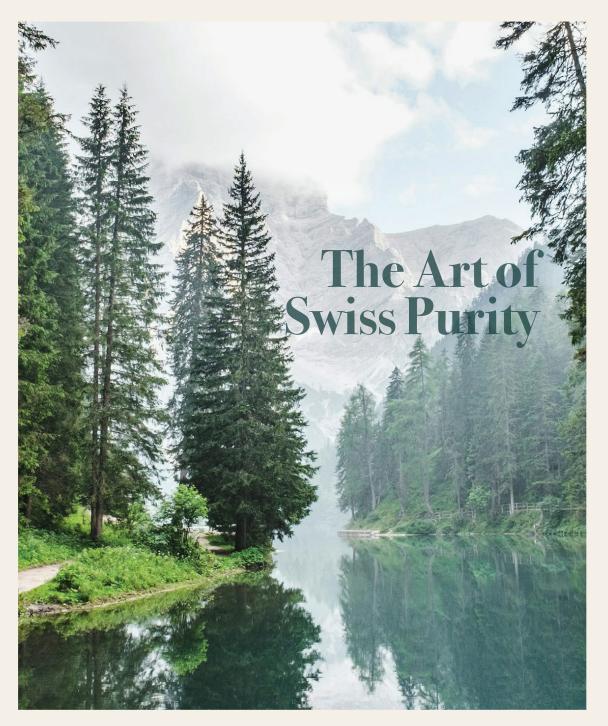
Michelle Peters switzerland

GLOWGEVITY8



A message from Michelle Peters

To the Michelle Peters Muse — where elegance meets intention, and every ritual becomes art.

It is a pleasure to welcome you into the exclusive universe of Michelle Peters Skincare. From the beginning, our vision has been clear: to unite the immaculate purity of the Swiss Alps with the excellence of high-performance skincare. Every formula I've created is born from the desire to share with you Switzerland's most precious natural treasures—transformed into unique, luxurious beauty rituals.

When I founded this brand, I dreamed of a skincare line that celebrated exclusivity and purity above all. I envisioned creams and elixirs infused with the freshness of the mountains, bringing to your daily routine the essence of clean air and rare botanicals that bloom only where eternal snow remains. Today, that vision is in your hands: a ritual reserved for those who value the extraordinary.

In these pages, you will discover the soul of our Swiss ingredients. I invite you to explore slowly—feel the quiet power of alpine nature meeting modern Swiss science to care for your skin in the most refined way. May this manual inspire you and welcome you into our private circle of beauty.

Welcome to Michelle Peters Skincare, where pure nature and innovation blend to reveal your most radiant self.

Warmly,
Michelle Peters
Founder of Michelle Peters Skincare



Swiss Natural Ingredients:

Alpine Poetry in Every Drop

High in the majestic Swiss mountains, nature reveals herself in quiet, breathtaking elegance. Snow-dusted peaks rise like cathedrals above crystal lakes, and wild herbs bloom where the silence is sacred. From this untamed, immaculate land come the rare ingredients that give life to Michelle Peters Skincare. Each one tells a story of survival, purity, and transformation—a symphony between nature's wild beauty and timeless wisdom.



Edelweiss

THE FLOWER OF ETERNAL SNOW

Growing at altitudes where few plants can survive, the Edelweiss has long been revered as a symbol of purity, love, and resilience. Nestled between stones and touched by snow, this iconic flower develops powerful antioxidant compounds to protect itself from UV rays, cold, and wind. In our skincare rituals, Edelweiss offers that same protection—delivering strength, calm, and purity to your skin. A guardian of alpine beauty.



Alpine Thermal Waters & Glacial Purity

CRYSTALLINE & HEALING

Switzerland is not only known for its mountains, but for the water that flows through them. Beneath glaciers and valleys, mineral-rich thermal waters are slowly filtered through ancient stone over decades. These waters are so pure they are often drinkable at the source. In skincare, they become a gift of renewal—rich in magnesium, calcium, and silica to soothe, hydrate, and remineralize. We've captured this ancestral flow, this pure alpine current, to awaken and rebalance the skin. Every drop is like immersing your face in the serenity of a glacial spring.



Alpine Plant Stem Cells

NATURE'S QUIET POWER

From high-altitude flora like the Alpine Rose and Snow Bellflower, we extract stem cells capable of withstanding extreme environments. These rare plants regenerate season after season, untouched by pollution, and shielded by nature's isolation. Their cellular energy is infused into our formulas, offering your skin the same power of renewal—boosting elasticity, vitality, and long-term radiance.



Swiss Apple Stem Cells (Uttwiler Spätlauber)

From a rare, centuries-old Swiss apple cultivated in the quietest alpine orchards, we harness one of nature's most extraordinary secrets: longevity encoded in the cell. These remarkable stem cells, renowned for their ability to resist oxidation and time, help extend the life of skin cells—preserving firmness, suppleness, and the skin's youthful integrity. An enduring symbol of resilience and refinement, this ingredient lies at the heart of Glowgevity: the art of timeless skin.



