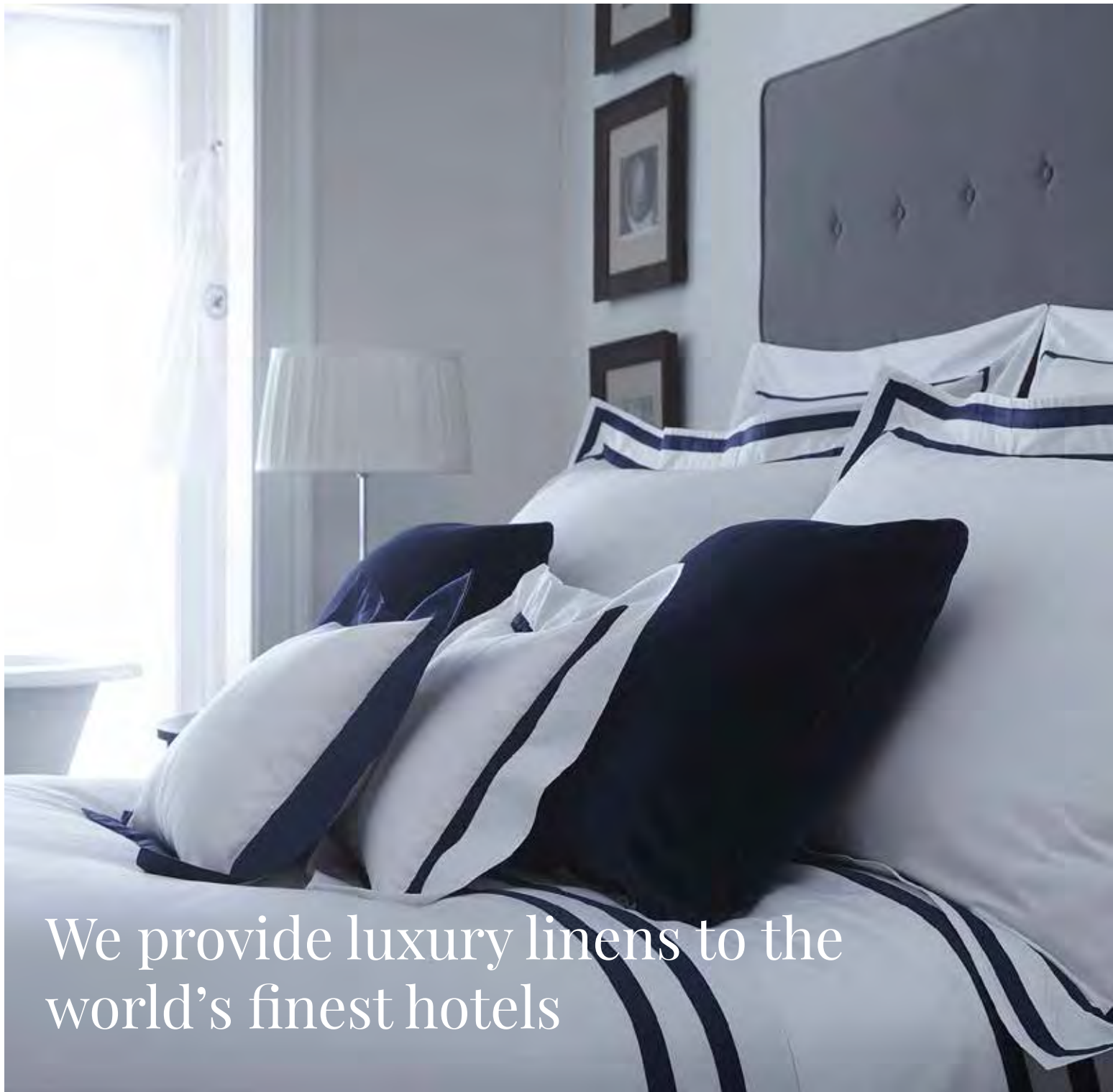




THE FINE COTTON COMPANY

SUPPLIERS OF QUALITY LINENS

HOTEL | RESTAURANT | SPA



We provide luxury linens to the world's finest hotels

# LINEN SPECIALISTS

Trusted by many of the world's finest hotels and interior designers, we are experts in natural and sustainable linens for bedrooms, bathrooms, spas and restaurants.

