Gabrielle .

Makeup HOUGHTON

Wedding Prep & Booking Guide





When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more memorable.

Let us take the stress out of your day so you can relax with your friends, drink champagne, and enjoy being the bride. Let's design a look you love.

Gabrielle

in this guide

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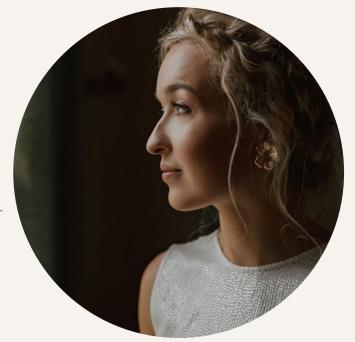


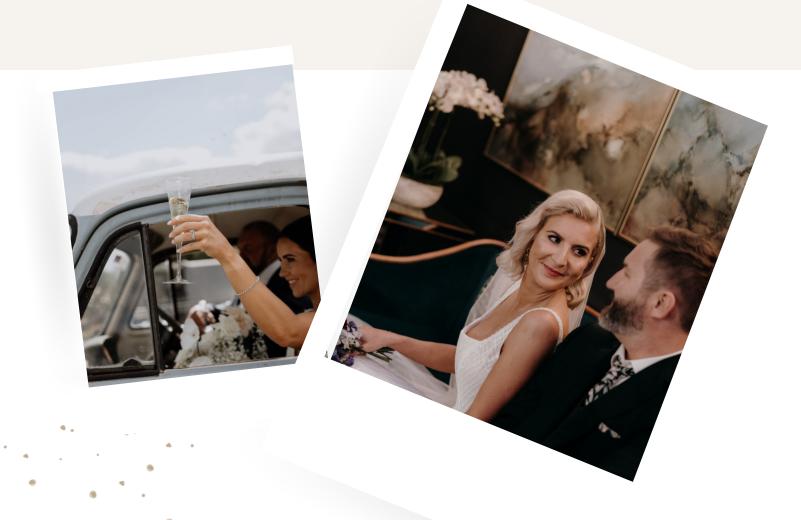
WHAT of expect

TIMELESS, CLASSIC LOOKS TO MAKE YOU FEEL LIKE YOUR MOST GLAMOROUS SELF.

We have a different approach to wedding day makeup. We aren't artists who have a set look and make everyone look the same. There is an entire process that celebrities use to look their best, and it's for a good reason. Why is your wedding day any different?

Here at Gabrielle Houghton Makeup, we make sure you get the full red carpet treatment. We partner and collaborate with you to design a look you love, completely customised to YOUR taste.





SERVICE

Descriptions

BRIDAL MAKEUP APPLICATION

Enjoy this makeup application while you celebrate and cherish the moment of being the bride. We bring everything you need for your makeup service. This 50-minute to 1-hour service covers a complete look for photo-ready makeup. We use techniques and the best, high end products for makeup that lasts for hours.

STARTING AT \$140

MAKEUP FOR BRIDESMAIDS

Create memories with your friends that last a lifetime. We bring everything you need for makeup services for bridesmaids who want to look as good as they feel. This 45-minute to 1-hour per-person service covers a complete look for photo-ready makeup. We use techniques and products for makeup that lasts for hours.

STARTING AT \$140

MAKEUP FOR MOTHERS AND GRANDMOTHERS

Allow your mothers and grandmothers to feel luxurious on a day that is so special to them. We bring everything you need for makeup services. Your artist will consult the client thoroughly before starting the makeup to ensure your mother or grandmother is at ease. This 45-minute perperson service covers a complete look for photo-ready makeup.

STARTING AT \$140

MAKEUP FOR ATTENDANTS

Include any extra friends and family with a makeup application on your day. We bring everything you need for makeup services. Your artist will consult the client and design a look suited to their personality and wedding outfit. This 45-minute per-person service covers a complete look for photo-ready makeup.

