

PET STORE

MERCHANDISING SOLUTIONS



kostklip[®]
LIFE AT THE SHELF EDGE

Toll-Free North America 1.800.661.5547

Kost Klip Manufacturing Ltd. | sales@kostklip.com | www.kostklip.com



TABLE OF CONTENTS

- Introduction..... Page 3
- Shelf Label Strips..... Page 4
- Shelf Management Systems..... Page 6
- Label Holders..... Page 8
- ShelfTalkers™ (Sign Sleeves & Protectors)..... Page 8
- Sign Clips & Grips..... Page 9
- Sign Holders..... Page 10
- Gondola & Shopping Baskets..... Page 12
- Product Merchandisers..... Page 13
- Display Components..... Page 13
- ShelfTalkers™ (ChalkTalker™ Series & Signature Series)..... Page 14



INTRODUCTION

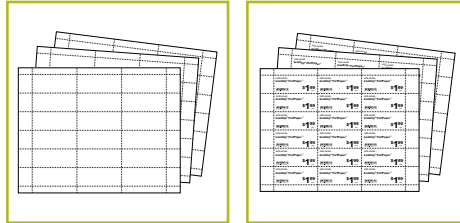
Kostklip's Pet Store Merchandising Solutions Brochure was created to provide you with a library of easy-to-install shelf organization and product labeling systems. Kostklip® designs and manufactures retail display solutions, helping retailers to organize their shelves, present pricing and promote products with in-store signage solutions. All products shown can be customized to meet your required sizes.

Thank you for choosing kostklip® for your shelf edge strategy.



PerfPaper™ (107P)

This micro-perforated paper is specifically designed with a high moisture content to avoid drying out and curling after printing. It's also milled with a smooth surface that allows for better adhesion to toner. These qualities are especially beneficial to obtain the best clarity for printed bar codes as well as handling tickets during installation.



* Custom pre-printed options available

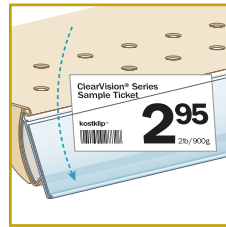


ClearVision® Series Shelf Labeling System



ClearVision® is a non-adhesive shelf edge labeling system that features a clear, flexible window that holds, displays and protects plain paper price tickets. It's an integrated system that includes a variety of ticket moldings, printed plastic ShelfTalkers™ and sign holder accessories to lower operational costs and improve in-store communication. ClearVision® ticket moldings attach to every shelf edge to create a common fixture throughout the store for an effective and consistent in-store messaging program.

35LC



34RC



69WT



89MT



ClearGrip™ Series Shelf Labeling System

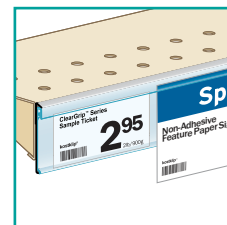


ClearGrip™ is a non-adhesive shelf edge labeling system with a clear, flexible window and **built-in outer grip**. ShelfTalkers™ and cardstock signs can be quickly inserted anywhere along the shelf edge with the built-in flush grip. ClearGrip™ is an integrated system that includes ticket moldings, plain paper tickets and ShelfTalkers™ that creates an efficient and effective in-store signage program.

212T



224T



217T





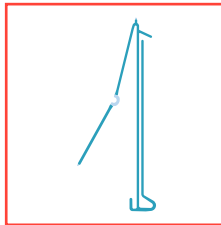
Flex Series Shelf Labeling System



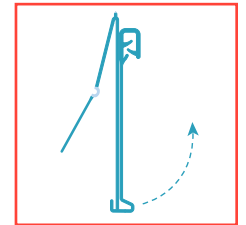
FlexChannel® is an innovative, one-size-fits-all price channel ticket molding that helps Pet Stores reduce ticket molding SKUs when implementing a shelf edge labeling program in their store chain. It clips into most standard C-channel shelving.

