

ClearVision®

SHELF EDGE LABELING SYSTEM



kostklip®
LIFE AT THE SHELF EDGE

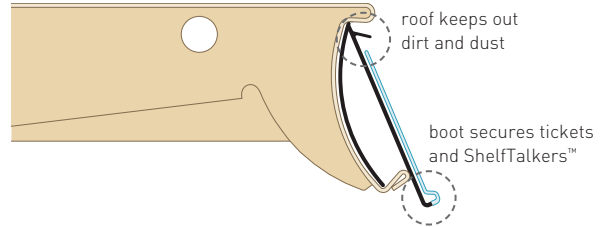
Toll-Free North America 1.800.661.5547

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what is clearvision®?

ClearVision® is a **non-adhesive shelf edge labeling system** for retailers. The program consists of shelf edge ticket moldings, paper price tickets, printed plastic ShelfTalker™ and other sign holders and merchandisers.

The ClearVision® program dramatically **improves the look of the store** and offers a number of **operational benefits** to retailers. ClearVision® is best applied for stores looking to establish **effective in-store messaging**, through a program like kostklip's printed plastic ShelfTalkers™.



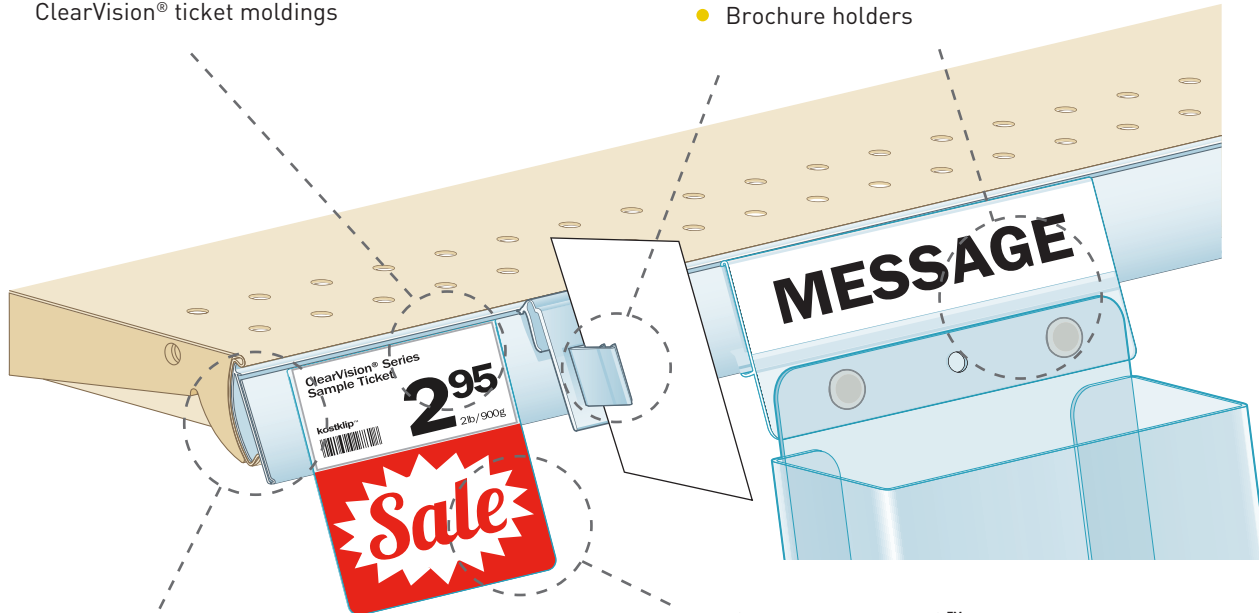
- **Be Green with less Green.** Lower your costs by printing black & white perforated, recyclable plain paper tickets. Reuse plastic ShelfTalkers™ instead of throwing them away.
- **ClearVision®** uses a combination of plain paper tickets and reusable plastic ShelfTalkers™ to replace adhesive sale bibs.
- **No scraping.** No adhesive labels mean that no time is required for scraping or cleaning the shelf edge.

