

# ClearGrip™

## SHELF EDGE LABELING SYSTEM



**kostklip**®  
LIFE AT THE SHELF EDGE

Toll-Free North America 1.800.661.5547

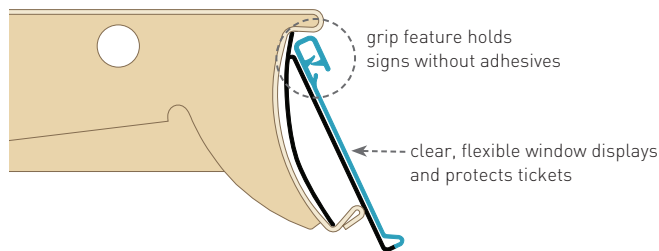
Kost Klip Manufacturing Ltd. | sales@kostklip.com | www.kostklip.com



# What is ClearGrip™?

ClearGrip™ is a **non-adhesive shelf edge labeling system** with a clear, flexible window and built-in flush outer grip. ShelfTalkers™ and cardstock signs can be quickly inserted anywhere along the shelf edge with the **built-in flush grip**. ClearGrip™ is an integrated system that includes ticket moldings, plain paper tickets and ShelfTalkers™ that creates an efficient and effective in-store signage program.

Use ClearGrip™ in both center store and refrigerated areas to create a common fixture throughout your store for consistent in-store communication.



**Fast and convenient.** Use the built-in grip to place cardstock signs or printed plastic ShelfTalkers™ anywhere along the length of the shelf with the built in grip. No tape or adhesives required.

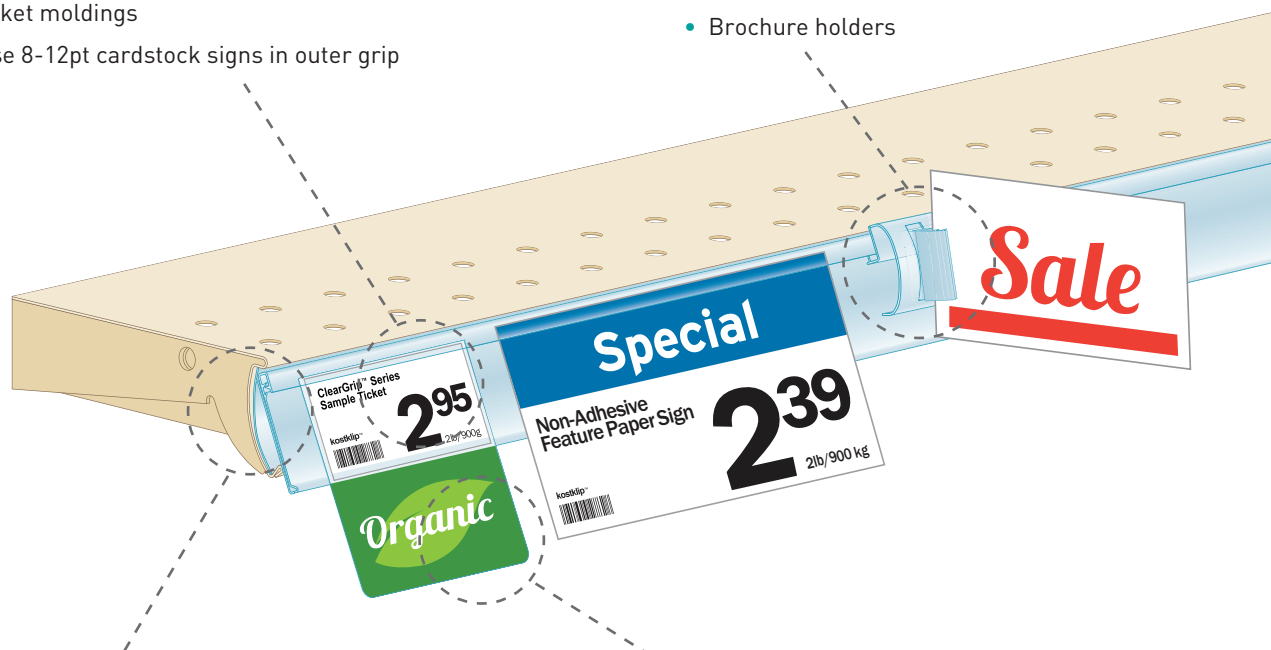
**Works in coolers and freezers.** Specially formulated plastics are fully pliable and 100% functional—even in frozen food merchandisers!

