



PTK.
COSMETICS

Variety of Products

Variedad de productos

Our wide range of high quality products offers the best solutions in hair cosmetics, and allows professionals to explore their full potential

Nuestra amplia gama de productos de alta calidad ofrece las mejores soluciones en cosmética capilar, y permite a los profesionales explorar todo su potencial



High Quality Formulas

Fórmulas de alta calidad

Creatine

Coconut Extract

D - Panthenol

Collagen

Hydra Hyaluronic

Karite Butter

Tocopherol

Vitamins

Keratin

Bamboo Extract

Essential Oils

Amino Complex


Paraben Free • Sodium Chloride Free • Cruelty Free

C.P.R



C.P.R Shampoo

 Creatine, Pro Vitamin B5, D-Panthenol
Creatina, Pro Vitamina B5, D-Pantenol

 Gently cleanses without drying the hair fiber. Made with physiological pH, it restores the texture of the hair fiber.

Limpia suavemente sin reseca la fibra capilar. Elaborado con pH fisiológico, restaura la textura de la fibra capilar.

 33.8 oz


 Professional use only
Solo uso profesional

Ácido Hialurónico, Bioaminoácidos, Polímeros Reparadores, D-Pantenol y Siliconas Nobles.

Altamente nutritivo, desarrollado para todo tipo de cabello, tiene en su fórmula Ácido Hialurónico, un innovador principio activo con poder reconstructor.

Hyaluronic Acid, Bioamino Acids, Repairing Polymers, D-Panthenol and Noble Silicones.

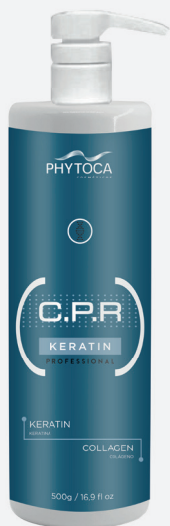
Highly nourishing, developed for all types of hair, has in its formula Hyaluronic Acid, an innovative active principle with reconstructive power.

33.8 oz 

Professional use only 
Solo uso profesional




C.P.R Mask



C.P.R Keratin

 Seridefrizz, Keratin and Collagen.
Seridefrizz, Keratina y Colágeno.

 Ideal for quick hair strengthening action, replaces proteins lost after chemical processes, rebuilding hair fiber from inside out and strengthening its structure.

Ideal para una rápida acción fortalecedora del cabello, repone las proteínas perdidas después de los procesos químicos, reconstruyendo la fibra capilar de adentro hacia afuera y fortaleciendo su estructura.

 16.9 oz

 Professional use only
Solo uso profesional



This product is ideal for reducing the elasticity of hair that has been damaged by straightening or bleaching processes.


Este producto es ideal para reducir la elasticidad del cabello dañado por procesos de alisado o decoloración.


Su textura crea una fina capa protectora, evitando que el cabello se vuelva pesado, dejando el cabello ligero, suelto y con brillo intenso. Aporta suavidad, desenredado y control del frizz.

Its texture creates a thin protective layer, preventing strands from becoming heavy, leaving hair light, loose and with intense shine. It provides softness, detangling and frizz control.

Siliconas Nobles, Aceites Esenciales, Omega 9 y Extracto de Bambú.

Noble Silicones, Essential Oils, Omega 9 and Bamboo Extract.

8.45 oz 

Professional use only 
Solo uso profesional

C.P.R Thermal PRO



WAYS TO USE

THERMO REPAIR

INDICATED FOR DRY, DULL AND DAMAGED HAIR.

1 WASH
C.P.R. SHAMPOO
APPLY TWICE

2
REPLACES PROTEINS AND AMINO ACIDS.
C.P.R. KERATIN + C.P.R. MASK
1:2 RATIO
MIX AND APPLY

PLASTIC CAP + HEAT SOURCE
RINSE

3 FINISH
MULTICARE OR C.P.R. THERMAL PRO
APPLY FROM LENGTH TO ENDS

IN THIS PROCESS YOU CAN USE DRYER OR VAPORIZER.

GLOSS THERAPY

MOISTURE: INDICATED FOR DRY AND CURLY HAIR.

1 WASH
C.P.R. SHAMPOO
APPLY TWICE

2
REPLACES MOISTURE, LIPIDS AND AMINO ACIDS.
C.P.R. MASK + MYSTICAL GLOSS
1:1 RATIO
MIX AND APPLY

PAUSE
PLASTIC CAP FOR 5 MINUTES
RINSE

3 FINISH
MULTICARE OR C.P.R. THERMAL PRO
APPLY FROM LENGTH TO ENDS

KERATIN REPAIR

INDICATED FOR HAIR WITH CHEMICAL PROCESSES AND SPLIT ENDS.

1 WASH
C.P.R. SHAMPOO
APPLY TWICE

2
PROVIDES STRENGTH AND NUTRITION TO THE HAIR.
C.P.R. KERATIN + C.P.R. MASK
1:1 RATIO
MIX AND APPLY

MULTICARE
DRY 60%
FLAT IRON
RINSE

3 CUTICLE SEALING
C.P.R. MASK
APPLY

4 FINISH
MULTICARE OR C.P.R. THERMAL PRO
THERMAL PROTECTION APPLY FROM LENGTH TO ENDS

S.O.S SEALING

INDICATED FOR FRAGILE AND ELASTIC HAIR.

