cause actual results to differ materially from those anticipated include, but are not limited to: (i) the Company's expectations regarding revenues, expenses and anticipated costs; (ii) future production costs and capacity; (iii) actual performance of the Company's business and operations; (iv) sufficient working capital and the Company's ability to raise additional financing going forward; (v) industry growth trends, including with respect to projected and actual industry sales; (vi) the legalization and ongoing regulation of cannabis for medical/recreational use in Europe, Canada and the United States, including federal, provincial and state regulations pertaining thereto and the timing related thereof and the Company's intentions to participate in such markets; (vii) the impact of general business and economic conditions; and (ix) whether the key personnel will continue their employment with the Company.

All of the forward-looking information in this presentation is qualified by these cautionary statements and the Company cannot assure that the results or developments anticipated by management will be realized or even if realized, will have the expected consequences to, or effects on, our business, prospects, financial condition, results of operations or cash flows.

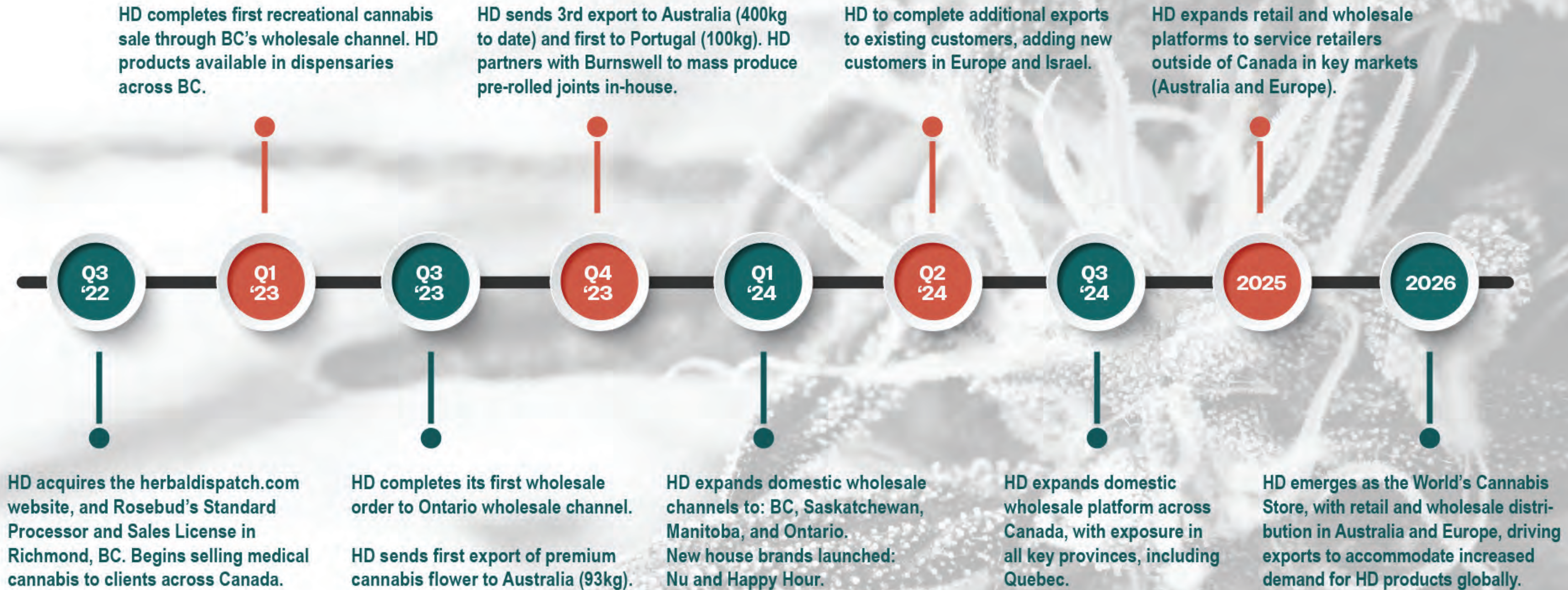
Readers are cautioned not to place undue reliance on the forward-looking information in making any investment decision. Forward-looking information made in this presentation applies only as of the date of this presentation. While the Company may elect to update forward-looking statements from time to time, we specifically disclaim any obligation to do so, even in the light of new information or future events, unless otherwise required by applicable securities laws.

