

# WhatGeek

Unique-design & Customizable  
Mechanical Keyboard & Peripheral



# Who Are We

WhatGeek was envisioned by a group of curious individuals who saw creativity as the seed quintessential for any new innovation.

Our team is hard at work to offer items in a variety of different categories. Such as Customizable Keyboards, Mice, 3D Printers, Game Consoles, Speakers, and more desk setup devices.

Our team has a diverse group of people from R&D, designers, and experts.

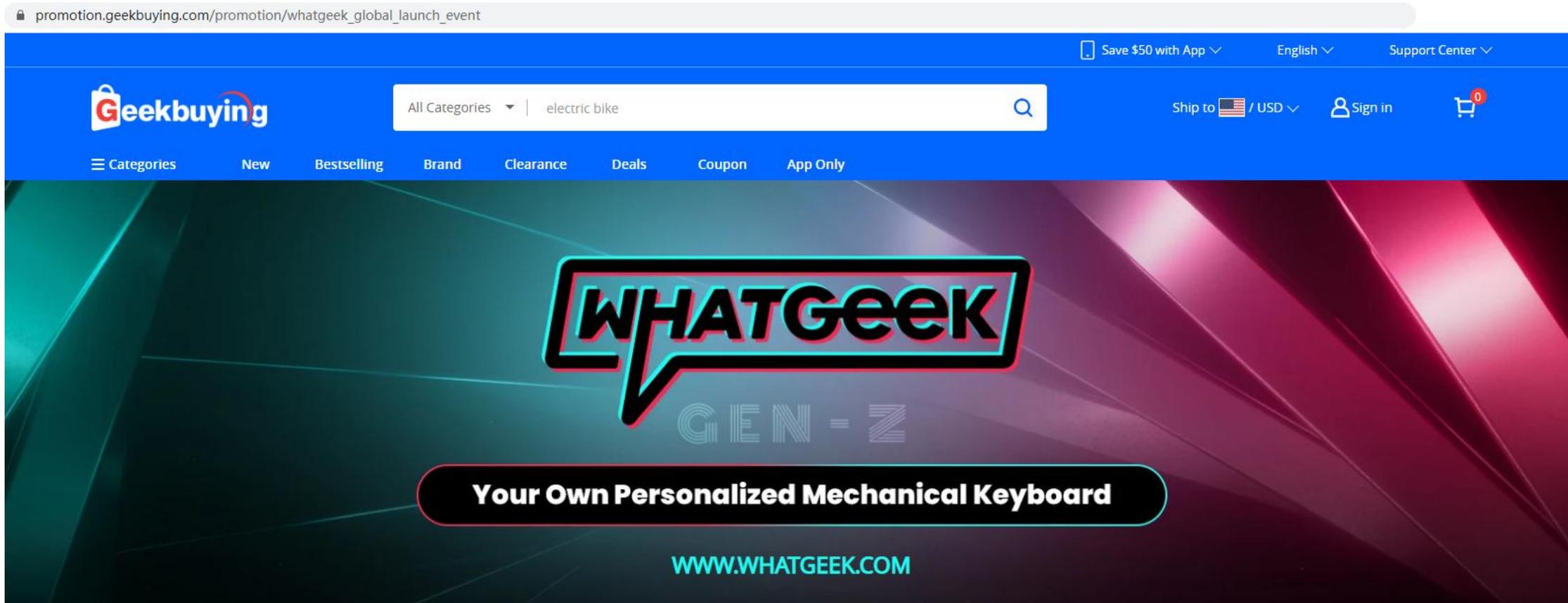
We want to give this freedom to people across the globe while shopping for their favorite items online, whereby they can customize and create their own unique gadgets out of hundreds of assorted elements.





# A Team of Geekbuying

WhatGeek's vision is spearheaded by one of the teams at Geekbuying.com.