STARTING AT \$140

SERVICES & PRICING PAGE 11

SERVICE

Descriptions

FALSE LASHES

Nothing is better than great skin and great lashes. We customise your most gorgeous lash look. By determining which lash style suits your eye shape, they'll look like you were born with them. We use a range of individual lashes, perfect for a natural, comfortable lash look — or go for more glam using strip lashes designed for brides.

INCLUDED IN ALL SERVICES

RED CARPET TOUCH-UPS

If you want to have the full Red Carpet experience, allow us to stay behind for touch-ups. Our makeup artists can follow you around like a celebrity on the wedding day to be sure you always look picture perfect. Our makeup artists have basic to extensive hair training which can be included in your touch up package, on request. Schedule a Phone Call to learn more. A 2 Hour Minimum is required.

STARTING AT \$50 PER HALF HOUR PER ARTIST

SERVICES & PRICING PAGE 12



BRIDAL BEAUTY

packages







THE CHIC BRIDE

- 1 Bridal Makeup Trial (In Studio)
- 1 Makeup For Bride
- Makeup For 3 Additional People
- Lashes For Bride +3
- Artist secured until 1.30pm*
- Travel included within 20km
- *Additional hours available upon request.

THE LUXURY BRIDE

- 1 Bridal Makeup Trial (In Studio)
- 1 Makeup For Bride
- Makeup For 4 Additional People
- Lashes For Bride + 4
- Artist on site until 6.00pm for touch ups or makeup changes after the ceremony, before photos, before reception

Travel included within 20km

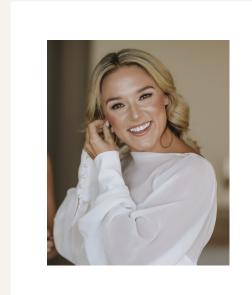
THE RED CARPET BRIDE

- 2 Bridal Makeup Trials (In Studio)
- 1 On-Location Makeup For Bride
- Makeup For 4 Additional People
- Lashes For Bride +4
- 4 Hours of Makeup Touch-Ups*
- 1 Group Makeup Lesson for 5 in Studio
- 1 Personal Shopping Service to shop for makeup for your wedding or after
- 1 Personal Makeup Lesson of Your Choice (After Honeymoon)



PACKAGES





Wedding days aren't just about marrying the person you love. It's about creating memories that last a lifetime.

In the Luxury Bride Package, we travel to your location and bring everything you need to relax in style. The Luxury Bride Package includes luxury makeup services for you and your bridal party, friends, or guests.

Your Artist will arrive 15 minutes early to set up. We will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe (fingers and tweezers near eyes!).

Your artist will arrive with a professional makeup kit stocked with the most professional and luxury brands.

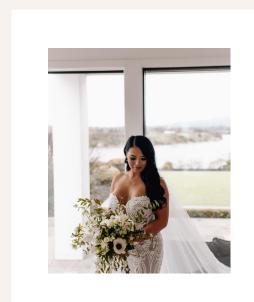
Your artist also comes with a Makeup Light so you don't have to worry about bad lighting for beauty services.

Schedule a complimentary phone consultation to see if this is the best option for you. Makeup trials before the wedding day are performed at our studio in Hamilton.



PACKAGES





Indulge in this once-in-a-lifetime experience. The Red Carpet Bride is designed to provide the ultimate luxury throughout your entire engagement.

In the <u>Red Carpet Bride Package</u>, we travel to your location and bring everything you need to relax in style. You'll also enjoy beauty services before and after your wedding: be it a group party for your hens do, a personal shopping experience, a makeup lesson after the wedding, and more.

Your Artist will arrive 15 minutes early to set up. We will bring everything you need to enjoy your full luxury service. The only things we request of you are a space to work, free from the traffic flow to keep you safe (hot tools, and tweezers near eyes!); we also require power outlets for our tools.



Your artist will arrive with a professional makeup kit stocked with the most professional and luxury brands, plus a full Skin Prep system, made for sensitive skin, so you can indulge in a luxury mini facial before makeup.

Your artist also comes with a Makeup Light so you don't have to worry about bad lighting for beauty services.