Our clients choose us for our quality products and unparalleled personal service to ensure they receive the best linens for their projects. And we're here to help support our clients thrive under a 'new normal' by helping them serve their guests with our practical and hygienic linen solutions.

## THE COLLECTION

Our bed linens, bedding, towels, bath robes and table linens are designed exclusively for hospitality with precise attention to detail.

We source our sustainable yarns and produce in Europe to offer you a choice of fabrics including Egyptian and Organic cotton.

And because looking good is only half the story, we select only the finest, best quality yarns for our collections - ensuring our linens are durable, fit for purpose and made to last.

## OUR APPROACH

London based, we're a specialist team that have honed our service with over 30 years experience in the textiles industry.

We work closely with our family suppliers in Portugal, Italy and here in the UK to support our clients to create an impeccable experience.

Our team will work closely with you to advise and recommend the best end-to-end solution for your needs, delivering on your ambitions and within your budget.

WILDSMITH HOTELS



THE SAMLING



Made to impress, woven to last



# BEDROOM

Sustainable and sourced responsibly, our linens are made using the finest yarns which deliver superior sateens and percales for your projects.

Our bed linen is made in Portugal by a family owned factory that has been weaving specialist hotel bed linens for over a century. So not only are they designed to feel good, but by selecting only quality yarns for our fabrics, they are expertly woven to last.

For your peace of mind, all our hotel bedding is wash-tested and certified to meet your hotel's requirements.

The secrets to a good night's sleep



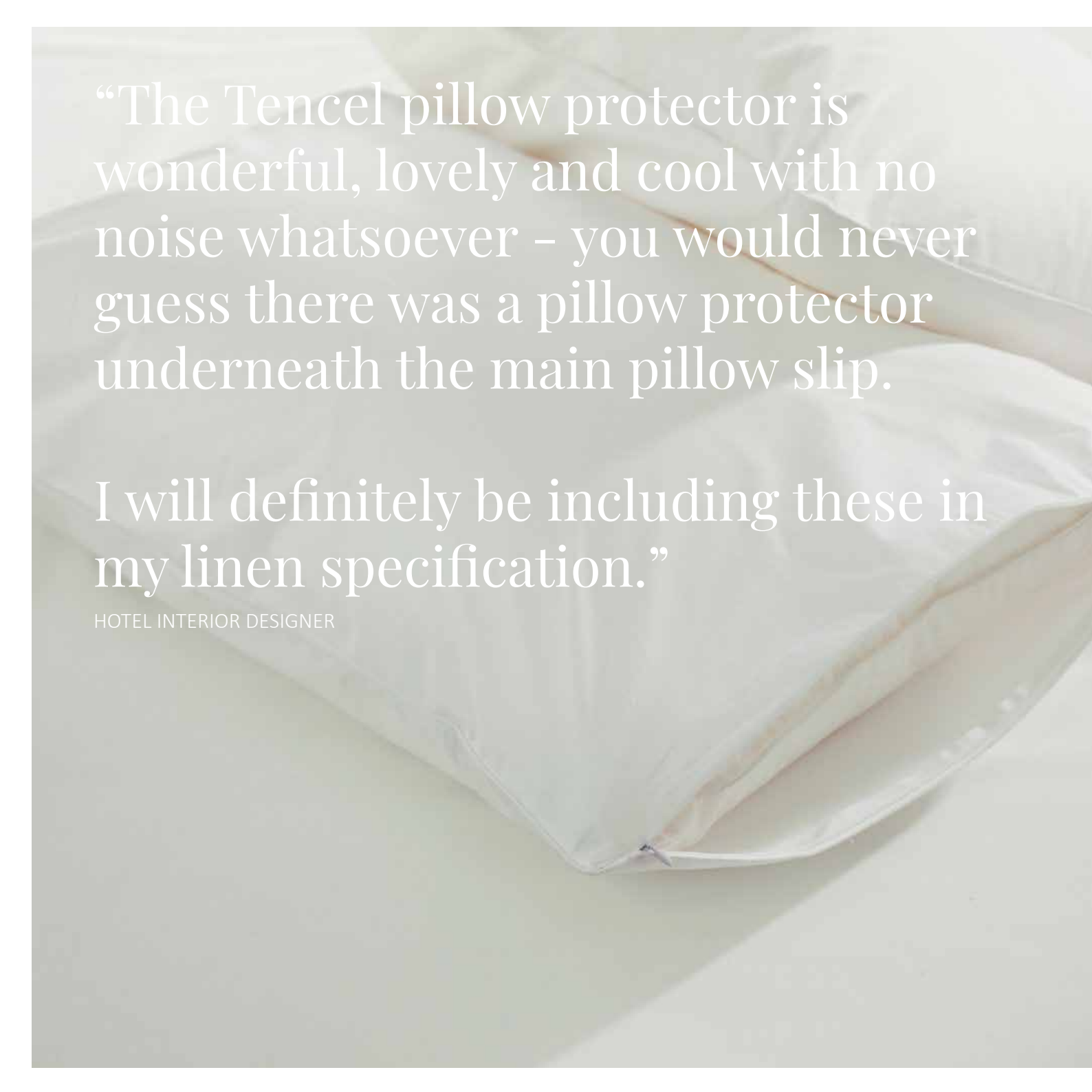
# DUVETS, PILLOWS AND MATTRESS PROTECTORS