Botanical Peptides

Born from advanced Swiss botanical research, our plant-derived peptides are like whispers between the skin and nature—intelligently mimicking the skin's own language to restore firmness and vitality. These silent architects of youth gently stimulate collagen, refine texture, and enhance elasticity with a grace that feels both natural and deeply luxurious. Their action is precise yet delicate, working in harmony with the skin's own rhythm to unveil a refined, sculpted radiance.



The Soul of Swiss Ingredients

Switzerland has long been a sanctuary of balance: where science and nature meet, where time slows down, and where purity is never compromised. Our ingredients are hand-selected not just for their efficacy, but for their origin story—gathered in places untouched by the modern world, crafted through patience, and elevated by Swiss excellence.

Alpine Chamomile & Arnica

Hand-harvested from serene high-altitude meadows, these wild alpine botanicals embody the calming spirit of the Swiss landscape.

Traditionally treasured for their soothing and anti-inflammatory properties, they now bring that heritage of balance to your daily ritual. In our cleanser, they infuse the skin with quiet comfort—softening, purifying, and preparing the complexion with the gentleness of a morning breeze across the Alps. A moment of calm. A breath of alpine purity.

Science and Nature

The Swiss Power Behind Every Ingredient

The beauty drawn from Alpine nature is just the beginning of our story. At Michelle Peters Skincare, we pair these pristine natural gifts with the precision and innovation that Switzerland is renowned for. Each natural ingredient is enhanced through Swiss science, in a harmonious meeting of earth-born wisdom and human ingenuity.

Picture laboratories nestled at the base of snow-covered mountains, where scientists work surrounded by natural inspiration. With the same artisanal care that goes into a Swiss timepiece, every formula is refined to perfection. Advanced technologies and gentle methods allow us to extract the purest essence of each alpine ingredient while preserving its integrity.

Edelweiss, for example, delivers its most powerful antioxidants through cutting-edge extraction techniques that respect its strength and delicacy. Plant stem cells from alpine flowers are carefully cultivated in the lab, replicating their extraordinary regenerative potential without depleting wild resources.

The result is a fusion of nature and science in its most elegant form—textures that feel like silk on the skin, formulas as pure as mountain air. Each small batch is crafted under strict quality control to ensure that only the finest reaches your skin.

When you indulge in our rituals, you can trust that your skin is being cared for by a legacy of Swiss excellence. A dialogue between laboratory and nature. A new expression of luxury skincare.



Hero Ingredients by Product



Each Michelle Peters Skincare product is a jewel crafted with rare ingredients, selected not only for their efficacy but for their story, their soul, and their harmony with the skin. Below, we invite you to discover the ingredient highlights behind our three signature formulas.

Glowgevity Collagen Serum

A luminous concentrate that awakens the skin with vitality. Infused with Edelweiss extract, Alpine plant stem cells, and Swiss botanical peptides, this serum restores elasticity and promotes glow from within. Each drop feels like morning light on the skin—weightless, refreshing, transformative.

Anti-Age Cream

A silky emulsion enriched with Swiss thermal waters, Snow Bellflower, and hyaluronic acid of botanical origin. It envelops the skin in comfort, deeply nourishes, and fortifies the skin's natural barrier. Skin feels velvety and luminous—refined with every use.

Purifying Cleanser

More than a cleanser—it's the first step of your Glowgevity ritual. With glacial water, alpine chamomile, and plant-derived surfactants, it purifies the skin gently, without disrupting its balance. The result is freshness, clarity, and the quiet feeling of having cleansed your skin in a mountain stream.

The Glowgevity Ritual:

A Daily Invitation to Beauty

True beauty is cultivated through moments of care, presence, and intention. The Glowgevity Ritual is a celebration of self-respect—a

Michelle Peters

ANTIAGE LIFTING CREAM

slow ritual of refinement that transforms skincare into a ceremony. Morning and evening, in just three steps, your skin reconnects with the rhythm of nature and the clarity of Swiss purity.



1. Cleanse

A BREATH OF FRESH AIR

Begin your ritual by purifying your skin with our gentle cleanser. Use warm water, massage with circular motions, and feel the softness of its alpine foam. As you rinse, imagine the freshness of mountain springs washing away the day.

2. Revitalize

THE ELIXIR OF LIGHT

Apply a few drops of the serum onto your hands and gently press into your skin. Let it absorb like morning dew into the earth. This is your moment to pause, breathe, and let the Alpine essence revive your natural glow.

3. Nourish

A VELVET EMBRACE

Seal the ritual with our cream. Warm a small amount between your fingertips and apply with upward, graceful strokes. Let your skin drink in the rich texture while you enjoy its subtle alpine fragrance. It is your final gesture of elegance before stepping into the day—or into rest.

With each repetition, this ritual becomes more than skincare—it becomes your space of calm, your touch of beauty, and your daily connection to something quietly powerful.

Glowgevity is not a trend. It is your timeless light.