

In supporting Brant United Way, you help **dozens of local services** so they can be there when people need them most.

We know that people may need to access **more than one** service during difficult times... or they may need to access **different services** over the course of their journey.

Brant United Way is a key part of ensuring there is a **full continuum of services** in our community.



THE NEED

HOW WE HELPED

People have **reliable access** to proper nutrition/meals.

11,000 + people received a nutritious meal on a regular basis.

People get help when they **need it most.**

1,825 people got the help they needed to feel safer in our community.

Seniors are able to **stay in their homes** & their communities.

Over **625** seniors had the help they needed to stay safe & healthy at home.

People have the chance to **learn & thrive.**

3,546 people took the opportunity to improve their skills.

*** All outcomes are taken from year-end funding reports for funding year April 1st, 2021 to March 31st, 2022 ***

IN THEIR OWN WORDS

"Thank you for taking me to the hospital today. This service made my day."

A Senior using the Transportation program.

A Youth participating in the KATCH program.

"I learned it's okay to not live with both mom and dad."

"This program has boosted my physical health, in a way I could never have achieved on my own."

A senior in the Functional Exercise Program.






A Parent from the Bed for Every Child program.

"The beds for my two children have made our house a home."

**EVERY 97 SECONDS SOMEONE IN OUR COMMUNITY GETS
HELP FROM A SERVICE FUNDED BY BRANT UNITED WAY**
























2021 SERVICES

LEGEND

 Food Security	 Senior Support	 Chance to Thrive
 Mentoring & Outreach	 Safety & Wellbeing	 Meaningful Relationships

SERVICE FUNDED	OPERATED BY	FS	MO	SS	SW	CT	MR
Shuttle Service for Social and Recreational Programs	(Boys and Girls Club of Brantford)						
Seniors Recreation Programs	(Adult Recreation Therapy Centre County Location)						
Support Group for At-Risk Kids	(Dalhousie Place)						
Virtual Mentoring	(Big Brothers Big Sisters of Grand Erie)						
Social Recreation Programs for Seniors	(Adult Recreation Therapy Centre)						
Parent Support Group	(Dalhousie Place)						
1:1 and Group Mentoring	(Big Brothers Big Sisters of Grand Erie)						
Social Club for Children with Special Needs	(Lansdowne)						
Prevention and Intervention Supports	(Nova Vita Domestic Violence Prevention Services)						



SERVICE FUNDED	OPERATED BY	FS	MO	SS	SW	CT	MR
Youth Counseling Program	<i>(Sexual Assault Centre of Brant)</i>						
Community Supports	<i>(Victim Services of Brant)</i>						
Brantford Food Bank	<i>(Community Resource Service)</i>						
Meals on Wheels	<i>(Canadian Red Cross)</i>						
Community Food Share	<i>(Community Resource Service)</i>						
Bed for Every Child	<i>(Society of St. Vincent de Paul)</i>						
Court Assistance Program	<i>(Victim Services of Brant)</i>						
Transportation Supports	<i>(Canadian Red Cross)</i>						
School Nutrition Program	<i>(Brant Food for Thought)</i>						
Counseling Services	<i>(Willowbridge)</i>						
Music Therapy for People who are Deafblind	<i>(Sensity)</i>						
Functional Exercise Programs for Seniors	<i>(ARTC)</i>						
Educational and Job Skill Workshops	<i>(Brant Skills Centre)</i>						
Job Coaching for Shredding Barriers	<i>(Crossing All Bridges Learning Centre)</i>						
Parenting Workshops	<i>(Dalhousie Place)</i>						
New Parent Support and Resource Programs	<i>(Kids Can Fly)</i>						
Stuff the Bus	<i>(Brant United Way)</i>						

Community Impact; A new way forward

The 2021 funding year was an exciting and important year for Brant United Way. Over the course of a two-year community consultation, we connected with hundreds of community members and used what we heard and learned to develop a **new approach to funding** local services.

Two of the biggest changes that were launched in 2021 was moving to a fully open application process (with any local charity having the opportunity to apply for funding) and launching our Community Impact Panels where community volunteers would be included in guiding the decision on which services to fund.

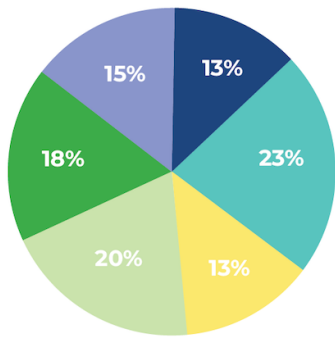
As a result of these changes, more services submitted applications than any time in the last 20 years, we were able to fund **37% more services** than the year before, and we were able to provide a Brant United Way grant to **six local services for the very first time**.

COMMUNITY EXPERTS

With the help of Wilfrid Laurier, we spent **2 years** connecting with **400+** community members and **dozens** of local partners to better understand the areas of need.



2022 SERVICES FUNDED



LEGEND

- Food Security
- Senior Support
- Chance to Thrive
- Mentoring & Outreach
- Safety & Wellbeing
- Meaningful Relationships

OPEN & FAIR

Any local service can apply*. To qualify, services must focus primarily on helping **people in our community**. (Brantford, Brant County, Six Nations of the Grand River).



COMMUNITY VOICE

We include as many community members as possible to review & assess funding applications. The **feedback** from community volunteers **shape which services are funded**.

*Other conditions to qualify include proper Governance Structure, Annual Financial Statements, etc.



Volunteer Spotlight

Karen Pugh (Community Impact Panel Volunteer)

As a lifelong volunteer for numerous agencies (school, professional, community, church), it was a no-brainer to say "yes" when I was asked to take part in the first Community Impact Panel back in 2019. I was impressed that Brant United Way was trying to improve their processes for grant reviews and really make sure that donors' **dollars were being spent in the best way possible** in our community.

It is extremely interesting reading the applications and learning more about both the needs and potential solutions to problems we have in this region. There are so many local organizations doing great work! With dozens of volunteers using specific criteria to rate the applications and providing feedback, donors can be confident that in the end **Brant United Way is funding projects that will have the most positive impact** on their fellow citizens. I look forward to contributing to the process again this year!

MAKING A DIFFERENCE

Funding is targeted to those services that can demonstrate **how they will help** people right now...& also how they will make things better in the future.

JOIN OUR COMMUNITY IMPACT PANELS

www.brantunitedway.org

Volunteer and share your voice on which services receive funding from Brant United Way.