Schedule a complimentary phone consultation to see if this is the best option for you. Makeup trials before the wedding day are performed at our studio in Hamilton.





THE BEST ARTISTS & STYLISTS IN THE WAIKATO

Gabrielle selects only the very best artists and stylists so you can be sure you're getting the best talent and the kindest personalities. If you're going to spend the day with someone, we want you to like who you're spending it with. We aren't the star of the show. You are!

MEET THE TEAM PAGE 17



FROM A PASSION FOR ART TO HAMILTONS LEADING MAKEUP ARTIST

Gabrielle Houghton Makeup is a beauty, special occasion and wedding makeup artist and team manager based in Waikato, New Zealand.

Gabrielle began doing makeup for special events and life milestones. She made her way up to Auckland, working on fashion photoshoots and runway shows before ultimately returning to her hometown. While working on counter for MAC Cosmetics, Gabrielle took an OE and spent over a year living in Cambodia working for a Non-Government Organisation.

When she came back, she was ready to jump back into her passion and create a values led brand provided, an elevated, luxurious service deeply rooted in kindness, inclusion and education. Gabrielle Houghton Makeup was born.

In 2022, Gabrielle and her team completed over 100 weddings.

To book Gabrielle, <u>schedule a complimentary phone call</u>. Gabrielle takes a very limited number of Saturday weddings and books quickly.

MEET THE TEAM





SENIOR ARTIST

KENDAL

Kendals passion is great glamorous brides and killer lashes.

Kendals style is luxurious, romantic looks. Her complexion skills are perfected.

To check Kendals availability schedule a complimentary phone consult or email Gabrielle.

gh270994@gmail.com



SENIOR ARTIST

HANNAH

Hannahs passion is everything skin.

Her style is fresh, radiant looks with a great eye. Her complexion work is stunning. She left film makeup artist life to pursue her beauty makeup career.

To check Hannahs availability schedule a complimentary phone consult or email Gabrielle.

gh270994@gmail.com



TEAM ARTIST

KYLA

Kylas passion is "anything goes"!

Kylas style is glamorous, but believable in person. Her brow skills are perfection. She left corporate life to pursue her makeup career.

To check Kylas availability schedule a complimentary phone consult or email Gabrielle.

gh270994@gmail.com

MEET THE TEAM PAGE 19

MEET THE TEAM





TEAM ARTIST

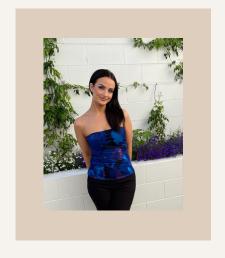
PAIGE

Paiges passion is great skin and smokey eyes.

Paiges style is soft, feminine, looks. Her complexion skills are diffused yet glamorous and she can't go past an individual lash for added drama!

To check Paiges availability
schedule a complimentary
phone consult or email
Gabrielle.

gh270994@gmail.com



TEAM ARTIST

ANNA

Anna is our incredible
Emerging Artist! More info
coming soon....

To check Annas availability
schedule a complimentary phone
consult or email Gabrielle.
gh270994@gmail.com

IN PERSON & VIRTUAL MAKEUP



SIGNATURE

Makeup Classes



MAKEUP BAG REFRESH

\$250

New job? New life? Let us makeover that makeup bag to fit with your lifestyle. In this in-person or virtual class, you will learn what works and doesn't work and teach you a basic beauty look.



MAKEUP LESSON

\$17O

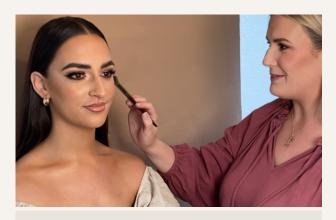
Frustrated with foundation and concealer? In our Flawless Face class, you learn how to get a gorgeous complexion. This in-person or virtual makeup class is the "core" for more advanced makeup to build on.



ULTIMATE BUSY WOMAN MAKEUP LESSON

\$25O

busy working woman or mum? Got 5 minutes to get ready for work? In this in-person or virtual makeup class, you learn how to get a gorgeous, pulled-together look in 5 minutes or less.



