

# THE GH ACADEMY

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Gabrielle  
makeup artist. *HOUGHTON*

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Course Duration  
82 hours

Contents  
Beauty & Bridal Makeup

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027 278 4295

Practical and Theory

310 River Road, Claudelands, Hamilton

[www.ghmakeup.co.nz](http://www.ghmakeup.co.nz)

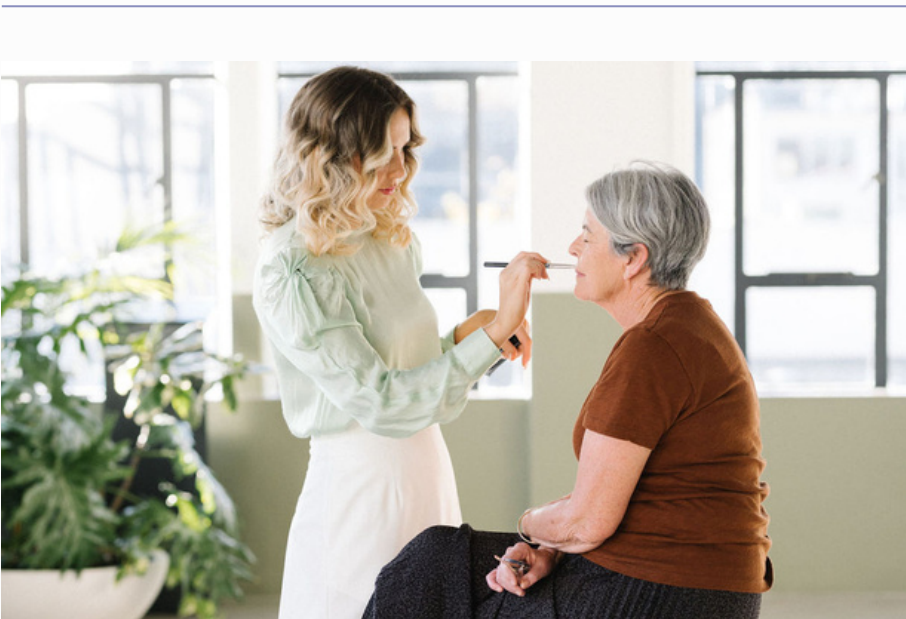
# COURSE OVERVIEW

With over a decade of experience in the industry across special occasion, fashion, editorial, event, education, runway and bridal makeup, Gabrielle is thrilled to launch her very own Academy, designed to empower aspiring artists.

You will discover the essential foundations of makeup artistry and gain valuable insights into Gabrielle's signature looks, techniques, and secret tips that have grown her a successful business.

Recognising that beauty and bridal makeup artists want to specialise in just that, this course focuses on what you will need to become the best new event makeup artist, with no dated curriculum in sight.

Through expertly curated modules, you'll master the art of creating flawless, photogenic looks for all skin tones, from natural makeup to the eye-catching 'Snatch' look. And, because we understand that a successful career in makeup artistry is not just about skill, we also offer business mentoring and social media coaching, to help you take your artistry to the next level. This course is a comprehensive start to your new career.



position yourself in  
the industry as a  
luxury artist.

# THE MODULES

@gabriellehoughtonmua

These are just some of the key modules you will learn.



Skin

Recognising and treating skin types:  
dry | oily | dehydrated. Skin conditions:  
eczema | dermatitis | acneic



Foundation

Colour matching, identifying skin  
undertones



Colour Theory

Understanding the basics, 'Prime' looks  
for each complexion



Eyeshadow Mapping

Sunset eyes, cut crease, classic crease,  
smokey

# THE MODULES CONTINUED.

Lessons dedicated to the following topics, as well as the above.

- Cheeks

technique, placement and product focus on powder + cream | blush | bronzer | contour | highlight

- Lips

technique and product focused on | lining | over-lining | under-lining | red lips | bridal faves

- Liner focus

hooded eyes | monolids | sagging or 'steppy' eyes | round & protruding eyes | product faves

## LOOKS

One class per each look

- Mature/natural
- Bridal
- Grungy
- The Snatch
- 1-2 classes to focus in on a pain point eg. acne cover, wrinkles, texture, extremely oily/dry.

- Brows

mapping | reconstructing, drawing strokes | products

# THE MOD- ULES CONT.



- **The VIP touches**

body makeup | leg scars | tattoo cover | décolletage | ears | pimples | hairlines

- **Client consultation:**

reading nonverbal cues | discovering what they want | checking each step of the application | your makeup authority

- **Makeup artist decorum**

general makeup & wedding etiquette | sickness | presentation

- **Business**

taxes | Assisting and Second Artist | being a good assistant | setting rates | email templates | contracts | purchasing for your kit | pro discounts | kit efficiency | making a profitable business

- **Social media**

how to take photos | client consent | lighting | posing | adjusting photos | kindness | online etiquette

- **Content creation**

though you will be documenting all your looks throughout the course, with extra tips and tricks specifically for creating content.

# COURSE DATES

Gabrielle  
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Course Duration  
est. 62 Hours

Contents  
Beauty & Bridal Makeup

## Course dates:

As listed on website. Course dates may vary per intake.

This is a part-time course and will be made up of evenings and weekends.

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# FAQ'S

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- What do I need?
- You do not need any products, all products will be provided to you.
  
- What does the course cost include?
- Full brush set, notebook, colour wheel, brush container, makeup tools, and more. Optional add-on: Full artistry kit.
  
- Will I receive a certificate upon completion of the course?
- Yes, you will receive a certificate of completion, highlighting the skills and techniques you've learned during the course. This is a **Diploma**.
  
- Are there any prerequisites for this course?
- There are no prerequisites for this course. It's suitable for beginners as well as those with some makeup experience who want to refine their skills.
  
- How hands-on is the course?
- The course is highly hands-on. You'll have the opportunity to practice techniques on yourself and on others, allowing you to build confidence and master the skills through practical experience. There will be theory sent prior which you will need to make your way through.
  
- Is there a limit to the number of participants in each class?
- To ensure personalised and quality learning, the class size is limited to 3 or 4 participants.

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- Is there any post-course support or networking opportunities?
- I offer post-course support through our online community/forum, where you can continue to ask questions, share your progress, and connect with fellow course members.
  
- Will I need to bring my own food/snacks during the course?
- You may want to bring some snacks or a packed meal to ensure you stay energised throughout the evenings.
  
- Can I receive a digital copy of the course materials?
- Yes, you'll receive digital course materials that detail the key techniques and concepts covered in the course.
  
- Will there be opportunities to practice on different skin tones and types?
- Yes, the course is designed to provide you with exposure to various skin tones and types and I will support you with model sourcing to enable this.
  
- Will there be any opportunities for networking with other participants?
- Yes, I highly encourage interaction and networking among participants and artists during practical sessions. Connections are so important to your opportunities and I will support the growth of these by connecting you with local artists and creatives, for example, as models, where possible.



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- Will there be any opportunities for work experience and/or paid work after the course?
- Yes! That is the goal. Between myself and my GH Team artists we are regularly on jobs or needing assistants. We recognise the huge value in creating open doors for new artists and will nurture you along these where possible.
- How do I secure my spot in the course?
- To secure your spot, you can visit the website and follow the enrolment [deposit instructions](#). Alternatively, please email [gh270994@gmail.com](mailto:gh270994@gmail.com) for details on how to enrol and deposit details via bank transfer.
- Course cost?
- See the [website](#)
- What ways can I pay?
- Bank transfer, and payment plans available. A 25% deposit is required before starting the course and can be paid [here](#).