1 WASH
C.P.R. SHAMPOO
APPLY TWICE

2
REPLACES PROTEINS AND SEALS THE HAIR FIBER
C.P.R. KERATIN
APPLY ALL OVER HAIR

MULTICARE
DO NOT RINSE
DRYER
FLAT IRON
DRY 100%

* AMOUNT OF KERATIN USED DEPENDS OF HAIR DAMAGE

FAST NUTRITION

INDICATED FOR FRIZZY AND DAMAGED HAIR

1 WASH
C.P.R. SHAMPOO
APPLY TWICE

2
REPLACES PROTEINS
C.P.R. KERATIN
MIX AND APPLY

MOISTURIZES, REPAIRS AND SEALS
C.P.R. MASK
RINSE

3 FINISH DRYING
MULTICARE OR C.P.R. THERMAL PRO
APPLY FROM LENGTH TO ENDS

Acceder al protocolo en español




RECOVERY




Recovery Shampoo


 Babassu Oil, Multifunctional Polymers, Vitamin D and Panthenol.

Aceite de Babasú, Polímeros Multifuncionales, Vitamina D y Pantenol.

 Indicated for fragile, dehydrated and excessively elastic hair. Made with the hair physiological pH, it has a gentle cleansing, leaving hair with a pleasant and very smooth touch.

Indicado para cabellos frágiles, deshidratados y excesivamente elásticos. Elaborado con el pH fisiológico del cabello, tiene una limpieza suave, dejando el cabello con un tacto agradable y muy suave.

 33.8 oz

 Professional use only
Solo uso profesional


Recovery Mask

Nano Creatina, Amino Funcional, Mezcla de biolipidos y manteca de karite

Nano Creatine, Amino Funcional, Biolipid Blend and Karite Butter

Indicado para cabellos frágiles, deshidratados y excesivamente elásticos. Con una potente acción de reparación, nutrición y sellado, repone el agua perdida durante los procesos químicos, equilibrando la nutrición y devolviendo la resistencia del cabello de largos a puntas.

Suitable for fragile, dehydrated and excessively elastic hair. With a powerful action of repair, nutrition and sealing, it replaces the water lost during chemical processes, balancing nutrition and restoring hair resistance from length to ends.


33.8 oz 

Professional use only
Solo uso profesional 



Recovery Anti-Break


 Phyto Break, Hydra Hyaluronic and Complex Cell.

 Anti-breakage regenerating treatment of the hair fiber. Redensifies the cuticle and deeply recovers hair, thus returning resistance, elasticity and hair body.

Tratamiento regenerador anti-rotura de la fibra capilar. Redensifica la cutícula y recupera profundamente el cabello, devolviendo así la resistencia, elasticidad y cuerpo al cabello.

 16.9 oz

 Professional use only
Solo uso profesional

 Anti-Break is ideal to treat hair during or after coloring. It repairs the hair fiber damaged by the coloring process.

Anti-Break es ideal para tratar el cabello durante o después de la coloración. Repara la fibra capilar dañada por el proceso de coloración.

WAYS TO USE

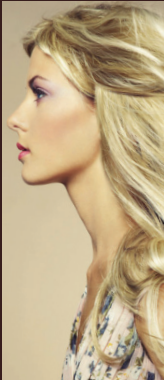
BLEACHING: ANTI-BREAK REPAIR



REPAIRING HAIR WITH ELASTICITY



INTENSE RECONSTRUCTION



RECONSTRUCTION + NUTRITION




Acceder al protocolo en español




BLONDE UP



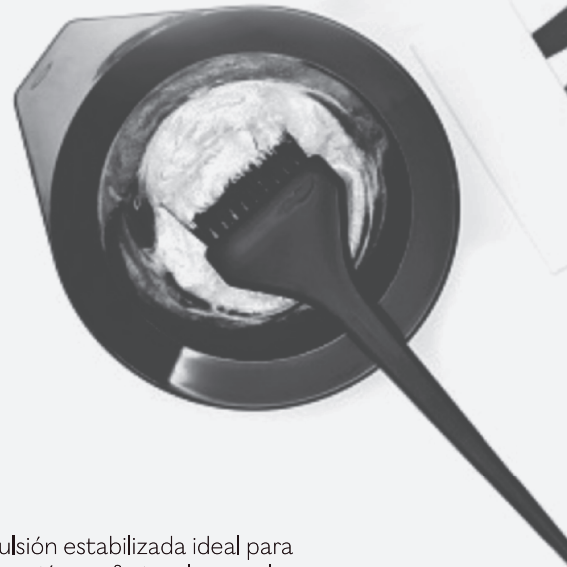
Blonde Up Bleaching Powder

 Provides smooth and safe lightening for up to 9 levels of lift, leaving hair without dryness and with a healthier appearance. Dust-free, Plex included.