EYECONIC

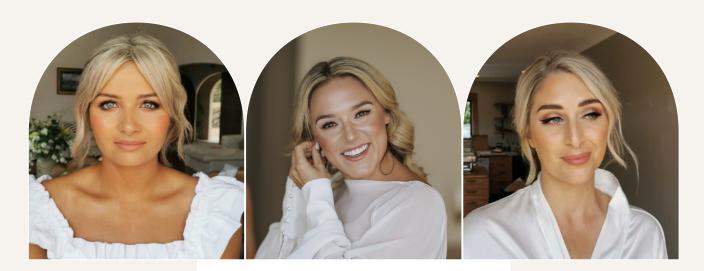
\$200

Love dramatic eye, but no amount of YouTube tutorials help? In this 1 hour class, you'll learn how to get gorgeous eye looks that are completely customized to fit your unique eye shape.

MAKEUP CLASSES PAGE 22

BRIDAL LOOKS

Bronze and Glowy



Bronzed

This makeup focuses on creating a hydrated, bronzed look. You are wearing makeup, you're looking enhanced, but it's not the heavist ever.

For all these looks we performed a luxury skin prep application and used a mixture of cream sculpting and powder makeup.

BEFORE & AFTERS PAGE 23

BRIDAL LOOKS

Natural and Light







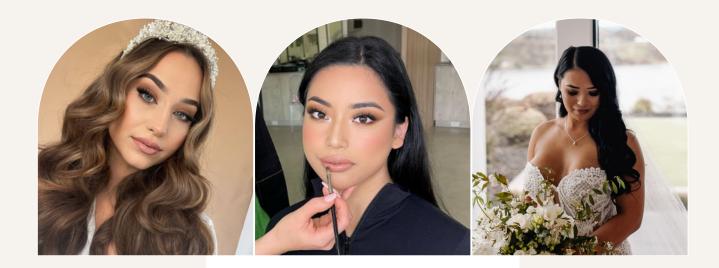
Jourself. just beller

This is for our brides who just was to feel enhanced. You might not wear makeup regularly, and you might love how your skin looks with just a dot of glow.

We always perform a luxury skin prep application and use a mixture of cream and airbrush makeup to suit our natural brides.

BRIDAL LOOKS

Glainorous and Flawless



The Snatched look

These women are all stunning
without makeup, but as makeup
lovers and regular makeup wearers,
they wanted to pull out all the stops.
This step is similar to my special
occasion Makeup, "The Snatch"
Luxury skin prep application is the
perfect base for the full coverage
makeup that follows.

BEFORE & AFTERS PAGE 25

WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS







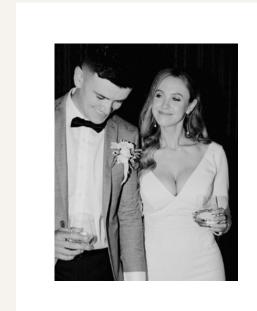
Gabby did mine and my bridesmaids wedding make up. She was incredible and such a calming, reassuring presence during the morning. The wedding ceremony was outside during torrential rain and our make up remained perfect the entire day and night despite all of us getting very wet. Our make up was flawless and she made me look better than I ever could have imagined. I cannot recommend her enough for any important event.



Tayla said...

Where to begin! Gabby was incredible from beginning to end and I was incredibly lucky to have secured her services for my wedding day! Gabby had excellent communication from the get go and went above and beyond to make sure everything went smoothly for my big day, from the make-up trial, the wedding preparation and of course the big day! She travelled all the way from Hamilton to Kumeu (min 2hr drive!) and we had so many obstacles thrown at us with the weather and timing changes and she adapted to make sure I never had to worry about a thing.

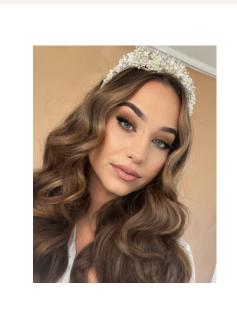
Thank you so much for everything Gabby, there aren't enough stars on here to reflect your work! You made my bridal make-up dreams a reality!



