

Meliora Cleaning Products recognized as a “Best For The World” B Corp for exceptional community impact in Chicago, Illinois

Chicago, IL; September 4, 2019 – Meliora Cleaning Products, a Certified B Corporation, has been named a *Best For The World* honoree in recognition of their significant positive impact on their community and for how they’ve built this level of care for their community into their business model.

Ranking in the top 10 percent of all 3,000 B Corps for their positive impact on their community, Meliora Cleaning Products earned this honor because of their exemplary supplier relations and involvement in their local community of Chicago, Illinois. Meliora Cleaning Products was also assessed on their practices and policies around community service and charitable giving, including whether their product or service is designed to solve a social issue, such as access to basic services, health, education, economic opportunity and the arts. Meliora Cleaning Products made this *Best For The World* list thanks to exceptional practices like donating 2% of all sales revenue to environmental causes, working with local suppliers for over two-thirds of all company purchases, and advocating for ingredient transparency for consumer products in all categories.

“It’s an honor to be recognized as Best For The World,” says Mike Mayer, President of Meliora Cleaning Products. “However, the only way to be the best is to strive to get better each day. To remain one of the best, we’ll have to continue to push ourselves – and our fellow Certified B Corporations – to improve on our positive impact on the communities around us.”

Best For The World recognition is administered by B Lab, the global nonprofit that certifies and supports Certified B Corporations, which are for-profit companies dedicated to using business as a force for good. Today there are 3,000 Certified B Corporations across 64 countries and 150 industries, unified by one common goal: to redefine success in business.

B Corps meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. B Corp Certification doesn’t just evaluate a product or service, it assesses the overall positive impact of the company that stands behind it—like Meliora Cleaning Products. Using the B Impact Assessment, B Lab evaluates how a company’s operations and business model impact its workers, community, environment, and customers. To achieve the B Corp Certification, a company must achieve a score of at least 80 points on the assessment.

“We’re incredibly proud of this year’s Best For The World honorees,” says Anthea Kelsick,

Chief Marketing Officer of B Lab. “These inspiring companies represent the kinds of business models and impact-driven business strategies that are building a new economy—one that is inclusive, regenerative, and delivers value to all stakeholders, not just shareholders. To that end, B Corps like Meliora Cleaning Products are redefining capitalism and showing that it actually *can* work for everyone.”

1,000 B Corps from 44 countries were named to the 2019 Best For The World lists, including Patagonia, Beautycounter, Dr. Bronner’s, TOMS, Seventh Generation, and Greyston Bakery. The 2019 Best For The World honorees are determined based on the verified B Impact Assessments of Certified B Corporations. The full lists are available on <https://bcorporation.net/>.

About Meliora Cleaning Products: Meliora Cleaning Products is a manufacturer of effective people- and planet-friendly home cleaning and laundry products. Meliora Cleaning Products was founded in 2013 after its Founder, Kate Jakubas, discovered that cleaning products companies are not required to disclose any of their ingredients in the US. Spurred to action, Meliora Cleaning Products has been an advocate for transparency and ingredient awareness from the start. As a Certified B Corporation, Meliora Cleaning Products manages itself with a triple-bottom-line approach, considering people, planet, and profit in its business decisions. Based in Chicago, IL, Meliora Cleaning Products manufactures all their products at their own production facility, where all employees are paid a living wage. Every product Meliora Cleaning Products sells is MADE SAFE™ Certified, using cruelty-free, vegan ingredients. Since 2018, Meliora Cleaning Products has helped consumers eliminate the need for over 300,000 plastic bottles from their laundry rooms and under their kitchen sinks.

Contact: Mike Mayer, President; mike@meliorameansbetter.com; +1 312-522-7693

About B Lab: B Lab is a nonprofit that serves a global movement of people using business as a force for good. B Lab’s initiatives include B Corp Certification, administration of the B Impact Management programs and software, and advocacy for governance structures like the benefit corporation. B Lab’s vision is of an inclusive and sustainable economy that creates a shared prosperity for all. To date, there are 3,000 Certified B Corps in over 150 industries and 64 countries, and over 50,000 companies use the B Impact Assessment. For more information, visit <https://bcorporation.net/>

B Lab Contact: Hannah Munger; Manager, PR & Communications;
hmunger@bcorporation.net; +1 212-608-4150