

Grand Reopening Saturday, December 2, 2017 at Here Be Books & Games

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FOR IMMEDIATE RELEASE

Customers and fans of Here Be Books & Games will be excited to hear that the store has reopened at a new location in Summerville! Tim and Tina McDuffie have re-established the popular neighborhood board game store at a business condo in the Travelers Executive Center, 810 Travelers Boulevard, Suite A2 in Summerville, less than a mile from the original location.

The McDuffies have scheduled their Grand Reopening for Saturday, December 2, just in time for the holidays. The event will also coincide with the store's Monthly Game Night which is typically held on the 1st Saturday of every month. Old and new customers are invited to attend, enjoy refreshments and register for door prizes while enjoying playing and/or learning to play the latest popular board games.



Travelers Executive Center Entrance Sign
Since opening the original store in 2005, the McDuffies have been valued members of the community. The new store will continue to offer a wide variety of innovative games for people of all ages. The monthly game night has been a popular gathering place for people to come and learn how to play unique board games not offered anywhere else in the area. Now with the new shop, the McDuffies can continue to teach people how to play those modern board games – their favorite part of the job.

In their new store, the McDuffies have lowered their game prices and plan to host more gaming events and provide open gaming during business hours. Initially, Here Be Books & Games' new brick and mortar shop will be open Fridays and Saturdays from 11am to 7pm with later hours during events. Their online store is open 24 hours a day, 7 days a week with live phone support 11am to 7pm daily. The McDuffies are inviting local gaming groups to contact them regarding meeting at their shop to play in their three new game rooms on a regular basis and will then increase their business hours accordingly to try to accommodate these groups. They're also establishing a new, revised Loyalty Rewards Program and extending the hours of their monthly Game Night. Game Night will now start earlier, at 2 p.m., and run until after midnight.

When Here Be Books & Games announced on their Facebook page that they were reopening soon, customers Gerald Vanlandingham and Erin Kronman responded by posting videos of people jumping up and down in excitement and doing a happy dance. Misty Sullivan expressed the feelings of so many in the community with her, “eek! so excited!” post. The McDuffies are also very excited to be reopening the store. They’re hoping the lower prices, ample gaming space, more frequent events and singular focus on games will attract even more local customers than before.

For more comments and additional details about the Grand Reopening of Here Be Books & Games, please visit the web site <https://HereBeBooksAndGames.com> and/or call (843) 695-1498.