CLIENT TESTIMONIALS PAGE 26

WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS





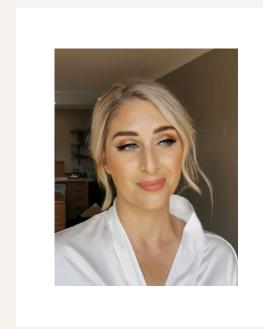


Amy said ...

What an absolute pleasure in getting to know you!
You did the best makeup i have ever had on my face! - & to have that for my wedding day, what a dream come true!
Thank you for listening, thank you for being so friendly, thank you for being open to ideas, you are just such a beautiful soul!
I am instantly booking you again for 1 years time for my vowel renewal, same time same place!

Bridgette said...

Gabrielle is absolutely awesome to work with. She did our wedding make up for myself and mum/ bridal party and everyone looked stunning. Her work was flawless. She fitted in nicely to the day and was great at communicating and planning aswell. 100% recommend her!



CLIENT TESTIMONIALS PAGE 27

WHAT TO BRING TO YOUR

Makeup & Hair Trial

So that we may get the best use of our time together, here is what you'll need to bring for your hair and makeup trial.

MAKEUP

3-4 photos of makeup inspiration. For best results, choose photos with your skin tone and hair color.
Photos of your wedding dress, and hair inspiration. Also, flowers, bridesmaid dresses.
Lip color, lip pencil, or lip gloss you love. Or you can receive recommendations at the trial.
Reference photos of your wedding colour palette
TRIAL QUESTIONS
When should I book this? Its great to book this in the same season as your wedding, so the weather is similar to on the day! Besides circumstantial exceptions, it is recommended to book no sooner than 6 months out, and 4 weeks before.
Can I have lashes or a lash lift? Ultimately it is your prerogative, however please trial this beforehand! Should you wish to have lash extensions on top of your lash lift, it is a little bit difficult, however we have our sneaky ways of making it work. Absolutely! If you have events either side of the wedding and would like to be lashed up with semi-permanent extensions, go for it. This is also a great option for anyone with sensitivities to lash glue. If you are dense lash band, or if any have fallen out before the wedding, we will apply individual lashes on top, on the day.
I have sensitive skin, can you work with my sensitivites? This is not an issue. If you require me to use special products, please bring them with you.
Should I come with anything? Yes, wear a white top, and come with pictures if you can!

WHAT TO PREPARE On the Day

Relax and be the bride. We bring everything you need to enjoy a luxury service at your home or hotel. Here are a few things your attendants need for the day to run smoothly:

DAY OF CONSIDERATIONS

Artists work with several tools, and tools near the eyes. We ask that all artists and stylists have a workspace free of traffic flow to avoid accidents.
Your Artist will find a tabletop surface to work from, near natural lighting. Please don't be offended if we rearrange the furniture, we just want you to look your best!
Artists will work from a tall chair such as a bar stool. Your artist will bring one with them should the accomodation not have any. Skincare. Please wash and lightly exfoliate your face the night before. On the morning, please wash your
face with only water (unless otherwise directed by a skincare professional) and apply a generous layer of moisturiser. Your artist will remove this and start fresh when they begin your makeup, sometimes this can be 5 or 6 hours after you wake upl



READ ON Below



BOOK MY WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this! <u>Fill out the quick and easy form</u> on my website, and we'll get you a custom contract.

Questions? Let us help!

Give u Gabrielle Houghton Makeup a phone call

WEDDING VENDOR

Resources List

Here are a list of my favourite North Island Wedding Vendors.