* Contact us for custom colors and lengths

278T



289T



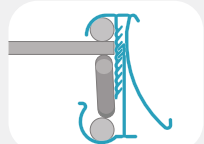
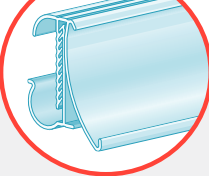
FlexKlip® Shelf Edge Adapters



FlexKlip® shelf edge adapters create a universal C-channel on various fixtures throughout the store, eliminating the need to purchase add-on PTMs from shelf manufacturers. FlexChannel® ticket molding eliminates the need for different back leg sizes, custom colors and lengths because it's a one-size-fits-all solution for all price channel applications.

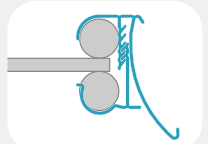
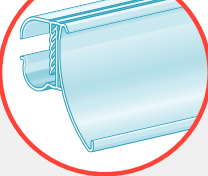
Types of Fixtures

LARGE RATCHET



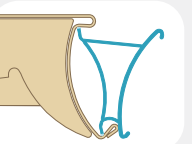
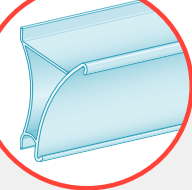
Metro® Wire Shelving

SMALL RATCHET



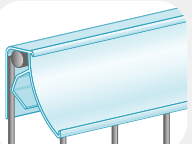
Double Wire Shelving

DUAL ANGLE



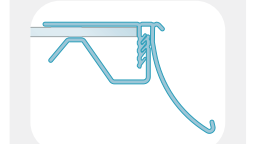
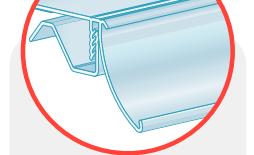
Lozier® C-Channel

WIRE FENCE

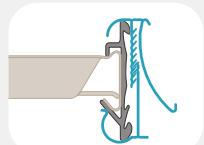


Wire Fence & Basket

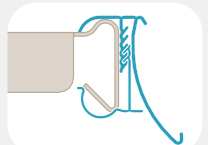
GLASS & WIRE SHELF



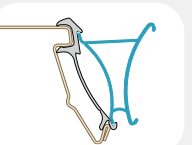
FlexKlip® Glass & Single Wire Adapter (Up to 0.5" thick)



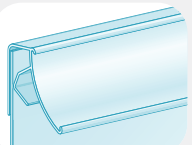
Hussmann® Aluminum PTM



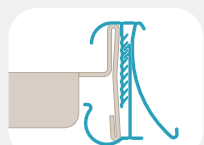
Hussmann® Bullnose



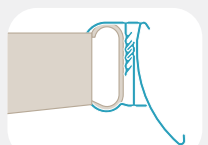
Hussmann® C-Channel PTM



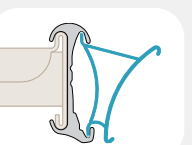
Vertical Glass



Bare Kysor/Warren®



Zero Zone® Bullnose



Hill-Phoenix® C-Channel PTM

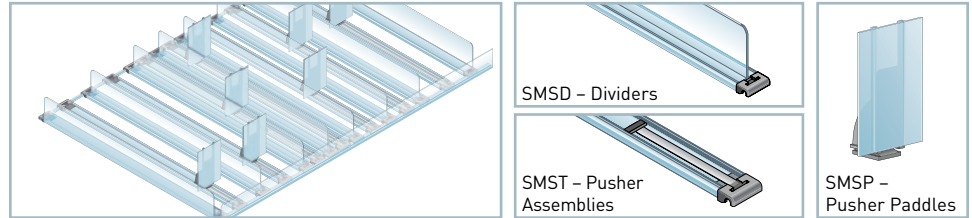
SHELF MANAGEMENT SYSTEMS



ClearTrack™ Shelf Management System

Use kostklip's ClearTrack™ shelf management system to keep your product where it matters most – at the shelf edge! Our clear PVC, high quality modular system can be configured in a variety of sizes to meet your product facing requirements. Pushers and dividers are supplied, based on the number of product facings. ClearTrack™ can help improve sales and loss prevention. Hands-free product facing reduces labor costs and maximizes shelf appeal and profits.

