

## Spellbinders Retailer Affiliate Program FAQ

Hello and welcome to Spellbinders retailer affiliate program! We hope this FAQ will help you get started with us and will answer most of the questions you have.

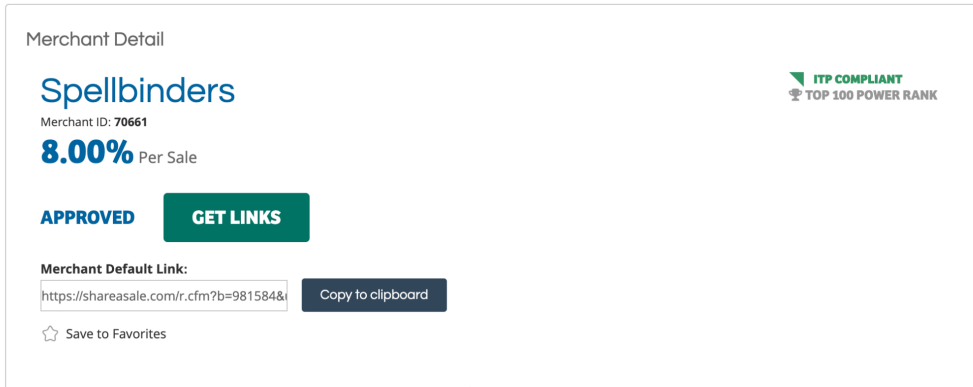
Email Yana Smakula at [ysmakula@spellbinders.us](mailto:ysmakula@spellbinders.us) should you have any additional questions.

### YOUR COMMISSION

You have a custom 10% commission. To check your commission, navigate to:

<https://account.shareasale.com/a-viewmerchant.cfm?merchantid=70661>

You'll see the following page:



Merchant Detail

Spellbinders  
Merchant ID: 70661  
8.00% Per Sale

APPROVED GET LINKS

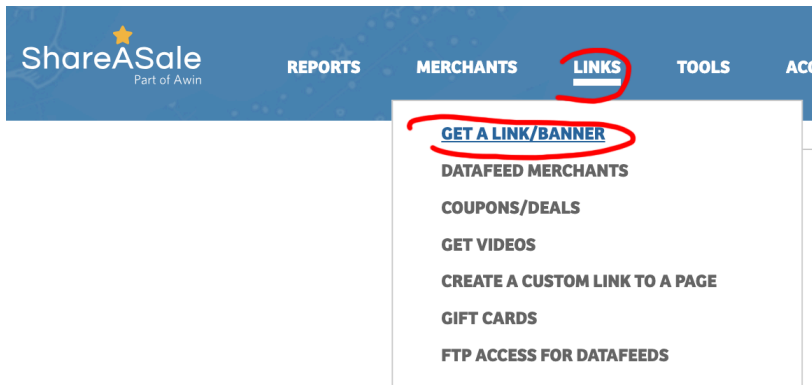
Merchant Default Link:  
 Copy to clipboard

Save to Favorites

It says 8%. That's the program default. This is not your commission. Scroll down to **Commission Rates** and click on **Your Group Commission Rates**. You'll see your 10% commission.

### HOW TO CREATE A LINK

To create a link navigate to: **Links - Get a Link/Banner**

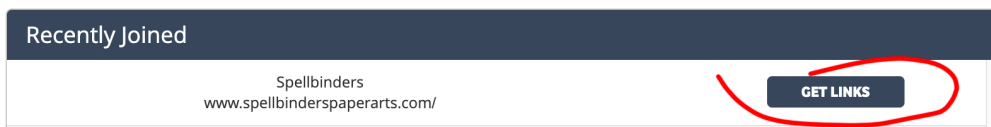


ShareASale Part of Awin

REPORTS MERCHANTS LINKS TOOLS ACCO

- GET A LINK/BANNER
- DATAFEED MERCHANTS
- COUPONS/DEALS
- GET VIDEOS
- CREATE A CUSTOM LINK TO A PAGE
- GIFT CARDS
- FTP ACCESS FOR DATAFEEDS

Find Spellbinders in the list of merchants and click **Get Links**:

