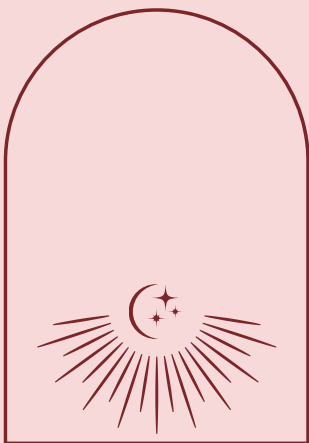


BIRTH AFFIRMATION *Card Deck*

PRODUCT COPY
FOR STOCKISTS



BEST BIRTH CO.
POSITIVE TOOLS FOR BIRTH



Product Description

ONE SIMPLE TOOL *for your Best Birth*

\$36
RRP

Elevate your birthing experience with these thoughtfully crafted Positive Birth Affirmation Cards, designed to instil a sense of tranquil assurance during the transformative journey of childbirth.

Intended to complement Hypnobirthing, Calm Birthing and other mindful Antenatal Education programs, these cards serve as powerful tools to alleviate apprehension, reduce stress, and promote smoother labour processes.

Our product stands out as the market's first large-style format birth affirmation cards, a testament to our commitment to practicality and functionality. Designed with legibility in mind, these cards ensure easy reading even in the subdued lighting of birthing rooms. By eliminating the need for mental transitions (from analytical to limbic brains & vice-versa), our cards seamlessly integrate into your birthing experience, fostering a connection with your primal instincts and promoting a harmonious, stress-free delivery.

These cards are not just for the expectant mothers, they are also a perfect tool for birthing partners. They provide a gentle way to be involved and offer support during this transformative journey.

Use them during pregnancy and labour to help minimise fear, reduce anxiety, and maintain focus. They are designed to be easily read from a distance, even in the dimmest of light.

Includes:

- **Seventeen (17) colour cards + 3 bonus blank cards = 20 cards**
- **Superior hard outer box, with a tray draw - Portrait orientation**
- **A5 (21cm x 15cm) 450gsm gloss with curved edges**
- **Best Birth Co. branded reverse side**
- **Each card has a selection of affirmations and positive birthing quotes selected to assist with the visualisation of dilation and baby's descent to maintain focus, reduce fear and improve birth outcomes**

Best Birth Co. creates Positive Birth tools to help Mamas birth their babies calmly, confidently and without fear. We help them to feel empowered come their birthing day.

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