

## Longstreth Sporting Goods and USA Field Hockey Announce E-commerce Partnership

Leading Hockey Retailer introduces exclusive USA Field Hockey online store

**SPRING CITY, Pa. - November 1, 2015 -** <u>Longstreth Sporting Goods</u> and USA Field Hockey are pleased to announce an e-commerce partnership and the launch of an exclusive online store for USA Field Hockey apparel and gifts. The store will be hosted on www.longstreth.com.

Longstreth is one of the original corporate partners and sponsors of USA Field Hockey. Both Longstreth and USA Field Hockey share common goals and a commitment to supporting and growing the game of field hockey. Founded and managed by players for players, Longstreth is committed to bringing the best products and services to the field hockey athlete at any level.

As the national governing body for the sport of field hockey, USA Field Hockey's mission is to promote and grow the game, support the athletes and be committed to the excellence in the opportunities and development of the sport and players. They currently have more than 25,000 members.

The Longstreth USA Field Hockey online store will be the exclusive destination for a wide variety of official USA Field Hockey branded apparel. From tshirts and sweatshirts to hats and blankets, the line of exclusive products will offer something for every player, parent and Team USA fan.

Longstreth looks forward to continuing their relationship with USA Field Hockey.

"We are very excited to work with USA Field Hockey on providing quality apparel and gifts for all USA Field Hockey athletes and fans," says John Schaefer, Longstreth Owner ."Our partnership is a natural fit as we both share the same goals and passion for the game of field hockey. We look forward to bringing the best of the best to field hockey athletes of all ages."

Simon Hoskins, USA Field Hockey Executive Director, added, "We are delighted to be offering an ever more expansive range of very cool USA Field Hockey merchandise on our online retail store. This will be provided by Longstreth who are renowned experts on all things field hockey and simply great at serving field hockey families."

## About Longstreth:

Longstreth Sporting Goods has been dedicated for more than 35 years to encouraging and developing women's sports for young female athletes. While specializing in Field Hockey, Lacrosse, and Fastpitch Softball, Longstreth can also outfit almost any team or athlete. Located approximately 30 miles

northwest of Philadelphia, PA, Longstreth supplies uniforms, equipment, footwear, and training gear for female athletes across the United States.

Visit <u>www.longstreth.com</u> to see the official USA Field Hockey online store.

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