About Herbal Dispatch

Herbal Dispatch is a customer-centric cannabis marketplace and distribution company, focused on delivering the best possible experience to clients globally.



Herbal Dispatch Timeline



Sales Channels

Herbal Dispatch's online marketplace of packaged cannabis products and bulk cannabis supports retail and wholesale purchases from clients globally.



Total Revenue 2023: \$5.7 million

Domestic Medical



Herbaldispatch.com

Huge selection of cannabis and cannabis products (750+).

Sourced from leading micro and craft cultivators across Canada.

Industry leading selection of BC cannabis.

Experience Craft Cannabis Like Never Before

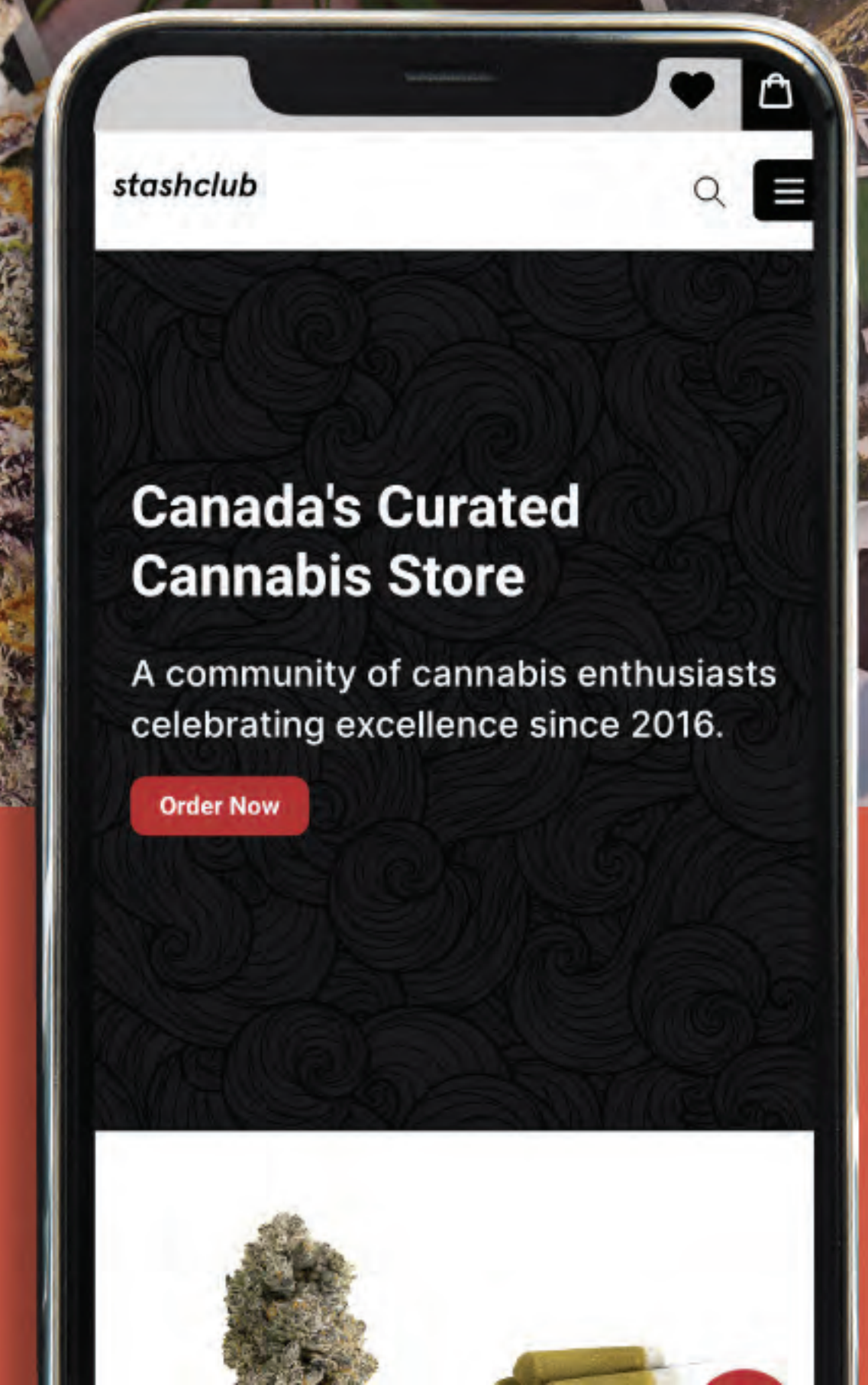
Canada's premier online dispensary for small-batch cannabis

Shop

Affiliate Websites

3rd party brand integration using HD fulfillment and distribution.