Brinda un aclarado suave y seguro hasta en 9 niveles de aclarado, dejando el cabello sin sequedad y con una apariencia más saludable. Libre de polvo, Plex incluido.

 16.9 fl. oz


 Professional use only
Solo uso profesional



Blonde Up Peroxide 20 Vol.

 Stabilized emulsion ideal for professional application with permanent colors and bleaching processes. To be used with Blonde Up Bleaching Powder.

Emulsión estabilizada ideal para aplicación profesional con colores permanentes y procesos de decoloración. Para usar con el polvo decolorante Blonde Up.


 30.6 oz

 Professional use only
Solo uso profesional

Emulsión estabilizada ideal para aplicación profesional con colores permanentes y procesos de decoloración. Para usar con el polvo decolorante Blonde Up.

Stabilized emulsion ideal for professional application with permanent colors and bleaching processes. To be used with Blonde Up Bleaching Powder.

Blonde Up Peroxide 30 Vol.

30.6 oz 

Professional use only
Solo uso profesional 



BLONDE GREY



Blonde Grey Shampoo



Keratin, D-Panthenol, Anti Yellow System, Encapsulated Pigments.

Queratina, D-Pantenol, Sistema Anti Amarillo, Pigmentos Encapsulados.



Especially developed to neutralize yellow tones on blonde or gray hair, immediately promotes platinum tones, without drying the hair fiber.

Especialmente desarrollado para neutralizar los tonos amarillos en cabellos rubios o grises, promueve inmediatamente los tonos platinados, sin reseca la fibra capilar.



33.8 oz



Professional use only
Solo uso profesional

Blonde Grey Mask

Creatine, D-Panthenol, Encapsulated Nano Pigments and Collagen.



Creatina, D-Pantenol, Nano Pigmentos Encapsulados y Colágeno.

Made with a complex of last generation pigments, encapsulated in lipid nanoparticles, Phytoca Blonde Mask promotes greater durability and color uniformity, reducing yellowish tones on blonde and gray hair, gradually promoting platinum tones.



Elaborada con un complejo de pigmentos de última generación, encapsulados en nanopartículas lipídicas, Phytoca Blonde Mask promueve una mayor durabilidad y uniformidad del color, reduciendo los tonos amarillentos en cabellos rubios y grises, favoreciendo gradualmente los tonos platinados.

33.8 oz



Professional use only
Solo uso profesional





PH


BALANCE

PH BALANCE




PH Balance Acidifying

 Noble Silicones, Macadamia Oil, Collagen.

 Phytoca pH Balance is a nourishing acidifier suitable for use after chemical processes that modify the original pH of the hair (highlights, hair coloring and straightening). With assets such as Noble Silicones that reduce frizz and create a protective layer to the hair fiber, Macadamia Oil, an antioxidant rich in Omega 3 and 6 that delays hair aging, and Collagen, which increases hair elasticity, thus providing protection against external aggressions, preventing split ends and leaving hair with intense shine.

Phytoca pH Balance es un acidificante nutritivo indicado para su uso después de procesos químicos que modifican el pH original del cabello (mechas, coloración y alisado). Con activos como las Siliconas Nobles que reducen el frizz y crean una capa protectora a la fibra capilar, el Aceite de Macadamia, un antioxidante rico en Omega 3 y 6 que retrasa el envejecimiento del cabello, y el Colágeno, que aumenta la elasticidad del cabello, brindándole así protección frente a las agresiones externas, previniendo las puntas abiertas y dejando el cabello con un brillo intenso.

 33.8 and 15.87 oz

 Professional use only
Solo uso profesional



With the use of PH Balance in the end of the coloring process, your customers will have up to 3 more weeks of vibrant tones and hair shine.

Con el uso de PH Balance al final del proceso de coloración, tus clientes tendrán hasta 3 semanas más de tonos vibrantes y brillo en el cabello.

EMULSION ZERO



Emulsion Zero



Amino Complex, Acidic Proteins, Amino Acids and Noble Silicones.
Amino Complex, Proteínas Ácidas, Aminoácidos y Siliconas Nobles.



The Emulsion Zero has in its formula technological actives that reduce hair volume without leaving it dry or dull. The Amino Acids complex protects hair from free radicals, preventing the fiber from excessive fading, while the Noble Silicones create a protective layer and give more shine and seal hair.

La Emulsión Zero tiene en su fórmula activos tecnológicos que reducen el volumen del cabello sin dejarlo seco ni opaco. El complejo de Aminoácidos protege el cabello de los radicales libres, evitando que la fibra se destiña en exceso, mientras que las Siliconas Nobles crean una capa protectora y dan más brillo y sellan el cabello.



