

Time-Bindings

The Newsletter of the



INSTITUTE OF GENERAL SEMANTICS

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A Message From Lance Strate, Executive Director:



Things have been hopping here at the Insititute of General Semantics, and I have quite a bit to report to you. For starters, you may have noticed our new logo directly above, and perhaps you have already come across it on our website or on one of our publications. The logo is a new take on the classic null A/non-Aristotelian symbol used by the IGS in the past, and as such represents continuity, renewal, and progress. I believe that those who are new to general semantics will find this symbol attractive and intriguing, and that it will invite them to ask questions about our discipline and organization. A more detailed discussion of the new logo can be found on our website, and in an upcoming issue of *ETC*. We are also conducting an online educators survey via our website, and for those of you who prefer paper and post office, a copy is included in the mailing with this newsletter. Also enclosed you should find some preliminary information about our upcoming 57th Alfred Korzybski Memorial Lecture, and the three-day conference that will be held in conjunction with the AKML. These are exciting times indeed for the Institute.

Mary Catherine Bateson to Deliver the Alfred Korzybski Memorial Lecture



The 2009 Alfred Korzybski Memorial Lecture will represent a first for the series, as it will feature the daughter of a previous Korzybski Lecturer, Mary Catherine Bateson, whose father, Gregory Bateson, delivered the AKML in 1970. Like her mother, the famed anthropologist Margaret Mead, Mary Catherine Bateson is a cultural anthropologist, and President of the Institute for Intercultural Studies. Her eleven books include *Full Circles, Overlapping Lives: Culture and Generation in Transition; Composing A Life; Peripheral Visions: Learning Along the Way; Our Own Metaphor: A Personal Account of a Conference on the Effects of Conscious Purpose on Human Adaptation; Structural Continuity in Poetry: A Linguistic Study of Five PreIslamic Odes; Thinking AIDS* (with Richard Goldsby); *Angels Fear: Towards an Epistimology of the Sacred* (with

Gregory Bateson); *With A Daughter's Eye: A Memoir of Margaret Mead and Gregory Bateson*; and most recently, *Willing to Learn: Passages of Personal Discovery*. Until

recently, Bateson was the Clarence J. Robinson Professor in Anthropology and English at George Mason University, and is now Professor Emerita. Since the Fall of 2006 she has been a Visiting Scholar at the Center on Aging & Work/Workplace Flexibility at Boston College and is a special consultant to the Lifelong Access Libraries Initiative of the Libraries for the Future. The title of her Korzybski Lecture will be "The Changing Shapes of Lives: Making Meaning Across Time," and it promises to be a most memorable address indeed. The AKML will take place on September 11th, a day of no small symbolic import, in New York City, at Fordham University's Lincoln Center campus. The AKML dinner will precede the lecture, and a three-day international conference will be held in conjunction with the AKML on September 11-13th, with the theme of *Across the Generations: Legacies of Hope and Meaning*. See the preliminary information enclosed with this mailing, and please note that the deadline on the call for papers is flexible.

Affiliations and Associations

The IGS has made its presence known at several events this spring. At the New Jersey Communication Association's annual conference, held at Kean University in Union, NJ, on March 31st, there was a roundtable panel on general semantics and the Institute that featured IGS Trustee Thom Gencarelli (one of the founders of the NJCA), Executive Director Lance Strate, Janet Sternberg (a member of the Board of Directors of the New York Society for General Semantics), and Don Swanson, Chair of the Communication Department at Monmouth University. At the 100th Annual Meeting of the Eastern Communication Association in Philadelphia on April 22nd-26th, old friends were reacquainted with the Institute, and new ones were made as we fielded a table in the Exhibit Hall, and sponsored, as an ECA affiliate organization, a program session featuring *ETC* Editor Bill Petkanas, Associate Editor Mary Alexander, and Lance Strate. And we did the same at the 59th Annual International Communication Association Conference in Chicago, May 21st-25th where, in addition to an exhibit table, we sponsored a session, as an ICA affiliate, that featured IGS Trustee Corey Anton, past Trustee Bruce Kodish, and Roosevelt University Communication Professor Peter Fallon. The Institute of General Semantics has also cosponsored Media Conversations VI, a conference on media literacy and media education, which was held in New York City on June 4th-6th, and the 10th Annual Media Ecology Association Convention, held at Saint Louis University on June 18th-21st. Look for a more detailed report on these activities, as well as information about our participation in the upcoming New York State Communication Association's conference in Ellenville, NY, this October, and the National Communication Association's annual meeting in Chicago this November, in the next issue of *Time-Bindings*.

Updates

A change in printer services for the October 2008 issue of *ETC* resulted in an unacceptable reduction in quality, and in an attempt to compensate, the printer distributed a second printing of the issue; while the quality of the second run was improved, it still did not meet our standards, and we have returned to our former printer for subsequent issues. The January issue of *ETC* should be in the mail in early July, with the April issue following in August, and the July issue should be in your hands by the end of the summer, putting us back on track for the fall. You should be receiving your copy of the *General Semantics Bulletin* around the same time as this newsletter, and DVD recordings of the 2008 AKML and Symposium will be available for sale in the near future. Walter W. Davis and Milton Dawes have retired from the IGS Board of Trustees, and been named Honorary Trustees, and we gratefully acknowledge their service to the Institute. Look for a profile on new Trustees Eva Berger and Prafulla Kar in the next issue of *Time-Bindings*.

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