

Requirements & Guidelines for Wellness Warriors, Program Partners, and other media Affiliations and sponsors

Best Practices to Ensure All Paid Partnerships Follow Regulatory Guidelines for ProCare Health, Body & Soul, and BariConnected brands.

We want to ensure that our paid partners understand the regulatory guidelines set by the Food and Drug Administration (FDA) and Federal Trade Commission (FTC) when it comes to promoting dietary supplements for ProCare Health, Body & Soul, and BariConnected brands.

It's important to disclose any material connection (paid partnership), such as receiving payment, free products, or commissions, as per FTC guidelines. You are required to read and understand the FTC guidelines outlined [here](#). Please tag ProCareNow as a Paid Partner and Collaborator on social media when applicable, and ensure sponsored articles include a disclosure statement. We are always available if you have questions - vipteam@procarenow.com

Here are the steps that you should take for Posts, Videos, or Articles:

- Obey the FTC guidelines outlined [here](#)
- Tag ProCareNow (or other brand) as a paid partner/collaborator when applicable
- When discussing dietary supplement benefits, include the FDA statement at the bottom of your post:
 - *These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Claims or Statements

Avoid making disease or drug claims in marketing materials. While ProCare Health's product are not intended for weight loss, you can discuss how they have helped you in your weight loss journey by supporting your nutritional needs post weight loss surgery, or as a supplement to add to anyone's daily health routine. General positive statements about the products are encouraged. i.e:

- I have noticed a difference after taking this product
- I enjoy taking my calcium because of this product
- my family loves the protein shakes to start their day
- I have shared this product with everyone!

Keywords that are considered disease/drug claims and need to be avoided:

- Cure/ Heal
- Prevent / Treat / Fix/ Replace
- Improve/ Enhance
- Reduce/ Promote/ Relief/ Boost
- Diagnose/ Disease
- Any words starting with “anti-” i.e. Anti-inflammatory
- Performance
- Clinical/ Clinically
- Weight Loss
- Any words ending with “-itis” i.e. Arthritis, Gastritis
- Natural/ All-Natural/ Pure/100% Pure
- Fast Acting/Quick

If you have any questions or need clarification on regulatory-compliant content, please reach out to us at vipteam@procarenow.com.

By being a paid ProCare Health partner (as listed at the beginning), you will keep your rights to the original content. As part of the partnership you also provide ProCare Health the unrestricted, royalty-free, perpetual right to use, reproduce, communicate, and display the works, in whole or in part, for any

purpose, without additional compensation and with no additional notification or permission.

ProCare Health reserves the right to request the removal of published content found to be in violation of any of the guidelines described above. Failure to comply with FDA and FTC Guidelines may result in immediate termination of our partnership agreement. We reserve the right to request removal of content related to our brand at any time.

Thank you for your cooperation in following these guidelines to ensure compliance and transparency in our partnerships.