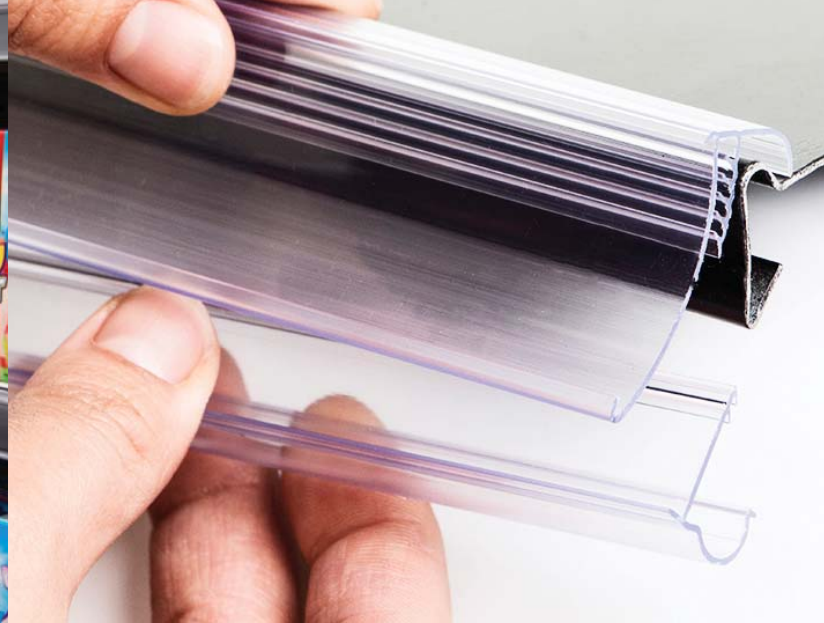


Flex Series

TICKET MOLDINGS + SHELF EDGE ADAPTERS



kostklip[®]
LIFE AT THE SHELF EDGE

Toll-Free North America 1.800.661.5547

Kost Klip Manufacturing Ltd. | sales@kostklip.com | www.kostklip.com

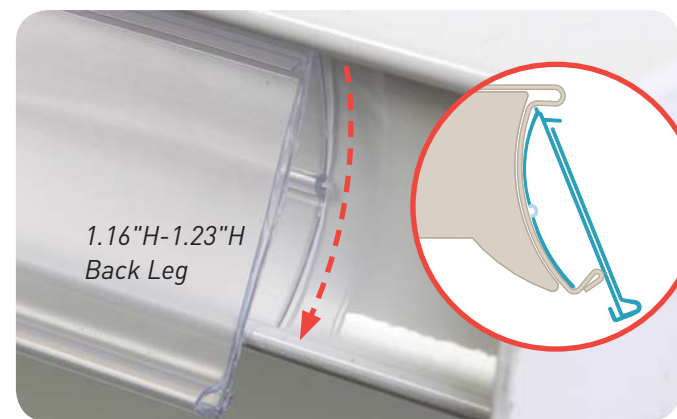


FlexChannel® Clip-In Ticket Molding

FlexChannel® is an innovative, **one-size-fits-all price channel ticket molding** that helps retailers reduce ticket molding SKUs when implementing a shelf edge labeling program in their store or chain.

One Back Leg

A retailer may have to purchase several different **back leg sizes** to ensure the proper fit for each shelf. With FlexChannel®, replenishment is easy because retailers only need to re-order **one SKU!**



Color and Branding

The built-in channel on the back of the clear, flexible window can hold colored **ShelfLife™ strips, CPG branding or Planogram strip**. Add color to seasonal sections or different departments in your store without having to order custom color ticket moldings.



Cut to Length

FlexChannel® ticket moldings can be **easily cut with scissors** so you don't have to carry additional low volume SKUs.

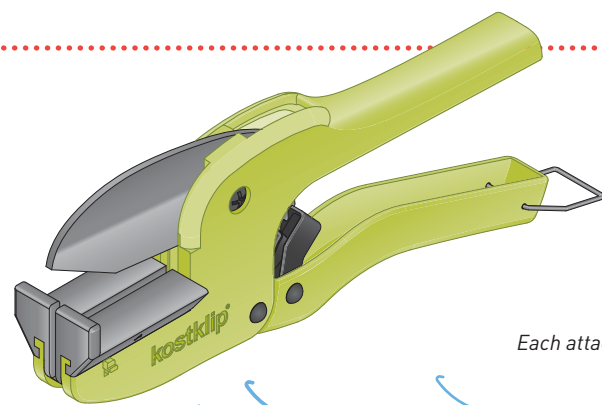


FlexChannel® ticket moldings are available for both **ClearVision®** and **ClearGrip™** shelf edge programs.



CUTTER TOOL KIT

Kostklip® has developed a special tool, which allows store employees to easily cut down FlexChannel® ticket moldings and FlexKlip® ratchet adapters to the perfect length needed, reducing the need for additional lengths and SKUs.