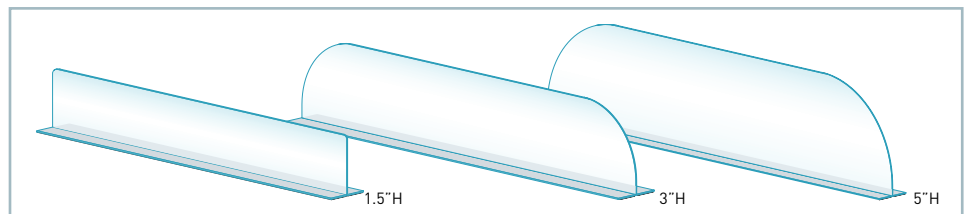
SMSS – ClearTrack™ Shelf Management System



2-In-1 Magnetic Divider (TLD1, TLD3 & TLD5)

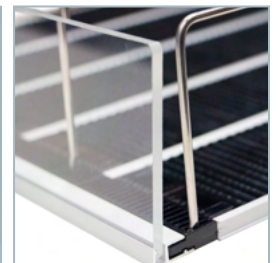
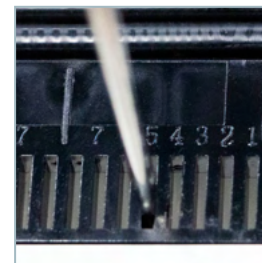
Our SKU reducing, innovative, tear-away dividers allow for time-saving and convenient installation and optimal product allocation. Easily convert a T-divider into an L-divider to fill product right to the ends of the shelf.

Enhance your customer's experience by maintaining clean and organized shelves throughout the store. These dividers can be configured in a variety of sizes to meet your product facing and shelf depth requirements.



EasyRoller™ (GFRT)

The EasyRoller™ is the ideal gravity feed solution for automatically front facing products. Typically used with bottles, cans and other flat based packaging, the EasyRoller™ keeps your shelves always presentable. Stock-outs can be spotted instantly, and re-stocking is a breeze. The EasyRoller™ can easily be installed on existing shelving with the provided angle adapters or on custom angled shelving.

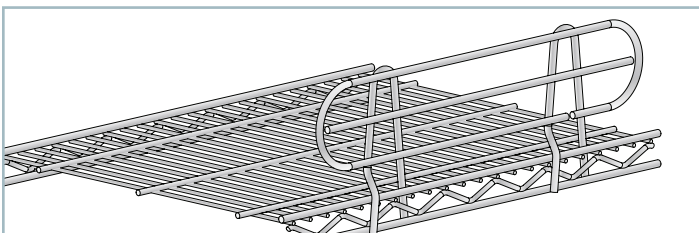




Yogurt Tender® KwikPull System (YTSM)

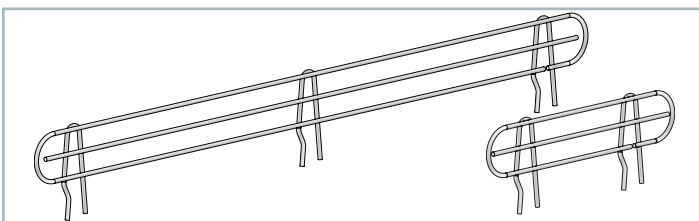
Save time, enhance presentation and promote rotation with the Yogurt Tender®.

The Yogurt Tender® combines the simplicity and effectiveness of manual pull systems with a superior puller design and nesting dividers that creates zero planogram (POG) disruption.



Wire Ledge For Metro® Shelf Management (WFMS)

Kostklip's manufacturing capabilities include plastic, print and metal & wire products. Whether it be a wire fence, basket or custom design, kostklip® works with you to create the perfect solution for your merchandising needs. Choose from one of our in-stock products or call to have something made to order for your specific requirements.





Label Holders

Kostklip has a variety of label holders that easily attach to t-style or l-style hooks or wire fences. The clear, flexible window holds, displays and protects paper price tickets.

