

INTRODUCING THE NEW Shelf Tender[®]

KwikPull Product Facing Merchandising Solution



kostklip[®]
LIFE AT THE SHELF EDGE

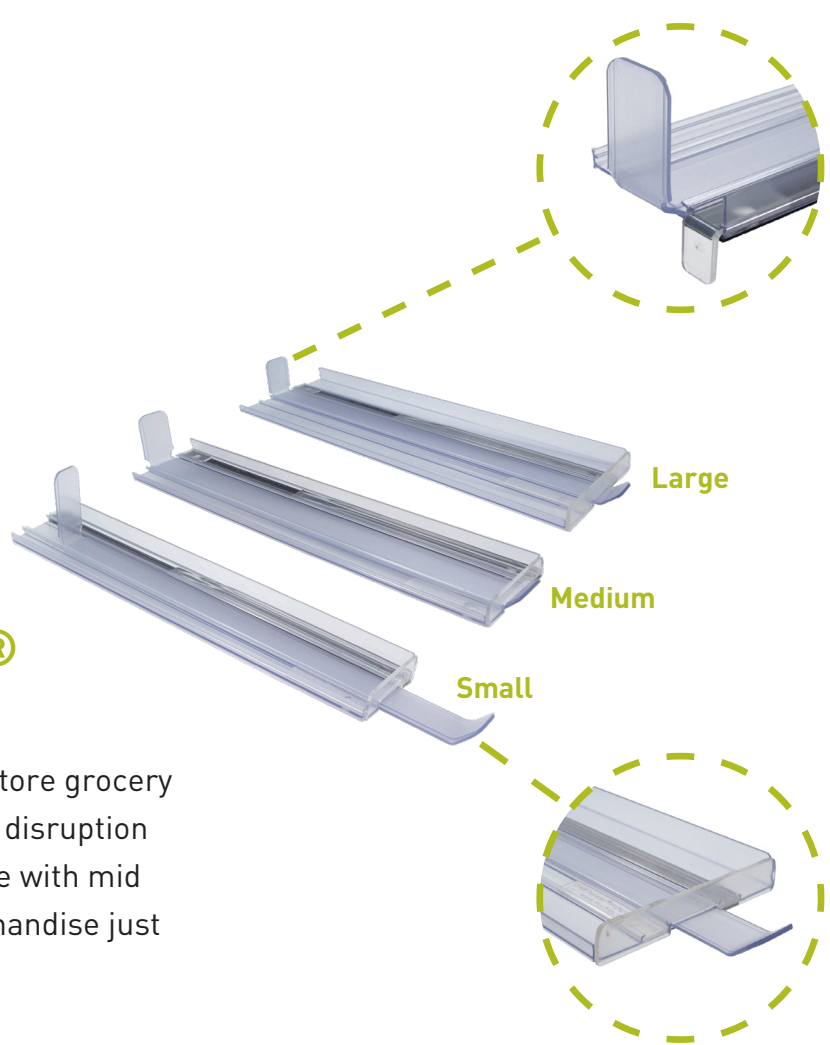
Toll-Free North America 1.800.661.5547

Kost Klip Manufacturing Ltd. | sales@kostklip.com | www.kostklip.com

The Original
shelftender.

Save time, elevate displays and encourage rotation with the Shelf Tender®

The Shelf Tender® is the first low cost, center store grocery divider and fronting system, that results in zero disruption of your (POG) planogram. Recommended for use with mid to high moving products, and designed to merchandise just about anything in a can, jar, bottle or small box.



Easily place new stock at rear with open-side design.

ZERO
POG DISRUPTION

25%
FASTER STOCKING*

70%
FASTER FRONTING*

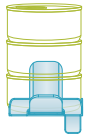
FASTER
POG CHANGES
& RE-SETS



Easy-to-grasp puller handle is a breeze to find, pull and return

Shelf Tender — Small

Recommended for products
2 1/8" W to 2 5/8" W



SHELF TENDER — SMALL PRODUCT EXAMPLES:



Small cat food can



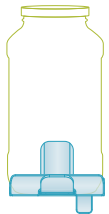
Baby food jar



Beer bottle

Shelf Tender — Medium

Recommended for products
2 3/4" W to 3 1/2" W



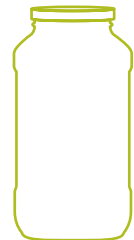
SHELF TENDER — MEDIUM PRODUCT EXAMPLES:



Tuna can



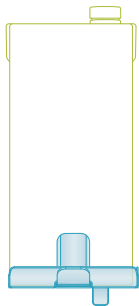
Peanut Butter



Pasta sauce

Shelf Tender — Large

Recommended for products
3 1/2" W to 5 1/4" W



SHELF TENDER — LARGE PRODUCT EXAMPLES:



Dish soap



Salad dressing



Soup box

FEATURES + BENEFITS

- Full length magnetic strip holds the Shelf Tender firmly in place and can be easily repositioned
- Rear back clip slips over the shelf edge to provide extra staying power
- Optional extension paddle for larger or stacked items
- Easily add or remove individual Shelf Tender units as your planogram changes
- Made from durable clear PVC with UV inhibitors, the front fence clearly shows off your retail products
- Integrated front puller will never be misplaced and easily retracts out of the way
- Ideal for stacked products that are non-compatible with regular pusher systems
- No springs to break or tensions to worry about, Shelf Tender works with all product weights

CONTACT US TODAY

Ask us how the Shelf Tender® KwikPull System can benefit your retail chain.



1.800.661.5547 | sales@kostklip.com | www.kostklip.com
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MERCHANDISING BENEFITS

- Rapid fronting lets you keep stock at shelf edge during peak shopping hours
- **Minimal or No facing loss;**
- **Dividers** prevent co-mingling of varieties and provide straight rows



ROTATION

- No more products stranded at back of shelf
- Aids with inventory counts and restocking



LABOR SAVINGS

- **25% faster stocking***
- **70% faster fronting***
- **Faster POG** changes and re-sets
- **Faster ordering**



OTHER BENEFITS

- **Category versatility** – two sizes fit most common products
- Impact resistant PVC withstands abuse
- **Made in North America**
- Custom colors available



EASY INSTALLATION

- **No tools** required
- **Magnetic tape** and a **rear clip** hold it firmly in place
- Available in **three widths** that hold products from 2 1/8"W to 5 1/4"W



SPECIFICATIONS

- Available lengths: **18", 20" and 22"**
- **Custom lengths available**
- Merchandise lifted from shelf surface: 0.25"
- Three width sizes:
Small — 2 1/8" width
Medium — 2 3/4" width
Large — 3 1/2" width
- Color: clear



Scan the QR code to link you to the installation video

* University of Pittsburgh study