PHOTOGRAPHERS

Ash Muir Based in Hamilton ashmuirphotography.com

Jonny Scott
Based in Auckland
https://jonnyscottphoto.com/

Rambo Estrada Based in Tauranga https://estradaweddings.co.nz

Official Photographers
Based in Waikato
theofficialphotographers.org/

Sapphire Studios
Based in Auckland
www.sapphirestudios.co.nz/

Kirsty Peta Stone Based in Auckland https://kirstypetastone.com/

HAIRSTYLISTS

Dede Daph Based in: Hamilton @dededaph

Hannah Stechman Hair Based in: Hamilton @hannstech_hair

Yvana Sanders Hairstlyist Based in Tauranga @yvana_sanders_hairstylist

Boutique Bride Based in Auckland @boutiquebride

Hair by Jadey Drury Based in Hamilton @jadeydruryhair

Natalie Dent Hair Makeup
Based in Auckland
@nataliedentmakeupandhair

FLORISTS

Le Fleur

Based in Hamilton

@chloelefleur

Frankie & Flora

Based in Cambridge

@frankieandflora

Aster & Bloom

Based in Papamoa

@asterandbloom

On My Hand Based in Tauranga @onmyhand

FloraKai Based in Hamilton @florakai_

The BirdCage
Based in Te Awamutu
@thebirdcagenz

WEDDING VENDOR

Beauty Resources List

Here are a list of my favourite local Beauty specialists.

SPRAY TANNING

Tan Republic

Alyssa @ Sunspired

@sunspired spraytans

@tan.republic

BROWS

Reign Beauty
Based in: Hamilton
@reignbeautyxx

Skinvae
Based in Cambridge
@skinvae

LAB Brows & Body
Based in Hamilton
@labbrowsandbody

Fifth Lash Based in Hamilton @fifthlash

BEAUTY & SKIN

Dew
Based in Hamilton
@Dewskinandbeauty

Skinvae Based in Cambridge @skinvae

The Darling Room
Based in Hamilton
@the.darling.room

Hideaway Skin Boutique Based in Karapiro @hideawayskinboutiquenz

Skin Depot Based in Hamilton @skindepot.nz

Shannon Ashleigh Based in Hamilton @shannonashleighandco

YOUR WEDDING MAKEUP & BEAUTY

7-10/8

Relax and let us take the lead. Here are a few questions that might have been popping up in your head:

Can I have lash extensions for my wedding?

Absolutely! If you have events either side of the wedding and would like to be lashed up with semi-permanent extensions, go for it. This is also a great option for anyone with sensitivities to lash glue. If you are dense lash band, or if any have fallen out before the wedding, we will apply individual lashes on top, on the day.

Can I have a lash lift?

Ultimately it is your prerogative, however please trial this beforehand! Should you wish to have lash extensions on top of your lash lift, it is a little bit difficult, however we have our sneaky ways of making it work.

Should I get them to spray tan my face?

Follow your spray tanners instructions, which usually includes a light mist over the face. Often this does fade quickly, due to how often we wash our face but don't be alarmed as your artist can correct this.

Does hair or makeup go first?

This is fluid, and may depend on your artist, the hairstylist, or the weather. However if you are asking a makeup artist their preference, it is always to go last.

How long should I allow for makeup?

Plan for 45-60 minutes per person, though we will provide a detailed schedule.

Do you teach makeup?

Yes! Gabrielle Houghton Makeup teaches makeup in a variety of different capacities, whether it is a personal lesson, a group lesson for your hens, or teaching you how to do your own wedding make-up.

Are you able to work with sensitive skin, acne and rosacea?

I am experienced at working with a variety of skin conditions and a range of sensitivities. My make-up kit is equipped with a variety of different products including mineral makeup

Do you offer discounts for a large party?

Group discounts are not available for larger parties however we do offer an all day rate - ideal for large parties

Are you able to cover tattoos?

Yes. Quickly 'taking the edge off' a tattoo is no additional service and is included as light body makeup. For a large tattoo, this will require a phone consult and may require a trial.

Are you able to do makeup on a range of skin tones?

My kit carries product for a wide range of complexions and skin tones. I pride myself on being able to cater to all skin tones and have invested in receiving education from artists of colour.

YOUR WEDDING MAKEUP & BEAUTY

Product Recconnendations

A few of these items will prepare you for your best makeup ever, and will ensure it lasts all night. These are for the makeup *obsessed* bride.

