

gummy

PROFESSIONAL

Men's Universe



HAIR GEL - HAIR WAX - HAIR SPRAY - HAIR MOUSSE - POWDER WAX - AFTER SHAVE COLOGNE - SHAVING CREAM - SHAVE GEL - HAIR SHAMPOO - HAIR TONIC - FACE CLAY MASK - FACE SCRUB - FACE TONIC - HAIR RELAXER - NEUTRALISING SHAMPOO - HAIR MASK - BEARD CONDITIONER - BEARD SHAMPOO - BEARD WAX - BEARD BALM - BEARD OIL - BEARD SERUM - FINEST POWDER - BUMP REPAIR

HAIR GEL MAXIMUM HOLD



MOISTURIZING
EFFECT WITH
PROVITAMIN B5

VIVID &
BRIGHT

WET
LOOK

MAXIMUM
STRONG HOLD



220 ml



500 ml

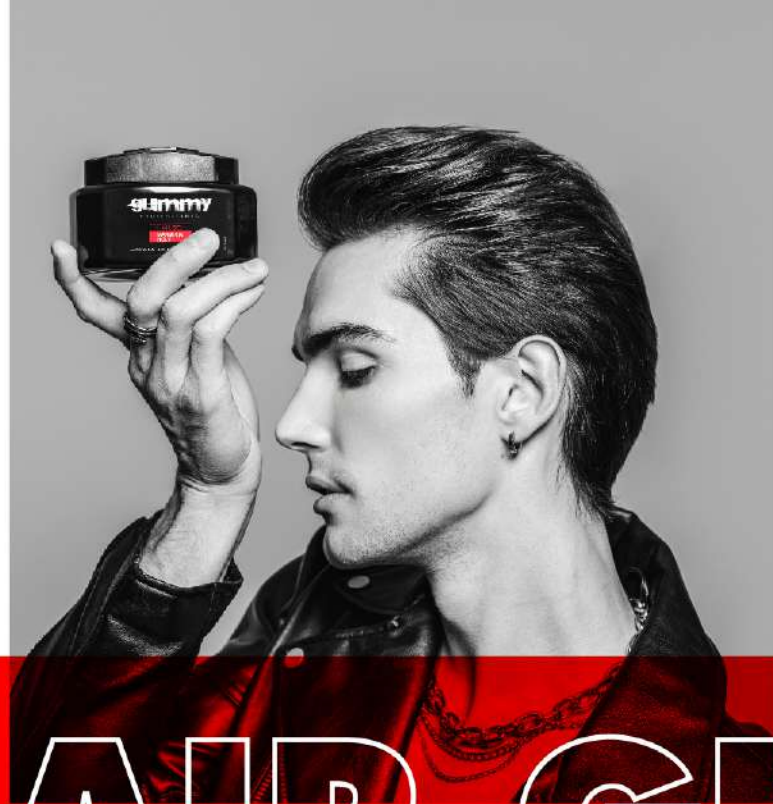


700 ml

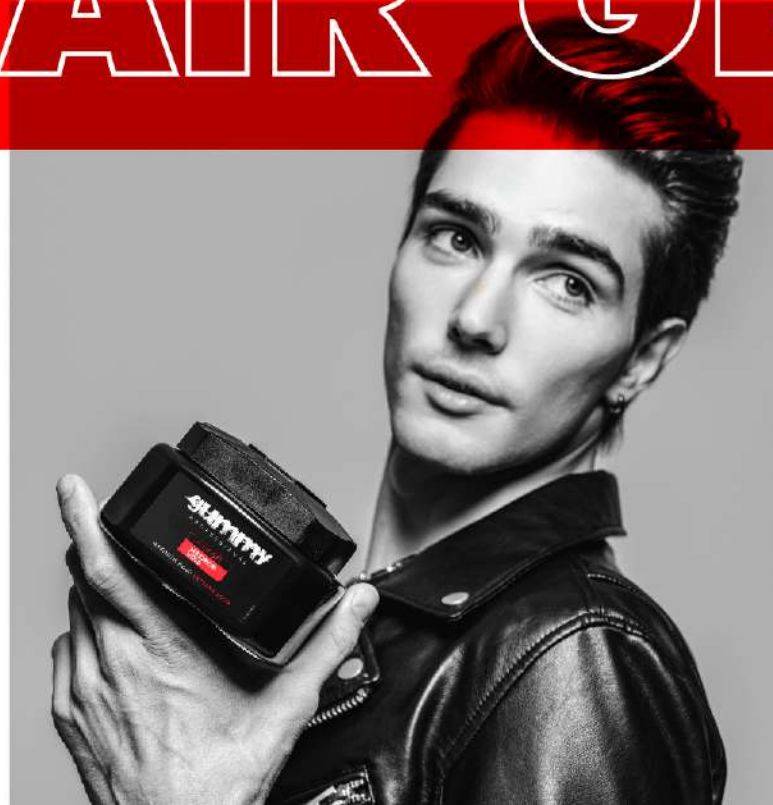
