



GOLDEN TICKET TO LITERACY™ PROGRAM

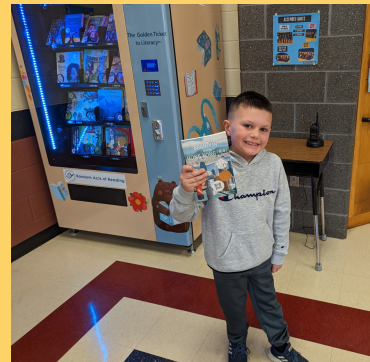
What?! Golden Tickets? Book vending machines?!

A unique, equitable educational program designed to provide a one-source literacy supplement for elementary schools that gets kids excited about reading and writing, built around book vending machines!



Social and educational benefits

- Encouraging positive learning and social behavior
- Animating kids to engage in daily at-home reading with books they own
- Inspiring reading and creativity with meet-the-author events
- Developing self-confidence in reading, as they read along with audios
- Promoting equity and inclusion in the classroom
- Supporting the understanding that representation matters



The Golden Ticket to Literacy includes:

1. Book Vending Machine

- Filled with 272 quality, diverse books appropriate for pre-K to 6th (emerging reader, early fluency, fluent reader) + 36 extra books
- One hundred reusable golden tokens kids receive from teachers/administrators/staff (rewards, birthdays, writing, student of the month...)
- the school decides the criteria and frequency for distributing tokens

2. GOLDEN TICKET (inserted in one book) wins for the school:

- Meet-the-Author event (in-person or virtual)
- A copy of the author's book for every child (age-appropriate)

3. Young Authors-Creative Kids writing contest (YACK!)

4. Free Digital YACK! Library

- Student submissions are turned into digital flipbooks and included in a free library for kids, by kids)

5. Online access to hundreds of RoAR titles, along with author audios/videos/read-alouds/bonus materials

6. Free access to Readeo.com "bookchatting" services

Thousands of ebooks that can be shared on an online platform, e.g. for virtual meet-the-author events or parents/grandparents who can read a book to the class or help individual students with reading, e.g., during a lunch break





Random Acts of Reading

More information

The Golden Ticket to Literacy book vending machine arrives filled with a unique mixture of diverse and inclusive books, tailored to each school's demographics. The quest for the Golden Ticket keeps kids excited about the program, but the prize is for ALL of the students, not just for the lucky finder: a meet-the-author event!

The Golden Ticket book vending machine provides all the tools for educational equity that help children reach the goal of 20 minutes of reading per day in a fun and simple format.



Cost

\$11,000 provides the following (customizable to your school's needs):

- A Golden Ticket to Literacy customized book vending machine, with bonus 4-year warranty & delivery (\$7,000)
- 308 books from diverse indie authors, in the correct sizes, reading levels, school demographics (\$2000)
- QR codes in books with access to all related materials (free)
- Young Authors-Creative Kids Writing Contest (free)
- Optional 6-part writing workshop for ca. 20 students to create a book (by application, requires local support to facilitate). Together they write, illustrate, and publish a book and have their own meet-the-author event (free)
- Online young author library (free)
- One Meet-the-Author event with 250 books (+/- \$6.50/student) (\$2000)
- School-wide access to readeo.com for "bookchatting" with Readeo.com (free)



Easy way to keep your book vending machine stocked

- If your school already has a book vending machine, you can select the Golden Ticket Fulfillment Program at a cost of \$4,000 (308 diverse books/author event/250 books for the Golden Ticket author event)
- Refill program if you are already in the Golden Ticket program: \$2000 for 308 books
- Additional author events with 250 books (discounted price \$1800)
- Individual books and book bundles can be ordered for the Golden Ticket program at any time, or you can purchase a subscription to match your school's needs
- Additional Information online at www.randomactsofreading.org or contact us at info@randomactsofreading.org



Funding

Schools can fund the program through:

- ESSER funds (the program qualifies through its innovative approach to closing the learning gap)
- Corporate sponsorship
- PTO funds (bingo night, publisher fundraisers...)
- Grants (eg. Dollar General Literacy Foundation, NEA...)
- RoAR assistance (starting in 2024)



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