

INTRODUCING THE NEW Yogurt Tender®



kostklip®
LIFE AT THE SHELF EDGE

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yogurt
tender®

Save time, enhance presentation and promote rotation with the Yogurt Tender®



The **Yogurt Tender®** combines the simplicity and effectiveness of manual pull systems with a superior puller design and nesting dividers that creates zero planogram (POG) disruption.

Easily place new stock at rear with open-side design.



ZERO
POG DISRUPTION

25%
FASTER STOCKING*

70%
FASTER FRONTING*

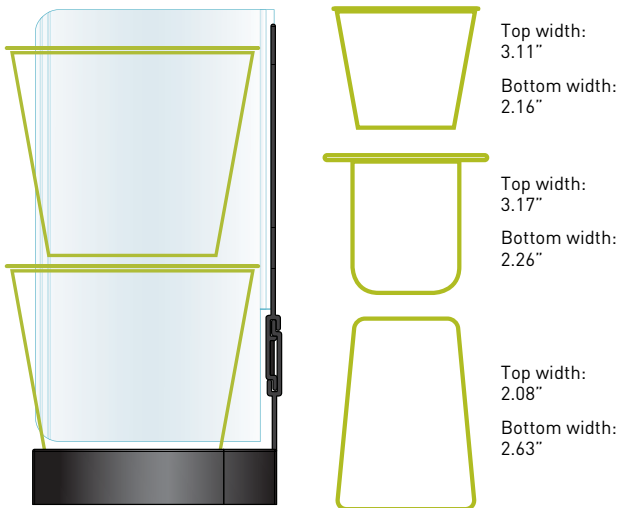
FASTER
POG CHANGES
& RE-SETS



**Easy-to-grasp
puller handle is a breeze
to find, pull and return.**

Yogurt Tender – Notch One-Two

YOGURT CUP EXAMPLES:



Notch one recommended for use with drinkables and notch two recommended for small yogurt cups.

Yogurt Tender – Notch Three-Seven

YOGURT CUP EXAMPLES:



Recommended for yogurt cups **3 5/8" W to 5" W**. Works with all large "Greek" cups, all "flips", and the large 32 oz. tubs. (Can be used with sour cream, dips and ice cream pints).

SEVEN AVAILABLE POSITIONS: PRODUCT RECOMMENDATIONS

Notch One (Closed):

Small drinkables

Notch Two: Yoplait, Traditional cups, Dannon fruit-on-the-bottom & Oui glass jars

Notch Three: Greek (smaller)

Notch Four: Greek (default Greek)

Notch Five: Greek (wide)

Notch Six: "Flips", Plant-based (extra-wide)

Notch Seven(Open):

32 oz multi-serve



The Yogurt Tender is specifically designed to merchandise dairy products (e.g. yogurt cups & cottage cheese tubs), where the top of the container is wider than the bottom. Note that the top of the container in most cases will hang over the left side of the base. Adjust the width on the front and back fence evenly so that the left edge of the yogurt tender base is just slightly wider than the base of the product container (cup).

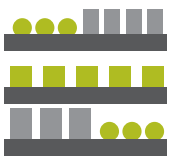
CONTACT US TODAY

Ask us how the Yogurt Tender® KwikPull System can benefit your retail chain.



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MERCHANDISING BENEFITS

- Rapid fronting lets you keep stock at shelf edge during peak shopping hours
- **Minimal or No facing loss;**
- **Dividers** prevent co-mingling of varieties



ROTATION

- **Load-from-side** design lets you place new stock at rear
- No more cups stranded at back of shelf



LABOR SAVINGS

- **25% faster stocking***
- **70% faster fronting***
- **Faster POG** changes and re-sets
- **Faster ordering**



OTHER BENEFITS

- **Category versatility** – also works with sour cream, cottage cheese and ice cream tubs
- Impact resistant PVC withstands abuse
- **Made in North America**
- Single side increases cool air flow around yogurt



EASY INSTALLATION

- **No tools** required
- Units rest on your flat dairy shelving
- Comes with a **magnetic tape** to hold it to the shelf
- **Adjustable width** holds everything from 6 oz. cups to 32 oz. tubs



SPECIFICATIONS

- Available lengths: **18", 20", 22" & 25"**
- Standard rear paddle height: 5" – custom heights available
- Merchandise lifted from shelf surface: 0.33"
- Adjustable width sizes: **2.45" width to 3.85" width;** works with containers with a top width of up to 4.60"
- Color: **Black**

(Contact us for custom colors and lengths)

* University of Pittsburgh study