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Making single-use plastic redundant







# About Us

We created Ecoware to make the **most sustainable packaging** in the **most ethical way**  Ecoware is India's **first and largest** sustainable food packaging company Our range of 35+ compostable products includes tableware, cutlery & takeaway packaging

# **Our Objectives**



#### Of Earth. For Earth.

We provide high quality, affordably priced biodegradable & compostable products made from plants



#### Make an Impact

We create positive Environmental, Social and Governance impact for very product we produce and sell.



#### Lead by Example

We maintain strict quality and testing procedures to ensure compliance with global standards.

### Rhea Mazumdar Singhal Founder & CEO

Rhea founded Ecoware in 2009 when there was little awareness about the harmful effects of plastic. There were no plastic bans or any sort of incentives to change consumer behavior. This is when Rhea decided to disrupt the commoditized packaging industry by creating a natural and healthy alternative to single-use plastics.

### Prior Work:

Pfizer Inc., London

#### Education::

BSc Pharmacology, University of Bristol Executive Education, Harvard & Oxford



## Meet Rhea

Unreasonable Fellow, Unreasonable Group + Barclays Impact | Women of Excellence Award, The Women Economic ForumEnterprising Woman of the Year 2020 | Finalist, Impact Earth Hero 2021, Earth Company.



#### Nari Shakti Puraskar

Received the highest civilian honor for women by the President of India in Feb 2019 for her efforts to eradicate single-use plastic



### **Young Global Leader**

Made a Young Global Leader (YGL) of the World Economic Forum in 2018 and currently holds the country chair for India



#### Asia 21 Young Leader

Selected as a Young Leader of the Asia Society in 2019, an honor given to dynamic individuals under 40 who will impact global affairs

# One Solution to two Problems

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Heavy Duty

Tamper Proof

0% Plastic 100% Plant

Made from Crop Stubble Feedstock Agnostic

No Trees Cut No Wood Pulp





For Takeaway Keeps Food Insulated

Continuous Testing Globally Certified

Oil & Water Resistant Suited for all F&B High Temp Resistance -20 to +140 °C

## Our Assets

### **Production Facility**

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Located over **40,000 sq. ft. area** in the adjacent state of Uttar Pradesh which is one of the densest agricultural regions

### Head Office

Located in **south Delhi** close to major commercial zones, hotels and the international airport

# Portfolio

The Ecoware portfolio covers the entire range of Cups, Plates, Bowls, Takeaway Boxes, Trays and Cutlery

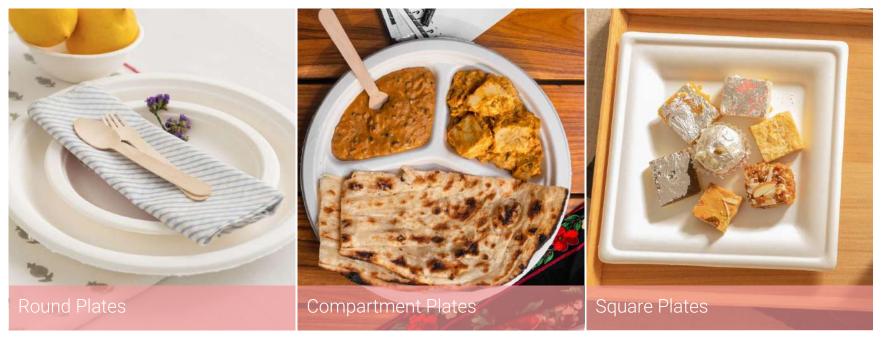








### Plates



Sizes: 6", 7", 10", 12" • Depth: 1"

Sizes: 10" & 12" • Depth: 1.1"

Sizes: 6", 8" • Depth: 0.6", 0.9"

# Cups



Diameter: 3.1" x 1.8" • Depth: 3.2"

Diameter: 2.9" x 1.6" Depth: 3.2"

## Bowls

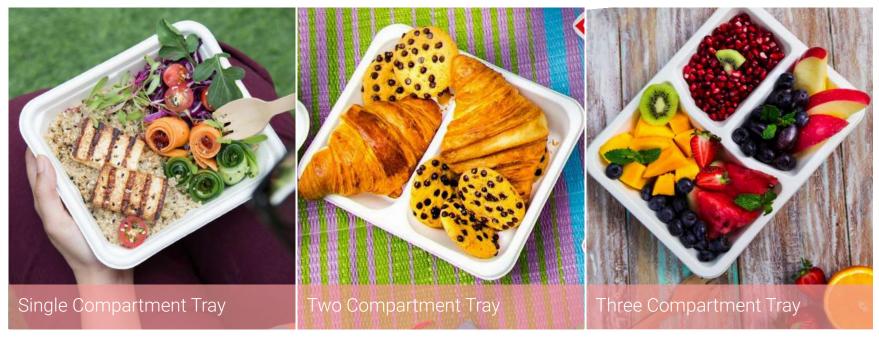


Diameter: 5.1" • Depth: 2.4"

