



 **DGPT ELITE**

THE  
**P R E S E R V E**  
CHAMPIONSHIP

 **DISC GOLF  
PRO TOUR**

# GROWTH OF THE SPORT | DGPT

The continued growth of PDGA members and courses are key metrics that point in the right direction. Over the past year, interaction on social media has reflected this growth in interest as well.

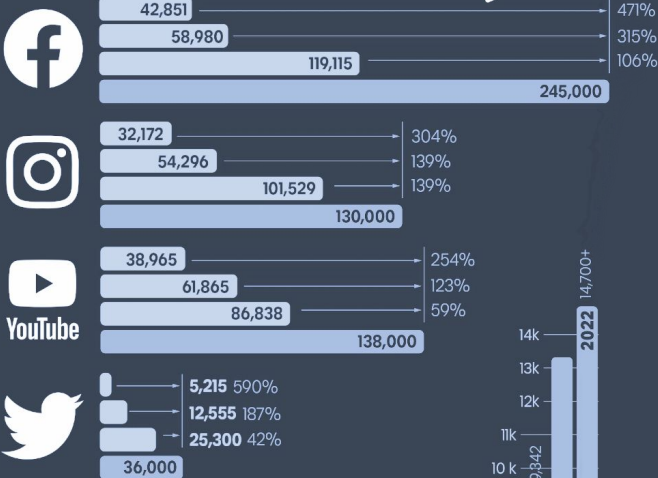


**PDGA**  
ACTIVE PDGA MEMBERS  
since 2005

## DISC GOLF PRO TOUR

### FOLLOWERS AND SUBSCRIBERS

Increase from 2019 to 2022 on DGPT Accounts



**UDisc**  
DISC GOLF COURSES GLOBALLY  
since 1980



# PLAYER DEMOGRAPHICS | PDGA

# PDGA

## AMATEUR vs. PRO



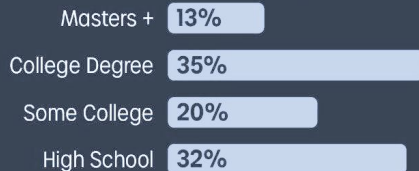
## GENDER



## AGE



## LEVEL of EDUCATION



## RELATIONSHIP STATUS



## HOUSEHOLD INCOME



# EVENT DETAILS

## DATE:

**Friday, June 21st - Sunday, June 23**

**Minnesota's premier disc golf event of the year, drawing hundreds of the best disc golfers in the world, thousands of spectators from across Minnesota, and over a million viewers across multiple online channels**

**2023 Preserve Championship Daily Gate Cap = 1,200**

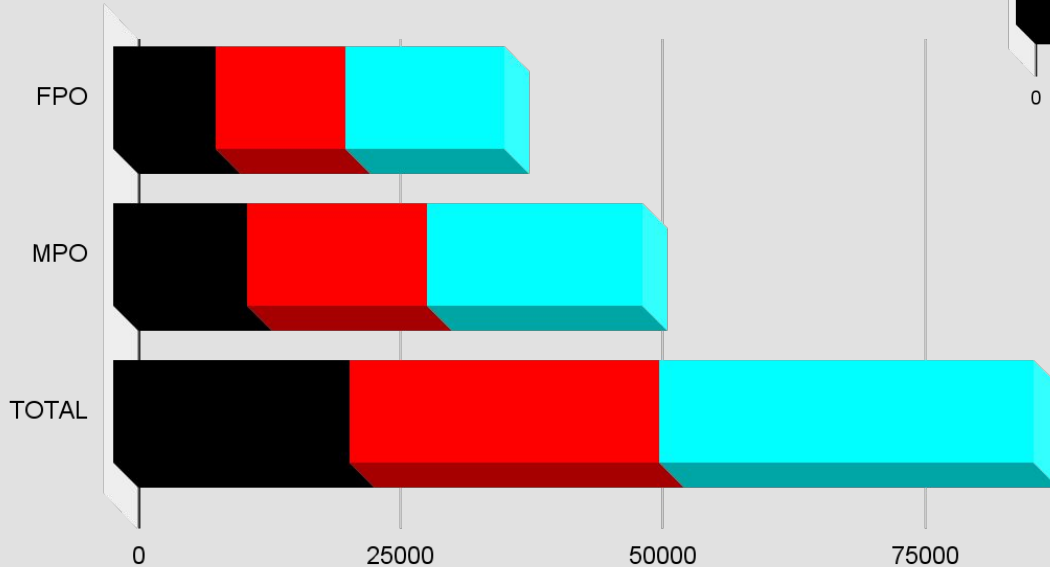
**2024 Preserve Championship Daily Gate Cap = 3,000**



