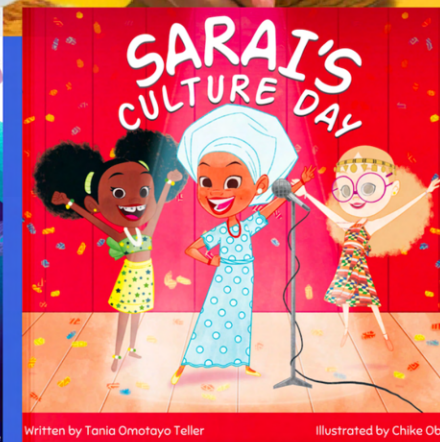


KUNDA KIDS

PUBLISH YOUR OWN CHILDREN'S BOOK!

Transform your ideas into timeless children's classics with 100% ownership, expert editing and award-winning illustrations.

BRING YOUR STORY TO LIFE



As seen on



Forbes



KUNDA KIDS

FROM PEN TO PUBLISHED

ABOUT US

Kunda Kids, an award-winning EdTech and media company, enriches early learning with engaging stories that promote literacy and self-esteem and celebrate Africa's heritage. Loved by parents and trusted by teachers in 300+ schools around the world.

OUR AUTHORS

Kunda Kids' authors are a vibrant mix of diverse, aspiring, and experienced storytellers dedicated to crafting fun, high-quality narratives that nurture smart, confident children. They believe in the power of stories to inspire, teach, and build a foundation of strength and wisdom in young minds.

MEET RONKE

Ronke Giwa-Onafuwa. Author, Lulu Learns.

Tobani and I started creating 'Lulu Learns' stories during bedtime. Creating these stories helped with bonding and learning life lessons.



WHY SELF PUBLISH?

PROS/CONS	SELF-PUBLISHING	TRADITIONAL PUBLISHING
OWNERSHIP	PRO: Complete ownership of rights, allowing for full control over the book's content, design, and profits.	CON: Authors often give up some rights, which can limit control over their work and earnings.
FLEXIBILITY	PRO: Greater flexibility in publishing timelines, pricing, and marketing strategies.	CON: Less flexibility due to publisher schedules, marketing priorities, and contractual obligations.
CULTURAL NUANCE	PRO: Maintaining and emphasising cultural authenticity and nuances without editorial dilution.	CON: Potential for cultural nuances to be overlooked or altered to fit broader market expectations.
TIME TO MARKET	PRO: Faster time to market, as authors can publish once their work is ready.	CON: Longer time to market due to extensive editorial processes and publication schedules.
DISTRIBUTION	PRO: Choose between our leading internati distributors: Garders, Peters and Askews.	CON: Limited choice over your preferred distribution channels and markets.

PUBLISHING FOR SCHOOLS

Kunda Kids proudly publishes children's books for teachers, schools and educational organisations around the world.

Keke & the Cake Thief
 Written by primary teacher,
 L.M Daini





CULTURALLY NUANCED STORIES

DIVERSITY IN PUBLISHING

We acknowledge the limitations of the publishing industry, which is often slow and exclusive, discouraging many writers due to fears of discrimination and losing control over their work. Therefore, at Kunda Kids, we are dedicated to using our publishing expertise to empower aspiring authors to create and share their stories globally. By doing so, we aim to increase the supply of children's stories that celebrate African and Afro-Caribbean culture and heritage.



ONLY 12%
OF CHILDREN'S
BOOKS ARE ABOUT
BLACK OR AFRICAN
CHARACTERS.



FEATURES & BENEFITS

- 100% ownership
- ISBN included
- Book launch support
- Amazon sales support
- Expert writers and illustrators
- Audiobook and eBook support
- Sell on Kunda Kids & Waterstones





OUR PRICING

	£999	£1,999	£2,999
	Lite	Standard	Full Service
Editorial	Proofreading & copywriting	Full editorial review	Full editorial review
Book Illustration	-	Up to 16 pages	Up to 28 pages
Publishing Design	Print ready files	Print ready files	Print ready files
Marketing Assets	2 mock up files	3 mock up files	5 mock up files
Distribution Assets	ISBN	ISBN & Price	ISBN, Price & Author's Guide
Book Trailer	-	-	Animated trailer
Training Sessions	-	45 minutes Amazon training	90 mins Amazon training
Kindle eBook files	-	ePub files	ePub files
Sell on Kunda Kids	-	Printed files only	Printed files & Amazon KDP
Distribution	-	Kunda Kids	Kunda Kids, UK Libraries, Waterstones

ADD ONS

- Printing
- Marketing Assets
- Book launch support
- Additional illustrations



KUNDA KIDS

OUR COMMUNITY



London Libraries



Cambridge University Press



Maureen Waitutu



Adekunle Gold



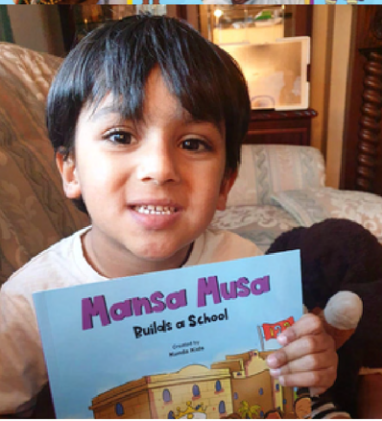
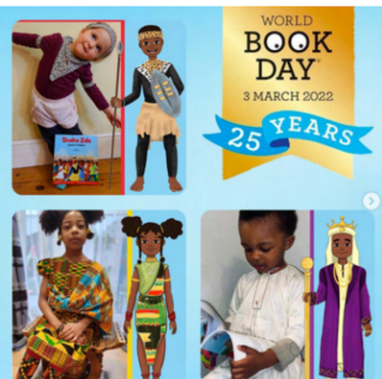
Dapo Adeola



June Sarpong



Eddie Kadi





CONTACT



Louisa Kiwana Olafuyi

Co-founder & Director

Email: louisa@kundakids.com

Kunda Kids

5th Floor, 167-169 Great Portland Street

London W1W 5PF

Telephone

+44 7927 643 943

Website

www.kundakids.com

Social Media

@kundakids

(Instagram, Facebook, Twitter, YouTube, LinkedIn)