NO
RESIDUE

FREE PARABEN
ALCOHOL





HAIR GEL





HAIR GEL KERATIN



NOURISHES HAIR
WITH KERATIN

ULTRA
STRONG HOLD

WET
LOOK

MOISTRUING
EFFECT WITH PROVITAMIN B5

VIVID &
BRIGHT



FREE PARABEN
ALCOHOL

**NO
RESIDUE**

220 ml

500 ml

700 ml

HAIR GEL PLUS

MOISTRUZZING
EFFECT WITH PROVITAMIN B5



WET
LOOK



VIVID &
BRIGHT



STRONG HOLD



FREE PARABEN
ALCOHOL

NO
RESIDUE



220 ml



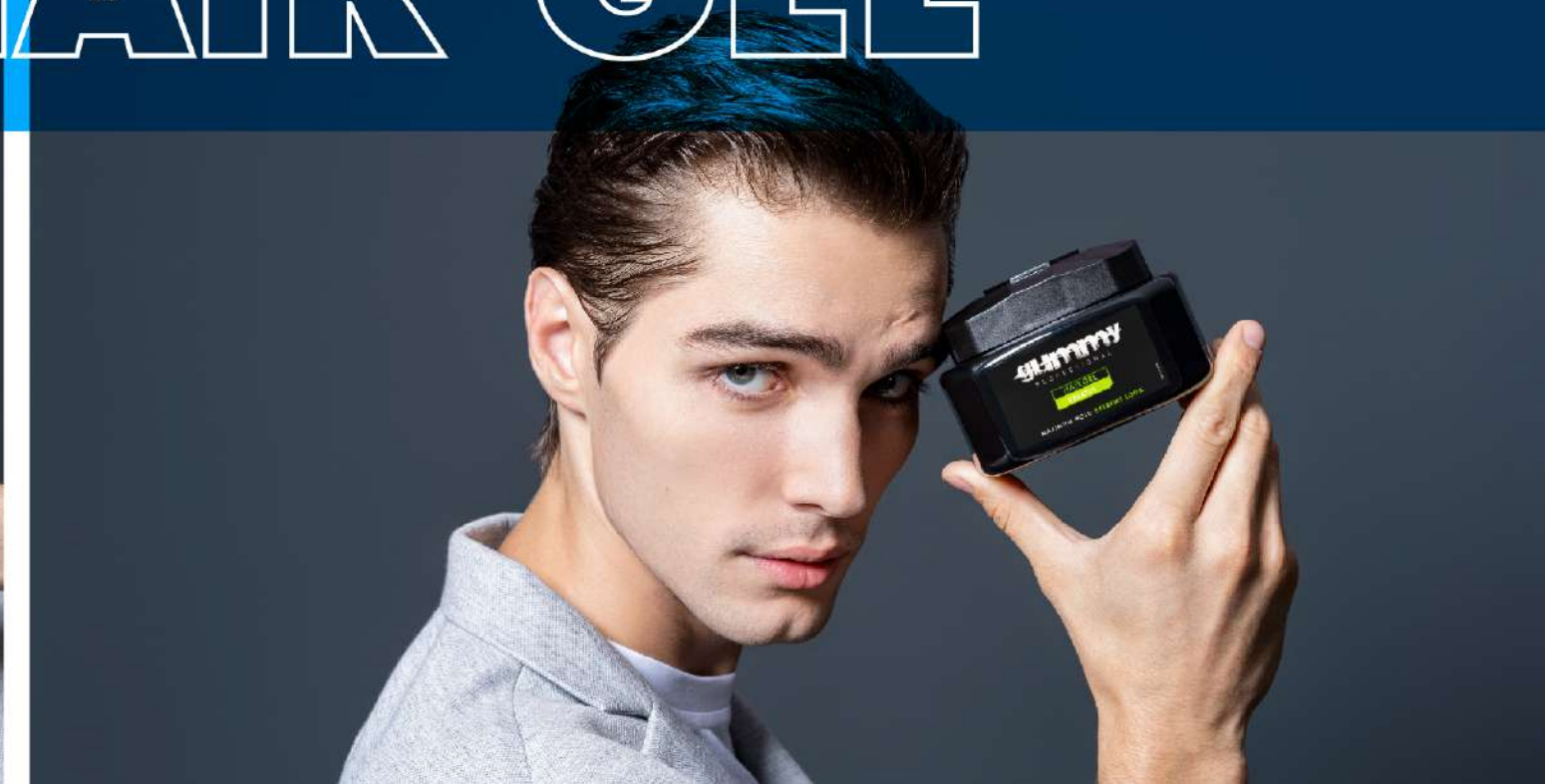
500 ml

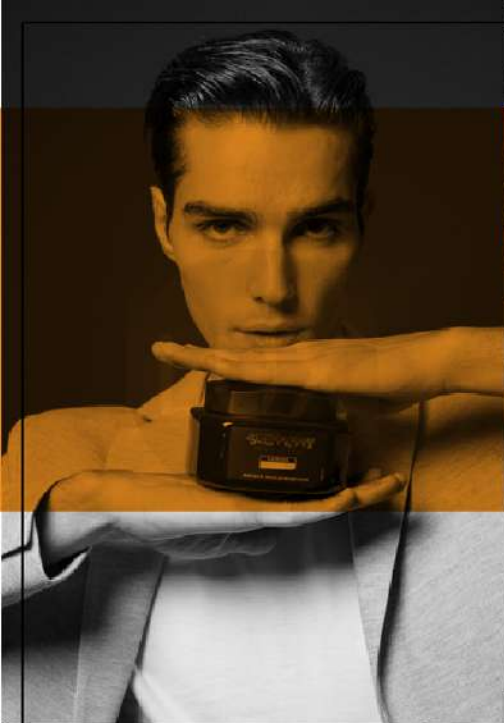


700 ml

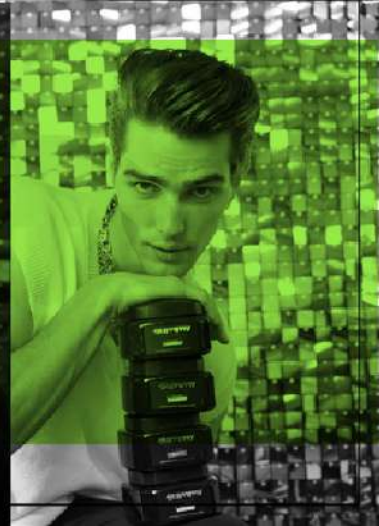
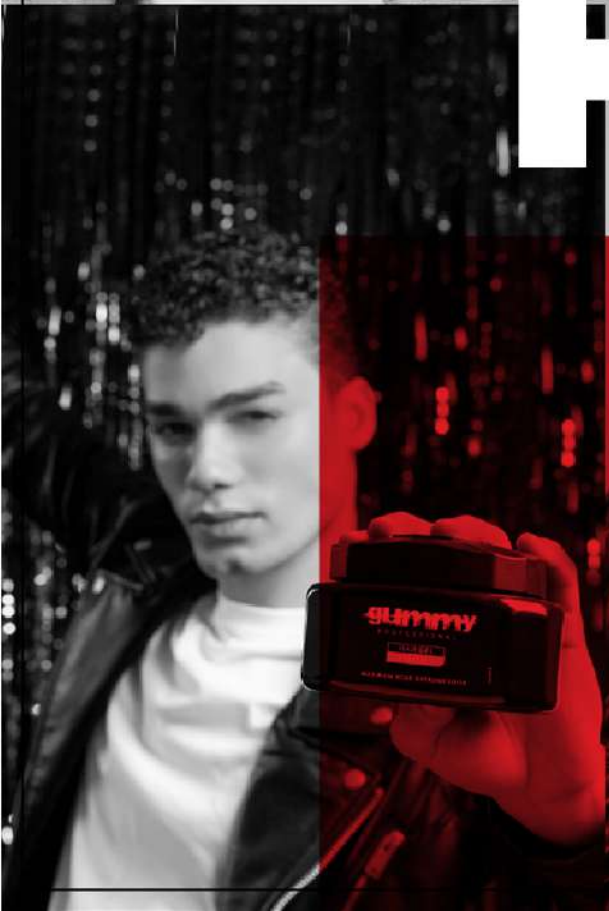