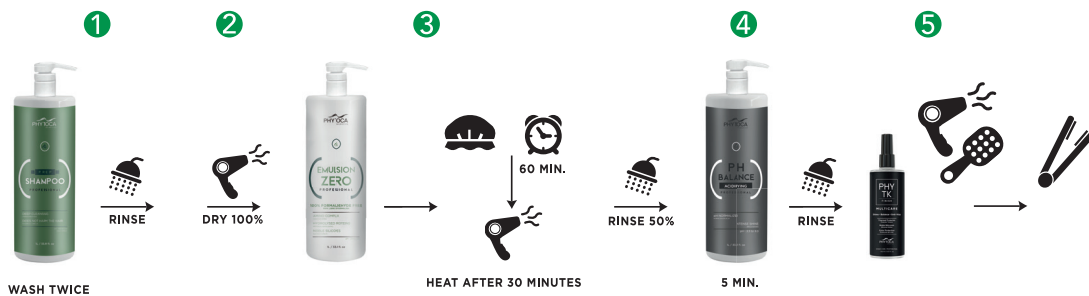
33.8 oz



Professional use only
Solo uso profesional

WAYS TO USE

STEP BY STEP EMULSION ZERO



STEP 1

WASH 2X WITH PREP SHAMPOO,
RINSE 100%.

* PRO TIP: FOR THICK AND RESISTANT HAIR,
MIX 1:1 PREP SHAMPOO + OX 20 VOL, APPLY
WITH THE HELP OF A TINT BRUSH ONLY AT THE
RESISTANT STRANDS, LET IT ACT FOR 10MIN AND RINSE 100%.

STEP 2.

DRY 100% WITH THE DRYER.

STEP 3.

APPLY EMULSION ZERO ALL OVER HAIR.

USE PLASTIC CAP FOR THE PRODUCT NOT
TO DRY AND LET IT ACT FOR 60MIN.

* PRO TIP: AFTER 30MIN, HEAT WITH THE DRYER
OR OTHER HEAT SOURCE (WITH THE PLASTIC CAP)
FOR BETTER PRODUCT PERFORMANCE.

STEP 4.

AFTER PAUSE, RINSE 50%, APPLY PH BALANCE
AND LEAVE FOR 5 MIN. RINSE.

STEP 5.

DRY 100% WITH DRYER, ALIGNING WITH
A PADDLE BRUSH (NO BRUSHING NEEDED).

* PRO TIP: APPLY MULTICARE FROM LENGTH TO ENDS.
IT CREATES A PROTECTIVE LAYER AROUND THE FIBER,
PROTECTING HAIR FROM HIGH TEMPERATURES AND INTENSE HEAT.

FLAT IRON TO SEAL THE CUTICLE
APPROXIMATELY FROM 8 TO 12 TIMES.

* IMPORTANT: HAVE A MINIMUM BREAK OF ONE WEEK WITHOUT
CHEMICAL PROCESSES FOR THE APPLICATION OF PHYTOCA ZERO.

Acceder al protocolo en español



REDUCTION



Prep Shampoo



Keratin.
Bordillo



The Phytoca Prep Shampoo removes residues from hair by cleansing it deeply, producing a rich foam that removes the impurities and dead cells.



33.8 oz



Professional use only
Solo uso profesional

El champú Phytoca Prep elimina los residuos del cabello limpiándolo en profundidad, produciendo una rica espuma que elimina las impurezas y las células muertas.

Reducing Plus

Amino Acids, Camelina Butter and Argan Oil.
Amino Acids, Camelina Butter and Argan Oil



Tratamiento de queratina para reducir el volumen del cabello y el encrespamiento. Al activarse térmicamente, promueve una capa protectora hidrofóbica en la fibra capilar y actúa rellenando la porosidad del cabello dañado.

Keratin treatment to reduce hair volume and frizz. Upon thermal activation, promotes a hydrophobic protective layer in the hair fiber and works by filling the porosity of damaged hair.



33.8 oz

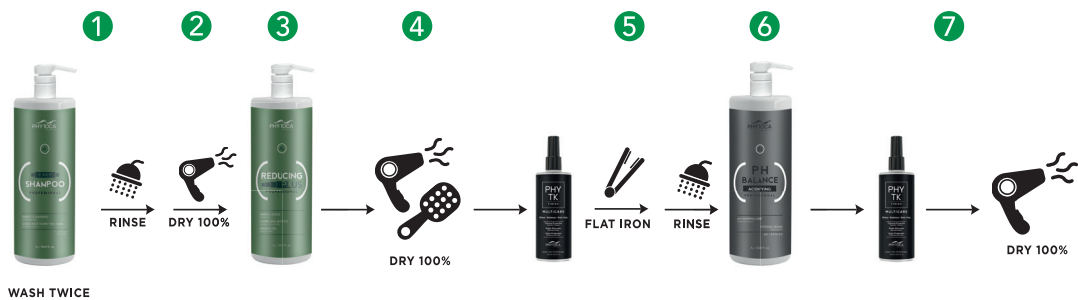


Professional use only
Solo uso profesional



WAYS TO USE

BRAZILIAN KERATIN APPLICATION PROTOCOL



STEP 1.

WASH 2X WITH PREP SHAMPOO, RINSE 100%.

STEP 2.

DRY 100% WITH THE HAIR DRYER.

STEP 3.

APPLY REDUCING PLUS 2cm FROM THE SCALP.

REMOVE EXCESS OF PRODUCT WITH A THIN COMB

* PRO TIP: ON RESISTANT HAIR, LET THE PRODUCT ACT FOR 20 MINUTES BEFORE DRYING.