A good night's sleep begins with great bedding. We help our clients build the best beds from the mattress up - offering hygienic protection and luxury toppers to sumptuous pillows and duvets.

With UK made luxury down and microfibre options all encased in quality cotton covers, our bedding selection is supportive and comforting.

And if you're not sure what bedding you need, don't worry. Our team are on hand with expert advice to help keep your customers comfortable.





“The Tencel pillow protector is wonderful, lovely and cool with no noise whatsoever – you would never guess there was a pillow protector underneath the main pillow slip.

I will definitely be including these in my linen specification.”

HOTEL INTERIOR DESIGNER



# EXTRA LAYERS OF PROTECTION

Hygiene and protection have never been more front of mind than right now, so we're supporting our clients with specifically designed mattress and pillow protection to combat viruses and germs, providing guests with reassurance and safeguard our clients' luxury mattresses and bedding.

Perhaps it's not the most exciting of topics but mattress and pillow protection is something we feel strongly about. Which is why we source leading encasement mattress protection in patented fabrics which are approved to block viruses, are fully waterproof, 100% bed bug proof. And because a guest's sleep experience is so important, our Tencel pillow protectors are carefully designed to be comfortable and cool to sleep on, providing protection without disrupting sleep.



# BATHROOM

Our luxurious bath towels, mats and bath robes are designed for hotels to enhance sumptuous bathroom experiences.