HAIR GEL





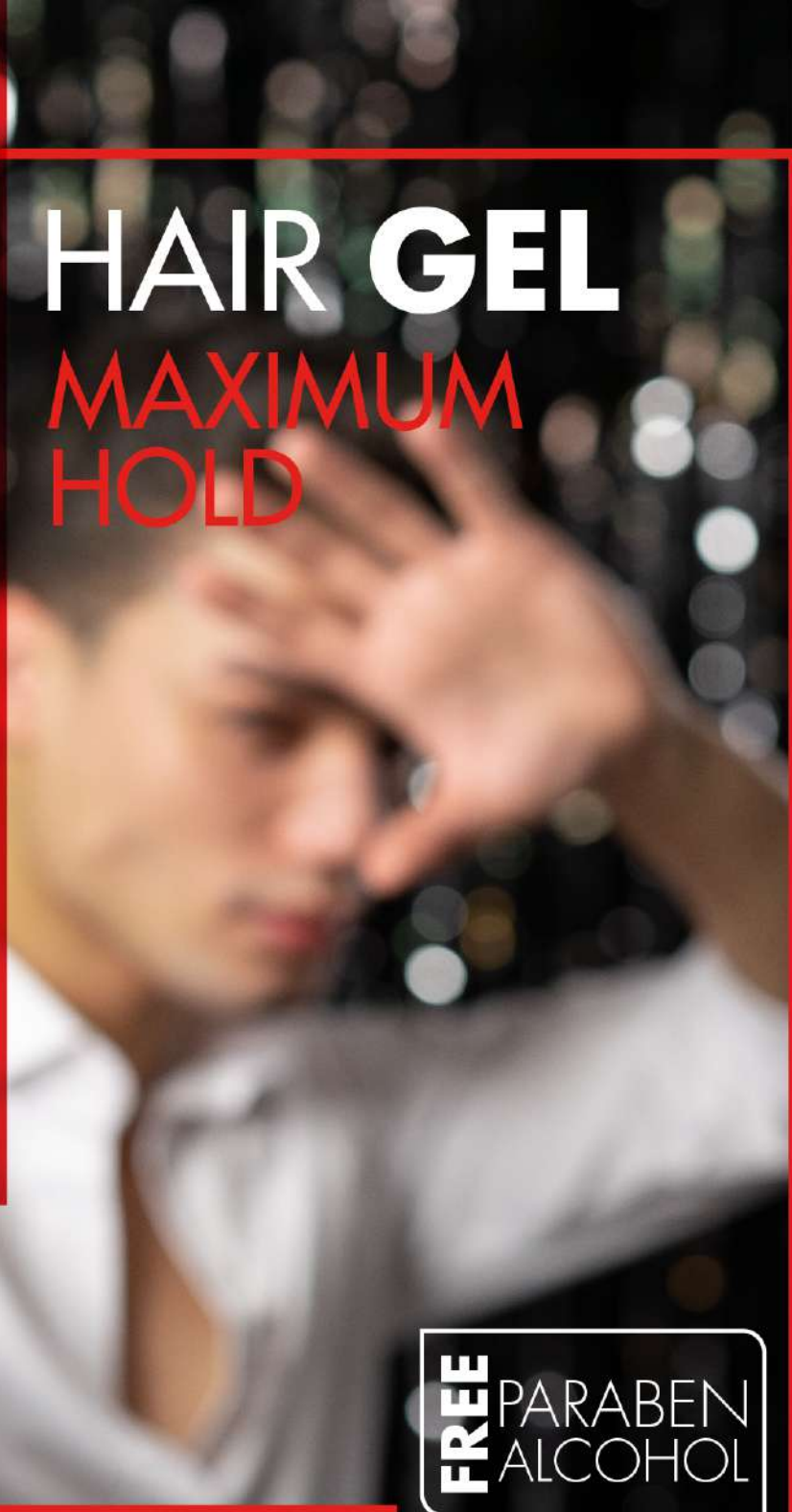
HAIR GEL



EXTREME LOOK

HAIR GEL

MAXIMUM HOLD



77

FREE PARABEN
ALCOHOL

New

MOISTURISING
EFFECT WITH
PROVITAMIN B5



WET
LOOK



MAXIMUM
STRONG HOLD



VIVID &
BRIGHT



NO
RESIDUE



150 ml



HAIR GEL

MAXIMUM HOLD



NO TOUCH

MOISTURISING EFFECT WITH PROVITAMIN B5



New

EXTREME LOOK

MAXIMUM STRONG HOLD



VIVID & BRIGHT



WET LOOK



FREE PARABEN ALCOHOL

NO RESIDUE

98 ml

MAXIMUM HOLD



HAIR GEL GEL WAX

2^{IN}1
GEL + WAX

VOLUMINOUS
LOOK

NATURAL & WET LOOK
WITH FLEXIBLE FORMULA

MAXIMUM HOLD

VIVID &
BRIGHT



220 ml

500 ml

FREE PARABEN
ALCOHOL

NO
RESIDUE

HAIR STYLING AQUA WAX

””

