

## CONTACT US TODAY

Call us today to learn more about our ClearVision®  
Drug Store Program

**kostklip®**  
LIFE AT THE SHELF EDGE

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# ClearVision® DRUG STORE PROGRAM



## kostklip®. Delivering solutions for drug stores everywhere!

From protective sleeves, wire signholders, integrated ticket moldings, or information holders to extruded PowerGrip® signholders - product review, research and development are part of daily life at kostklip®.

Our demanding standards ensure products lead the industry in quality, workmanship, compatibility with existing store fixtures, sizes and colors — all at competitive prices!

It's all part of the constant innovation necessary to provide the tools you need to help maximize your brand and enhance your customer's in-store shopping experience.

Contact us today to learn more about how kostklip® can help with your requirements.



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# Drug Store Program

ticket moldings | sign holders | information holders | ShelfTalkers™

## Dramatically improve store appearance and lower operating costs!

The ClearVision® easy-to-implement, integrated shelf edge labeling system is designed to improve store appearance and dramatically reduce costs over adhesive tickets. Laser print low cost black and white paper tickets from any desktop on demand at the store and install or remove easily from the clear window ticket molding (shown below). No messy adhesives to clean up! And, help your sustainability efforts by implementing these completely recyclable plain paper ticket, PVC plastic ticket molding and shelf talker systems!

## Pharmacy & Drug Store Shoppers

Pharmacy shoppers typically have a high demand for more information about the products that they choose. When you consider the number of SKUs and the tight allocations required on a given shelf, the overall shelf edge solutioning has to be very comprehensive and flexible!

Kostklip's ClearVision® program offers a full range of shelf edge information solutions that can meet those demanding requirements. Shown on the right is a representative sampling of the key product lines available. Please contact us for more information.

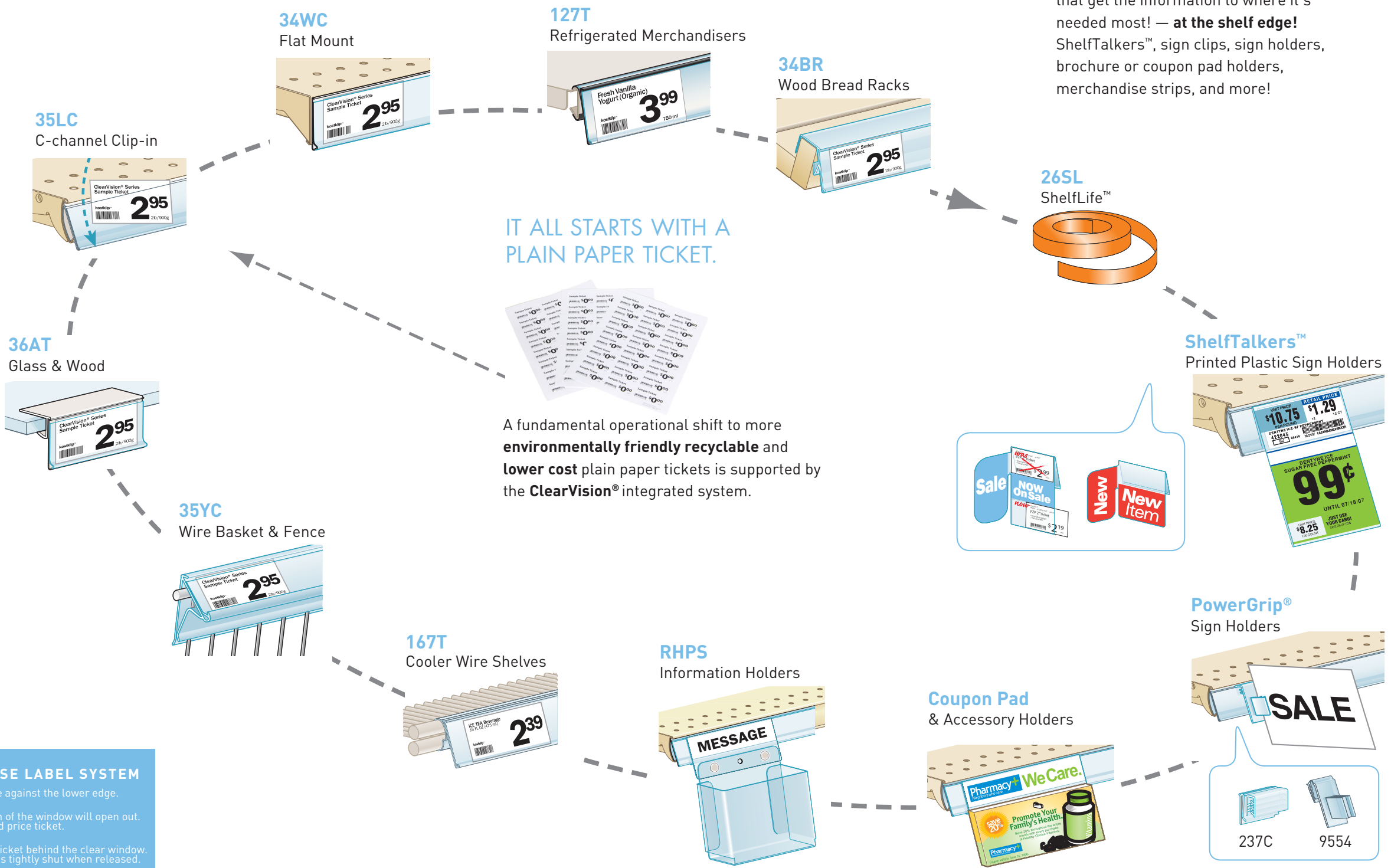
## ClearVision® advantages

- Save up to 90% over non-adhesive labels
- Faster label changes and reduced maintenance costs
- Keeps labels aligned with SKUs — ensures proper allocation
- Protect labels from moisture damage
- Quick and easy label changes
- No more messy residue or tedious scraping causing shelf edge damage.



**EASY-TO-USE LABEL SYSTEM**

- Apply pressure against the lower edge.
- The top portion of the window will open out. Remove the old price ticket.
- Drop a "new" ticket behind the clear window. Window springs tightly shut when released.



## SHELF EDGE INFORMATION

Designed to lock into our ClearVision® ticket moldings, shelf edge accessories that get the information to where it's needed most! — **at the shelf edge!** ShelfTalkers™, sign clips, sign holders, brochure or coupon pad holders, merchandise strips, and more!