Legacy brands and cannabis providers customers know and trust.



Domestic Medical Veterans



Herodispatch.com

Hero Dispatch provides a tailored experience for veterans.

Eligible veterans are fully covered by Veterans Affairs Canada (VAC) for medicinal cannabis.

VAC forecasts to spend \$300M+ in cannabis reimbursements by 2026.

Your Medical Cannabis Needs, Delivered

Welcome to Hero Dispatch, the craft cannabis marketplace for Canadian veterans and first responders

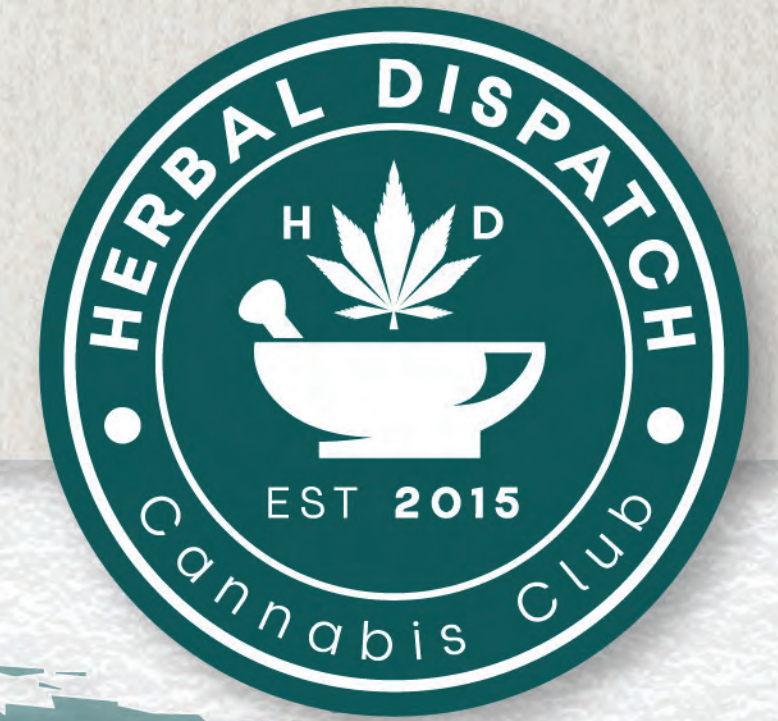
Shop

Domestic Adult Use

Recreational



Export & Wholesale



In 2023 HD exported 500 kg dried flower to Australia and Portugal.

Exports in 2024 anticipated to exceed 1000 kg given strong demand from existing and new foreign partners.



- The UK, Brazil and Philippines are relatively new medical cannabis markets with huge potential (67 million, 214 million and 113 million citizens respectively).

- Israel is the largest importer in the world (33,000kg in 2022).
- Germany imported 25,000kg of medical cannabis in 2022.

- Denmark sold more than \$75 million of cannabis in 2022.
- Australia's medical cannabis program revenues doubled in 2023 (~\$500 million).

Co-Packing & White Labelling



HD ensures quality and lower costs of HD branded products by spot buying bulk flower and packaging it in-house.

We offer co-packing, white label and sales/marketing solutions for clients to produce their branded products and sell them through the HD platform.

HD's in-house pre-roll manufacturing partner, Burnswell, operates a fully-automated machine that produces straight-cut pre-rolled joints for HD and other partner brands.



