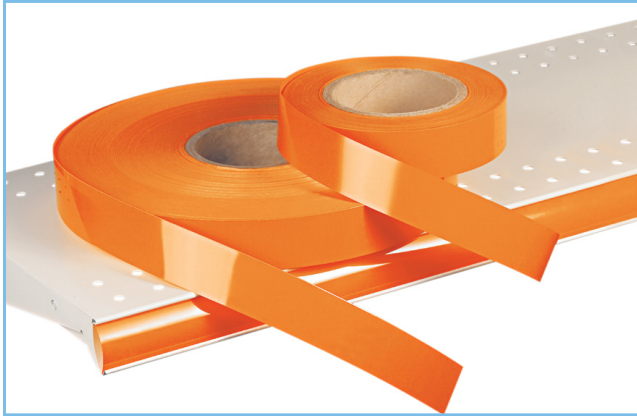




# Colored Price Channel Inserts

add color to the shelf edge and different departments



## Stock ShelfLife™ Colors:

 AW Arctic White CMYK: 0-0-0-0	 BL Black CMYK: 0-0-0-100	 LG Light Gray CMYK: 0-0-0-35	 LB Light Blue CMYK: 49-11-0-0	 RB Royal Blue CMYK: 100-58-0-21	 TE Teal CMYK: 100-0-31-7
 PG Produce Green CMYK: 100-0-85-24	 LY Lemon Yellow CMYK: 0-0-100-0	 DO Dairy Orange CMYK: 0-64-100-0	 CAR Candy Apple Red CMYK: 0-100-63-29	 BU Burgundy CMYK: 0-100-10-59	



## A Range of Stock Colors

Kostklip's plastic ShelfLife™ inserts come in 11 colors. Insert ShelfLife™ into 1.25"H price channels or kostklip® ticket moldings to add color and personality to your shelf edge.

Use ShelfLife™ to color code different departments in your store or to help promote your private label and CPG brands.

When used in a bare price channel, ShelfLife™ can help protect the shelf from adhesive label residue and scraping.

## Features

- Fits 1.25"H price channel or ticket molding
- Made with color PVC
- Double-sided color with one matte and one glossy side
- Scratch resistant coating
- Available in 100' or 500' rolls

## Custom Options

We can match ShelfLife™ colors to your corporate color or promotional materials, just provide us with the **Pantone** swatch number.

We can also print **custom graphics** on ShelfLife™ to promote your logo, message, private label or CPG.

Contact kostklip® to learn more about custom options for ShelfLife™!



Toll Free North America 1-800-661-5547

Kost Klip Manufacturing Ltd. | [www.kostklip.com](http://www.kostklip.com) | [sales@kostklip.com](mailto:sales@kostklip.com)

26SL-ShelfLife\_060821 | Printed in Canada