139L



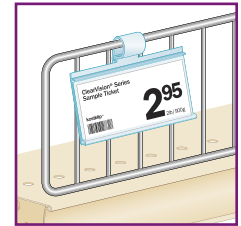
221T



SLAL



185L



ShelfTalkers™ Sign Sleeves & Protectors

Made with high gloss PVC for durability and high impact resistance, which protects and extends the life of your paper sign. The sign holders are available in standard or custom sizes, so you can communicate your message in all areas of the store.

CVTM



PCTM



260F



Wobbler and Dangler ShelfTalkers™

Made with high gloss PVC for durability and high impact resistance, which protects and extends the life of your paper sign. The free hanging design catches air movement to draw customer attention.

* Contact us for details on custom printing

26DB



26D1

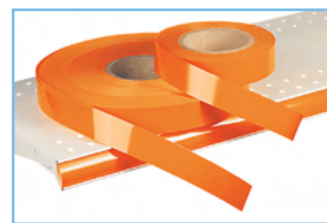


ShelfLife™ Colored Price Channel Insert, Unprinted

Made with high gloss PVC for durability and high impact resistance. Color code departments or display corporate colors.

* Custom colors, lengths and printing available with minimum order

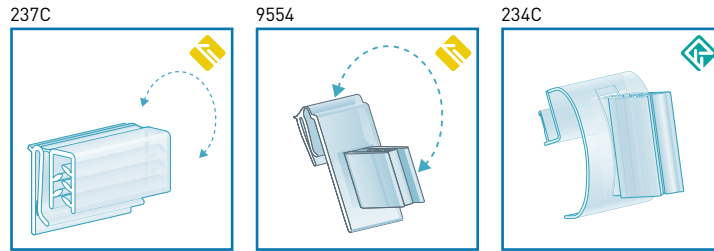
26SL





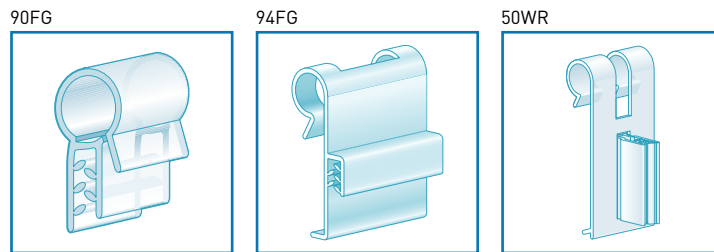
ClearVision® and ClearGrip™ Sign Grip with Hinge

Kostklip's sign clips and grips can seamlessly be integrated into your store with ClearVision® and ClearGrip™ ticket molding. The PowerGrip® holds sign up to 0.06" thick and will not fall out when it gets bumped. Hinge feature allows you to flip up sign to make it easier for restocking.
* Custom sizes available



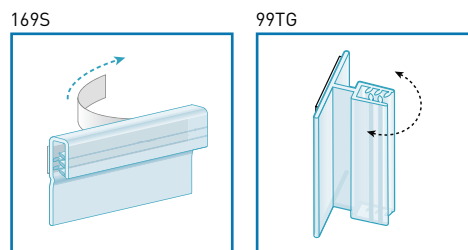
Fence & Basket Clip-On, Sign Grips

Kostklip's fence and basket sign grip can easily be integrated into your stores existing wire fences. These clips fits up to 0.375" diameter wire. The PowerGrip® holds sign up to 0.06" thick and will not fall out when it gets bumped.
* Custom sizes available



Sign Grips

Kostklip® provides a variety of sign grips that can be used in various areas of your store. Adhesive sign grips can be attached to any clean, flat surface to display flush or right angle signs.
* Contact us about custom sizes and tape options



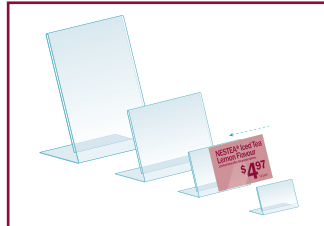
SIGN HOLDERS



L-Style and T-Style Sign Holders

Made from 0.060" PETG which has good optical properties, a brilliant surface and high impact resistance. Easily replace signs by sliding in and out from the side. Available in a wide range of sizes and in portrait or landscape formats. Call us for more details.

