



2017 ANNUAL REPORT



United Way
Brant

BRINGING PEOPLE
TOGETHER

TO MAKE THINGS
BETTER

MESSAGE TO OUR COMMUNITY

Together.

More than any other word, that is the one that best captures the strength of Brant United Way. When we combine our efforts, energy and financial gifts, we can have a much larger impact than any of us could have alone.

Over the last year, so many have come together to make our community stronger. We want to thank all those who stepped forward to make things better:

- **To the over 1,900 Supporters who gave financially,**
- **To the hundreds of Volunteers who gave thousands of hours to events and other initiatives, and**
- **To the 113 Corporate Partners who demonstrated their commitment to their community by making giving an important part of their business model...thank you.**

Having so many people come together means that all gifts, regardless of the amount, can be combined to have a meaningful impact in our community.

Donations to Brant United Way are used to support a wide range of services across **18 local charities.**

Last year alone, over 25,000 people benefited from services supported by Brant United Way

**IN 2017 BRANT UNITED
WAY HELPED
25,000 PEOPLE.**

As we look forward to 2018, we are excited to celebrate our **70th year in Brantford, Brant and Six Nations of the Grand River.** After seven decades, we still come together to make things better. This is something we can all take pride in. When we come together we aren't simply helping the community, **we become the community.**

Dan Rankin
Executive Director



Steve Portelli
Chair Board of Directors



ABOUT US

We bring people together

(friends, neighbors, large employers and small local businesses)
and **create a network of giving.**

Individual gifts are combined to **make meaningful and important investments** in our community.

We then work with our local partners and help them provide the services **most needed in our community** so that your gift is truly used **to make things better.**



BOARD OF DIRECTORS

This team of volunteers acts as the membership of Brant United Way, providing leadership to all aspects of the organization. Responsible for the organization's mission and vision, they set the strategic directions for the organization as a whole.

CAMPAIGN CABINET

These volunteers are the driving force behind all fundraising, fostering relationships with existing and potential supporters with the goal of creating a network of giving.

ALLOCATIONS COMMITTEE

Acting as stewards of donated funds, the volunteers meet to evaluate funding applications and decide which services to fund to have the greatest impact in our community.

STAFF

The staff team at Brant United Way act as a support to the three (3) volunteer committees listed above, having the responsibility of operationalizing the Board's directions, stewarding the relationships built by Cabinet and supporting the services selected for funding by the Allocations Committee.

OUR VISON:


Improving lives to strengthen our community.

OUR MISSION:

To improve lives and build community by engaging individuals and mobilizing collective action.

OUR IMPACT

ALL THAT KIDS CAN BE

41% 
of **STUDENTS**
DO NOT EAT BREAKFAST
every day during the school week

HOW WE MAKE IT BETTER

Brant Food For Thought contributes to the learning potentials of over 9,700 children and youth each week as hundreds of volunteers serve nutritious snacks and meals in local schools. This would not be possible without our Volunteer Management Program, which is funded by Brant United Way.

HEALTHY PEOPLE, STRONG COMMUNITIES

33% of **CANADIAN YOUTH**
aged **15-24**
 **REPORT ISSUES WITH MENTAL HEALTH**
or substance abuse

HOW WE MAKE IT BETTER

Big Brothers Big Sisters of Grand Erie provides youth with a mentor, role model and friend when they need it most. With over 400+ youth matched, we still have nearly 250 on our waitlist. Without funding from Brant United Way, hundreds of youth dealing with isolation would continue to feel alone.

FROM POVERTY TO POSSIBILITIES

1 IN 10 **CANADIANS LIVE IN POVERTY**


HOW WE MAKE IT BETTER

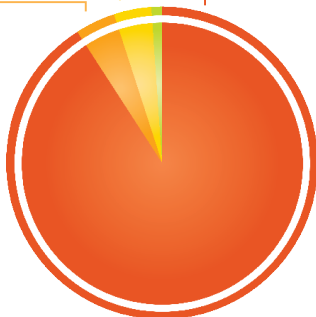
Each year, Brant Skills Centre supports 600+ to people further their education, improve their job prospects or simply gain new skills that make their lives fuller and happier. Without Brant United Way, we would have to turn people away, rather than helping them turn things around.

CANADA 211 - 1%

LABOUR PARTNERSHIP - 4%

DONOR DIRECTOR - 4%

FUNDING
ALLOCATIONS
91%



WHERE THE ALLOCATIONS WENT

AGENCY	2017 ALLOCATIONS
ARTC	\$66,402
Big Brothers Big Sisters	\$50,000
Boys and Girls	\$40,000
Brant Food for Thought	\$26,000
Brant Skills Centre	\$23,562
Brantwood	\$74,820
Canadian Hearing Society	\$67,000
Canadian Red Cross	\$45,900
CNIB	\$47,940
Community Resource	\$55,177
Crossing All Bridges	\$35,000
Family Counselling	\$147,900
Kids Can Fly	\$34,000
Navy League	\$23,500
Nova Vita	\$90,564
Sexual Assault Centre	\$45,000
Victim Services	\$57,500
YMCA	\$77,952

TOTAL INVESTED - \$1,105,457.66



United Way
Brant

1948

OUR FIRST CAMPAIGN IS LEAD BY D.D WILLIAMSON Raising \$88,440 Equivalent to 1.1M today.

1968

20TH CAMPAIGN CHAIR BY A.K NEWCOMBE

Helps raise 3x times the amount raised in the original 1948 campaign.

1951

D.D WILLIAMSON IS BACK AS THE FIRST RETURNING CHAIR.