Diameter: 4" • Depth: 1.4"

Length: 4" • Depth: 1.2"





Size: 9" x 7" x 2"

Size: 9" x 7" x 2"

Size: 9.4" x 7.2" x 1.5"

### Boxes



Size: 6" x 6" x 3"

Size: 7" x 5" x 1.8"

Size: 9" x 7" x 3"

### Boxes



Size: 7" x 6" x 1"

Size: 9" x 9" x 1.5"

Size: 11" x 9" x 1.5"

# Cutlery



Wooden Fork • Length: 14 & 16 cm



Wooden Knife • Length: 14 & 16 cm



Wooden Spoon • Length: 14 & 16 cm



Wooden Spork • Length: 16 cm







# Select Customers

We service the entire spectrum of food services and retail including households



Events • Festivals • Home • Restaurants • Catering • Travel

# Customization

Custom printed Ecoware products are an effective way to advertise your business and stand out from the crowd. Our experienced Design team will help you with R&D, concept creation and rendering, prototyping, technical drawings all the way through to manufacture and delivery. We will make your brand sing to impress your customers with any shape and/or creative you want.

#### Services offered:

- Product printing
- Product embossing
- Custom product shape & design
- Custom product pack size
- Sticker printing





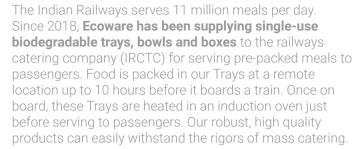


## Innovation





INDIAN RAILWAY CATERING & TOURISM CORPORATION





Airlines generate around 6.7 million US tons of cabin waste\*. As air travel becomes increasingly accessible, airlines have been making public pledges to curb their environmental footprints, including the disposable plastic tableware from meals trays. In April 2021, **Ecoware designed and supplied fully compostable tableware to Etihad Airways for its eco-flight** from Abu Dhabi to Rome. This flight demonstrated the ease and utility of using Ecoware to serve in-flight meals thereby creating a positive case study for all airlines to reduce single-use plastic usage.

# New Applications



For collecting and processing patient waste

Reduces risk of cross-infection acquired during hospital stay

Most relevant for COVID-19 treatment facilities

# New Applications







# Certificates

We have the most recognized and accepted certifications in our industry



For sale in India

For sale in United States

For sale in Asia

For sale in Europe

# Certificates

We conceive, design and manufacture for a circular economy



Specification	Standard	Laboratory	Date
Food Migration	IS 9845	Intertek, India	Dec 2018
PFAS (Fluorine) Free	EU 2019/1021	TUV Rheinland, China	Aug 2019
Biobased Content	ASTM D6866-18	Beta Analytics Inc., USA	Feb 2020
Heavy Metals & Ash	EN 13432 / ASTM D6400	Merieux NutriSciences, Italy	Jun 2020
Quantitative Compostability	ISO 16929 / EN 13432 / ASTM D6400	Merieux NutriSciences, Italy	Aug 2020
Ecotoxicity on Plants	EN 13432 / ASTM D6400	Merieux NutriSciences, Italy	Aug 2020
Compostability	ISO 17088	CIPET, India	Sep 2020

Visit ecoware.in/about/certificates for the full list

# Our Impact

Ecoware creates \$2.47 of Environmental, Social and Governance (ESG) impact for every \$1 invested into the company\*

### Reduction in medical expenses through

healthier consumption habits developed through advocacy and marketing efforts Ecoware workers **earn higher wages** relative to alternate employment opportunities available. Have access to financial safety net through pension and insurance

\$2.47

#### **Reduction in GHG emissions**

from paper and plastic saved. Improvements in soil quality by using Ecoware composted materials

\*Impact Investment Exchange, Singapore, May 2016

## SDG

Ecoware meets three UN Sustainable Development Goals (SDGs) as it seeks out impact driven results



As an organization founded and led by a woman, Ecoware gives huge importance to women empowerment. At least 30% of our workforce consists of

women who were previously unemployed. We have monthly and quarterly meetings to discuss their physical and mental health, general well being and financial literacy to ensure they are in control of their own finances. We target hiring of women from local areas, preferably via referrals from current employees.



Ecoware makes products for a circular economy. Ecoware is made from the waste of common agricultural crops to create

single-use packaging

that replaces plastic, thereby providing a sustainable alternative and an incentive for consumers and businesses to give up plastic. By diverting plastic away from the natural environment and waterways, we closing the loop on the consumption. Ecoware will degrade naturally within 100 days into compost that improves soil quality.



Air pollution due to crop stubble burning is a growing contributor to climate change. By using this same resource as a raw material,

we are decelerating climate change. The Ecoware process ensures farmers are monetarily incentivized not to burn, to treat crop stubble as a resource and to sell it for conversion to biodegradable consumer products. Our production process releases no gaseous, solid or liquid waste.

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