ESLS



TLTS



Three Side Sealed Sign Protector

Made from high gloss PVC for durability. Sealed on three sides to protect and extend the life of your paper signs.

* Custom us for alternate sizes and custom printing

SPRO



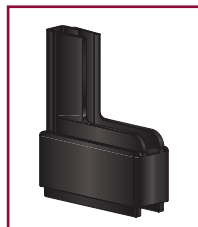
Magnetic Base for PowerGrip® Channel

Combine MBSH magnetic base with MBRP PowerGrip® channel to display signs on gondola tops. Use the heavy duty sign holder on metal surfaces to display right angle signs. PowerGrip® holds material up to 0.25" in thickness.

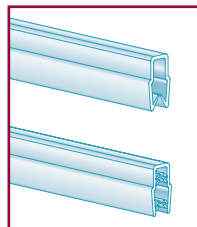
MBSH + MBRP



MBSH



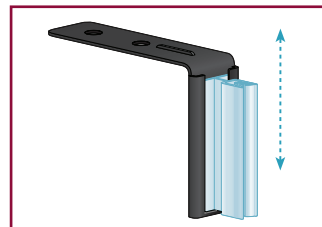
MBRP



Top Mount, Right Angle, Aisle Sign Holders

Two-piece system attaches to shelf with pushpins. Interchange sign grip to hold material up to 0.25" in thickness. Can be used on most standard shelf hole patterns.

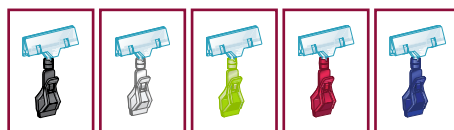
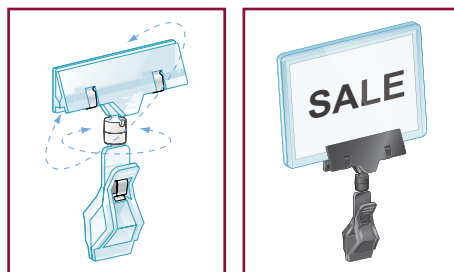
TMCH





TwistKlip™ Large Clip with Large Claw

124E



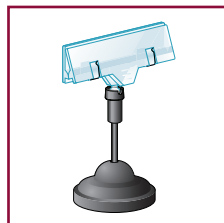
Kostklip's TwistKlips™ are versatile sign holders for an endless number of applications. Our all-plastic TwistKlips™ are rust-proof and wash down so it can be used for open or bulk food bins. The large claw is co-molded with a superior gripping layer that won't come off. The clear top creates maximum readability to inform your customers about your merchandise. Combine the TwistKlip™ with one of our sign protectors to protect your paper signs from damage. Universal joint swivels in almost any direction.



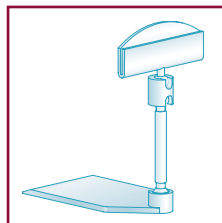
Counter Top Sign Holders

Kostklip's sign holders are perfect for store countertops and shelves to display product information or in-store specials. Use with kostklip's sign sleeves or protectors to protect your paper signs.