KERATIN COMPLEX

BRIGHT

PROVITAMIN B5 ◀◀◀◀

NATURAL
LOOK ▶▶▶▶



EXTRA GLOSS

ULTRA HOLD

REPAIRING



SOFT
FORMULA



150 ml

HARD FINISH

BRIGHT FINISH

FREE PARABEN
ALCOHOL



77

HAIR STYLING MATTE WAX



KERATIN COMPLEX

MATTE

NATURAL &
MATTE LOOK
▶▶▶▶



MATTE FINISH

MATTE &
CREAMY TEXTURE
▲▲▲

PROVITAMIN B5
▶▶▶▶

SOFT
FORMULA
◀◀◀◀



CASUAL LOOK

STRONG HOLD
▲▲▲

FREE PARABEN
ALCOHOL

150 ml

SPIDER WAX



NATURAL &
MATTE LOOK



SOFT
FORMULA

PROVITAMIN B5

REPAIRING

150 ml



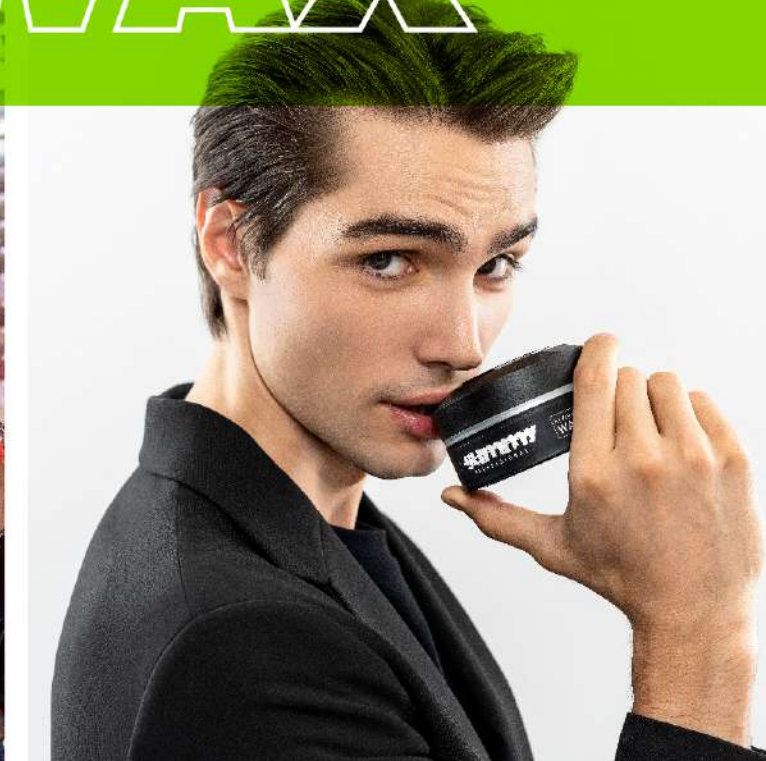
FREE PARABEN
ALCOHOL

New





STYLING WAX





STYLING WAX





INNOVATIVE

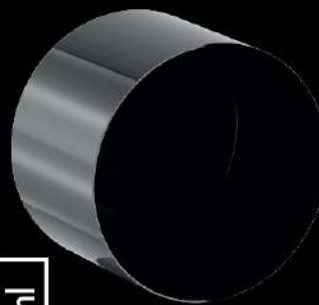
Functional and hygienic usage feature without touching on airless package

NO TOUCH WAX



STRONG SOFT
& NOURISHMENT

PROVITAMIN
B5



98 ml

NO PARABEN
&
ALCOHOL

WATER BASED
TRANSPARENT
TEXTURE

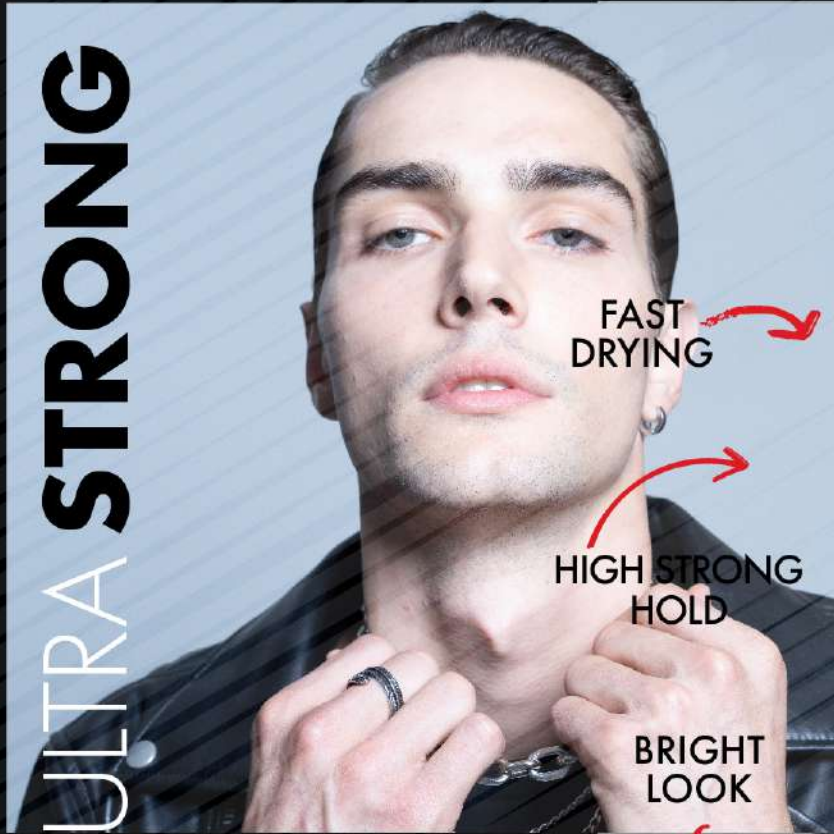


MAX HOLD
MATTE FINISH



HIGH HOLD
FLEXIBLE & SHINY

ULTRA STRONG



FAST DRYING

HIGH STRONG HOLD

BRIGHT LOOK

HAIR SPRAY

Provides extra strong hold with fast drying effect.