# A Team of Geekbuying

Geekbuying was founded in 2005 with the mission of creating a platform that truly puts the customer first. Since our inception, we have become one of the leading E-commerce platforms <http://geekbuying.com> selling a wide range of consumer electronic gadgets (more than 3,000 skus).

We has 500+ employees, keep supporting 300+ brands to expand global business. Besides, we have own brands including **Tronsmart**, **Eleglide**, **Hinovo** that has entered 70+ countries.

Tronsmart has entered 70+ countries in the world.



# Factory & Global Warehouse

Factory Covers: 12,000+ m<sup>2</sup>

Staff: 3,000+

Sales: \$2,000,000 - \$5,000,000  
per year

Warehouses:

US, Spain, Germany, Italy,  
Poland & More



# Product Category & Brand Partners



**AJAZZ**

**REDRAGON**

**MACHENIKE**

**SCULPFUN**

**Tronsmart**

**GAMESIR**

**SBitDo®**

**LOfree**

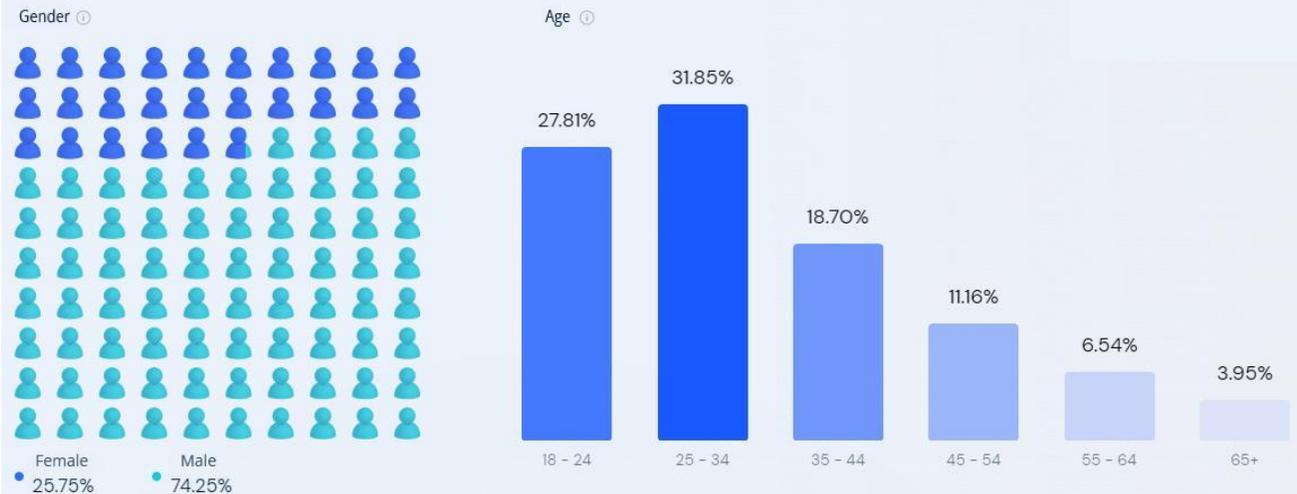
**COOLKILLER**

**SKYLONG**

**DUKHARO**

# Our Target Market

- We serve the global market. Our main target markets are **US, Canada, UK, Germany.**
- The customer's ages are basically between **18-34** years old, and males are higher than females, accounting for about 70%.
- Most of them are biased toward technology, computers, computer equipment and accessories, games, and other fields.



