



AKI

THE WORLD'S FIRST TRAVELING BRAND



About | AKI

AKI THE LABEL IS A STREETWEAR BRAND FOCUSED ON CASUAL LUXURY AND EVERYDAY, EVERYPLACE WEAR. AKI THE LABEL WILL STRIVE TO CRISS-CROSS THE COUNTRY HIGHLIGHTING OUR GREAT CITIES AND OUR COOL TOWNS, DESIGNING LOGOS AND LIMITED COLLECTIONS THAT REPRESENT THOSE PLACES AND TALKING TO ITS INHABITANTS. WE ARE THE WORLD'S FIRST TRAVELING BRAND!

TAKING IT A STEP FURTHER, AKI THE LABEL WILL SHOOT CREATIVE PHOTOGRAPHY AND VIDEOGRAPHY IN THOSE CITIES AND TOWNS, USING LOCAL MODELS, AND SPONSOR A PHILANTHROPIC EFFORT TO GIVE TO THE COMMUNITY. WE BELIEVE THAT HUMANS ARE MORE ALIKE THAN WE ARE DIFFERENT, AND OUR LOGO IS AN INTERSECTING CALLIGRAPHY WITH OPEN ENDS, MEANT TO REPRESENT THAT OUR SIMILARITIES MUCH OUTNUMBER OUR DIFFERENCES.

LET'S GET TO KNOW EACH OTHER AGAIN AND LOOK GOOD DOING IT! HERE WE GO..



PHILANTHROPIC PARTNERS:



FUSION COMMUNITY EMPOWERMENT
IG: FUSIONISLIFE



HEARTS IOF GOLD, NYC
IG: HEARTSOFGOLDNYC



"As AKI THE LABEL continues to grow as a brand in 2023, with new collections and new community collaborations, I, as has always been the case, don't see a limit. I believe that after 50 collections, AKI THE LABEL will have made a difference in the world, a tangible difference."

-Akira, Founder and CEO



AKI CREW - CORE COLLECTION



Core.

THE CORE COLLECTION EMBODIES THE SPIRIT OF THE BEGINNINGS OF A CAPSULE WARDROBE, READY FOR ALL VENUES AND ACTIVITIES.

THE CORE COLLECTION IS MEANT TO BE STYLED TO YOUR PERSONAL TASTE, AND IT IS AS APPROPRIATE FOR A DINNER DATE AS IT IS FOR A TENNIS MATCH OR LOUNGING ON THE COUCH.

THE THREE COLORWAYS, BLACK, NAVY, AND HEATHER GRAY, ARE ALSO AVAILABLE IN BLACK AND WHITE LOGOS, REPRESENT THE HIGHEST STANDARD OF VERSATILITY, AND THE QUALITY FABRICS SPAN ACROSS SEASONS.

Modalities:

AKI CREW
MAKI HOOD
TALI TEE
LAINE TEE
DAVI CAP



TALI TEE- CORE COLLECTION



MAKI HOOD - NY COLLECTION



AKI x NY.

OUR NEW YORK COLLECTION IS INSPIRED BY DOWNTOWN NEW YORK CITY AND SHOT ON LOCATION SOHO AND THE LOWER EAST SIDE.

THE COLLECTION HAS MORE OF AN EDGE THAN THE VERSATILE CORE COLLECTION AND BRINGS TRENDING PATTERNS INTO THE AKI UNIVERSE FOR THE FIRST TIME.

THE FOUR COLORWAYS, OLIVE, CHARCOAL, CAMO, AND HOUNDSTOOTH, INVOKE AUTUMN, THE BEST SEASON TO BE IN NEW YORK.

Modalities:

AKI CREW
MAKI HOOD





LAINÉ TEE - MALIBU COLLECTION



AKI x MALIBU.

THE MALIBU COLLECTION IS A DEPARTURE FROM THE CLASSICS, WITH NEW DESIGNS, INCLUDING WOMENSWEAR, LOGOS, AND THE INCORPORATION OF BRIGHT COLORS.

THE LOOK AND FEEL OF THE COLLECTION REMINDS US OF A SUMMER DAY BY THE POOL ON THE COAST OF MALIBU WITH PERFECT WEATHER.

A DREAMY COLLECTION, THE COLORWAYS ARE NAMED AFTER SUMMERTIME FRUITS, STRAWBERRY, LEMON, AND BLUEBERRY.

Modalities:

AKI CREW

MAKI HOOD

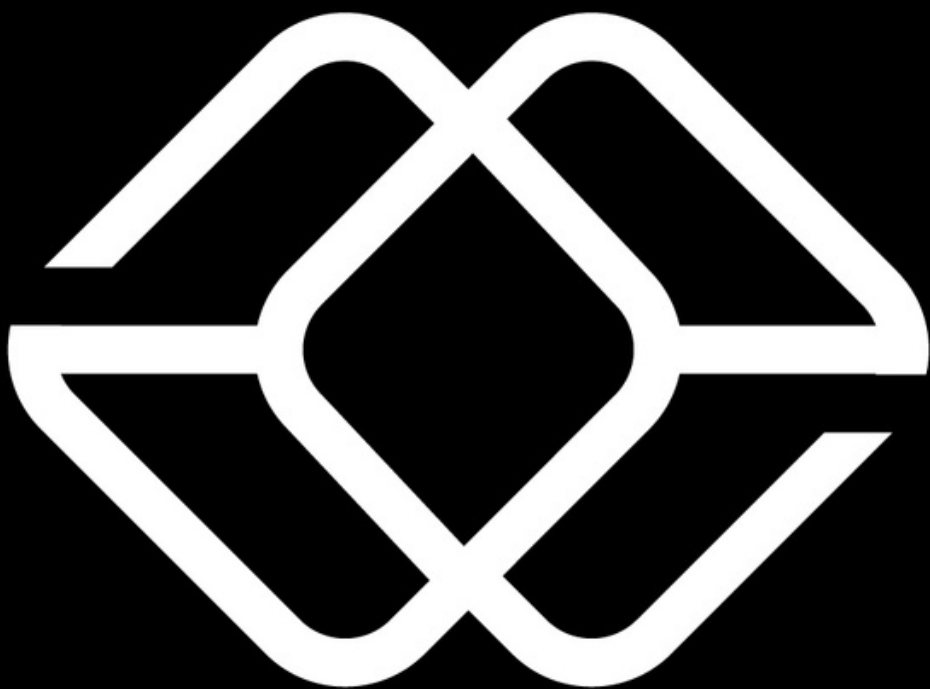
MAKI HOOD CROP

LAINÉ TEE

LAINÉ TEE CROP



MAKI HOOD AND AKI CREW - MALIBU COLLECTION



Contact Us:

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