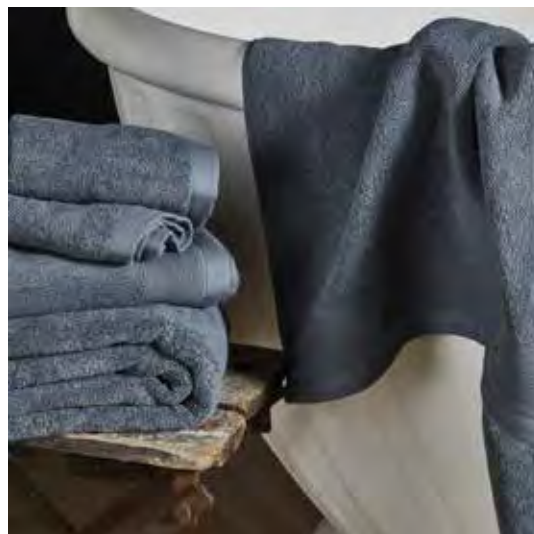
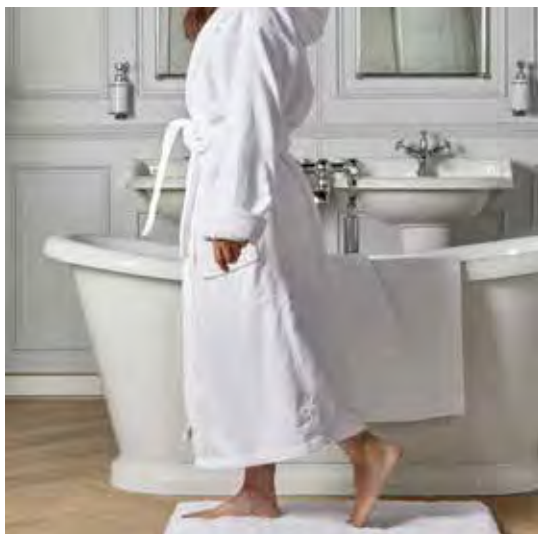
Made by our teams in Portugal from the finest yarns, each piece can be personalised ready to impress your guests.

Because we understand not all needs are the same we offer contemporary waffles, plush velours and classic towelling bath robes in our ranges. Plus light weight alternatives

to help reduce drying times and help with frequent laundering.

We're experts at working with boutique hotels and purposefully keep our minimum order quantities low so you can be reassured we'll be able to meet the needs of you and your guests.

If you need a specific colour for your project, for larger orders we'll colour match the exact shade for you.



Elevating the everyday





Details that make the difference

# SLIPPERS AND ACCESSORY BAGS

We've got those extra details covered with our practical laundry and accessory bags.

Woven in waffle cotton and available with bespoke embroidery for your monograms and logos, these practical bags add unexpected elegance to hotel rooms and schemes.

Reducing plastic use and keeping housekeeping duties simple makes them a hotel must-have for sustainability.

Our slippers come in a range of styles to complement our bathrobes with a choice of fabrics and finishes including a plastic free eco-range that are all natural and bio-degradable.

Perfect for padding around rooms and spas, they are purposefully made to last and reuse. The quality designs means they make a ideal gift to give your guests as a treat to take home and remember their stay with you.





Creating superb spa experiences



# SPA

Our spa clients choose us for elegant fabrics and towels that are luxurious, durable and suitable for heavy use in a spa environment.

Waffle textures, super soft throws, cotton blankets and absorbent plush towelling are all designed with elegant spa use in mind. Practicality is key, but the stylish designs enhance the luxury experience your spa guests expect.

Need something bespoke? Our team will work with you to deliver exacting standards for your spa.



THE SAMLING

SARAH  
CHAPMAN  
London

ESTÉE LAUDER

# BLANKETS AND ACCESSORIES

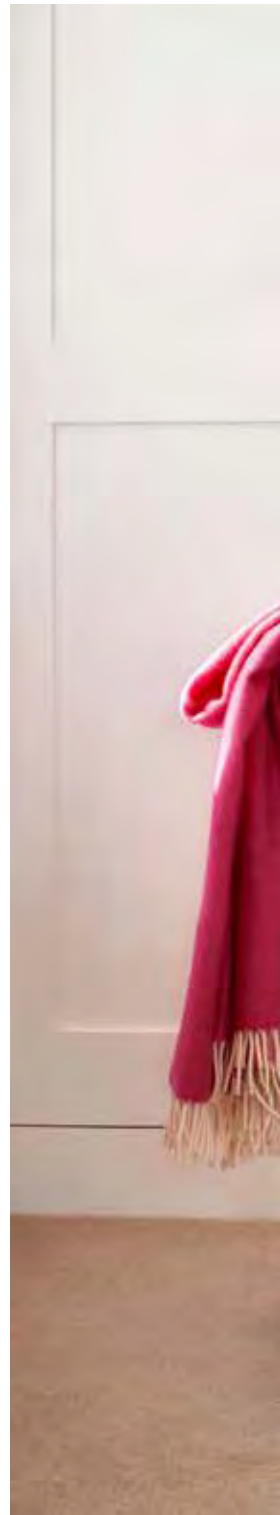
Our popular collection of extra-wide and extra-long 100% Merino lambswool blankets are exclusive to us. Made in the UK they are artfully woven and given a hand-brushed finish to create a special, super soft feel.