# Collaboration Media and Influencers



# Collaboration Influencers

chicacode

**234K**  
 Tips & Tricks JavaScript  
 ReactJS Developer

Reaxtion

**485K**  
 Kid Who Loves to Make  
 Youtube Videos for fun.

studycool29

**595K**  
 Vídeos sobre papelería,  
 apuntes bonitos y reseñas.

ScorpioTech

**75.9K**  
 Welcome to ScorpioTech.  
 Weekly High-Quality Technology  
 videos:  
 Tech Unboxings, Gaming Setup  
 Tips, Product Reviews, Room  
 Tours and much more.

smuuchum

**186K**  
 Vivi | kawaii gaming &  
 keyboards  
 mechanical keyboard  
 enthusiast with a cute twist  
 keeb modding tutorials  
 kawaii pc & switch gaming setup

maxxiingames

**478K**  
 Content Creator Lifestyle,  
 Music, Games and Technology  
 for you.

Edu Camps

**265K**  
 Soy Edu Camps, enfermo por los  
 videojuegos y por la tecnología.  
 Me encontrás en mi Twitter e  
 Instagram @edu\_camps subiendo  
 humor negro, noticias de videojuegos  
 gratis y novedades de hardware  
 todos los días.

Inova Leo

**232K**  
 Dicas sobre tecnologia,  
 importação e cupons de  
 desconto.

Geekanoids

**162K**  
 The Geekanoids Channel covers  
 technology news & reviews and  
 the latest gadget releases, live,  
 yes most of our videos are now  
 Live Broadcasts so you can join  
 in the chat.

Sage Huncho

**273K**  
 Tech, PC's, Gaming, Setup

dope.motions

**421K**  
 Motion & Visual #designer  
 Sharing Tips and Resources for  
 all #creatives  
 500K+ Subs on YouTube  
 Tech Page @dopesetupbro

keyboardcrafts

**77.4K**  
 Tech content creator.

# Customer Satisfaction

**Gaby1123** ★★★★★ 5/5 2023-02-24

**Excellent shop with careful packaging methods**

"I made multiple orders with them already and all the products arrived in perfect condition with a lot of foaming and package protections included. Once they even could manage to get a product for me that wasn't even in stock. Absolutely recommended +++++ (Also they usually have great discounts and promotions going on.)"

**Detailed Ratings**

- Pricing of products and services ★★★★★
- Likelihood of customers making future purchases ★★★★★
- Overall customer service ★★★★★
- Overall product shipping and delivery process ★★★★★
- Product Returns/Refunds/Exchanges ★★★★★

**steven-91647** ★★★★★ 5/5 2023-02-24

**Amazing products and customer service**

"Customer service was very responsive. Product arrived in perfect condition and in a very quick time which is rare where I live."

**Detailed Ratings**

- Pricing of products and services ★★★★★
- Likelihood of customers making future purchases ★★★★★
- Overall customer service ★★★★★
- Overall product shipping and delivery process ★★★★★
- Product Returns/Refunds/Exchanges ★★★★★

**Juliana L** 1 review 🇺🇸

★★★★★ Updated Apr 9, 2023

**Dead keyboard**

I have been trying to send them back a dead keyboard that never worked properly. I would like my money back but they keep asking me for more videos. I already sent you enough proof !! I want a refund and not another email playing me around!

4/8/23 Edit: costumer service took care of it without asking me for more videos. The replacement keyboard arrived quick and without any issues ! Thank you for your help. I will be purchasing from you in the future.

**Date of experience:** February 25, 2023

**Ziad El Menayyir** 2 reviews 🇦🇪

★★★★★ Feb 28, 2023

**AMAZING SERVICE!**

I was not sure about the delivery due to it being the first time I order from WhatGeek. Delivery was received on time as promised, and the keyboard is absolutely amazing. Very satisfied with the prodyct and customer experience! :)

**Date of experience:** February 16, 2023

**Guy Divialo** 3 reviews 🇺🇸

★★★★★ Apr 8, 2023

**It was incredibly fast shipping and box...**

It was incredibly fast shipping and box wasn't dented or banged up. I would absolutely buy from them again. Good honest business with surprisingly quick turnaround times giving the distance traveled -

**Date of experience:** April 03, 2023



## Collaboration Method:

- Blog Posts
- Social Media Posts
- Video Promotion
- Website Banner
- Product Review
- Product Co-branding
- Affiliates
- More...



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