400 ml



HAIR MOUSSE

PROVIDES FLEXIBILITY

VOLUMINOUS & BRIGHT LOOK

STRONG HOLD

225 ml

ULTRA HOLD

It gives the hair a voluminous and shiny look while providing flexibility that facilitates styling.

HAIR CREAM

New

HAIR & SCALP CARE



nourishes & moisturises the hair and scalp.



Prevents hair loss



Provides softness and shine to the hair



NO RINSE



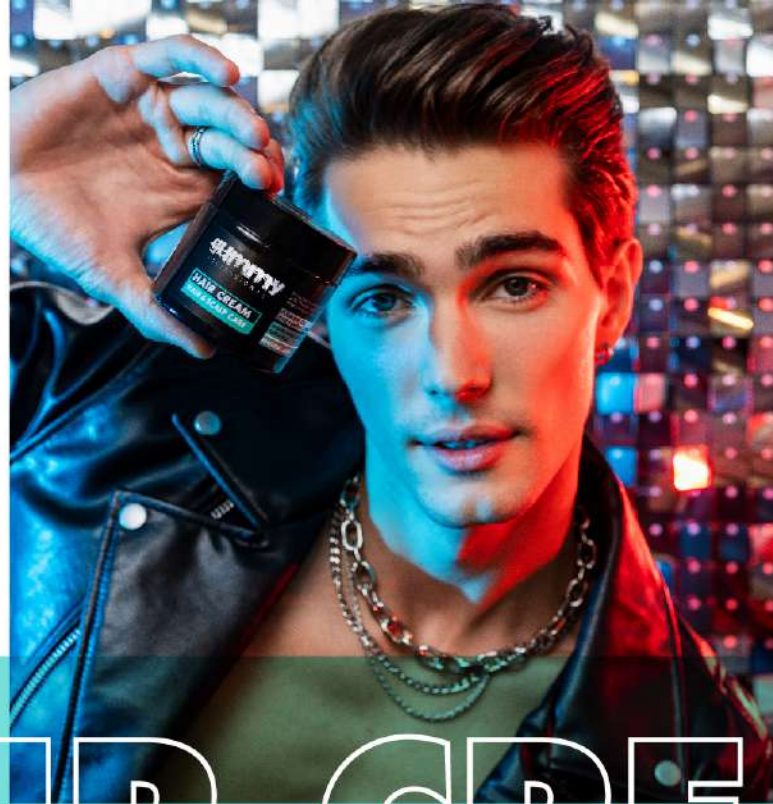
Enriched with a special nourishing blend of fermented oils, ceramide and creatine, Gummy Hair Cream moisturises and nourishes the scalp. Helps repair and strengthen weak and damaged hair. Prevents frizz and frizziness in the hair. It is used in daily hair styling and keeps the hair under control at the same time. It offers all the care your hair needs with its special formula containing Fermentoil Hair Complex (Almond Oil, Argan, Sunflower, Camellia, Green Tea).

Take the desired amount of cream in the palm of your hand. Massage the hair and scalp. No rinsing required.



CREAMY AND
NON-STICKY TEXTURE





HAIR CREAM



SCALP HAIR TONIC

STRENGTHENING HAIR AND SCALP TONIC
FOR WEAK AND LOSSING HAIR

New

- Keratin
- Aminoasitler
- Bitkisel Protein
- Argan
- Bitkisel Karbon
- Vitamin

It revitalises the scalp, provides expert care to the scalp and stimulates the hair follicles, making the hair stronger and thicker.

MORE
WELL-GROOMED
& VIBRANT HAIR

FRESHNESS
& VITALITY

ELDER
EXTRACT

PROVIDES ENERGY
& STRENGTH
TO THE HAIR



ACTIVE CHARCOAL



MORINGA OIL



TEA TREE

WITH ELDER EXTRACT

100 ml

New

SCALP SHAMPOO

STRENGTHENING HAIR AND SCALP SHAMPOO FOR WEAK AND LOSSING HAIR

Shea Butter • Coconut Oil
Aloevera • Provitamin B5

Gummy Scalp Shampoo revitalises the hair strands with the natural elderberry extracts in it and stimulates the hair follicles, making the hair stronger and thicker. Gummy Scalp Shampoo with micro peeling effect that removes dirt and dead skins, balances and soothes dry or oily, itchy, irritated scalp for long-term scalp and hair health. It removes excess oil and dirt from the hair with the moisturising and purifying properties of activated charcoal, tea tree and moringa oils.

