

## SHOWFIELDS BRINGS IT'S NEWEST CURATION TO SOUTH BEACH

NEWS PROVIDED BY SHOWFIELDS → Mar 01, 2023, 14:00 ET

The Most Interesting Store in the World kicks off Spring with a smoothie bar, beachy fashion, welded jewelry and more.

MIAMI BEACH, Fla., March 1, 2023 /PRNewswire/ -- <u>SHOWFIELDS</u>, the industry-disrupting lifestyle discovery store, has launched its latest curation of shopping, experiences and design on Lincoln Road.

SHOWFIELDS shoppers will have plenty of beach-ready fashion to choose from - <u>Agua</u>

<u>Bendita</u>, <u>Chubbies</u>, <u>Bombchel Factory</u>, <u>Ansea</u> and <u>Mamie Ruth</u> lead the way in the Cabana

Curation - an area geared towards sunny styles. Protective sunwear brand <u>WATSKIN</u> is also featured, showcasing styles to wear in and out of the water.

The new curation launches on March 1st as well as SHOWFIELDS Miami's spring programming schedule; the calendar for weekly free programming can be found online or by following <a href="SHOWFIELDS">SHOWFIELDS</a> on <a href="Instagram">Instagram</a>.

## ABOUT SHOWFIELDS

Launched in 2019, SHOWFIELDS is a lifestyle discovery store featuring rotating, themed curations of mission driven products, art, and events that can be found "IRL" for the first time. With store concepts in Manhattan, Brooklyn, Miami and Los Angeles, SHOWFIELDS has created a unique opportunity for brands to run measurable retail campaigns in the world's most desirable retail locations.

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Link To Coverage: <a href="http://bit.ly/3kxZGvW">http://bit.ly/3kxZGvW</a>
UVM: 5,867,591