## **BGreater>**

We recommend using the 'table of sizes' on our website rather than internal measurements. Internal measurements on their own can be misleading. However, we also believe that internal measurements should be available should customers want it. We have put internal measurements on this PDF so as not to confuse the majority of customers who do not want this full breakdown. The graphic below shows the approximate 'zones' of our shoes.

As you can see from the diagram below, the red area is 'style room', which we, like many brands have. It is there for aesthetic reasons, while still being wide enough for the toes to wiggle and grow more naturally. If this area is not considered when using the internal measurements, the calculations for the correct foot size will be off.

The green zone is growth room for which we have allowed 12mm. While there will be some extreme cases, we believe that our shoes, if fitted correctly, should fit the majority of feet and foot shapes. The sizes listed on our 'table of sizes' on our website is to the start of the growth area as seen below.

The yellow area is to indicate if the shoe would be too big for the foot. The sole is designed to flex at similar points to the joints in your foot, if the shoe is too big then the flex of the sole will not correspond to the flex of the joints.

Not shown in the graphic but listed below is the upper material allowance which will also need to be subtracted from the sole mould length to create the internal measurements.