Alongside lambswool, our cashmere blended throws, cushions and wraps make popular finishing touches to our client's schemes. We can also provide coordinating knitted wool hot water bottles to accessorize your room.

Because we understand you may have specific requirements we offer a bespoke colour service, and for your convenience, longer length wide throws come from stock.

Reassuringly our Merino lambswool blankets are contract and marine FR certified:

- BS 7175
- BS EN ISO 12952 Parts 1 & 2: 2010
- IMO FTP Code 2010 Part 9.







Adding texture and warmth



Practical and comforting

# WASHABLE COTTON THROWS

Woven in pure cotton we make throws and blankets that are washable and easy to launder.

Whether used to dress bedrooms to add texture and colour, to make using outside spaces more comfortable for guests or for luxury covers in your spas, pure cotton makes our washable cotton throws both practical and hard-working.





Elegance with ease



# TABLE LINEN

Fine dining starts with great table linen.

Our napkins, tablecloths and runners are designed to feel smooth and refined but stand up to regular laundering.

Made from a range of refined cottons and hotel quality linens, we run them in classic white of course, but can provide bespoke colours and personalisation to your order.



HOLLAND & HOLLAND  
LONDON 1835

MANOR  
HOUSE  
LIMLEY

“It’s what I choose for myself  
and for my guests”

ANDREW WILDSMITH,  
WILDSMITH HOTELS



# WHAT OUR CLIENTS SAY

We're trusted by some of the UK's best loved and admired hotels and exclusive residences and our linens are used across Europe in luxury villas and boutique hotels.

Our loyal customers come to us for our renowned expertise in hotel quality linens. They return to us year after year knowing we can provide exceptional service for them and absolute quality for their guests.

“I wake up rested and think of The Fine Cotton Company each morning, Jane and her team provide the best quality bed linen, it's what I choose for myself, and for my hotel guests.”

ANDREW WILDSMITH

“It is rare to find a supplier which listens, provide incredible quality of products, very competitive prices and genuinely cares about its clients.

GM- PRIVATE MEMBERS CLUB, LONDON





Supplying quality, year after year





# OUR STORY

I founded The Fine Cotton Company exclusively for hotels and residences that wanted linens that not only looked and felt great, but were natural, sustainable, responsibly made and lasted longer than a season too.

My approach was simple, to source the finest yarns, produce durable hotel linens in Europe and create a thoughtful, classic collection that really worked well for hospitality and housekeeping.

We're proud to supply many of the UK's finest hotels and work with world-class clients who demand the very best for their guests.

We have grown since those early days but our ethos remains just as it did back then. We're here to offer our textile expertise, design hospitality linens that last and raise expectations with our exceptional personal service.

I hope you'll give us a try.

*Jane*

Jane Robson, Founder

# ASK US

Whether it's choosing thread count or advising on embroidery, we will work with you to help you select the products that will serve you best.

We understand what laundries need, as well as your housekeepers and will work closely to ensure you get the right linen for your requirements and budget.

