

WATSKIN's UPF Swimwear is Chic, Eye-Catching, & Performance-Driven

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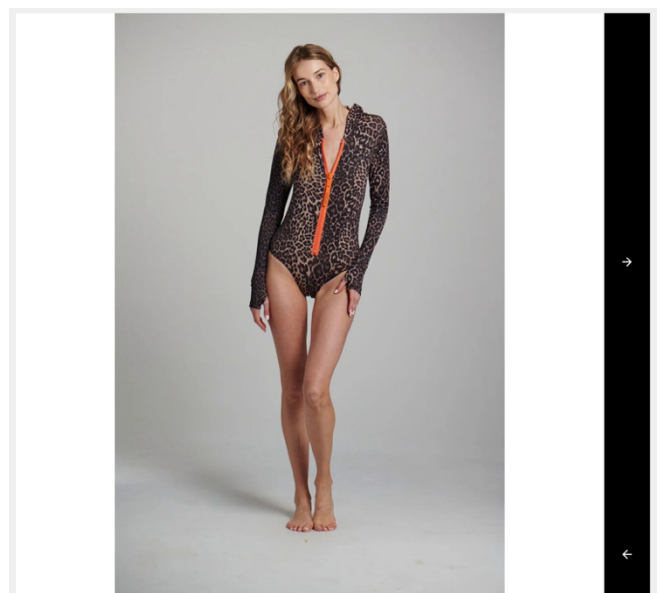
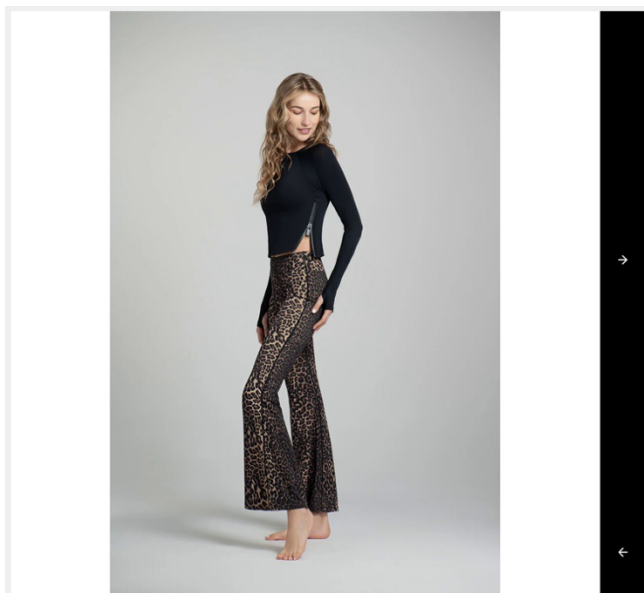
References: [watskinsunwear](#)

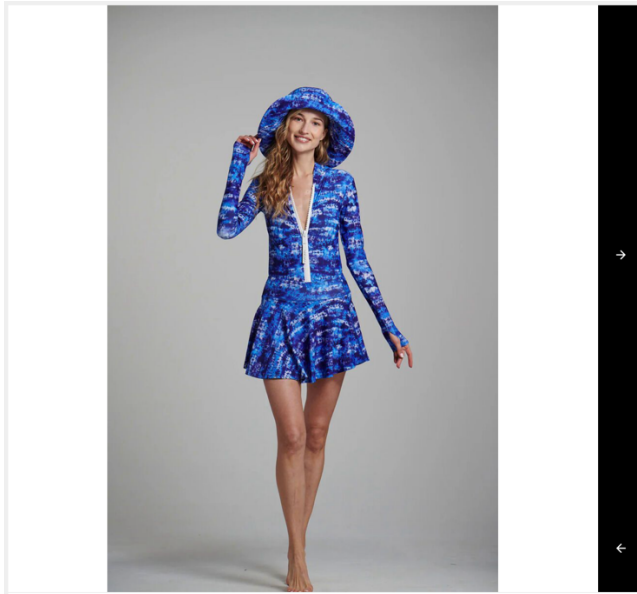
Individuals are seeking performance-driven solutions in the skincare and fashion categories and as a result, hybrid products like UPF swimwear are certainly growing in demand. Sunwear brands like WATSKIN stand out in this space.

WATSKIN was founded by actress Lois Robbins. The silhouettes offered by the brand feature eye-catching patterns and ultra-chic details such as colorful oversized zippers. With a rating of UPF 50+, the garments provide an alternative to sunscreens. Dermatologists like the acclaimed Dr. Annie Gonzalez have acknowledged that there is little in the UPF garment space that is as chic as WATSKIN's offerings.

While the brand's UPF swimwear range is certainly a highlight, WATSKIN also boasts UPF sportswear that is ideal for other activities such as tennis or running. Additionally, the brand supports the Melanoma Research Alliance by donating 5% of each purchase.

Image Credit: WATSKIN





Link to Coverage: <https://bit.ly/3XQ48VP>
UVM: 908,434