# Custom Poker Back Layout

- *Images need to be a minimum of 300dpi (resolution)*
- *Outline all fonts (Shift•Apple•O)*

- *Make a note of the PMS colors included in the file/*
  *what PMS colors you want matched. PMS coated values ONLY.*
- *Embed all linked files and/or include them when sending art.*

**BLEED AREA** **(2.657 x 3.657)**
*Extend artwork to this outer blue box*
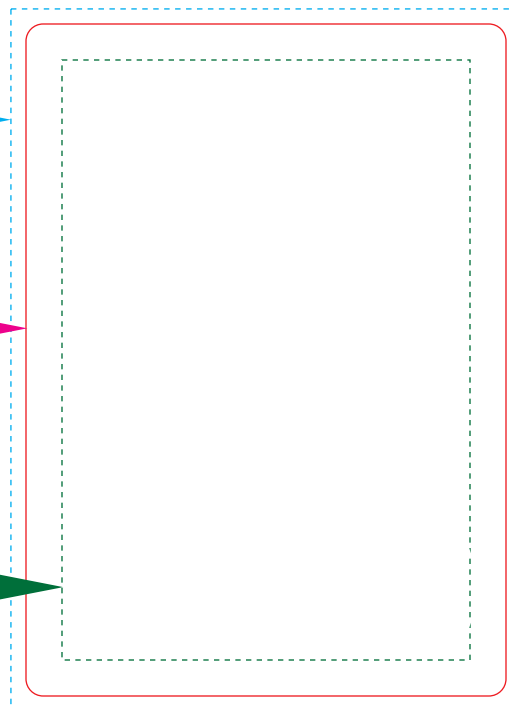
**CUT LINE** **(2.5 x 3.5)**
*This is the actual cut of the card*

**LIVE IMAGE AREA** **(2.125 X 3.125)**
*Try to arrange the artwork within this box to*
*keep a safe distance from the cut of the card.*
**NOTE:** *Extend artwork out to the bleed area*
*if you would like it to fill the whole card*

For any art that has a border, rather it be white or color, we do not recommend proceeding. We cannot guarantee the perfect cut of a border and some cards may look different than others.

ART NOTES: