

# WE ARE PS STIX AND WE BUILD WITH PASSION

Skateboard manufacturing company, based out of Costa Mesa for over 35 years.

Operating a whole owned factory in Tijuana, México for over 15 years.

This program was created to offer a selection of Premium Boards thru a catalog of STANDARD & FULL popsicles and SHAPED styles, curated from an overview of current market demands.



We are passionate about working with creative brands from around the world, no matter their size. We focus on building the best boards on the wall... not the cheapest.

### ¿QUESTIONS OR INQUIRIES? PLEASE E-MAIL US AT: cs@psstix.com



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# LAMINATION, LASER & MOLD

### OUR MOST POPULAR LAMINATION #:





Colors are subject to availability.

## **LAMINATION** = Veneer Setup

Your skateboards will be constructed from 7 high-quality maple wood layers.

The lamination # indicates how dyed veneer is arranged & pressed.

Boards are cut on veneer wide enough for required shape/size, therefore board width impacts final board price. HAND CRAFTED BY #PSSTIX SN# PS77260- 0001 MADE IN MEXICO 8.250"

SIGNATURE LASER

To give you certainty & authentication of what you're buying, our signature #PSSTIX Laser Seal is engraved to all these premium boards, along with deck width.

#### **MOLD** = Board Concave





# **BOARD COST & SHIPPING INFO**

BOARD PRICES FOR THIS PS STIX PROGRAM		
Price varies according to board size and if it's just blanks or get a bottom graphic.		
WIDTH	BLANKS	W/GRAPHIC*
8.00" - 8.25"	\$17.10	\$22.10
8.38" - 8.875"	\$17.60	\$22.60
9.00" - 9.875"	\$18.60	\$23.60

\*These prices consider 1 full coverage bottom graphic, printed on digital heat transfers (excludes foils, metallics or any special inks & finishes). No additional setup fees. No top graphic. **BILLING:** all orders require a 50% deposit at time of submitting PO and remaining balance at time of shipment.

#### Total for 50 BLANKS range from \$855 - \$930

#### Total for 50 boards WITH GRAPHIC range from \$1,105 - \$1,180

Final cost varies according to ordered sizes. Shipping cost is not included.

#### SHIPPING:

• PS Stix ships boards to our brokers warehouse, in San Diego, CA:

*Norman Krieger Inc. -Warehouse 9654 Siempre Viva Rd, Suite 5 San Diego, CA, 92154* 

 Customer is responsible for quoting their freight forwarder, picking up from San Diego, CA and managing shipping/delivery after that.

#### PACKAGING BREAKDOWN FOR 50 BOARDS:

- Total of boxes: 5 (10 boards per box)
- Total weight: 150 lbs (aprox)
- Per box dimensions: L: 33" / W: 8.5" / H: 6"

For a 50 boards order, shipping has to be done thru UPS or FedEx, as it's inconvenient to palletize.

# Please use this average info to quote your shipment.

You will be notified prior and once order is ready. Please quote & schedule timely pick-up to avoid storage expenses.

PS Stix does not have an exclusive or preferred Freight Forwarder but, in case your order is larger than the 50 pcs minimum, we can provide options to quote & manage shipment; just let us know.



9.5" NOSE 34" ΤΑΙΙ

## GRAPHICS FOR IN-STOCK BOARDS WILL BE PRINTED ON CMYK DIGITAL HEAT TRANSFERS

This high-quality printing process allows to order lower minimums, it's a faster turnaround and there are no setup fees. Digital heat transfer printing requires full color, full board coverage graphics, as they get a full white pass.

NOTE: if graphic has transparent/hollow areas or requires special inks or finishes, then a different printing method is required, which implies variations in costs, conditions & turnaround times. If that's the case, it will be addressed and quoted a different way.

#### ARTWORK SHOULD BE SET IN A 9.5" X 34" ARTBOARD

Allowing graphic to bleed all around, filling out the whole rectangle. Do not cut/crop to a board shape or exact board size.

#### GRAPHICS AND/OR PICTURES MUST BE IN HIGH RESOLUTION: AT LEAST 300 PPI

Please keep in mind

Great/high quality source file = Amazing print results Low/bad quality source file = Inferior print results

#### CMYK COLOR MODE FOR ALL FILES (NOT RGB). ALL FONTS OUTLINED/RASTERIZED

Please provide a tech pack with nose & tail orientation properly indicated; including a mock-up or thumbnail for placement reference.

Send files thru platforms like WeTransfer, Dropbox, Hightail or similar (larger files cannot be received thru e-mail).

This is an example of a standard 9.5" x 34" heat transfer. Blue board outline is shown for placement purposes. Everything outside that outline is graphic "bleed" area, it will get cut once transferred to boards. Listed specs are for standard 8.00" – 9.00" boards.