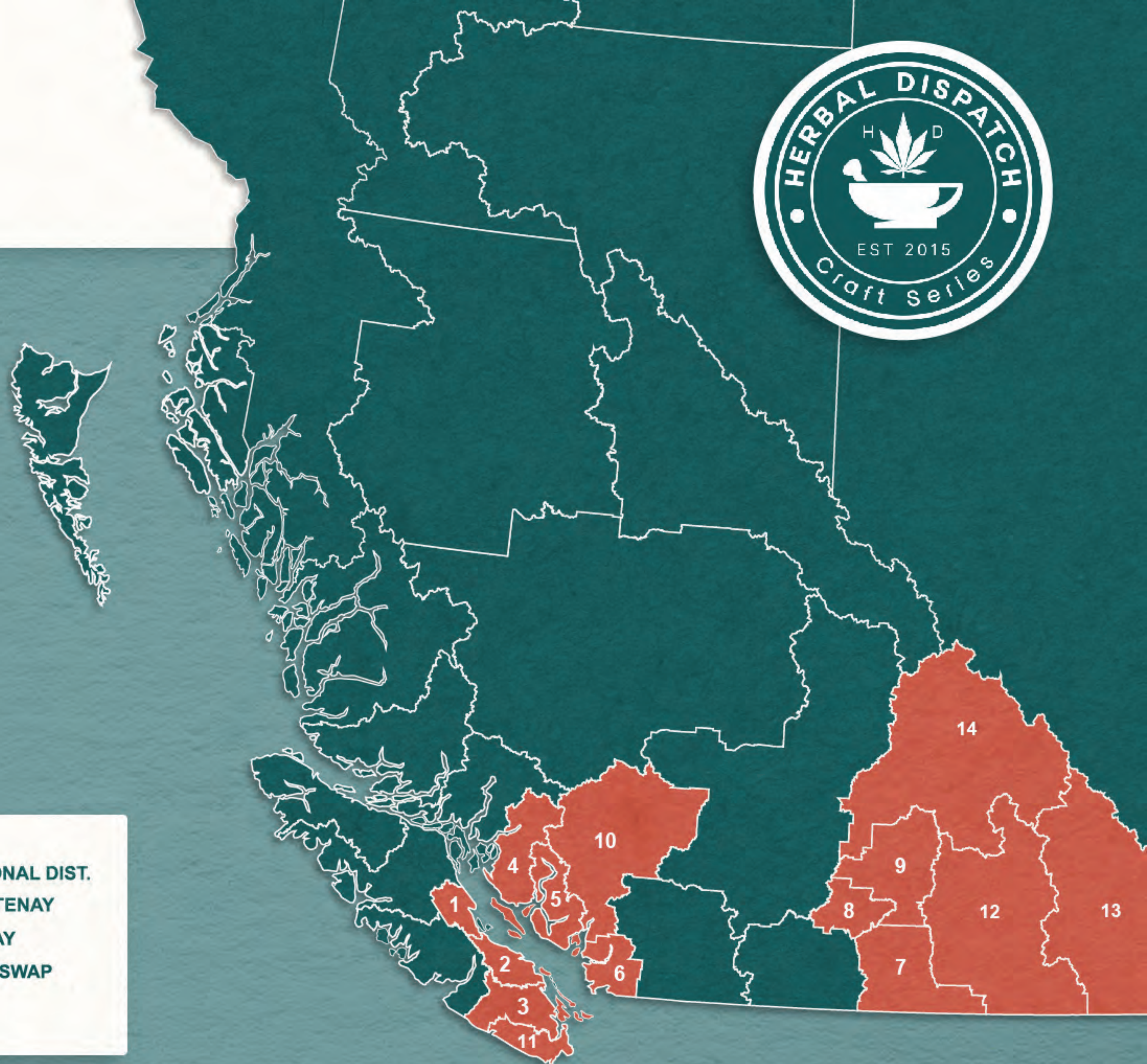
HD Suppliers

British Columbia

HD has a broad network in BC, and sources high-quality craft cannabis from growers across the province known for BC Bud.

This multi-supplier approach de-risks HD's supply chain and ensures our customers continuous access to a wide variety of cannabis at all price points.