Please note you do not need to purchase these and recommendations are for your interest sake.

Setting Spray for Normal Skin: Charlotte Tilbury Airbrush Flawless Setting Spray

> Setting Spray for Super Oily Ben Nye Final Seal

Setting (Hydration Spray) for Dry Skin Tatcha Dewy Skin Mist Mac Fix+ Original

Lipsticks

Soft Nude/Pinks

Mac Modesty | Mac Honeylove | L'oreal Beige A Nu | Chantecaille Patience | Charlotte Tilbury Pillow Talk |
Dior Addict Lip Oil in Pink | Dior Couture Color Lipstick Beige Naturel

Soft Peach

Charlotte Tilbury JK Magic | Charlotte Tilbury Dancefloor Princess | Chantecaille Hyacinth Mid Tone Nudes/Browns

Mac Cherish | Mac Yash | Mac Whirl | Mac Velvet Teddy | Charlotte Tilbury Very Victoria

Powders

Charlotte Tilbury Airbrush Flawless Finish Powder | Mac Studio Fix Powder | Laura Mercier Translucent Powder or Candlelight powdr | Bare Minerals Pressed Translucent Powder

Blotting Papers + Tools

Tatcha Blotting Papers | Merci Handy Blotting Papers with Sponge | Beauty Blender Blotterazi

MAKEUP QUESTUONS PAGE 35

WEDDING PREP GUIDE: YOUR BEST BASE

YOUR WEDDING MAKEUP

Skincare Prep

I understand that you want to look your best on your special day, and one of the most important aspects of that is having healthy, radiant skin.

To help prepare your skin for your wedding day, I recommend the following:

- Start a skincare routine: At least a few months before your wedding day, establish a consistent skincare routine that includes cleansing, moisturising, and protecting your skin from sun damage. An eye cream helps wonders for preparing the under eye area for makeup. Please note these products do not need to be top of the line and I have seen great success in both clients and myself with brands such as The Ordinary and Cetaphil. If you have any specific concerns such as acne, dryness or wrinkles, consider consulting a skincare specialist for personalised recommendations.
- 2. Hydrate: Drinking plenty of water is essential for keeping your skin hydrated and healthy. Aiming for 2 litres of water per day is tremendous, but even 1 litre will assist with radiance!
- 3. Exfoliate: Fortnightly, gentle exfoliating of your skin will help to remove dead skin cells and reveal a brighter complexion. Just be careful not to overdo it, especially close to the wedding as this could cause irritation or inflammation.
- 4. Avoid excessive sun exposure: Protect your skin from sun damage by using sunscreen with SPF 5O and avoiding prolonged sun exposure, especially during peak hours. Watch out for sun tan lines on the back and shoulders if you have them exposed in your dress.
- 5. Consider professional treatments: If you want to give your skin a boost, consider professional treatments such as facials or, my favourite, LED treatments. Be sure to schedule these treatments well in advance so that any skin cell turnover or peeling can subside before your wedding day.
- 6. Healthy fats. It's time to eat all the good fats! A favourite supplement of mine for skin is a good internal Omega oil, such is <u>this oil by Bestow</u> that can be added to foods and smoothies.
- 7. Remember that taking care of your skin takes time, so it is important to start early and be consistent with your routine. Feel free to contact me if you have any other questions. I hope these tips are helpful and I look forward to helping you achieve your perfect wedding day look.

SKINCARE PREP PAGE 36



GET IN TOUCH





My gorgeous light and bright studio is 5 minutes from Hamilton Central, in Claudelands on River Road,

Driving? Park in one of our carparks or on the footpath.

WORKING HOURS

Tuesday - Sunday, and every second Monday By Appointment Only

STUDIO ADDRESS

310 River Road, Claudelands 3214

PHONE

027 278 4295

SEND US AN EMAIL

gh270994@gmail.com

LET'S SOCIALIZE

@gabriellehoughtonmakeup

www.ghmakeup.co.nz

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