ON THIN HAIR, DRY AFTER APPLICATION.

APPLY RECOMMENDED AMOUNT, TO AVOID SMOKE WHEN DRYING.

STEP 4.

DRY HAIR 100% WITH THE HELP OF A PADDLE BRUSH.

STEP 5.

SPRAY THE MULTICARE STRAND BY STRAND, ALONG THE ENTIRE LENGTH OF THE HAIR, TO PROTECT AGAINST COLOR FADING AND FIBER YELLOWING CAUSED BY THE INTENSE HEAT OF THE FLAT IRON.

FLAT IRON THIN HAIR UNTIL THE CUTICLE IS SEALED, APPROXIMATELY 8 TO 12 TIMES

STEP 6.

AFTER USING FLAT IRON, RINSE THE HAIR TO REMOVE EXCESS OF PRODUCT.

APPLY THE PH BALANCE TO THE HAIR, MASSAGING AND LET IT ACT FOR 5 MINUTES.

RINSE.

STEP 7.

APPLY THE MULTICARE FOR ALL HAIR LENGTH, AND FINISH DRYING.

Acceder al protocolo en español



OIL PENETRATE



Oil Penetrate Vegan Wax



Candelilla Wax, Kului Oil, Kalahari Melon Oil, Marula Oil.
Cera de Candelilla, Aceite de Kului, Aceite de Melón de Kalahari, Aceite de Marula.



Indicated for all types of hair, Phytoca Oil Penetrate is an intensive rebuilder that guarantees powerful hydration and reconstruction, as well as anti-aging and anti-frizz action, in addition to softness and natural shine for the hair.

Indicado para todo tipo de cabello, Phytoca Oil Penetrate es un reparador intensivo que garantiza una potente hidratación y reconstrucción, así como una acción antienvjecimiento y antiencrespamiento, además de suavidad y brillo natural para el cabello.



16.9 oz



Professional use only
Solo uso profesional

WAYS TO USE

1

OIL PENETRATE



APPLY TO DRY HAIR
MASSAGING STRAND BY STRAND

LET IT ACT FOR 30 MIN

RINSE

2



USE SHAMPOO OF YOUR CHOICE

WASH HAIR TWICE

RINSE

REMOVE WATER EXCESS

3



USE MASK OF YOUR CHOICE

APPLY MASK

GENTLY MASSAGE

LET IT ACT FOR 15 MIN

RINSE

3



APPLY THE PH BALANCE

LET IT ACT FOR 5 MIN

RINSE

FINISH AS USUAL

Acceder al protocolo en español



FINISH



PHY
TK

FINISH



STYLING & PROTECTION

PHYTK Finish

Iron Fix



Fixing Polymers
Polímeros de fijación



Iron Fix is indicated to provide hair volume and texture. With fixation polymers, Iron Fix is ideal for preparing hair, defining and fixing curls made with curling irons or flat irons, in addition to assisting fixation and root volume.



8.45 oz



Professional & Home Care
Profesional & Cuidados en el Hogar

Iron Fix está indicado para aportar volumen y textura al cabello. Con polímeros de fijación, Iron Fix es ideal para preparar el cabello, definir y fijar rizos realizados con rizadoros o planchas, además de ayudar a la fijación y volumen radicular.



Ideal for preparing hairstyles, defining and fixing curls made with curling iron or flat iron, as well as helping to fix and add volume to the root.

Ideal para preparar peinados, definir y fijar rizos realizados con rizador o plancha, además de ayudar a fijar y dar volumen a la raíz.

PHYTK Finish Multicare

Phytoca MultiCare es un protector múltiple que crea una capa protectora alrededor de la fibra capilar frente a las altas temperaturas y fuentes de calor (alisadores y secadores), favoreciendo así un brillo intenso y una acción anti-frizz. Versátil Phytoca MultiCare contiene una mezcla de siliconas que reduce el tiempo de secado sin dejar el cabello grasoso.

Phytoca MultiCare is a multiple protector that creates a protective layer around the hair fiber against high temperatures and heat sources (straighteners and dryers), thus promoting intense shine and anti-frizz action. Versatile Phytoca MultiCare contains a blend of silicones that reduces drying time without leaving hair oily.



5 oz



Professional & Home Care
Profesional & Cuidados en el Hogar



PHYTK Finish Mystical Gloss



Blend of Noble Silicones.
Mezcla de Siliconas Nobles.



With a soft touch, Phytoca Mystical Gloss is a repairing treatment that provides hair with silkiness and luminosity. Made with special emollient active ingredients as bioaffinity and cellular fiber, it helps fiber recovery and protects hair from humidity and damage from external agents, controlling frizz and preventing the appearance of dull hair.



2 oz



Professional & Home Care
Profesional & Cuidados en el Hogar



To improve the detangling action of the treatment masks, mix half pump of Mystical Gloss with 1.7 oz of hair mask. You will feel that the detangling and absorption power of the hair mask will be extraordinary.