- ACTIVE CHARCOAL
- MORINGA OIL
- TEA TREE

MORE WELL-GROOMED & VIBRANT HAIR

FRESHNESS & VITALITY

ELDER EXTRACT

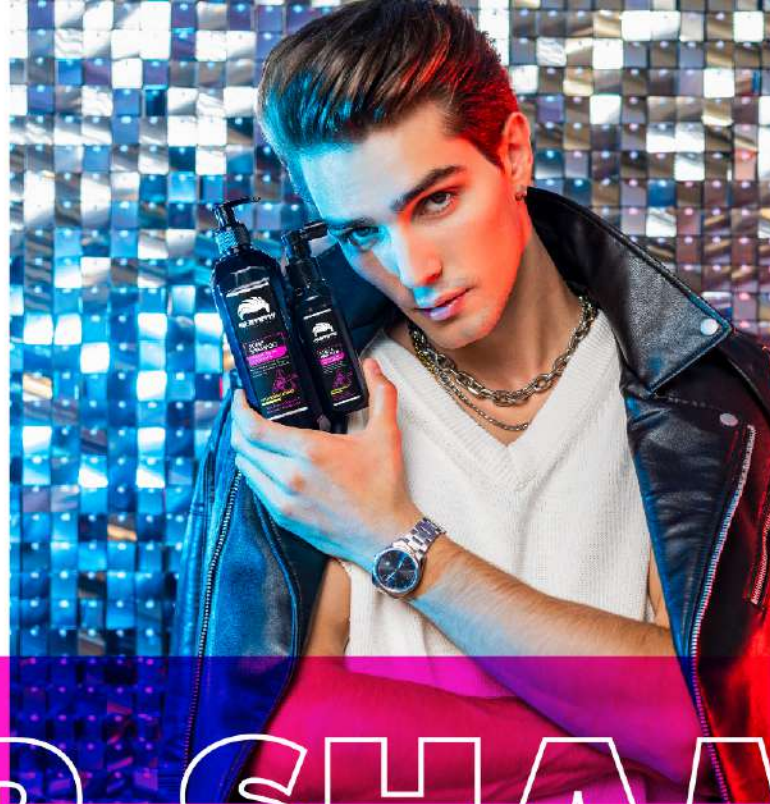
PROVIDES ENERGY & STRENGTH TO THE HAIR

WITH ELDER EXTRACT



Hydrating and clarifying plant extracts remove build up, excess oils and pollutants, soying helps to healthy, full, like free hair.

400 ml

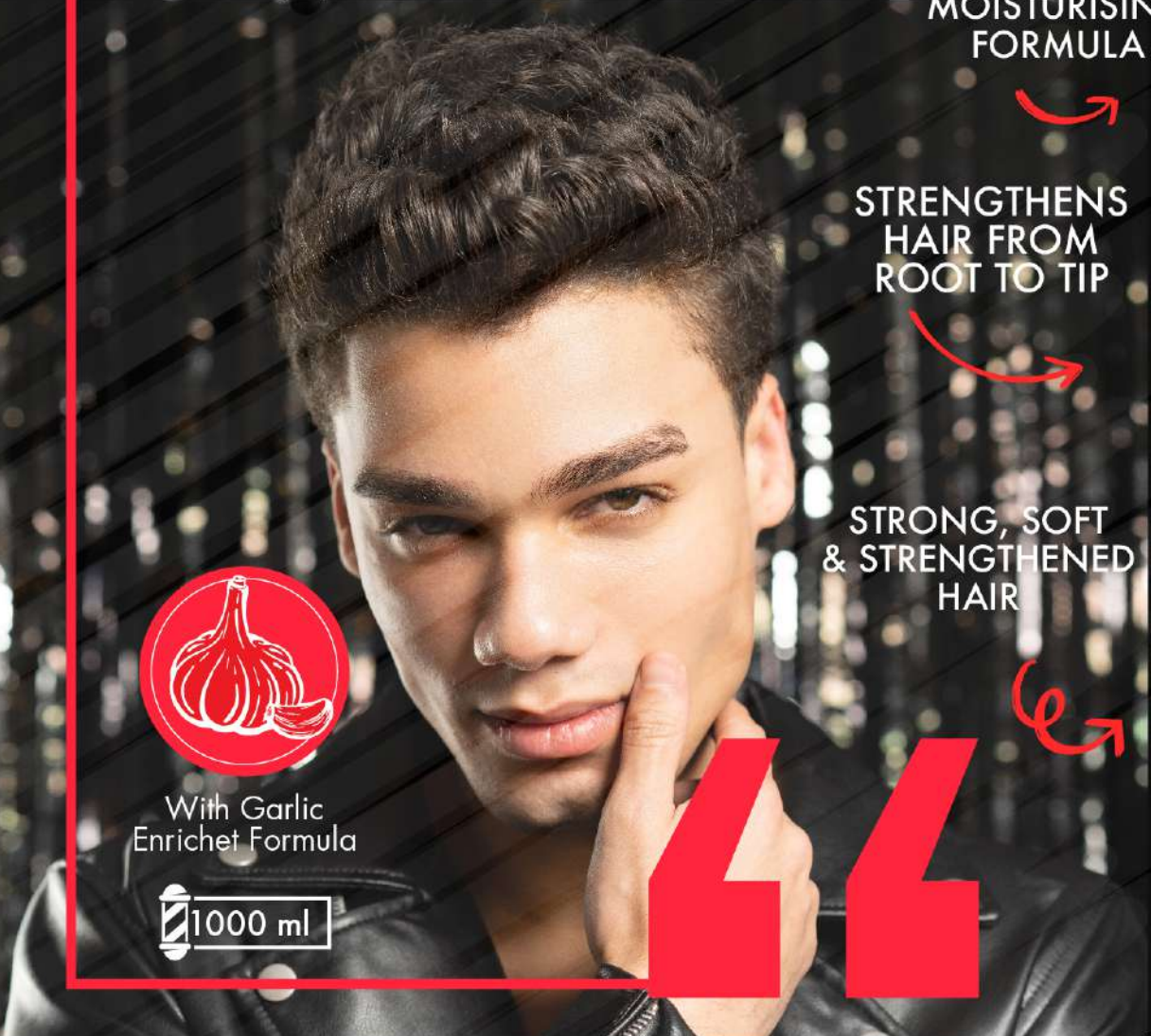


SCALP SHAMPOO



SHAMPOO ANTI HAIR LOSS

HAIR EXPERT



MOISTURISING
FORMULA

STRENGTHENS
HAIR FROM
ROOT TO TIP

STRONG, SOFT
& STRENGTHENED
HAIR

REVITALISES
HAIR & SCALP



With Garlic
Enriched Formula

1000 ml



HAIR TONIC HERBAL COMPLEX



DEEP CLEANING

REMOVES DIRT,
OIL & RESIDUES

BRIGHT CLEAN
& VIBRANT LOOK

MOISTURISING
& CLEANSING



250 ml



New

Natural Waves



Gummy salt hairspray is ideal for creating a natural look when styling your hair. It gives a voluminous, matte, naturally curly and messy look like the pre-shower look. It contains natural sea salt. Creatine content, which forms the building block of keratin, helps to nourish and moisturise the hair.

Sea Salt

HAIR SPRAY

VOLUMINOUS & SEMI-MATTE

NATURAL SEA SALT



NATURAL WAVES



CONTAINS KERATIN



SOFT FORMULA



250 ml



NON-FOAMING
TRANSPARENT GEL
TEXTURE

PREVENTS
REDNESS &
IRRITATION

Thanks to its transparent gel structure -
that does not foam during shaving;
you can shape your beard while seeing it.