# 2023 EVENT VIEWERSHIP | DGPT

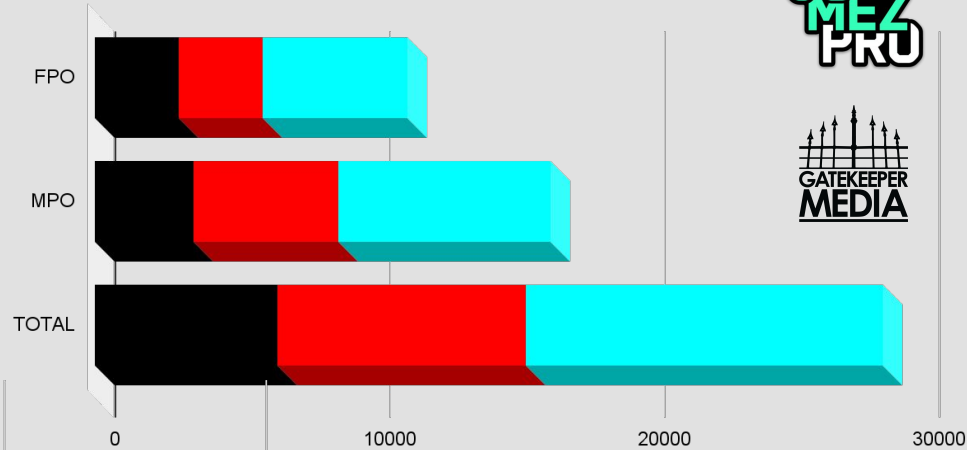
## TOTAL LIVE VIEWS | DISC GOLF NETWORK

■ ROUND 1 ■ ROUND 2 ■ ROUND 3



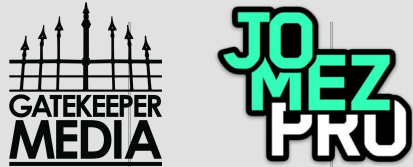
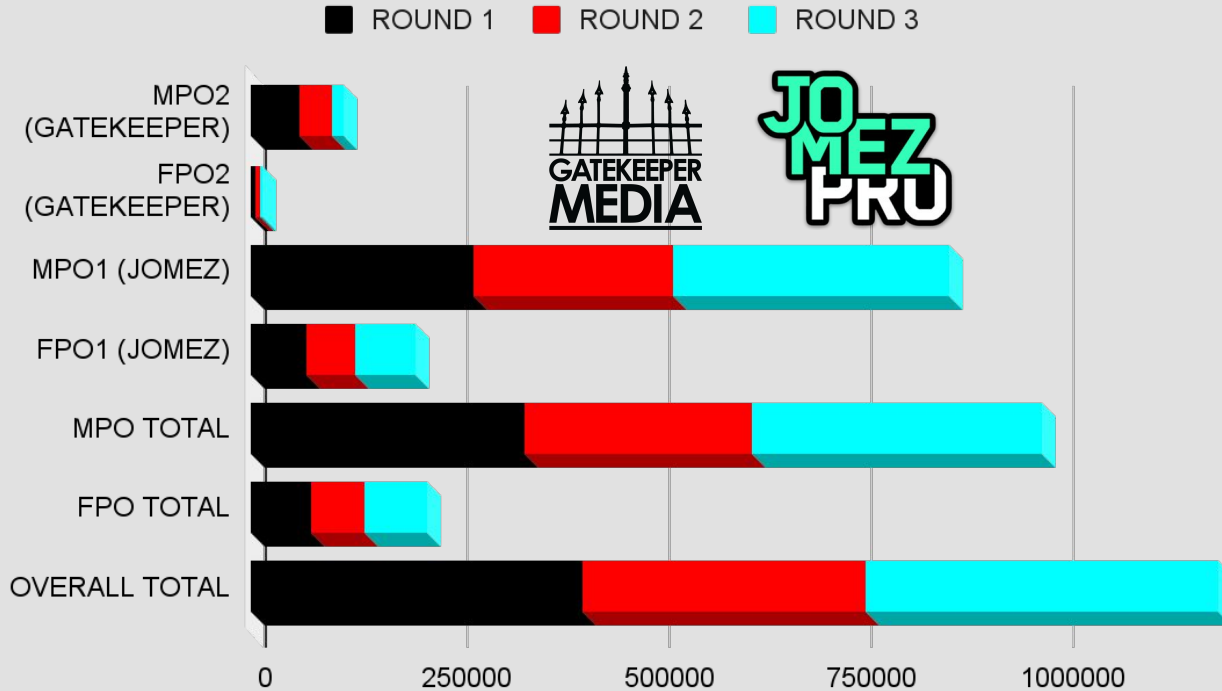
## PEAK CONCURRENT LIVE VIEWS | DISC GOLF NETWORK