Para mejorar la acción desenredante de las mascarillas de tratamiento, mezcle media bomba de Mystical Gloss con 1.7 oz de mascarilla capilar. Sentirás que el poder desenredante y de absorción de la mascarilla capilar será extraordinario.





EVERY DAY



Every Day Shampoo

 Collagen and Keratin.
Colágeno y Queratina.

 Ideal for daily use on all hair types, gently cleanses the hair fiber, leaving a thin protective layer. Made with hair physiological pH and without the addition of salt, it's filled with Creatine and Collagen, providing repair, a soft touch and smoother hair.

 33.8 & 10.14 oz

 Home Care
Cuidados en el Hogar

Ideal para uso diario en todo tipo de cabello, limpia suavemente la fibra capilar, dejando una fina capa protectora. Elaborado con pH fisiológico capilar y sin adición de sal, está repleto de Creatina y Colágeno, aportando reparación, un tacto suave y un cabello más liso.

Aporta nutrición y protege de las acciones externas (sol, calor y contaminación). Es ideal para todo tipo de cabello. Con una mezcla de Siliconas y Aceite de Coco, brinda puntas suaves, brillantes y selladas, además de un crecimiento del cabello más sano.

Provides nutrition and protects against external actions (sun, heat and pollution). It's ideal for all types of hair. With a blend of Silicones and Coconut Oil, provides soft, shiny and sealed ends, in addition to healthier hair growth.

Noble Silicones, Coconut Oil and Babassu Extract.
Siliconas Nobles, Aceite de Coco y Extracto de Babasú.

Every Day Conditioner


10.14 oz


Home Care
Cuidados en el Hogar



Every Day Leave-in Milk

 Shea Butter, Hydrolyzed and Wheat Proteins.
Manteca de Karité, Hidrolizados y Proteínas de Trigo.

 It's a thermal protector with powerful detangling action. Protects hair against external aggressions (sun and pollution) and the heat of the hair dryer. With assets such as Omega, Amino Acids, Shea Butter, and proteins, it provides hair elasticity, hydration and repair.

 8.45 oz

 Professional & Home Care
Profesional & Cuidados en el Hogar

 Excellent product to detangle hair when retouching highlights.

Es un protector térmico con potente acción desenredante. Protege el cabello de las agresiones externas (sol y contaminación) y del calor del secador. Con activos como Omega, Aminoácidos, Manteca de Karité y proteínas, aporta elasticidad, hidratación y reparación al cabello.



Every Day Mask



Wheat Proteins and Noble Silicones.
Proteínas de Trigo y Siliconas Nobles

Indicado para el mantenimiento semanal de todo tipo de cabello. Su fórmula contiene Proteína de Trigo, que ayuda a reducir la porosidad reteniendo más agua y sales minerales a la fibra capilar; y Siliconas Nobles que blindan las fibras contra las acciones externas, además de aportar desenredado y brillo intenso.

Indicated for weekly maintenance for all hair types. Its formula contains Wheat Protein, which helps to reduce porosity by retaining more water and mineral salts to the hair fiber, and Noble Silicones that shield the fibers against external actions, in addition to providing detangling and intense shine.

8.45 oz


Home Care
Cuidados en el Hogar

RECOVERY



Recovery Shampoo

 Babassu Oil, Multifunctional Polymers, Vitamin D and Panthenol.

 Indicated for fragile, dehydrated and excessively elastic hair. Made with the hair physiological pH, it has a gentle cleansing, leaving hair with a pleasant and very smooth touch.

 10.14 oz

 Home Care
Cuidados en el Hogar

Aceite de Babasú, Polímeros Multifuncionales, Vitamina D y Pantenol.

Indicado para cabellos frágiles, deshidratados y excesivamente elásticos. Elaborado con el pH fisiológico del cabello, tiene una limpieza suave, dejando el cabello con un tacto agradable y muy suave.

Aceite de babasú, mezcla de aceites esenciales (Argán, Coco, Linaza y Macadamia).

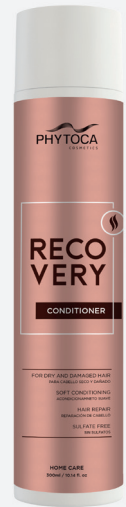
Indicado para cabellos frágiles, deshidratados y excesivamente elásticos. Con una potente acción de reparación, nutrición y sellado, acondiciona la fibra capilar, creando cuerpo de largos a puntas.

Babassu Oil, Blend of Essential Oils (Argan, Coconut, Linseed and Macadamia).

Indicated for fragile, dehydrated and excessively elastic hair. With a powerful action of repair, nutrition and sealing, it conditions the hair fiber, creating body from length to ends.

10.14 oz

Home Care
Cuidados en el Hogar




Recovery Conditioner




Recovery Reconstructor 12 in 1



 Arginine, Sericin, Panthenol, Creatine, Coconut Oil, Babassu Oil and Linseed Oil.

 It's a hair rebuilder indicated to repair dry, damaged and brittle hair. Its high-tech raw materials give back body to hair without leaving aside the softness, silkiness, moisture and preventing split ends. Ideal for those who make constant use of hairdryer and flat irons.