## PERFPAPER™ TICKETS & SIGNS

- Switch to plain paper price tickets from adhesive labels to lower operational costs
- No residue to clean up during price changeovers
- Quick & easy to change tickets with ClearGrip™ ticket moldings
- Use 8-12pt cardstock signs in outer grip

## COMPATIBLE SIGN HOLDER ACCESSORIES & MERCHANDISERS

- Right angle and flush sign grips for larger signs
- Sign sleeves and protectors
- Merchandise strip holders
- Brochure holders



## CLEARGRIP™ TICKET MOLDINGS

- Fits a variety of shelf fixtures from center store to refrigerated merchandisers to standardize shelf fixtures throughout the store
- Available in a variety of colors and lengths
- Clear, flexible window holds, displays and protects paper price tickets
- Hang cardstock or printed plastic ShelfTalkers™ in the outer grip

## SHELF TALKERS™

- Highlight products, specials & other messages at the shelf edge with kostklip's printed plastic ShelfTalkers™
- Colorful, durable and reusable
- High quality screen print and vivid colors
- Available in stock and custom messages and shapes



## SAVE MONEY

- Switch from expensive adhesive price labels to plain paper price tickets for significant cost savings
- Give shelves an instant face-lift by covering scratched or chipped shelving while also preventing further damage to the shelf



## SAVE TIME

- ClearGrip™ makes price changes faster by eliminating clean up time for removing adhesive residue from the shelf edge
- Fewer lost tickets mean less price checks



## PRICE & PLANOGRAM INTEGRITY

- Fewer lost and damaged price tickets because they're protected by the clear window
- Price tickets stay aligned with the planogram



## REUSE & RECYCLE

- Recycle plain paper tickets as opposed to throwing away adhesive labels every week
- Reuse printed plastic ShelfTalkers™ to communicate promotions and other in-store messages



## STANDARDIZE THE SHELF EDGE

- ClearGrip™ ticket moldings standardize over 90% of a store's fixtures, which means Procurement can purchase the same sign holders and ShelfTalkers™ for the whole chain
- Consistent in-store marketing campaigns throughout the store and chain

# CONTACT US TODAY

Ask us how the ClearGrip™ Shelf Edge Labeling system can benefit your retail chain.

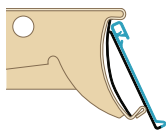


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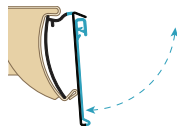
ClearGrip\_Brochure\_041918 | printed in Canada

## CLEARGRIP™ TICKET MOLDINGS

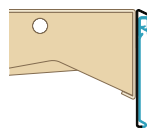
### FOR CENTER STORE & PERIMETER



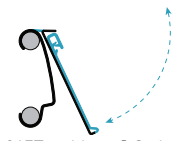
212T — C-Channel Shelving



214T — C-Channel Shelving



224T — Flat Mount



217T — Metro® Style, Hinged



218T — 0.75" Thick Bread Rack

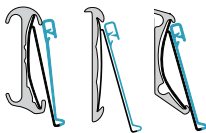


216T — Fence, Clip-On, 25° Angle

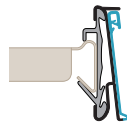


251T — Universal Wire, Clip-On, 45° Angle

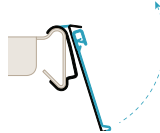
### FREEZERS & COOLERS



212S — Aluminum Extrusions



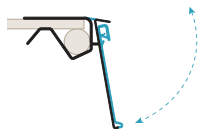
223T — Hussmann® Aluminum Extrusion



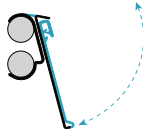
226T — Hussmann® Bullnose, Hinged



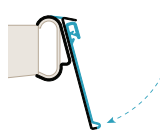
212D — Hussmann® Coffin Cooler Extrusion



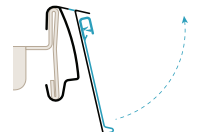
232T — Single Wire



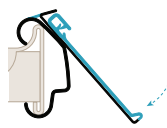
228T — Double Wire, Hinged



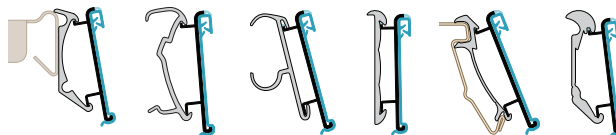
228T — Zero Zone®, Clip-On, Hinged



217T — Kysor-Warren, Hinged



217B — Hill-Phoenix, Hinged



H20T — Water Resistant Molding for Aluminum Extrusions