■ ROUND 1 ■ ROUND 2 ■ ROUND 3

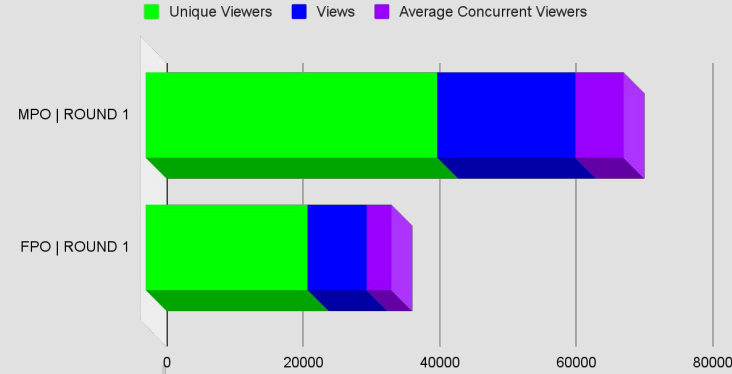


# 2023 EVENT VIEWERSHIP | DGPT

## POST PRODUCTION VIEWS (2 WEEKS)



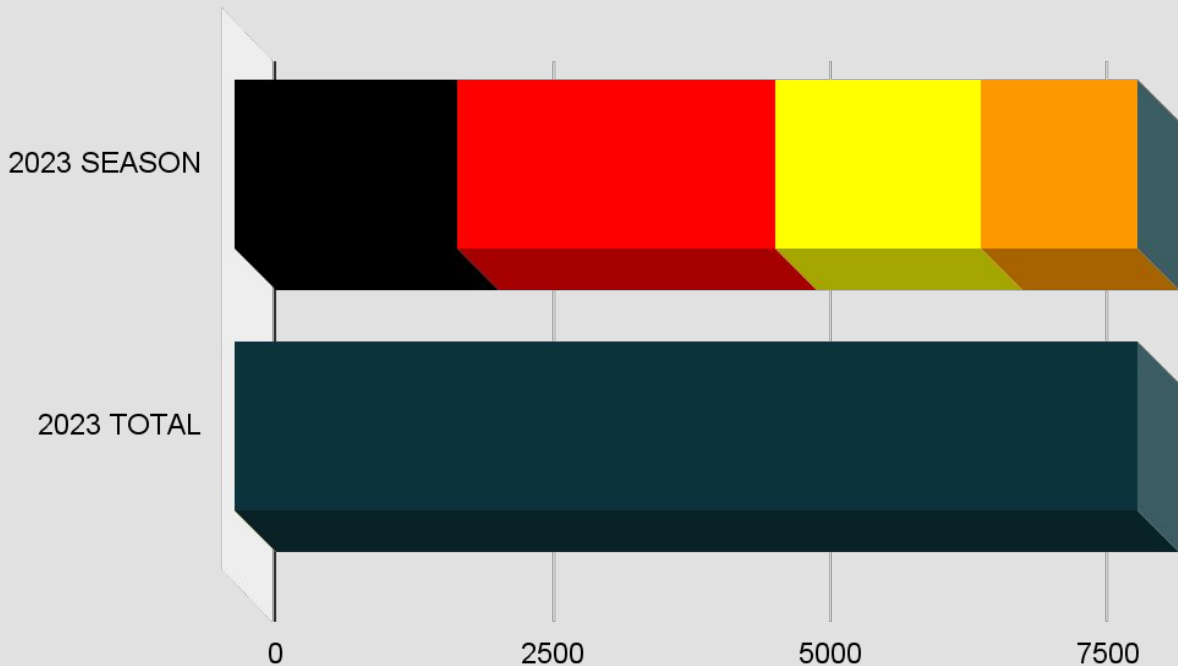
## YOUTUBE LIVE | VIEWERSHIP BREAKDOWN



# 2023 SEASON TRAFFIC

## U-DISC SEASON PLAY COUNT (20% OF TOTAL)

■ BLACK BEAR ■ RED FOX ■ LYNX ■ TIMBERWOLF ■ TOTAL



# HOLE SPONSORSHIP

**HOLE SPONSORSHIP PRICING: \$500**

**(28 AVAILABLE) Benefits Include:**

**Exclusive sponsorship of one hole on the  
Preserve Courses for entire 2024 season**





# VENDOR TABLE

**VENDOR TABLE PRICING: \$800**

**(NO LIMITED AVAILABILITY) Benefits Include:**

**One 10x10 table in the Sponsor Pavilion or  
vendor village (without tent) & recognition  
as a vendor in digital assets**



# BRONZE SPONSORSHIP

**BRONZE SPONSORSHIP PRICING: \$1,000**

**(12 AVAILABLE) Benefits include:**

- **One 10x10 table in the Sponsor Pavilion**
- **Recognition as a Bronze sponsor in all digital assets**
- **Sponsorship of one hole at the Preserve Championship tournament**
- **If committed before Feb 1: exclusive sponsorship of one hole on the Preserve Courses for entire 2024 season**



# SILVER SPONSORSHIP

**\$3,000-\$5,000 (4/4 available)**

**(4 AVAILABLE) Benefits Include:**

- **Choice of two 10x10 tables in the Sponsor Pavilion, or Freestanding tent in Vendor Village**
- **Recognition as a Silver sponsor in all digital assets**
- **Sponsorship of one feature hole at the Preserve Championship tournament**