 8.45 oz

 Professional & Home Care
Profesional & Cuidados en el Hogar

Arginina, Sericina, Pantenol, Creatina, Aceite de Coco, Aceite de Babasú y Aceite de Linaza.

It's a hair rebuilder indicated to repair dry, damaged and brittle hair. Its high-tech raw materials give back body to hair without leaving aside the softness, silkiness, moisture and preventing split ends. Ideal for those who make constant use of hairdryer and flat irons.

Recovery Mask



Aceite de Babasú, Mezcla de Biolípidos y Manteca de Karité.

Indicado para cabellos frágiles, deshidratados y excesivamente elásticos. Con una potente acción de reparación, nutrición y sellado, repone el agua perdida durante los procesos químicos, equilibrando la nutrición y devolviendo la resistencia del cabello de largos a puntas.

Suitable for fragile, dehydrated and excessively elastic hair. With a powerful action of repair, nutrition and sealing, it replaces the water lost during chemical processes, balancing nutrition and restoring hair resistance from length to ends.

8.45 oz

Home Care
Cuidados en el Hogar




OVERNIGHT



Overnight Shampoo

 Vitamin D and Bio Ceramides.
Vitamina D y Bio Ceramidas.

 Especially developed for sensitive hair or for the Overnight line post-treatment, the Phytoca Overnight Shampoo gently cleanses to remove all residues from the Phytoca Overnight Treatment.

 10.14 oz

 Home Care
Cuidados en el Hogar

Especialmente desarrollado para cabellos sensibles o para el post-tratamiento de la línea Overnight, el Champú Phytoca Overnight limpia suavemente para eliminar todos los residuos del Tratamiento Phytoca Overnight.

Indicado para cabellos deshidratados y secos o para el post-tratamiento de la línea Phytoca Overnight. Su fórmula brinda una mayor fijación de todos los nutrientes que fueron depositados por el Tratamiento Overnight, creando una capa protectora y favoreciendo la durabilidad del tratamiento.

Indicated for dehydrated and dry hair or for the Phytoca Overnight line post-treatment. Its formula provides greater fixation of all the nutrients that were deposited by the Overnight Treatment, creating a protective layer and promoting treatment durability.

Karite Butter, Vegetable Keratin and Biotin.
Manteca de Karité, Queratina Vegetal y Biotina.

Overnight Conditioner




10.14 oz


 Home Care
Cuidados en el Hogar



Overnight Treatment

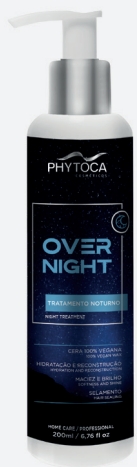
 Candelilla Wax.
Cera de Candelilla.

 Indicated for all types of hair, the Phytoca Overnight Treatment moisturizes, rebuilds, seals, and provides softness, shine, anti-frizz and anti-aging action.

 6.76 oz

 Professional & Home Care
Profesional & Cuidados en el Hogar

Indicado para todo tipo de cabello, el Tratamiento de Noche Phytoca hidrata, reconstruye, sella y aporta suavidad, brillo, acción antiencrespamiento y antienvjecimiento.



NUTRITIVE



Nutritive Shampoo



Coconut Extract and Linseed Flower.
Extracto de Coco y Flor de Linaza.



Developed for sensitive hair deeply dehydrated and damaged by chemical processes (coloring, highlighting or keratin treatment) or external aggressions (sun, rain, pollution, hair dryer and flat iron).

Desarrollado para cabellos sensibles profundamente deshidratados y dañados por procesos químicos (coloración, mechas o tratamiento de keratina) o agresiones externas (sol, lluvia, contaminación, secador y plancha).



10.14 oz



Home Care
Cuidados en el Hogar

Indicado para uso diario en cabellos frágiles, deshidratados por procesos químicos o por acciones externas, y cabellos teñidos. Enriquecido con colágeno hidrolizado, extracto de linaza y aceite de coco, proporciona sellado de cutículas, nutrición intensa y desenreda el cabello sin dejarlo pesado y sin brillo, ya que no contiene aceite mineral.

Indicated for daily use on fragile hair, dehydrated by chemical processes or external actions, and color treated hair. Enriched with hydrolyzed collagen, linseed extract and coconut oil, provides cuticle sealing, intense nutrition and detangles hair without leaving it heavy and dull, as it does not contain mineral oil.



Nutritive Mask



Coconut Extract, Linseed Flower and Collagen.
Extracto de Coco, Flor de Linaza y Colágeno.



Replaces water, nutrients and elasticity lost during chemical processes, balancing nutrition and restoring hydration, flexibility, softness and shine. Enriched with Panthenol, Pro-vitamin B5, and Collagen, provides moisture, softness, hydration and reduces dryness, improving hair appearance with a silky touch.

Repone el agua, los nutrientes y la elasticidad perdidos durante los procesos químicos, equilibrando la nutrición y devolviendo la hidratación, flexibilidad, suavidad y brillo. Enriquecido con Pantenol, Pro-vitamina B5 y Colágeno, proporciona humectación, suavidad, hidratación y reduce la sequedad, mejorando la apariencia del cabello con un toque sedoso.