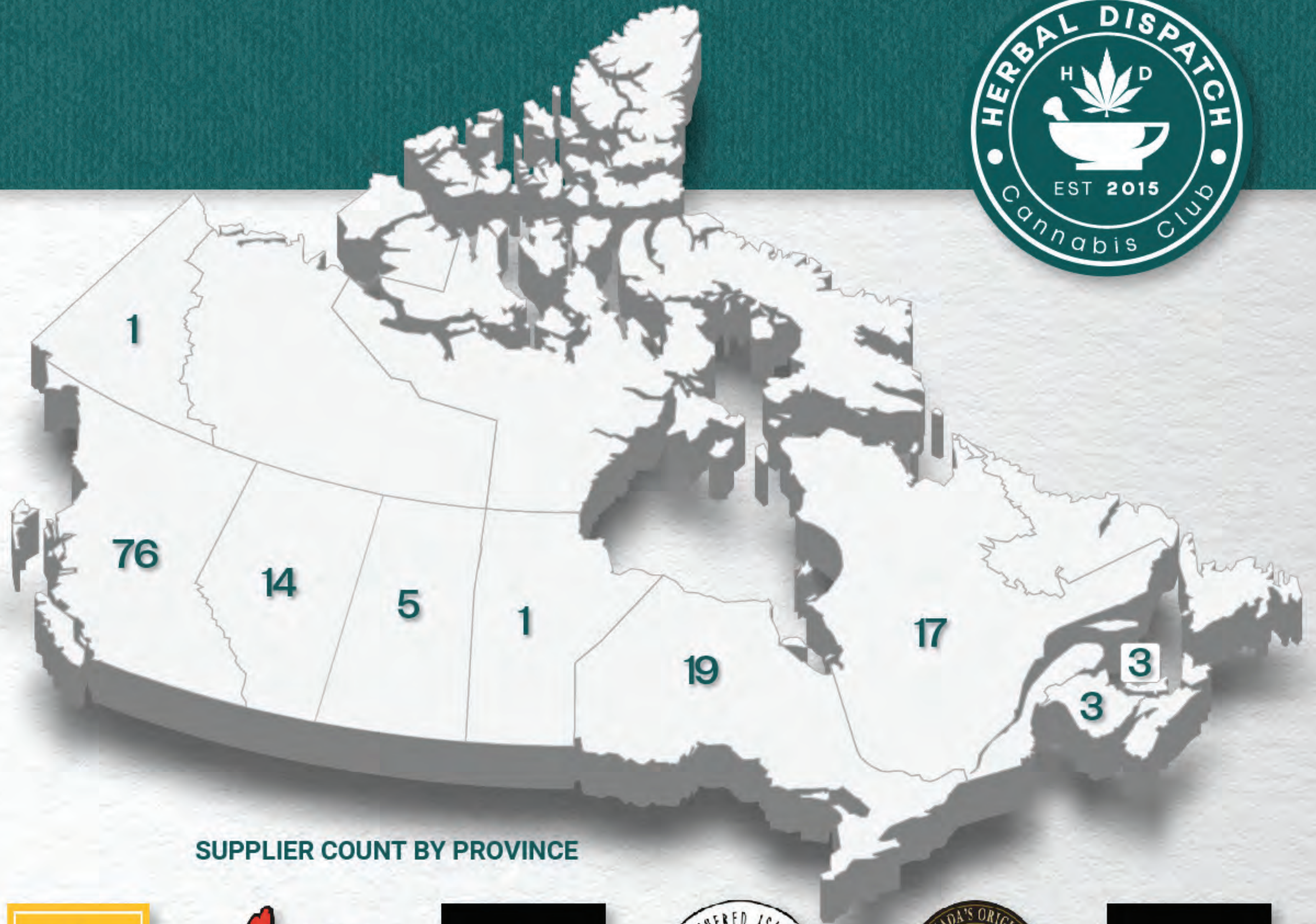
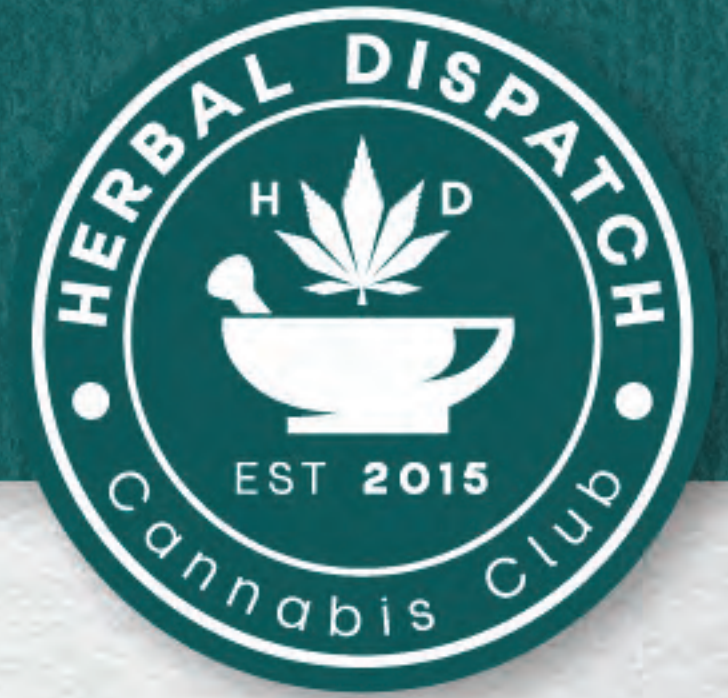
- | | | |
|--------------------|-------------------------|----------------------------|
| 1. COMOX VALLEY | 7. KOOTENAY BOUNDARY | 11. CAPITAL REGIONAL DIST. |
| 2. NANAIMO | 6. GREATER VANCOUVER | 12. CENTRAL KOOTENAY |
| 3. COWICHAN VALLEY | 8. CENTRAL OKANAGAN | 13. EAST KOOTENAY |
| 4. QATHET | 9. NORTH OKANAGAN | 14. COLUMBIA SHUSWAP |
| 5. SUNSHINE COAST | 10. SQUAMISH - LILLOOET | |



