

## New Lifestyle Messages

ClearVision® Program  | Reusable Shelf Edge Signs

When it comes to lifestyle friendly products, shoppers can be lost trying to find products that suit their needs. Our latest line of NutriTalkers™ are proven to bring attention to the products your customers didn't know they wanted, creating impulse purchases along your shelf edge.

NutriSeries™ ShelfTalkers™ are colorful, reusable, printed plastic shelf edge signs that are designed to efficiently clip into the clear window of kostklip's **ClearVision®** non-adhesive ticket molding. The result is an eye-catching low cost, professional shelf edge marketing program that can maximize product focus and increase product sales! NutriTalkers™ blend well with kostklip's Signature Series ShelfTalkers™. Use with our 1.25"H x 2.50"W PerfPaper™ (107P-101164).

### Bib



NS20-108678



NS21-108679



NS22-108680



NS23-108681



NS24-108682



NS25-108683

### Bib with Right Angle Flag



NS10-108672



NS11-108673



NS12-108674



NS13-108675



NS14-108676



NS15-108677



LIFE AT THE SHELF EDGE

Toll-Free North America 1.800.661.5547

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## New Message Highlights



### Keto Friendly

Keto is all about very low carb, high fat, and moderate protein. Some followers of this lifestyle are more strict about this ratio than others, hence Keto "Friendly".



### Buy Local

Promote your locally made products at the shelf edge. Shoppers will feel good knowing they have supported their community with local choices.



### Dairy Free

Dairy is in so many products, and so for the shopper that chooses to, or needs to avoid dairy in their diet it can be a huge chore to find the right foods while shopping.



### Nut Free

Shoppers with young children in day care or school need to find kid-friendly products that are nut free while shopping. On top of this are all the shoppers that have nut allergies themselves.



### Paleo

Paleo refers to our ancestors of old – the Paleolithic era of the Stone Age. This diet involves anything our caveman ancestors would eat.



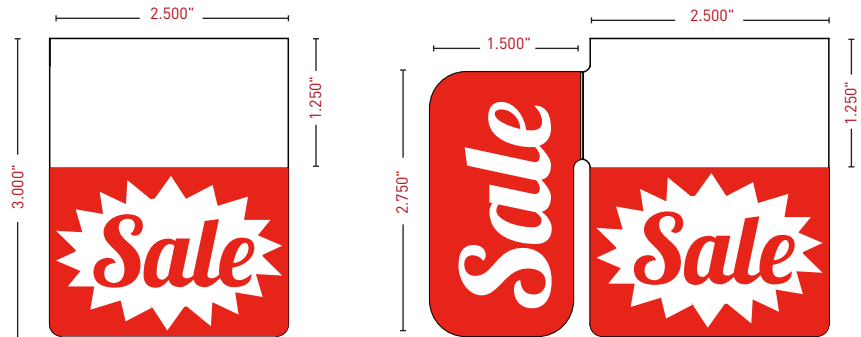
### Vegan

Vegan diets have been a mainstay of healthy eating styles for a very long time. Help shoppers find foods they may never have realized were vegan friendly, like Oreo cookies or Jell-O Instant Pudding.

## Feeling Inspired? Go Custom!

If you're looking for something unique, kostklip® can help you craft your perfect message at the shelf edge with custom ShelfTalkers™. We can customize the size, shape, color and message to fit your in-store signage program.

Contact us today at 1.800.661.5547 or [sales@kostklip.com](mailto:sales@kostklip.com) to start your custom ShelfTalker™ project today!



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