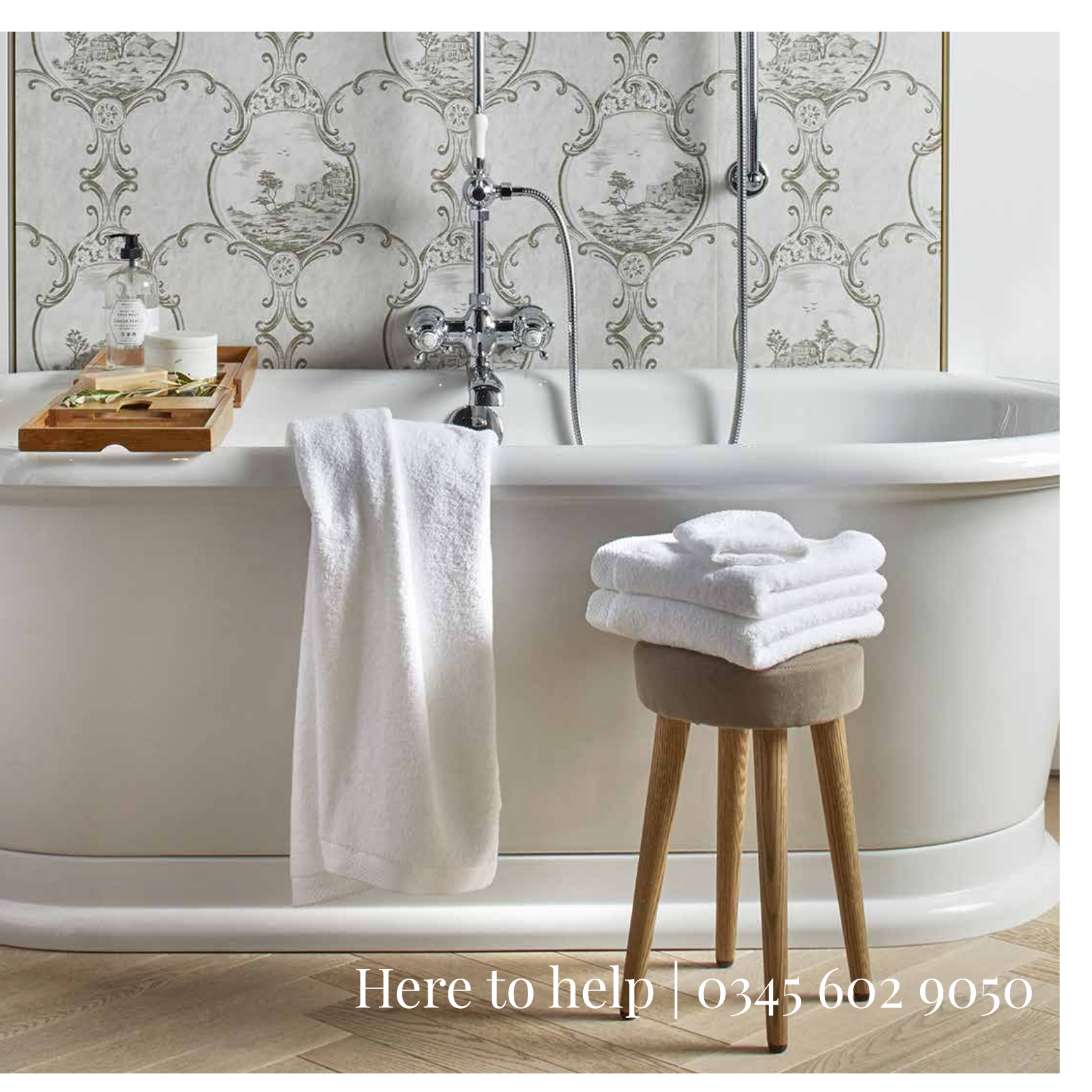
If you have a project in mind, or would like further detail on our contract linens, Jane and the team are here to help.

0345 6029050

[hotels@thefinecottoncompany.com](mailto:hotels@thefinecottoncompany.com)

[thefinecottoncompanytrade.com](http://thefinecottoncompanytrade.com)





Here to help | 0345 602 9050

NATURAL | SUSTAINABLE | RESPONSIBLE



[THEFINECOTTONCOMPANYTRADE.COM](http://THEFINECOTTONCOMPANYTRADE.COM)

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