This isn't the last time a Williamson will lead a Campaign.

1976

\$500,000 RAISED
First campaign to exceed \$500,000.

1955/1956

E.D VANCE SR IS THE FIRST CHAIR TO RUN BACK TO BACK CAMPAIGNS.

1983

FIRST CAMPAIGN WITH A NEW NAME BRANT UNITED WAY

The organization changed from Red Feather to Brant United Way which we still use today.

1948

1958

1968

1978

For **70 years** the community has **come together to make things better.**
To everyone who helps now, and all those who came before...**Thank You.**

1994

GLORIA NEAMTU
LEAD THE
CAMPAIGN AS
THE FIRST
FEMALE CHAIR

1995

AFTER 8 CHALLENGING
YEARS FIRST CAMPAIGN
TO SURPASS GOAL

2000

THE NEW
MILLENNIUM BRINGS A
NEW WILLIAMSON

Paul, son of our first chair
D.D Williamson, leads the
campaign to the largest
year over year increase
with a 16% increase from
1999.

1999

FIRST \$1 MILLION
CAMPAIGN

2002

FIRST GIANT WAREHOUSE
SALE 16 YEARS LATER IT IS
STILL GOING STRONG

2006

FIRST CAMPAIGN TIME LED
BY CO-CHAIRS PHIL AND
NANCY M^COLEMAN

2015

LARGEST
CAMPAIGN TO
DATE RAISING
\$1.66 MILLION

1988

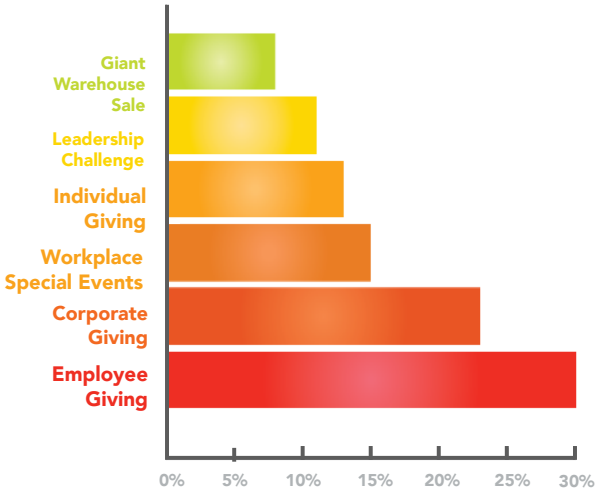
1998

2008

2018

NETWORK OF GIVING

WHERE THE MONEY COMES FROM



THIS YEAR WE WERE SUPPORTED BY

113 
CORPORATE DONORS

 **AVERAGE CORPORATE GIFT DONATED WAS**


\$3,340

THIS YEAR THERE WERE

1,919 **WORKPLACE DONORS**



THE AVERAGE **DONATION** received through **WORKPLACE GIVING** was **251.72**



DONOR STORY - MAURICE LESPERANCE

"As a long-time resident of Brantford, I have been fortunate to build my business through perseverance, putting people first, and a whole lot of elbow grease.

I am the same when it comes to helping my community. I have been proud to be able to connect Brant United Way with so many caring companies.

As a donor, volunteer, and leader, I do all that I can to help build the network of giving."

**** PLEASE SEE OUR WEBSITE FOR A LIST OF OUR DONORS**

CHAIRS OVER THE YEARS

1940'S

D.D. WILLIAMSON
ANDREW DONALDSON

1950'S

EVANS NEWCOMB
D.D. WILLIAMSON
W.D. HURLEY
W. ROSS MACDONALD
S.R. BERNARDO
E.D. VANCE, SR
C. MAILIM HARDING
F.E. STERNE

1960'S

HAROLD E. CAREFOOT
JAMES J. HILL
DR. W.S. TURNER
G.C. MCDONALD
A. DAVIDSON
S.E. ARMSTRONG
R.W. SHARP
H.W. FORDE
A.K. NEWCOMBE
F.R. BADGER
A.K. NEWCOMBE
F.R. BADGER

1970'S

S. JONES
E.L. STATHAM
V.B. GALE
J.I. BROWN
DR. ROBERT EDDY
M.T. BRIGHT
GARY D. CALDWELL
TERRY D. O'LEARY
ROBERT J. TAYLOR
RICHARD W.E. STERNE

1980'S

PHILIP L. GUIT
MIKE HURLEY
ROBERT J. TAYLOR
DONALD N. GRAHAM
BERT NYMAN
DAVID A. NEILL
M. WESLEY SCARROW
PETER J. RUTHERFORD
C. NORMAN CHEESMAN
ALD. BRAD WARD

1990'S

REV.DR. CLIFFORD WAITE
STEPHEN M. WOOD
DAVE NEUMANN

GLORIA NEAMTU
MIKE ELWOOD
MURRAY MOFFATT
JANE QUERIN
PETER TEKKER
DARWIN LEWIS

2000'S

PAUL WILLIAMSON
DEAN BRAUND
BRUCE WILSON
BRIAN TUFFIN
PAUL ODDI
DAVID BAILEY
PHIL & NANCY
MCCOLEMAN
PAUL KNEALE
JANE STEWART
NANCY TOMKINS

2010'S

TRISH KINGS
LLOYD ST. AMAND
GRANT DARLING
TED SALISBURY
FRANCE THIEBAULT
LARRY BROCK
KEVIN DAVIS
BOB SPROUL



VOLUNTEERS





Thank you to the hundreds of volunteers that made a difference in 2017.



MAKE THINGS BETTER

DONATE TODAY

Visit www.brantunitedway.org



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Brant