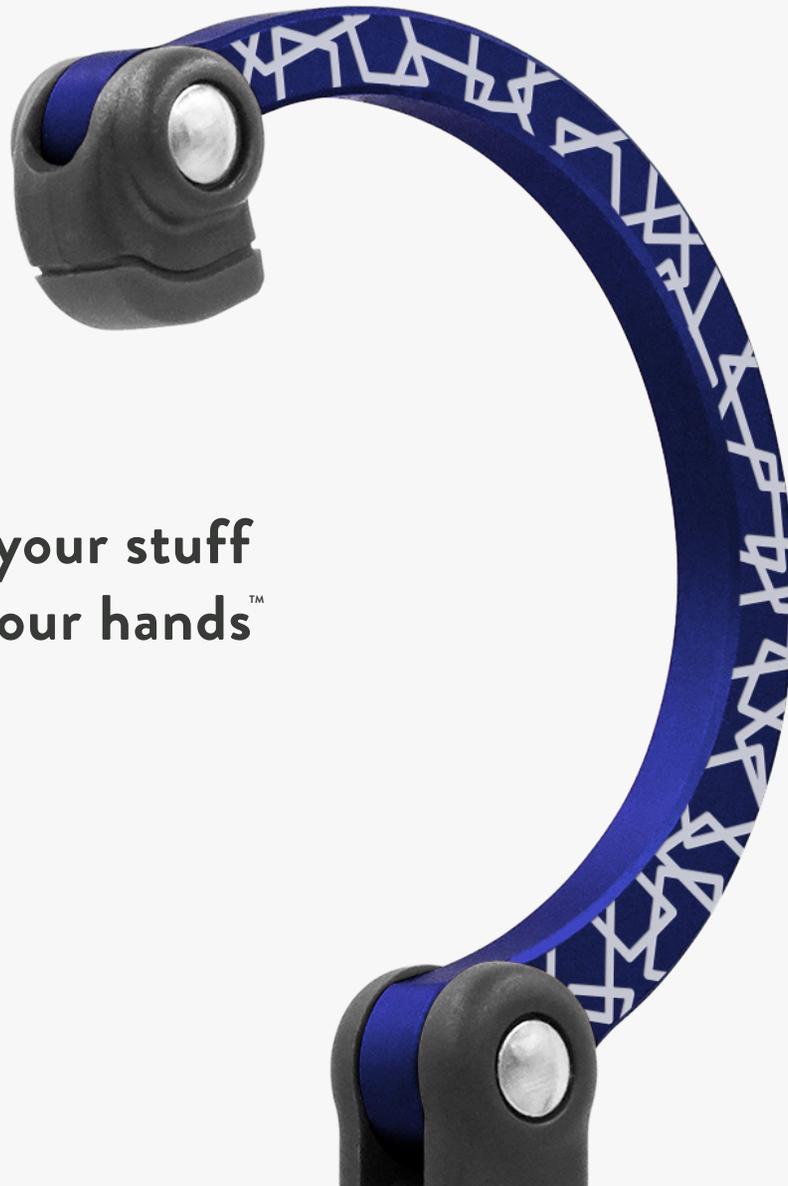
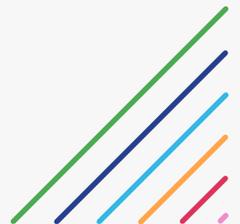


Heroclip®

Spring 2020



**Hang your stuff
Free your hands™**



Heroclip®

For Everyday Adventurers whose busy lives make it tough to connect with the healthy and active lifestyle they crave, Heroclip® provides the **extra hand they need.**

Our reimagined **hybrid gear clip** hangs securely, swivels 360°, and folds compactly, helping you keep your gear **organized and exactly where you want it** no matter what the activity.

With Heroclip, you're free to easily **fit more adventure into your daily life.**

And unlike other hanging solutions, Heroclip provides **exceptional versatility to hang just about anything, just about anywhere.**

500,000+

Units sold



“Why hasn’t anyone invented this before?”

— Joe Jackson, *Outside Magazine*



5 out of 5 stars on REI.com



4.7 out of 5 stars on amazon.com



Say "Hello" to your new hands-free helper.

HANG STUFF SECURELY

Hooks or clips to just about anything.

SWIVELS 360°

Easily access your stuff.

Finish:
Anodization or hydro-dipped finish, depending on model

Materials:
Solid billet aluminum (aircraft-grade); stainless steel screw and rivets; rubber overmold

Method:
CNC (Computerized numerical control) machining for precision.



