







HOT LAMINATING VS. REUSABLE SIGN PROTECTORS

Do you laminate the signs in your store?

Laminating is a popular way to protect signs and documents but the ongoing costs are significantly more expensive than using reusable sign protectors. The most common method is hot lamination with PET or OPP film to encapsulate a flat document.

| | HOT LAMINATING | 260F SIGN PROTECTOR | SPRO SIGN PROTECTOR |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|
|  COST | \$0.11-0.83 per sheet <small>*8.5"x11" sheet</small> | \$0.57 ea. | \$0.80 ea. |
|  UP-FRONT COST | yes <small>*laminator and laminating sheets</small> | no | no |
|  COST PER YEAR <small>*based on changing fifty 8.5"x11" signs every week</small> | Up-front for laminator = \$300 \$0.11/sign x 50 signs x 52 weeks / year =\$586 per year | \$0.57/sign x 50 signs =\$28.50 per year | \$0.80/sign x 50 signs =\$40.50 per year |
|  QUALITY | PET or OPP film | clear PVC | clear PVC |
|  REUSABLE | no | yes | yes |
|  LABOR | 7 Steps: <ol style="list-style-type: none"> 1. Print signs 2. Turn on laminator and warm up 3. Perforate signs 4. Arrange signs into laminate sleeves 5. Put through laminator 6. Cut and trim signs 7. Hang signs | 4 Steps: <ol style="list-style-type: none"> 1. Print signs 2. Perforate signs 3. Insert signs into sign protector 4. Hang signs | |

Depending on size and volume, hot laminating can cost from \$0.11-0.83 per sheet. Although sign protectors are more expensive, they can be reused multiple times and provide other benefits:

- No up-front costs for laminating machines
- No set up and less preparation time
- Reuse sign protectors and recycle paper
- Thicker, durable plastic

Reuse and Recycle

Reusable sign protectors are also better for the environment. Instead of throwing away both the plastic sleeve and paper sign every week, reuse the plastic sign protector and recycle the paper sign inside.



Do More while Saving More

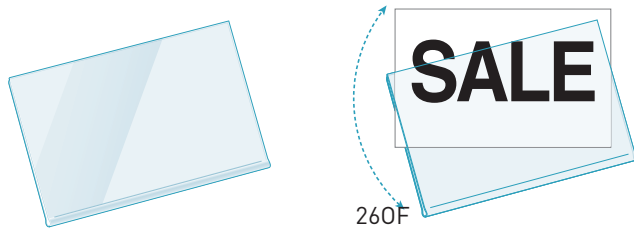
Keep your printing costs down by printing colorful graphics or messages on your sign protectors for a bigger impact. Print your signs in black and white and insert the signs into colorful sign protectors. Get the impact of color with the reusable sign protectors.



| | COLOR | BLACK & WHITE |
|-----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Printing Cost <small>*based on Konica Minolta laser printer, printing 8.5" x 11" sheet.</small> | \$0.079 ea. | \$0.012 ea. |
| Cost per Year <small>*based on changing fifty 8.5"x11" signs every week</small> | \$0.079/sign x 50 signs x 52 weeks / year =\$205.40 per year | \$0.012/sign x 50 signs x 52 weeks / year =\$31.20 per year |

Sign Protectors

Protect your paper signs with reusable sign protectors. Print colorful graphics or messages on the sign protectors to help reduce the costs of printing full color price tickets.



| Code | Description | Color | Pack |
|-------------|---------------|-------|------|
| 260F-104921 | 3.5"W x 2.5"H | CL | 25 |
| 260F-100670 | 5"W x 3"H | CL | 25 |
| 260F-100506 | 7"W x 5"H | CL | 25 |
| 260F-100387 | 8.5"W x 11"H | CL | 25 |

Fluid Resistant Pouch with Clip

Lock in good looks. Protect your paper signs from moisture and soiling damage. Labels remain dry and secure inside the revolutionary, newly-designed sealed pouch.



| Code | Description | Color | Pack |
|-------------|----------------|-------|------|
| FRSH-104201 | 5"W x 3"H | CL | 25 |
| FRSH-104196 | 5.5"W x 3.5"H | CL | 25 |
| FRSH-104200 | 5.5"W x 4.25"H | CL | 25 |
| FRSH-104197 | 7"W x 5"H | CL | 25 |
| FRSH-104198 | 7"W x 5.5"H | CL | 25 |
| FRSH-104199 | 11"W x 7"H | CL | 25 |

For fluid resistant options, kostklip® can customize a sign protector for your size and application.



Toll-Free North America 1.800.661.5547

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LaminatingROI_Comparison_071014 | Printed in Canada