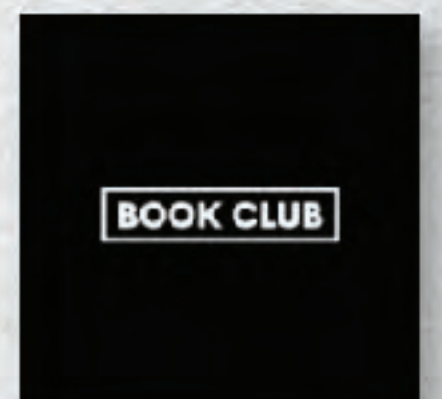
HD Suppliers National

Herbal Dispatch continues to develop relationships with best-in-class cultivators and processors across Canada.

With an expanding product portfolio from 150 vetted suppliers (>15% of all LPs in Canada), HD has emerged as the go-to source for all things cannabis, nationwide and globally.



SUPPLIER COUNT BY PROVINCE



HD House Brands



HD Craft

Premium quality cannabis products at a fair price.

HD Craft's curated selection of high-quality, innovative cannabis products support and highlight the craft cannabis community.



nu Naturals

Natural and therapeutic cannabis products for holistic wellness.

Nu provides natural, holistic products that promote health and wellness, while educating consumers on the benefits of cannabis.



Golden Spruce

Top-shelf cannabis for the discerning buyer

Golden Spruce offers an exclusive selection of connoisseur-grade cannabis products while promoting sustainability and local partnerships.



Hero Dispatch

Supporting veterans through quality cannabis products and resources.

Hero Dispatch supports and empowers veterans through the use of cannabis, while providing high-quality products and education.



Happy Hour

Potent and flavourful cannabis products at great prices.

Happy Hour's diverse products are marketed in a fun and laid back style, with offerings tailored to value-driven cannabis consumers.

VISION



THE WORLD'S CANNABIS STORE

Values



Excellence

We make our business better than yesterday.



Passion

We align with people that have Passion to be creators or support creativity.



Integrity

Our approach is always with Integrity to ensure trustworthiness of our products & services.



Accountability

We take proactive measures to ensure we hold ourselves Accountable for our actions.

Herbal Dispatch Team



Jeremy South
Chairman



Hon. Herb Dhaliwal
Director



Philip Campbell
Director & CEO



Drew Malcolm
Director



Jason Vandenberg
Chief Financial Officer



James Poelzer
Business Development



Shawn Ripley
Quality Assurance



Chester Ku-lea
Marketing



Aron Tegenfeldt
Chief Commercial Officer



Madeleine Gwynne
Special Projects & RP

Capitalization



SUMMARY

AS OF FEBRUARY 23, 2024

HERB.CN

CSE Index

Currency

Shares Outstanding

Shares Fully Diluted

Recent Share Price

Market Cap

CSE Composite

CAD

73.6 million

78.5 million

\$0.05

\$3.68 million

Contact



Email

hello@herbaldispatch.com



Call

1.833.HDCC.420
(General)

1.604.203.WEED
(Sales)



Mail

1750 W. Georgia St.
Vancouver, BC
V6G 2V7 - Canada



IG

[@_herbaldispatch](https://www.instagram.com/_herbaldispatch)