



ASHEVILLE TEA COMPANY

SUMMER 2024



WHOLESALE PRODUCT GUIDE



ABOUT US



RAYBURN FARM
Barnardsville, NC

We craft farm to teacup teas for a vibrant taste of the Blue Ridge Mountains. We work with farmers throughout the Southeast, as well as sustainable tea producers, to blend vibrant garden-fresh teas without any additives, natural or artificial flavorings – only the robust flavors of our region steeped into every cup. Our craft blends are inspired by the terroir and heritage of the mountains.

MANY OF OUR
INGREDIENTS ARE
GROWN RIGHT
HERE IN THE
SOUTHEAST.



REAL BOTANICALS ALWAYS, NEVER ANY ADDITIVES!

NEW

COLD BREW ICED TEA



Coming April 2024

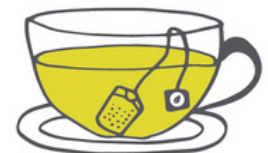
We are so excited to release our NEW Cold Brew Iced Teas - each package contains three, half-gallon brew bags meant for brewing by the pitcher. *These are packaged to retail sales and ready to ship in April.

Pricing:
Case of 6
\$45

SRP:
\$12.95

Available in:

- Blue Ridge Mountain Mint
- Hibiscus Mojito
- Looking Glass Iced Tea





TEA BOXES



Each eco-friendly tea box contains 20 biodegradable unwrapped plastic-free tea bags

Pricing:
\$8.75 W

\$14.95 SRP

Case (6 boxes): \$51

Available Blends:

- Asheville Grey
- Pisgah Breakfast
- Chamomile Lavender
- Jasmine Gold
- Elderberry Yaupon
- Mountain Chai
- Hibiscus Mojito
- Chocolate Habanero Chai
- Seasonal Blends (see next page)





SPRING/SUMMER SEASONALS



.Available through August. Each eco-friendly tea box contains 20 biodegradable "naked" plastic-free tea bags

Available Blends:

- Blue Ridge Mountain Mint
- Tulsi Rose
- Lavender Limoncello

Pricing:

Tea Box (20 tea bags)
 \$9.75 W | \$15.95 SRP
 Case (6 Tea Boxes) \$57

Bulk Loose Leaf
 \$49.5 per lbs

Naked Tea Bags
 \$21.50 per 50 case

VARIETY BOX



Variety is the Spice of Life! Check out our Variety Box featuring an array of our favorite blends in individually wrapped tea bags: Asheville Grey, Chamomile Lavender, Hibiscus Mojito, Jasmine Gold, Elderberry Yaupon and Pisgah Breakfast.

Pricing:
\$46.50
per case
of 6

\$12.95
SRP





BRANDED TEA BAGS

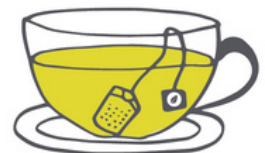


Our individually over-wrapped branded tea bags each contain a 100% biodegradable tea bag. These are sold in bulk boxes of 50 per blend.

Pricing:
\$29.50 per 50 ct.

Available Blends:

- Asheville Grey
- Pizgah Breakfast
- Chamomile Lavender
- Mountain Chai
- Elderberry Yaupon
- Hibiscus Mojito
- Jasmine Gold





NAKED TEA BAGS

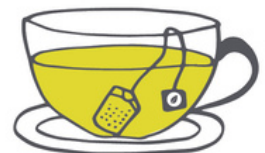


Our "naked" tea bags are a 100% biodegradable tea bag. These are sold in bulk boxes of 50 per blend.

Pricing:
\$21.50 per 50 ct.

Available Blends:

- Asheville Grey
- Pisgah Breakfast
- Chamomile Lavender
- Mountain Chai
- Elderberry Yaupon
- Hibiscus Mojito
- Jasmine Gold
- Chocolate Habanero Chai
- All Seasonal Blends





BULK LOOSE LEAF



We offer all of our blends in loose leaf by the pound. One pound contains about 225 cups of tea.

Pricing:
\$49.5 per pound

Available Blends:

- Asheville Grey
- Pisgah Breakfast
- Chamomile Lavender
- Hibiscus Mojito
- Elderberry Yaupon
- Jasmine Gold
- Mountain Chai
- Chocolate Habanero Chai
- Seasonal Blends

Ask about our
Black & Green
baseline tea for
\$29 a pound!





GALLON BREW BAGS



Refresh your tea menu! Asheville Tea Company is your source for iced craft teas. We now offer gallon brew bags for all your iced tea needs.

Available in:

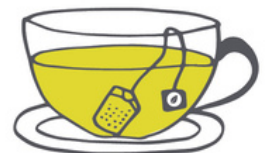
- Looking Glass Ice - an organic black tea blend for your bulk iced tea needs (this is perfect to replace your traditional iced tea for cafe and restaurant needs)
- Hibiscus Mojito - Inspired by a classic Mojito cocktail, we blend regionally grown lime basil and mint with organic hibiscus for vibrant color and flavor!

Pricing:

Cases of 32 bags

LGI: \$68

HM: \$88





SCONE MIXES



Asheville Tea Company's Scone Mixes are the perfect complement for teatime! Each package makes 6 scones. Just add 1 cup of heavy cream to the dry mix.

Pricing:
\$7.50 W
\$12 SRP
Case (6): \$45

Available Scone Mixes:

- Chocolate & Cinnamon Scone Mix
- Asheville Fog





TO ORDER



CONTACT US!



Email us at hello@ashevilleteacompany.com
and we will get you going!



Visit our website at www.ashevilleteacompany.com
and fill out a wholesale application



FULFILLMENT INFO



- Turnaround time for orders is 5-7 business days.
- Delivery fee for City of Asheville locations is \$10.
- For locations outside of the city of Asheville, we offer shipping via USPS, free pickup at our location, or would be happy to connect you with Perfect 10, our distributor.