

# A novel 'system' preventing Striae Gravidarum- acceptability and benefiting pregnancy associated back pain

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## Background:

We recently reported the efficacy of a novel maternity support band combined with creams in the prevention of striae gravidarum <sup>(1)</sup>

## Aim:

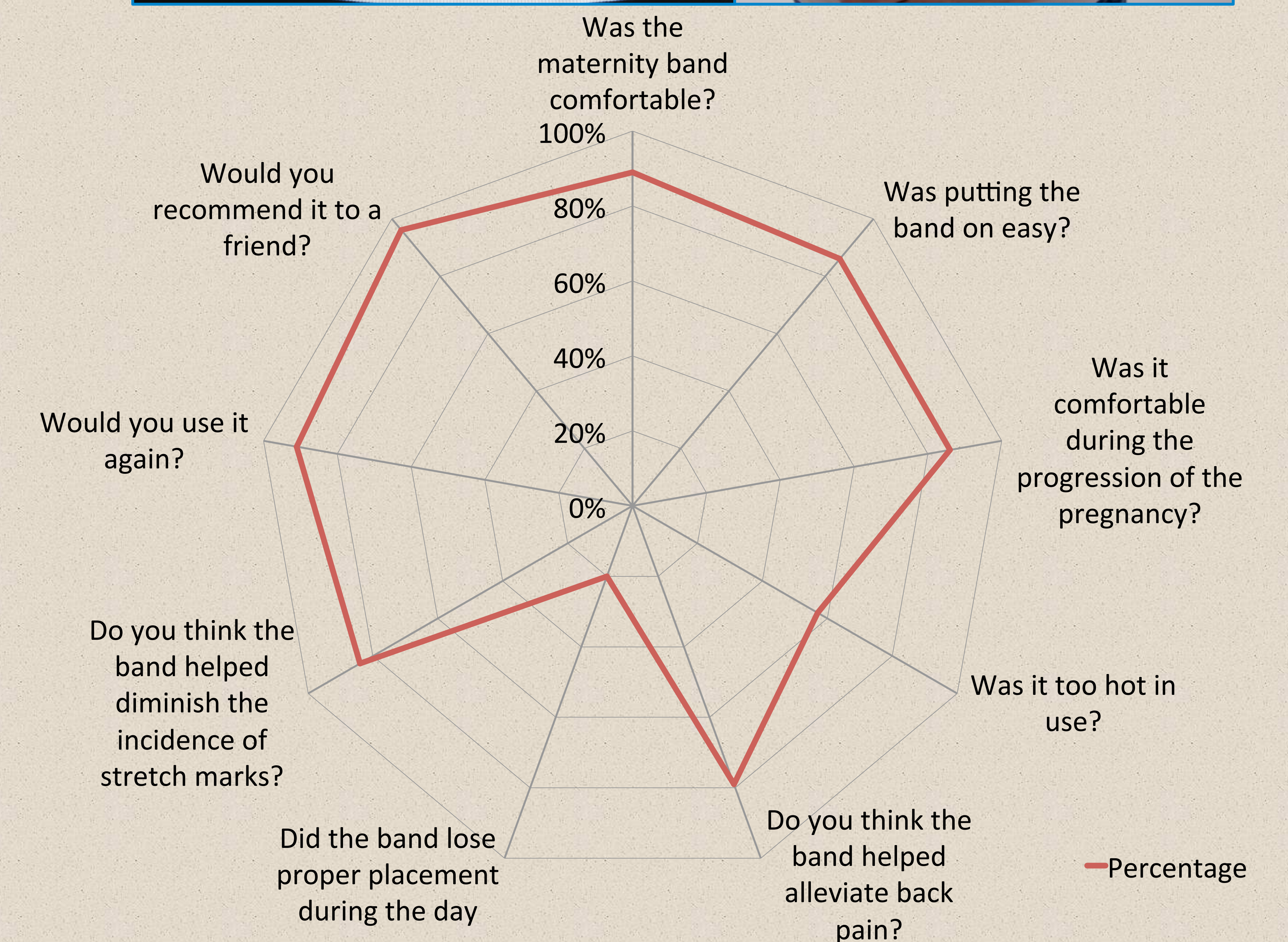
To assess the acceptability of this novel, dual 'system' in pregnant women

## Method:

Participants were asked to fill out a questionnaire (consisting of 12 questions) after completing the full term of the trial. The questionnaire took into account the practicality, effectiveness and additional benefits of the band and creams.

## Conclusion:

The maternity support band was generally easy to put on and was comfortable to use. The firm support kept it in place during wear and it exhibited an additional effect of providing substantive relief of back pain.



## Reference:

1. To be presented: A novel 'system' to aid the prevention of stretch marks during pregnancy: Results of a clinical trial, using a combination of a maternity support device and synergistic cosmetic formulations, F Malik et al, American Academy of Dermatology Annual meeting 2014, Colorado

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