## **Emmaljunga's Instagram & TikTok Competition Terms and Conditions**

Welcome to our Instagram & TikTok competition! Please read these terms carefully to ensure a fair and enjoyable experience for everyone.

- 1. **Duration:** The competition runs from December 22, 2023, to 11:59 PM CET on January 14, 2024.
- 2. **Eligibility:** Open to individuals who are at least 18 years old at the time of entry. Employees of Emmaljunga Barnvagnsfabrik AB and their immediate family members are not eligible. The competition is available only in countries with authorized Emmaljunga Partners or dealers. For a list of eligible countries, visit emmaljunga.com.
- 3. **How to Enter:** Follow the specific instructions provided in our competition post on Emmaljunga's Instagram page (@emmaljunga) or TikTok (@emmaljungaofficial). Limit one entry per person.
- 4. **Winner Selection:** A jury from Emmaljunga Barnvagnsfabrik AB will select one winner. The decision is final and binding.
- 5. **Prize:** The winner will receive 1 x SENTO in Pearl Grey. The prize is non-transferable and cannot be exchanged for cash. Prize details will be provided to the winner upon selection.
- 6. **Winner Notification:** The winner will be notified via direct message on Instagram or TikTok. The winner must respond and provide contact information within three days; otherwise, an alternate winner may be selected.
- 7. **Tax Responsibility:** Winners are responsible for any taxes applicable to the prize.
- 8. **Data Privacy:** Participant information will be processed in compliance with GDPR. For more details, refer to our privacy policy at emmaljunga.com.
- 9. **Conduct:** Entries that violate our guidelines or are deemed inappropriate will be disqualified. Emmaljunga reserves the right to disqualify any participant at any time.
- 10. **Rights:** By entering, participants agree to Emmaljunga publishing their name, username, and entry on its website and social media channels if they win.
- 11. **General Conditions:** Participation implies acceptance of these terms. Emmaljunga reserves the right to cancel or modify the competition if necessary. This competition is not sponsored, endorsed, administered by, or associated with Facebook or Instagram.
- 12. **Legal Compliance:** This competition is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
- 13. **Inquiries:** For any questions or concerns, please contact us at info@emmaljunga.com.

Emmaljunga Barnvagnsfabrik AB reserves the right to make changes to these terms as needed. We wish all participants the best of luck!