- Kit includes:
- Cutter Tool
 - 5 Cutter Attachments
 - CVTL Shelf Edge Tool
 - Measuring Tape
 - Scissors

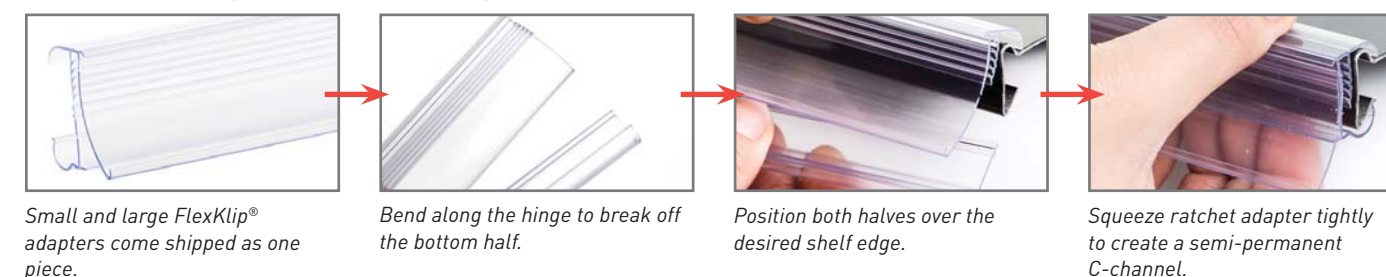
Each attachment is designed to fit a certain part:



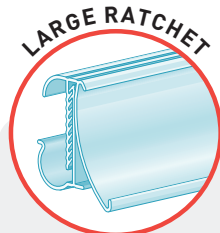
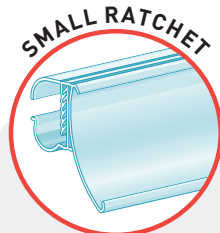
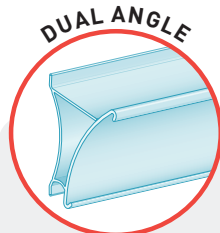
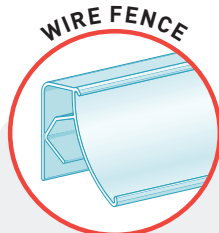

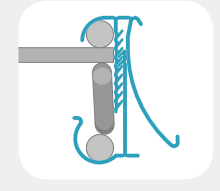
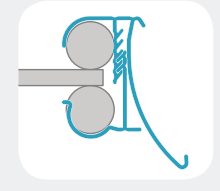

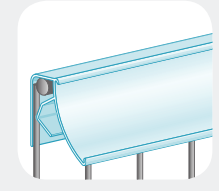
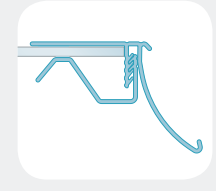
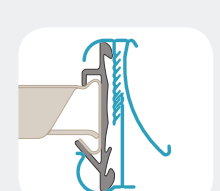
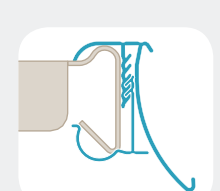
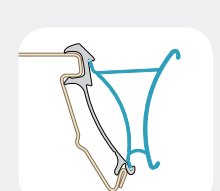
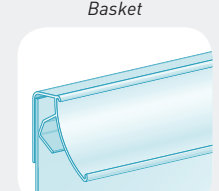

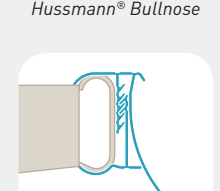
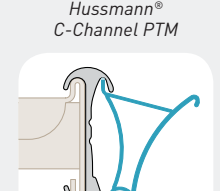
FlexKlip® Shelf Edge Adapter

FlexKlip® shelf edge adapters create a **universal C-channel on various fixtures throughout the store**, eliminating the need to purchase add-on PTMs from shelf manufacturers.

How FlexKlip® Ratchet Adapters Work



Types of Fixtures

SKU REDUCTION

FlexChannel® **ticket molding** eliminates the need for different back leg sizes, custom colors and lengths because it's a one-size-fits-all solution for all price channel applications.

EASIER IMPLEMENTATION

With one clip-in molding that fits all price channels, it's easier and less confusing for your staff to identify which part to order and install on the shelf.

CONTACT US TODAY

Ask us how Flex Series ticket moldings and adapters can reduce SKUs in your shelf edge program



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119-1611 Broadway St, Port Coquitlam BC V3C 2M7

Benefits to Your Company

Multiple areas of your company can benefit from FlexChannel®:



Corporate can appreciate the cost savings associated with better inventory management



Store Planning can now buy fixtures that work best for the stores because FlexChannel® fits a wide range of price channels



Operations benefits from faster installations and relines



Procurement works with a single vendor to buy a just a couple of SKUs and less custom parts are required



Merchandising can better manage shelf allocation with FlexChannel's built-in planogram strip



Marketing has the ability to implement consistent in-store marketing campaigns, customer loyalty programs and private label branding throughout the chain