1000 ml

SHAVE GEL



FRICION
MINIMISING
SYSTEM

PROTECTS
& CARE
YOUR SKIN

SMOOTH,
COMFORT &
EASY SHAVE

AFTER SHAVE CREAM & COLOGNE

2^{IN}1

COOLING

MOISTURISING

LONG
LASTING
FRAGRANCE

SPECIAL
FORMULA

REFRESHING



Cream cologne - which has a lotion consistency and structure - liquefies during application and turns into a cologne structure. Thanks to its comfortable use and lasting scent; you feel your skin as fresh and vibrant all day long after shaving.



400 ml

EAU DE COLOGNE

EASY TO USE



250 ml



REFRESHING



LONG LASTING FRAGRANCE



COOLING



400 ml



SAVOUR

INVITE

ONE MILE

LEMON



REFRESHING



FACE CARE
FACE CARE
FACE CARE

FACE TONIC

ALOE VERA EXTRACT

PROVIDES ENERGY & STRENGTH TO YOUR FACE

MORE WELL-GROOMED & VIBRANT FACE

MENTHOL EXTRACT

FRESHNESS & VITALITY



250 ml

New



100%
NATURAL

CLEANS
THE SKIN



FRESH &
VIBRANT
LOOK



DEEP
CLEANSING



CARAMEL
& MOCHA

MATTE, SMOOTH
& LUMINOUS



 Hemp oil

 Macadamia oil



ARABICA COFFEE FACE SCRUB

with brown sugar

 300 ml

PEELING

EFFECT

FACE SCRUB COFFEE

New

▶▶▶▶ CLEANS
THE SKIN

◀◀◀◀ FRESH &
VIBRANT
LOOK

▶▶▶▶ DEEP
CLEANSING

◀◀◀◀ MATTE, SMOOTH
& LUMINOUS



300 ml





HAIR RELAXER

SUPER MILD

STRAIGHTENING TECHNOLOGY

READ IT WATCH NOW!



