

THE ORIGINAL  
**CRUMBS  
BAKESHOP**

BULK ORDER *Gift Guide*





# ABOUT Us

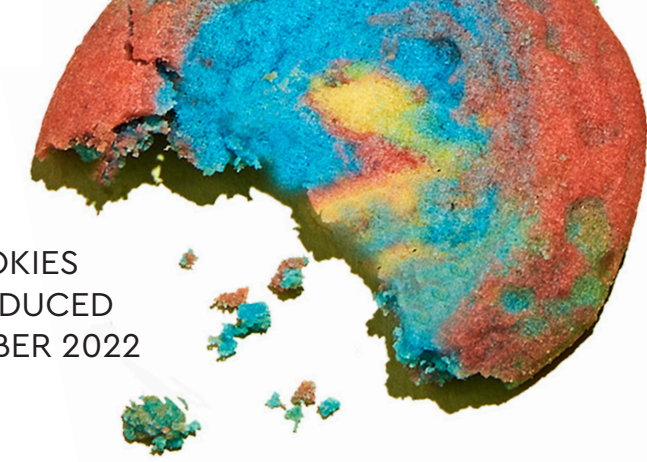
FOUNDED IN 2003



COMING SOON TO A SUPERMARKET NEAR YOU



COOKIES INTRODUCED NOVEMBER 2022



75 FLAVORS

OUR FIRST LOCATION



We're Mia and Jason Bauer and we are the founders of The Original CRUMBS Bakeshop. We opened our first store in 2003 on the Upper West Side of New York City back when cupcakes weren't a thing. We made everything by hand (still do) and we put a lot of love (and frosting) into our cupcakes and suddenly our cupcakes became a worldwide sensation!



Lots of CRUMBS shops followed and millions of cupcakes were enjoyed. Now we're back, after a 10 year hiatus, and better than ever because we brought cookies too. Whether you're an old friend or trying CRUMBS for the first time, we love having you as part of our CRUMBS family! We really mean it when we say Baked With Love and we hope you enjoy every bite!



THE COLOSSAL CUPCAKE THAT COULD FEED UP TO 6 PEOPLE



Baked with 





# FAMOUS *Flavors*



## **BIRTHDAY CAKE**

Vanilla cake, vanilla cream cheese frosting, rainbow sprinkles on top, white chocolate drizzle



## **BLACKOUT**

Chocolate cake, chocolate fudge custard filling, chocolate fudge custard frosting, chocolate cake crumbs, chocolate drizzle on top



## **CHOCOLATE SPRINKLE**

Vanilla cake, chocolate cream cheese frosting, rainbow sprinkles around side



## **COOKIES AND CREAM**

Chocolate cake, vanilla cream cheese frosting with crushed oreos



## **COTTON CANDY**

Vanilla cake, vanilla cream cheese frosting, cotton candy crunch on top



## **DEVILS FOOD**

Chocolate cake, chocolate fudge custard filling, chocolate fudge custard frosting, chocolate cake crumbs, chocolate drizzle on top



## **RASPBERRY SWIRL**

Vanilla cake, raspberry preserve filling, vanilla cream cheese frosting with raspberry swirl



## **RED VELVET**

Red velvet cake, vanilla cream cheese frosting, red velvet cake crumbs, white sprinkles around side



## **SQUIGGLE**

Chocolate cake, vanilla buttercream filling, chocolate ganache frosting, frosted squiggle



## **STRAWBERRY CRUMB**

Vanilla cake, strawberry cream cheese frosting, rainbow sprinkles around side



## **STRAWBERRY SPRINKLE**

Vanilla cake, strawberry cream cheese frosting, rainbow sprinkles around side



## **VANILLA COCONUT**

Vanilla cake, vanilla cream cheese frosting, shredded coconut on top



## **VANILLA SPRINKLE**

Vanilla cake, vanilla cream cheese frosting, rainbow sprinkles around side



CUPCAKES

# CRUMBS Offerings

Packs of sweet treats for every taste



### BEST SELLER VARIETY PACK

1 Oatmeal Raisin cookie jar, 1 Sprinkle Sundae cookie jar, 1 Chocolate Cherry cookie jar, 2 Raspberry Swirl cupcakes, 2 Red Velvet cupcakes, 2 Squiggle cupcakes



