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## A L A S K A F U R G A L L E R Y

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# Fluff Up

# Your Furs!!!

When you receive your **Fur** shipment, you may notice that the natural **Fur** may be matted down due to packing, and the fact the **Fur** has been enclosed in a box and riding in transit for days didn't help....

### **Don't Panic!!**

Please take your **Fur** and shake it vigorously. By doing so, this will cause the natural hair to fluff up and go with its natural grain. You will find that the **Fur** will regain its beautiful full, rich appearance within a couple of days.

Thank you for your purchase and enjoy your **Fur** for many years to come.

Interested in learning more about our services and our rich history? Visit our website, [www.akfurgallery.com](http://www.akfurgallery.com), to download our Fur Care Instructions and browse our newest collection! Use your phone to scan the code below to get started.



## ALASKA FUR GALLERY SERVICES

### FUR CLEANING & CARE

#### *A fine fur offers timeless beauty and long-lasting durability*

Absolutely nothing compares to the luxury and style of fur. Nature's elegant answer to winter, a fine fur offers timeless beauty and long-lasting durability. Resilient and naturally durable, a fine fur garment can be enjoyed for many years, if cared for properly. Give them the care they deserve by following the basic guidelines below.

#### GENERAL RULES



Store your fur away from the sun



Never store your fur in a plastic bag

- Store in an ample space away from direct sunlight
- Never store in unbreathable bags such as plastic bags
- Keep away from high heat sources such as blow dryers and radiators
- Avoid spraying hair spray and perfumes on your fur
- Contact a fur-cleaning specialist for cleaning your fur

#### STORAGE



Hang coat to dry if mildly wet



Professional leather dry cleaning  
facility recommended

Always hang your fur on a broad-shouldered clothes hanger in an ample space in your closet (never squeeze a fur coat into a cramped corner).  
Use a cloth bag when traveling; never store your fur in a plastic bag (this will dry your coat out)

## DRYING



Keep away from heat source

Most fur coats will handle **light** rain and snow better than many wool coats. If your fur is **mildly wet**, simply **hang it to dry** in a well-ventilated room, making sure to keep it away from direct heat. **Do not blow dry or hang over a radiator.** Once the fur is dry, give it a vigorous shake; never comb or brush a fur. If your fur gets completely soaked -- which you should absolutely avoid -- you'll need to take it to a **fur merchandiser or fur cleaners immediately** for proper treatment with oils.

## CLEANING



Do not try to condition your coat at home

*What should I do if my fur gets dirty?*

**Leave it to the professionals.** Many stains and smudges can be adequately treated by fur-care specialists in your area. **Do not go to a regular dry cleaner** unless they specify years of experience cleaning fur. **Do not attempt to condition your coat at home.**

## MAXIMIZE THE LIFETIME OF FUR GARMENTS



Avoid pinning jewelry on your fur coat



Professional cleaning annually

We recommend you take your fur to a professional fur-care specialist for annual cleaning, conditioning, mending, and tightening of closure, buttons, and lining. Fur-care specialists can detect early tears you might not have noticed, and they will expertly replenish your fur with essential oils that can enhance longevity, softness, and sheen.

### *What products or treatment could harm my fur?*

You should avoid spraying perfume or hairspray on your fur, as well as pinning jewelry directly into the garment. Also, overuse of shoulder straps on handbags can cause premature wear and tear on your fur. Never attempt to mothproof your fur; the fibers can absorb the odor and carry it with them for a long time.

## RESTYLING

### *Where can I send my furs for cleaning, storage, re-styling and alterations?*

We recommend reaching out to one of our fur specialists at [info@akfurgallery.com](mailto:info@akfurgallery.com) or give us a call at 1-888-722-3877 to speak to us today