SET CONTENT

- Mild Super
- Shampoo
- Mask

▼
▼
▼
CARES



SMOOTH
GLOSSY VIVID



▲ LONG
▲ LASTING
▲ EFFECT



550 ml



▲
▲
▲
STRAIGHTENS HAIR



BEARD
SERUM



BEARD
OIL

VITAMIN
COMPLEX

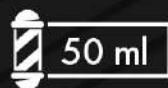
MOISTURISING
EFFECT

NOURISHES
& STRENGTHENS

MIRACULOUS
OILS

ANTI HAIR
LOSS

BEARD
CARE



SPECIAL FOR
BEARD & MOUSTACHE

NATURAL
HERBAL EXTRACTS

SPECIAL
FORMULA

DEEP CLEANSING

SOFT &
NOURISHED



SPECIAL FOR
BEARD & MOUSTACHE

100 ml

2^{IN}
1

BEARD
SHAMPOO &
CONDITIONER





BEARD CARE

BEARD & MOUSTACHE
WAX

BEARD & MOUSTACHE
BALM

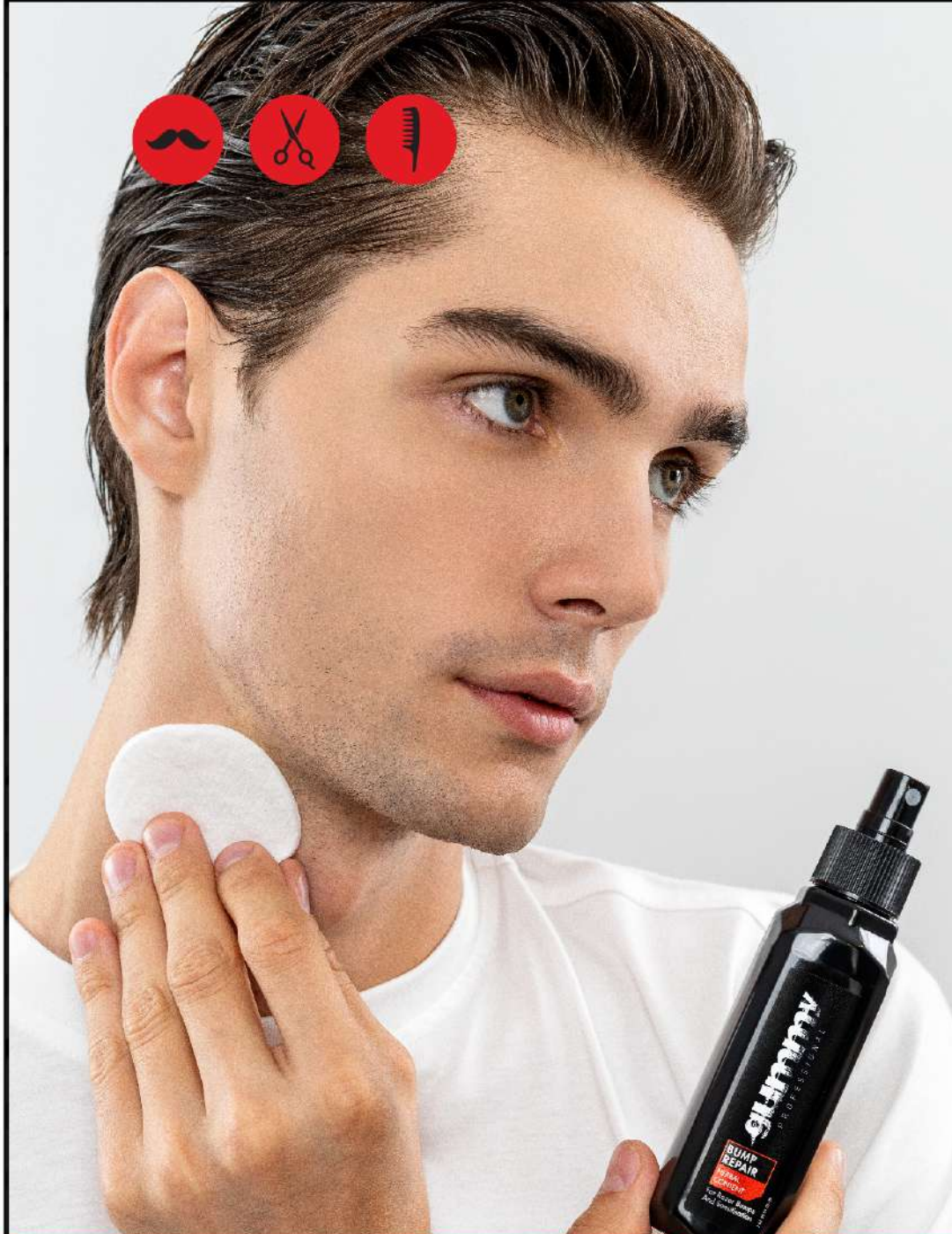
BRIGHT &
HEALTHY

SPECIAL
BEARD & MOUSTACHE

SPECIAL
FORMULA



50 ml



BUMP REPAIR



Reduces the appearance of razor bumps, ingrowns and redness caused by shaving, waxing and epilation.

PREVENTS
INGROWNS

NATURAL
HERBAL EXTRACTS

SPECIAL
FORMULA

REDUCES
REDNESS

SMOOTH
LOOK



FINEST POWDER NATURAL INGREDIENTS

100%
NATURAL
CORN
STARCH

LUMP-FREE
FORMULA

NATURAL
HERBAL EXTRACTS

HELPS TO SOOTHE
THE SKIN

SMOOTH
LOOK

%100
NATURAL
CORN
STARCH



255 gr



STRAIGHTENING TECHNOLOGY

AFTER HAIR RELAXER SHAMPOO

NEUTRALISING

It restores the natural Ph level of the hair while gently removing hair relaxer residues. It is also suitable for daily use except after hair relaxer application. It is orange in colour and has a pleasant fragrance. The olive oil content helps to nourish and moisturize the hair. The vitamin B3 and pro-vitamin B5 content helps strengthen hair strands. The special formula provides an effect against the electrification of the hair. It does not contain paraben.

 375 ml

B3 VITAMIN & PRO-VITAMIN B5



NOURISHES HAIR



ANTI-FRIZZ



RESTORES THE BH BALANCE



AFRICANISM



MOISTRURIZING

STRAIGHTENING TECHNOLOGY AFTER HAIR RELAXER MASK

The olive oil, wheat protein and vitamin E content intensively moisturizes the hair by forming a protective film layer on the hair surface from root to tip while providing a silky softness, flexibility and ease of combing. In case of regular use; it provides extra well-cared and healthy hair while creating a feeling of relaxation and vitality thanks to its special perfume. It does not contain paraben.

300 ml



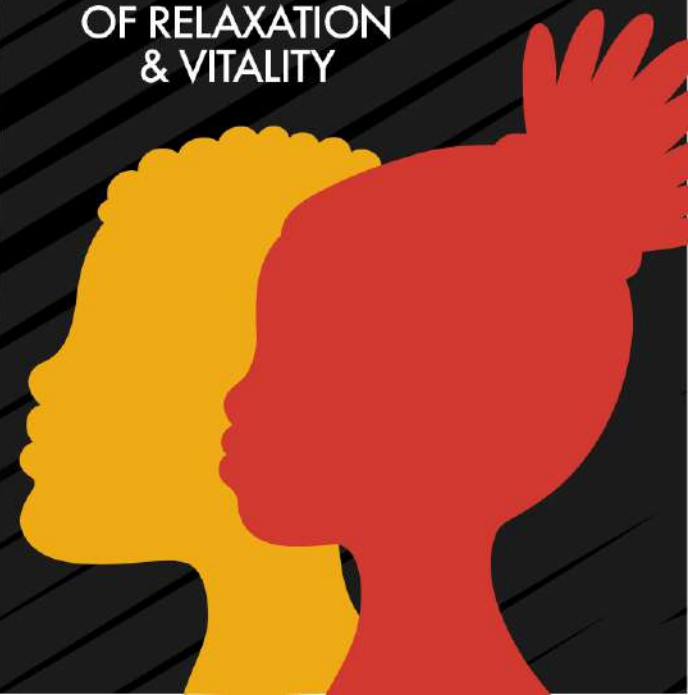
AFRICANISM

◀◀◀◀
FLEXIBILITY
& EASY TO
COMBING

▼▼▼▼
INTENSIVE
MOISTURISING

VITAMIN E
▲▲▲▲

▶▶▶▶
FEELING
OF RELAXATION
& VITALITY



STRAIGHTENING

STRAIGHTENING TECHNOLOGY

HAIR RELAXER

Straightens and conditions hair for softer, smoother results.

550 ml

CARES FOR HAIR
LONG-LASTING EFFECT

CARES FOR HAIR

SMOOTH, BRIGHT & VITALITY



AFRICANISM



EDGE CONTROL EDGE CONTROL EDGE CONTROL

STYLING



HUGE HOLD HAIR WAX

Vitamin E
olive oil

LONG-LASTING EFFECT

STRAIGHTENS THE HAIR

SMOOTH BRIGHT & VITALTY



EDGE CONTROL EDGE CONTROL EDGE CONTROL

STYLING



HUGE HOLD HAIR GEL

Vitamin E
olive oil

MOISTURISING EFFECT WITH PROVITAMIN B5



MAXIMUM STRONG HOLD



VIVID & BRIGHT



500 ml

WET LOOK



EDGE CONTROL EDGE CONTROL EDGE CO

STYLING



Vitamin E
olive oil

HUGE HOLD HAIR GEL

400 ml

VITALITY &
BRIGHT



MOISTURISING
EFFECT WITH
PROVITAMIN B5



WET
LOOK



MAXIMUM
STRONG HOLD



TYPE 2 WAVES

TYPE 3 CURLS

TYPE 4 COILS



AFRICANISM



TYPE 2 WAVES
TYPE 3 CURLS
TYPE 4 COILS