

NOT ALL TAPES ARE CREATED EQUALLY

There is no "best" tape. It all depends on the **function and application**. Which tape is right for you?

Kostklip® only uses high-quality components for high-quality results!

There are two main types of **adhesives**:

RUBBER

Pros – Less expensive, quicker tack* and easy to remove.

Cons – May dry out, isn't durable and doesn't work well in moisture.

ACRYLIC

Pros – Lasts longer, higher shear strength, excellent UV resistance and water resistant.

Cons – Expensive and has low tack.

**Tacking – The speed at which adhesive bonds to a surface.*

There are three types of **fasteners**:

FOAM TAPE

- Bonds quickly
- Ideal for rough surfaces like wood
- High shear strength, holds strong



MAGNETIC TAPE

- Very fast bonding
- Rated for 40°C/104°F temperatures
- Best for repositioning, no residue



ACRYLIC CLEAR TAPE

- Excellent hold
- Good for outdoor use
- Tackified to adhere quickly and last a long time



There's more to tape than meets the eye!

Kostklip® adds **tackifiers** in their acrylic adhesives, **overcoming the low tack problem**, and only uses top quality, name brand, North American made tapes. This allows the use of durable, all-purpose and high strength adhesives that can also be applied quickly.

We use **strategic carriers** on our cost-effective rubber adhesives, to make them **more durable and keep them in place**. Our foam tape has a 1/32" (*thicker than standard*) carrier for a very high shear strength!

But it's all about the service...

A best-for-all situations tape does not exist! Let us help you pick the right tape. Our team will understand your...

- Application
- Performance requirements
- Installation time and commitment

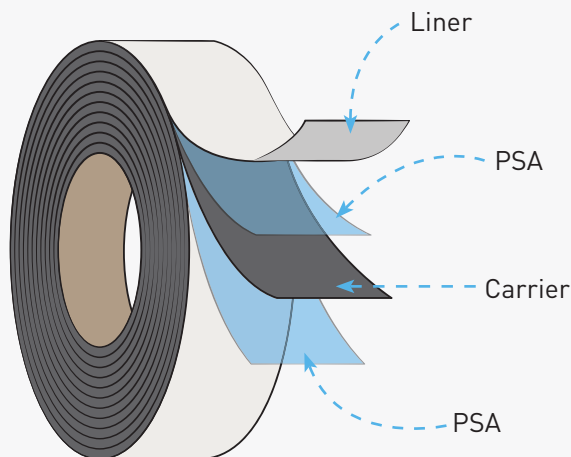
Avoid these common pitfalls:

- Surface not clean and dry
- Not enough pressure when applied
- Selecting the wrong type of adhesive for the surface

Kostklip's dedicated service team will help find you the perfect tape for your particular need!

COMPONENTS

Liner – The non-sticky surface of tape is the liner side. This is the *cover* that protects the tape and ensures the tape does not stick to itself on a roll.



PSA – Stands for "Pressure Sensitive Adhesive" and is the actual *sticky stuff* found on tape.

Carrier – The vehicle which carries the adhesive. This adhesive must be applied on to something, and the carrier is that vehicle. There are many different kinds, note that kostklip® only recommends plastic and foam carriers.

- **No Carrier** – Tape is applied on to the liner itself.
- **Tissue** – Very thin and inexpensive, but can easily tear or *leach.
- **Plastics** – Many kinds, such as polyester or polypropylene. Stronger carriers.
- **Foams** – Thicker carriers, often used on porous surfaces for better adhesive contact.

**Leaching – The tendency for oils to creep in between the tape and its surface.*

kostklip®
LIFE AT THE SHELF EDGE

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