PERFPAPER™ TICKETS & SIGNS

- Switch to plain paper price tickets from adhesive labels to lower operational costs
- No residue to clean up during price changeovers
- Quick & easy to change tickets with ClearVision® ticket moldings

COMPATIBLE SIGN HOLDER ACCESSORIES & MERCHANDISERS

- Right angle and flush sign grips for larger signs
- Sign sleeves and protectors
- Merchandise strip holders
- Brochure holders



CLEARVISION® TICKET MOLDINGS

- Clear, flexible window holds, displays and protects paper price tickets
- Fits a variety of shelf fixtures from center store to refrigerated merchandisers throughout the store
- Available in a variety of colors and lengths

SHELF TALKERS™

- Highlight products, specials & other messages at the shelf edge with kostklip's printed plastic ShelfTalkers™
- Colorful, durable and reusable
- High quality screen print and vivid colors
- Available in stock and custom messages and shapes



SAVE MONEY

- Switch from expensive adhesive price labels to plain paper price tickets for significant cost savings
- Give shelves an instant face-lift by covering scratched or chipped shelving while also preventing further damage to the shelf



SAVE TIME

- ClearVision® makes price changes faster by eliminating clean up time for removing adhesive residue from the shelf edge
- Fewer lost tickets mean less price checks



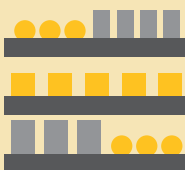
PRICE & PLANOGRAM INTEGRITY

- Fewer lost and damaged price tickets because they're protected by the clear window
- Price tickets stay aligned with the planogram



REUSE & RECYCLE

- Recycle plain paper tickets as opposed to throwing away adhesive labels every week
- Reuse printed plastic ShelfTalkers™ to communicate promotions and other in-store messages



STANDARDIZE THE SHELF EDGE

- ClearVision® ticket moldings standardize shelf fixtures, which means Procurement can purchase interchangeable sign holders and ShelfTalkers™ for the whole chain
- Consistent in-store marketing campaigns throughout the store and chain

CONTACT US TODAY

Ask us how the ClearVision® Shelf Edge Labeling system can benefit your retail chain.

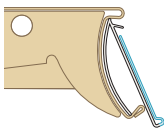


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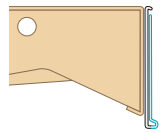
ClearVision_Brochure_100114.indd | printed in Canada

CLEARVISION® TICKET MOLDINGS

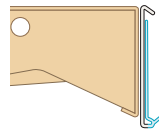
FOR CENTER STORE & PERIMETER



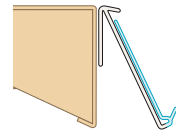
35LC — C-Channel
(fits a variety of clip-in applications)



34WC — Flat Mount

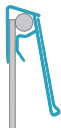


35BC — Flat Mount with Channel



35EC — Flat Mount, Angled, with Channel

FENCE, BASKET & WIRE



34RC — Fence, Clip-on, 25° Angle

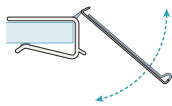


35YC — Fence, Clip-on, 45° Angle

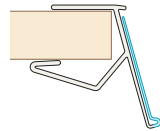


89MT — Metro® Style, Hinged

WOOD & GLASS



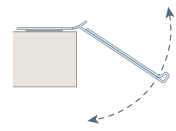
115T — Thick Shelf, Hinged



76WT — Thick Shelf, 15° Angle

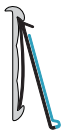


34BR — Bread Rack

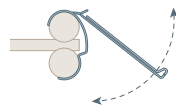


146T — Top Mount

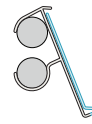
FREEZERS & COOLERS



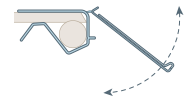
35L3 & 35L4 — Variety of Aluminum Extrusions



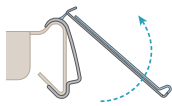
167T — Double Wire



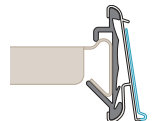
69WT — Double Wire



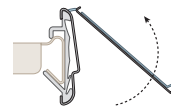
171T — Single Wire



127T — Hussmann® Bullnose



35JC — Hussmann® Extrusion



35J2 — Hussmann® Extrusion, Hinged



35DM — Hussmann® Coffin Cooler