

# File delivery conditions

Before submitting any files, fill in the order form on <https://forms.gle/BKnHYeBVXF2MYqb16>

After submitting this form:

- ✓ You will receive an order confirmation with a payment request via e-mail
- ✓ Make the payment
- ✓ Provide us with proof of payment (or after receiving the payment) we will start working on your design together.

When submitting files, please take the following into account.

- ✓ Upload your files by using <https://wettransfer.com>
- ✓ Send the Wettransfer download link to [hello@sea-me-diving.com](mailto:hello@sea-me-diving.com)

## About the files

### 1. Images and logos

- All *images* must be delivered in high resolution (300dpi), see the supplying formats below.
- All *logos* must be delivered in vectorial\* .eps format. If you do not have a vector logo, we can provide one for you at an additional cost. Then you will also have that for other printing applications.

\*An EPS file is a document that is composed of planes and/or lines. These areas can be enlarged and reduced without changing. In other words, if you have an EPS logo, you can enlarge it almost infinitely without losing quality. With a JPG file, blocks (pixels) are created when enlarging. The logo becomes blurred.

- If you want to work with an *illustration*, the same conditions apply here.

### 2. Colours

- The standard printing process is in 4 colours, CMYK. If Pantone® colours are used, we use the Pantone® matching system to convert the colours to CMYK. Please note that not all Pantone® colours can be converted exactly to CMYK.
- By default, a layer of white ink is applied behind the 4 standard colours to make the colours fuller. Keep this in mind when using or wanting transparent designs.

### 3. Fonts

- In cases where a design is sent to us, it is advisable to set the used text to outlines.
- If you use a special font, please send it along with the design.

### 4. Supplying file formats

Although we can handle many file types, working with a vector file always gives the best results. We can work with the following file types:

- |        |         |
|--------|---------|
| ✓ .eps | ✓ .jpg  |
| ✓ .ai  | ✓ .jpeg |
| ✓ .pdf | ✓ .png  |

### Any questions?

Contact us at: [hello@sea-me-diving.com](mailto:hello@sea-me-diving.com) | [www.sea-me-diving.com](http://www.sea-me-diving.com)