- **If committed before Feb 1: exclusive sponsorship of two holes at the Preserve Course for the entire 2024 season**
- **Additional premium on-course asset\* sponsorships available - call to discuss**



# GOLD SPONSORSHIP

**\$6,000-\$10,000**

**(2 AVAILABLE) Benefits Include:**

- **Choice of anchor table position in the Sponsor Pavilion, or Multiple freestanding tents in Vendor Village**
- **Recognition as a Gold sponsor in all digital assets**
- **Premium sponsorship of either hole 1 or hole 18**
- **If committed before Feb 1: sponsorship of three holes at the Preserve Course for the entire 2024 season**
- **Additional premium on-course asset\* sponsorships available - call to discuss**



# PREMIUM ON-COURSE ASSETS

- **Sponsors Pavilion**
- **Grandstand**
- **Hole 9 VIP Lounge**
- **Parking Lot**
- **Entrance/Exit**
- **Bleachers**



## ADDITIONAL SPONSORSHIPS

- **Title sponsorship for the Preserve Distance Invitational**
  - **(300 attendees, +100k YouTube views) and recognition in digital assets**
- **Title sponsorship for the GK Pro Skins Tournament at the Preserve**
  - **(150 attendees, 60k YouTube views) and recognition in digital assets**
- **Title sponsorship of Thursday Preserve Qualifier Tournament**
  - **(200 attendees) and recognition in digital assets**



# CONTACT INFORMATION

FOR ADDITIONAL INFORMATION, CONTACT

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