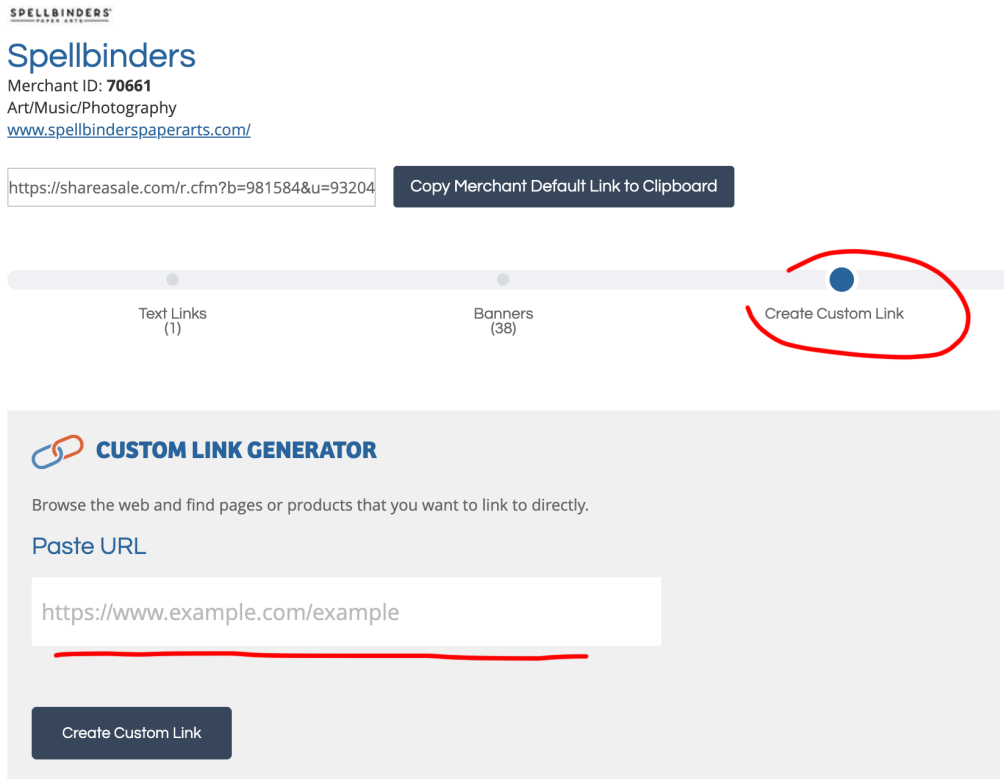


Recently Joined

Spellbinders  
[www.spellbinderspaperarts.com/](http://www.spellbinderspaperarts.com/)

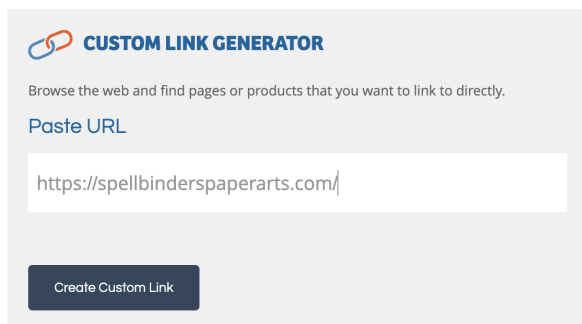
GET LINKS

Next, navigate to **Create Custom Link**, paste URL from the Spellbinders USA or UK website:



The screenshot shows the Spellbinders affiliate dashboard. At the top, the merchant ID is 70661 and the website is www.spellbinderspaperarts.com/. A text box contains the URL https://shareasale.com/r.cfm?b=981584&u=93204, with a 'Copy Merchant Default Link to Clipboard' button next to it. Below this is a navigation bar with three options: 'Text Links (1)', 'Banners (38)', and 'Create Custom Link'. The 'Create Custom Link' option is highlighted with a red circle. Below the navigation bar is a 'CUSTOM LINK GENERATOR' form. The form has a 'Paste URL' section with a text box containing https://www.example.com/example, which is underlined in red. A 'Create Custom Link' button is at the bottom of the form.

You can link to both [Spellbinders US](#) and [Spellbinders UK](#) using affiliate links. Create links to the UK website the same way you create links to the US one, using the same Share-a-Sale merchant. Share-a-sale will give you an error message when creating a UK link, force the link. The links will still work as intended.



This screenshot shows the 'CUSTOM LINK GENERATOR' form with the URL https://spellbinderspaperarts.com/ pasted into the 'Paste URL' text box. A 'Create Custom Link' button is visible at the bottom of the form.

Click **Create Custom Link**. Next, you have the option to add a tracking value. This is optional, skip it. Click **Skip this Step**.

**YOUR CUSTOM LINK**

<https://shareasale.com/r.cfm?b=981> [Get Short Link](#)

Merchant: Spellbinders - 70661  
 Link Destination: spellbinderspaperarts.com/

**Optional - Add a Tracking Value**

Add an AffTrack value (linked to resource) to the link to use for your own reporting and tracking purposes. The tracking string must be alphanumeric, and can not contain any spaces or special characters.

Ex: FacebookCampaign03072017 **optional**

[Update Link](#) [Skip this Step](#)

You now have your affiliate link. Copy your link and use it. You can also click on “Get Short Link” and use the short link instead. It doesn’t matter which link you use.

**YOUR CUSTOM LINK**

<https://shareasale.com/r.cfm?b=981>

[Get Short Link](#)

Merchant  
 Spellbinders - 70661

**Link is ready for use!**  
 Post this on social media or build your own text, banner or email promotion around your new tracking link.

**That was easy!** Post this on social media or build your own text, banner or email promotion around your new tracking link.

[Create a New Link](#)

Now click your link to make sure you’ll receive the commission for the order you are about the place.

To view transactions, navigate to Reports - Activity Detail - <https://account.shareasale.com/a-accountactivity.cfm> and this will give you an overview of your transactions. Here’s an example:

04/10/2024 10:45:21 PM	Transaction ID: 212184561 <a href="#">View History</a>	Order ID: Sale - WEB1088014	Spellbinders Merchant ID:70661 <a href="#">CONTACT MERCHANT</a>
Commission Amount 	Sale Amount: <b>\$48.97</b>	Page Banner: Banner Id Clicked: 981584 <a href="#">View</a>	
<b>PROCESSING</b> Lock Date: 05/20/2024	Transaction Type: Sale Commission Rate:	Affiliate Sub-Tracking: <a href="#">DOMST</a>	
	Product(s) Purchased SKU:: SDS-190, E3D-048, STP-203		