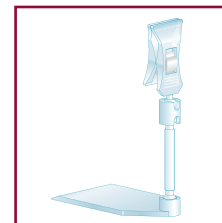
125E



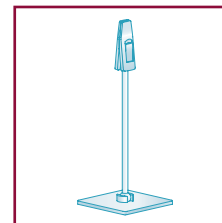
WSCH



WSPC



AKFB



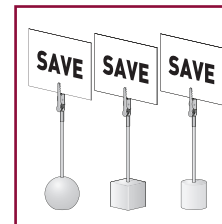
5155



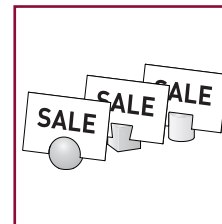
5355



5156



5157



SSH2



SSH3



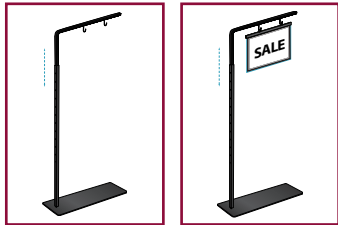
VBSH



Telescopic Pallet Sign Holder

Use the sleek and adjustable pallet sign holder to display signage around your store. The large, low-profile base secures the sign holder under pallets, crates and other in-store displays. It has an adjustable height (48 – 82”H in 2” increments) and the arm can rotate in 90° positions.

TPSH



Indoor WalkTalker™ Sign Holder

Constructed from black powder coated steel for a sleek and professional look, it holds printed signs 22”W x 28”H. Includes hex key & hardware for easy assembly.

* Chalk style and white board inserts available

IWT1



IWT2



Outdoor WalkTalker™ Sign Holder

The Outdoor WalkTalker™ Sign Holder is wind and water resistant. The fillable base can be used with water or sand and the spring loaded stem allows give in strong winds. Four sided aluminum snap frame enables quick and easy loading of signage.

* Also available in grey

SFSH



Aluminum Banner Hanger

Comes with removable eyelets and end caps for easy installation. The internal rubber grip secures signage up to 3/16” thick. Brushed finish.

ALBH



Standard and Wall Gondolas

Kostklip’s gondola shelving is a two-post flexible system that can be converted from an island to a wall mounted unit. An assortment of accessories are available including various peg board and slat wall options, along with their supporting components. The floating kickplate provides an even line finish, and the fixture comes in an easy-to-clean powder coated finish. Gondola options are available in a variety of height and depths. Contact kostklip® to design a customized gondola that meets your store specifications.



Baskets and Kartwheels

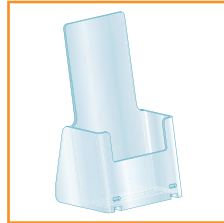
Made with lightweight, durable polypropylene plastic. Baskets and Kartwheels are compatible with hot stamping or pad printing methods for company logos. Custom colors available. Kartwheels rolling shopping baskets have been equipped with non-skid rubber wheels.



Brochure Holder & Business Card Holder

Kostklip's crystal clear brochure & business card holders provide strong, durable, and affordable displays. Use CTBH and TBCH on countertops to hold & display product literature.

CTBH



TBCH

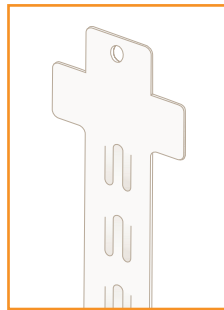


Merchandise Strips

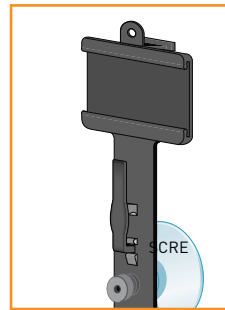
Kostklip has a range of merchandise strips to accommodate various needs and product weights. 12 product tabs, available in light or heavy duty strength.

* Contact us for more information

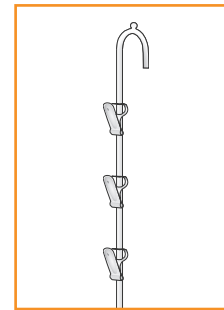
MSLH



MSCH



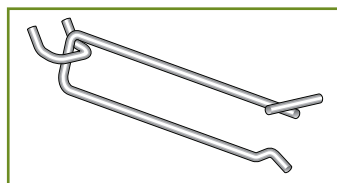
32MS



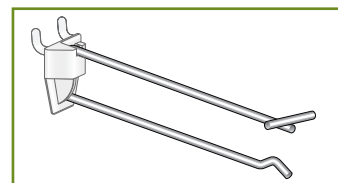
Display Components

Kostklip's display components help organize and manage store inventory. Display components include hang tabs, scanning hooks and sign holding suction cups. Contact us for any other component needs.