8.45 oz



Home Care
Cuidados en el Hogar

Nutritive Conditioner

Coconut Extract, Linseed Flower and Creatine.
Extracto de Coco, Flor de Linaza y Creatina.



10.14 oz

Home Care
Cuidados en el Hogar



BLONDE GREY



Blonde Grey Shampoo



Anti Yellow System and Encapsulated Pigments.

Sistema Anti Amarillo y Pigmentos Encapsulados.



Especialmente desarrollado para neutralizar los tonos amarillos en cabellos rubios o grises, inmediatamente promueve tonos platino, sin resecar la fibra capilar.

Especialmente desarrollado para neutralizar los tonos amarillos en cabellos rubios o grises, promueve inmediatamente los tonos platinados, sin resecar la fibra capilar.



10.14 oz



Home Care
Cuidados en el Hogar

Sistema Anti Amarillo, Pigmentos Encapsulados, Siliconas Nobles y Colágeno.

Elaborado con un complejo de pigmentos de última generación, encapsulados en nanopartículas lipídicas, promueve una mayor durabilidad y uniformidad del color, reduciendo los tonos amarillentos en cabellos rubios y canosos, potenciando paulatinamente los tonos platinados.

Anti Yellow System, Encapsulated Pigments, Noble Silicones and Collagen.

Made with a complex of last generation pigments, encapsulated in lipid nanoparticles, promotes greater durability and color uniformity, reducing yellowish tones on blonde and gray hair, gradually promoting platinum tones.

10.14 oz

Home Care
Cuidados en el Hogar



Blonde Grey Conditioner



Blond Grey Mask



Anti Yellow System and Encapsulated Pigments.
Sistema Anti Amarillo y Pigmentos Encapsulados.



Mainly indicated for moisturizing blonde and gray hair, it forms a protective film on the fiber, as well as promoting detangling and shine.

Indicado principalmente para la hidratación de cabellos rubios y canosos, forma una película protectora sobre la fibra, además de favorecer el desenredado y el brillo.



8.45 oz




Home Care
Cuidados en el Hogar

SUN BLOCK



Sun Block Shampoo

 Ojon Oil, Buriti Oil and Vitamin E.
Aceite de Ojon, Aceite de Buriti y Vitamina E.

 Protects hair against summer aggressions: sea, sun and pool; in addition to protecting hair against color fading and UV rays.


 10.14 oz

 Home Care
Cuidados en el Hogar

Protege el cabello de las agresiones del verano: mar, sol y piscina; además de proteger el cabello contra la pérdida de color y los rayos UV.

Fluido protector para cabellos expuestos al sol, mar y piscina. Con una mezcla de siliconas denominada Summer Protection, protege la fibra de las agresiones externas y de los rayos UV, además de proteger el cabello de la acción nociva del cloro, evitando que se dañe, se seque y se vea opaco.

Protective fluid for hair exposed by sun, sea and pool. With a silicone blend called Summer Protection, it protects the fiber from external aggressions and UV rays, in addition to protecting hair from the harmful actions of chlorine, preventing it from becoming damaged, dry and dull.

8.45 oz 


Home Care 
Cuidados en el Hogar

Ojon Oil, Buriti Oil and Vitamin E.
Aceite de Ojon, Aceite de Buriti y Vitamina E.



Sun Block Mask

 Ojon Oil, Buriti Oil and Vitamin E.
Aceite de Ojon, Aceite de Buriti y Vitamina E.

 Protects and repairs hair exposed by sun, sea and pool. Its professional formula is enriched with UV filter, Buriti Oil, used as a hair strengthener, in addition to prolonging color on colored hair, Ojon Oil rich in amino acids, natural antioxidants and lipids to keep hair healthy.

 8.45 oz

 Home Care
Cuidados en el Hogar

Protege y repara el cabello expuesto al sol, mar y piscina. Su fórmula profesional está enriquecida con filtro UV, Aceite de Buriti, utilizado como fortalecedor del cabello, además de prolongar el color en cabellos coloreados, Aceite de Ojon rico en aminoácidos, antioxidantes naturales y lípidos para mantener el cabello saludable.



SUMMER PROTECTION

OPENING KIT

Opening Kit

For you
to know



A complete kit with everything you
need to get to know Phytoca better.

Un kit completo con todo lo que necesitas para conocer mejor Phytoca

~ YOUR hair, OUR life.

SAMPLES



Prep Shampoo

3.38 oz



Reducing Plus

3.38 oz



Emulsion Zero

3.38 oz



PH Balance Acidifying

3.38 oz



Recovery Anti-Break

1 oz



Recovery Reconstructor 12 in 1

1 oz



Every Day Combing Milk

1 oz



PHYTK Finish Iron Fix

1 oz



PHYTK Finish Multicare

1 oz

phytoca


come to





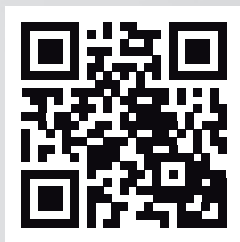
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