

CONTACT US TODAY

Call us today to learn more about pre-printed and custom ShelfTalkers™

kostklip®
LIFE AT THE SHELF EDGE

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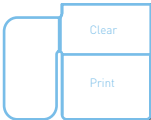
Custom ShelfTalkers™ IN-STORE MESSAGING PROGRAM

SHELF TALKER™ RESOURCES



ShelfTalker™ Ordering Guidelines

This document outlines everything you need to know about the ordering process for custom ShelfTalkers™ and provides detailed artwork submission requirements.



ShelfTalker™ Standard Part Catalog

Use one of kostklip's existing ShelfTalker™ styles at no charge. See our selection of dies or to get ideas for creating your own.



ShelfTalker™ Samples

Want to see what kostklip's ShelfTalkers™ look like? Ask us for a sample!



Ask us for a Quote

We can even provide an estimate on your existing printed plastic ShelfTalkers™ from another supplier. We pride ourselves on having one of the highest quality standards on the market for printing and manufacturing ShelfTalkers™.

Get started on your custom ShelfTalkers™ project today by calling kostklip® at 1.800.661.5547.



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What are Printed Plastic ShelfTalkers™?

Kostklip's printed plastic ShelfTalkers™ are shelf talkers made from **clear PVC plastic with screen printing**. Unlike adhesive bibs, kostklip's ShelfTalkers™ are **colorful, durable and reusable** shelf edge signage.



Benefits of Printed Plastic

COLORFUL

Printed plastic ShelfTalkers™ have a **bold, glossy finish**. Choose from a variety of colors, designs and graphics to **catch your customer's attention** and **communicate your message**.

DURABLE

Kostklip's ShelfTalkers™ are made of 12 gauge PVC plastic to **withstand multiple uses** and bumps from customers and shopping carts. With normal and recommended use, printed plastic ShelfTalkers™ can last up to a year or more!

REUSABLE

Reduce your ongoing printing costs for signage by using black and white signs with colorful printed plastic ShelfTalkers™. The colored portion of your sign can be reused and **lower cost** black and white price tickets and signs can be recycled.

ShelfTalker™ Applications

Custom ShelfTalkers™ can be designed to fit a variety of fixtures or applications.



Shelf Edge ShelfTalkers™
For bare C-channel, ClearVision® or ClearGrip™ applications



Sign Protectors
Use with sign grips and free-standing sign holders



Insert Overlays
Mix and match seasonal or departmental messages with other sign holders



ShelfLife™
Colorful price channel inserts that can be custom printed with graphics



Window Clings
Create custom signage for refrigerator doors and other window applications



Use any of kostklip's standard dies at no charge or create your own custom die for a nominal fee.

Shapes

Choose from a variety of ShelfTalker™ shapes and styles, here are just a few examples:



Bib



Right Angle Flag



Bib with Right Angle Flag



Double Ticket Holder with Right Angle Flag



Sign Protector

COLORS

Communicate with color at the shelf edge! Kostklip's screen-printed ShelfTalkers™ have a **bold, glossy finish** and can be **color matched to your branding**. Digital print options are also available.

ARTWORK

Either supply your own artwork or use **kostklip's complimentary Graphic Design services** to create your ShelfTalker™.

QUANTITY

Custom ShelfTalker™ projects require a minimum run. The number of pieces depends on the complexity and size of the ShelfTalker™. Kostklip's standard bib with right angle flag is a **minimum of 5000 pieces** per design. However, there are some ways we can produce different quantities so speak with one of our Sales Representatives about your needs and requirements.

IN-STORE MESSAGES

- Sales Promotions
- Product Information
- Health & Nutrition Information
- Loyalty Programs
- Private Labeling

ADDITIONAL OPTIONS

WELDS

Welds are applied to one of the open sides of a ShelfTalker™ or sign holder to prevent the ticket from falling out.

DIGITAL PRINTING

Depending on your artwork and required quantity, your project may benefit from using digital printing as opposed to screen printing. There are pros and cons to digital printing versus screen printing so talk to one of our Sales Representatives to find out if it's the right solution for your custom ShelfTalker™ project.

SAMPLES

Request samples from us to see existing samples of kostklip's printed plastic ShelfTalker™ quality. We can also provide 2D mockups of your design or functional prototypes.