COMPACT

Hook folds, twists, and tucks around clip.



Available in three sizes!

Heroclip comes in three sizes: Medium, Small and Mini. Fully extended and standing up, the largest of the trio measures almost as tall as a standard pencil at seven and one quarter inches.

Unlike a pencil, a Heroclip can rotate 360° and fold in pretty much any direction. Pretty cool.

72% of our customers order 2 sizes.
31% of our customers order all 3 sizes.*





HIKE



TRAVEL



FAMILY



Heroclip® MEDIUM

Heroclip Medium is our flagship product and the largest Heroclip available. Medium is well-suited for bulky or heavy things like overnight backpacks, bikes, extension cords, multiple shopping bags, and whatever else you can throw at it. With a load rating of sixty pounds / twenty-seven kilograms and a generously sized clip, Heroclip Medium can hack it when there's big, awkward stuff to carry.



DINE



DIY



ORGANIZE

Heroclip® MEDIUM

MAX LOAD
60 LB / 27 KG

WEIGHT
2 OZ / 57 G

U.S. MSRP

\$19.95 / \$22.95

3.7"
9.3 cm

3" / 7.6 cm

7.25"
18.4 cm



210013-010
Stealth Black

210013-021
Shade of Gray

210013-301
Green Machine

210013-401
Blue Steel

210013-433
Go Seattle

210013-601
Hot Rod Red

210013-905
Woodland Hero

210013-909
Night Geo





WORK



CAMP



TRAVEL

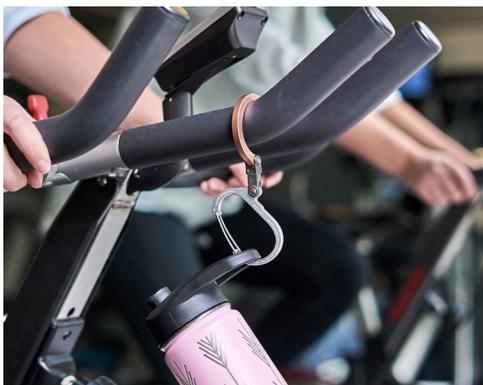


Heroclip® SMALL

Heroclip Small is 20% smaller than Medium and is perfect for a wide range of mid-size items, including commuter bags, backpacks, water bottles, tools and much more. Able to carry fifty pounds / twenty-three kilograms with ease, Heroclip Small is perfect for daily life and the stuff that comes with it.



PET



FITNESS



SHOP

Heroclip® SMALL

MAX LOAD
50 LB / 22 KG

WEIGHT
1.1 OZ / 31 G

U.S. MSRP
\$17.95 / \$19.95

3"
7.6 cm

2.4" / 7.6 cm

5.6"
14.2 cm



210012-010
Stealth Black

210012-401
Blue Steel

210012-438
Solar Flare

210012-601
Hot Rod Red

210012-902
Very Serious

210012-905
Woodland Hero





Heroclip[®] MINI

Heroclip Mini is 40% smaller than Medium. Super light and compact, Mini is perfect on the go for all the little things in life. Hitch lanterns to branches, hang your toiletries in the hotel for easy access, or stow your bookbag while you study. With a load rating of forty pounds / eighteen kilograms Heroclip Mini can still hold your stuff without breaking a sweat.



Heroclip® MINI

MAX LOAD
40 LB / 18 KG

WEIGHT
0.7 OZ / 20 G

U.S. MSRP

\$14.95 / \$17.95

2.25"
5.7 cm

1.8" / 4.5 cm

4.25"
10.7 cm



210011-010

Stealth Black

210011-156

Rose Gold

210011-401

Blue Steel

210011-601

Hot Rod Red

210011-354

Sea Grass

210011-901

Go Play

210011-905

Woodland Hero



CUSTOM DESIGNS

Work with our designer to create a unique Heroclip that reflects your brand.

Past examples:



Heroclip® PACKAGING

- Brightly colored packaging draws customers to the shelf.
- Each Heroclip is secured by its hook in a durable paper loop that leaves carabiner clip unconstrained and gives customers hands-on experience with the 360° swivel feature.
- Inviting imagery and language encourage customers to play with the product and get a feel for it.
- Compact size ensures strong profit per square foot.



Heroclip[®]

For product information
please contact
dealerservices@myheroclip.com