### BEST SELLERS 6 PACK

2 Red Velvet, 2 Raspberry Swirl, 2 Squiggle



### VANILLA LOVERS 6 OR 12 PACK

Vanilla Sprinkle, Vanilla Coconut, Birthday Cake



### BERRY LOVERS 6 OR 12 PACK

Strawberry Crumb, Raspberry Swirl, Strawberry Sprinkle



### BEST SELLERS 12 PACK

2 Vanilla Sprinkle, 2 Red Velvet, 2 Squiggle, 2 Raspberry Swirl, 2 Cookies & Cream, 2 Cotton Candy



### FAN FAVORITE 6 PACK

2 Vanilla Sprinkle, 2 Cookies & Cream, 2 Cotton Candy



### SPRINKLE LOVERS 6 OR 12 PACK

Chocolate Sprinkle, Vanilla Sprinkle, Strawberry Sprinkle



### CHOCOLATE LOVERS 6 OR 12 PACK

Blackout, Cookies & Cream, Squiggle

ORDER NOW





COOKIES

# CRUMBS

*Offerings*

Packs of sweet treats for every taste



**BEST SELLER VARIETY PACK**  
 1 Oatmeal Raisin cookie jar, 1 Sprinkle Sundae cookie jar, 1 Chocolate Cherry cookie jar, 2 Raspberry Swirl cupcakes, 2 Red Velvet cupcakes, 2 Squiggle cupcakes



**COOKIE JAR 8-PACK**



**CHOCOLATE CHERRY  
5 JAR PACK**



**CHOCOLATE CHIP  
5 JAR PACK**



**CHOCOLATE CANDY  
5 JAR PACK**



**COTTON CANDY  
5 JAR PACK**



**OATMEAL RAISIN  
5 JAR PACK**



**PSYCHEDELIC SUGAR  
5 JAR PACK**



**RED VELVET  
5 JAR PACK**





**SPRINKLE SUNDAE  
5 JAR PACK**


**ORDER NOW**





# ORDER *Info*


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1. Download the order form **HERE**
- 

2. Fill out the form with names, addresses, products to ship, and desired delivery window.
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3. Once completed, email to [hello@originalcrumbs.com](mailto:hello@originalcrumbs.com)
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4. Your order will be confirmed and you will be invoiced for your order.
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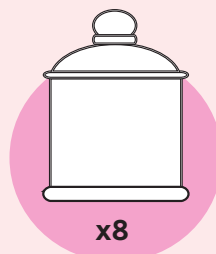
5. After payment, your order will be packed and shipped. **Please note that we ship every Tuesday and Thursday.**
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6. Tracking will be forwarded after shipping is complete.

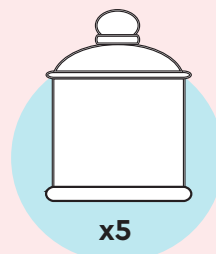
## PRICING



**Best Seller Variety Pack**  
\$75



**Cookie Jar 8 Pack**  
\$80



**Cookie Jar 5 Pack**  
\$45



**Cupcake 12 Pack**  
\$85



**Cupcake 6 Pack**  
\$45

SHIPPING IS \$19.95 PER ADDRESS

## BUY MORE. SAVE MORE.

**SPEND OVER**  
**\$500**  
GET 5% OFF

**SPEND OVER**  
**\$1500**  
GET 10% OFF

**SPEND OVER**  
**\$2500**  
GET 15% OFF

**SPEND OVER**  
**\$5000**  
GET 20% OFF

# FAQS

## How are our cupcakes packed?

Signature size cupcakes come packed in our 2 pack boxes that keep our cupcakes so fresh! Each cupcake sits in its own little slot within the pack, so they won't get damaged! Our cookies are packed in the cutest plastic cookie jar you have ever seen!!



## Can I include a note with my order?

Yes! Add your message to the order form and it will be included on the packing slip.



## How soon do I need to eat my cupcakes?

We bake fresh daily so we recommend that if you are not eating your cupcakes the same day you bring them home that you put them in the refrigerator. When you are ready to enjoy them, let them thaw to room temperature! They will stay fresh up to 5 days.

Cookies will stay fresh for 21 days in their cookie jars.

## How do I know which flavor is which?

You will receive a card inside your box which describes each flavor.



**ORDER NOW**





THE ORIGINAL  
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f i t d  
originalcrumbs.com

FOR MORE INFO CONTACT  
hello@originalcrumbs.com