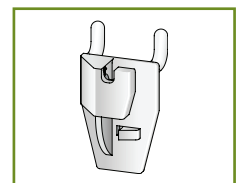
TPH1



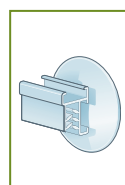
TPH2



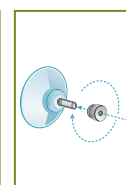
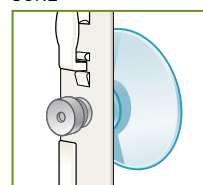
TPHB



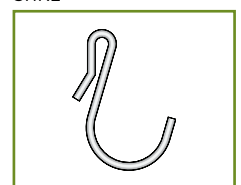
SCPG



SCRE



SHKL



ChalkTalker™ Series

Kostklip's innovative ChalkTalker™ series was designed for retailers looking for an easy-to-use, reusable option to display marketing and promotional messages along the shelf edge. Kostklip's reusable **ChalkTalkers™** provide retailers a solution that saves on operational costs, while reducing in-store carbon footprints with non-adhesive in-store signage solutions.

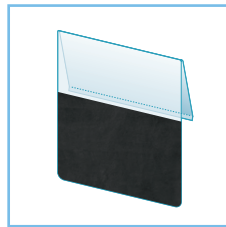


ChalkTalker™ Bib

Made from heat-folded recyclable high gloss PVC material for durability. Clips into 1.25" H ClearVision® or ClearGrip™ ticket molding. Create eye-catching messages on the chalkboard surface area of approximately 2.5"W x 1.75"H. The ChalkTalkers™ are freezer and refrigerator temperature compatible.

* Calls us about customization

CVCT



CGCT



ChalkTalker™ Woodgrain Signs

Made from impact resistant, black PVC for durability. Printed with a woodgrain border to create a rustic look.

* Calls us about customization

WBCT



ChalkTalker™ Pens

Use kostklip's ChalkTalker™ pens on our ChalkTalker™ bibs and deli signs. Easily clean the surface with alcohol spray or wipes. The ink is waterproof and quick-drying.

CP01



02. Contact us to find out more information about kostklip's **ChipTalkers™**

Each kit contains a variety of promotional, health and lifestyle messages.

Signature Series ShelfTalkers™

Signature Series ShelfTalkers™ are colorful, reusable, printed plastic shelf edge signs that are designed to be quickly inserted anywhere along the shelf edge with the built-in grip on kostklip's ClearGrip™, ClearVision® or Flex Series non-adhesive ticket molding. The result is an eye-catching low cost, professional shelf edge marketing program that can maximize product focus and increase product sales! Use with our 2.5"W x 1.25"H PerfPaper™ (107P-101164).

Comes in **Packs of 25**



Infinity Series ShelfTalkers™

Contact us for more information on how we can assist with your custom ShelfTalkers™



SIGN UP TO OUR NEWSKLIPS

NewsKlips provides industry trends in product merchandising, ways to optimize in-store customer experiences, new product alerts, promotions, and sales as well as contests and giveaways.

* Visit www.kostklip.com and subscribe.

CONTACT US TODAY

Call us today to learn more about our Pet Store Merchandising Solutions!

IT'S EASY TO ORDER

CHOOSE ONE OF THE FOLLOWING METHODS:



Call Toll-Free
North America wide
1.800.661.5547



Fax your purchase order to
1.877.468.0007



Visit our website,
log in & order online
www.kostklip.com



Email your purchase order to
sales@kostklip.com



Hours of Operation
7:00 am – 4:00 pm
Pacific Time

kostklip[®]
LIFE AT THE SHELF EDGE

1.800.661.5547 | sales@kostklip.com | www.kostklip.com
119-1611 Broadway St, Port Coquitlam BC V3C 2M7

Pet Store_Brochure_2019_VSN 1 | Printed in Canada

FOLLOW US ON



@kostklip



@kostklip



@lifeattheshelfedge



kostklip[®]



kostklip[®]



kostklipShelfEdge