EMBARK ON A JOURNEY TO TIMELESS BEAUTY WITH Dragon's Blood







YOUR AGE DEFYING ANTIOXIDANT SKINCARE

Indulge in the age-defying allure of PURAS Dragon's Blood Skincare. The star ingredient, Dragon's Blood extract, is derived from the resin of the *Croton Lechleri* (*Dragon's Blood*) *tree*, renowned for its potent healing properties. This extract is rich in protective antioxidants, giving it a natural scarlet colour. With an impressive ORAC value of 2.8mil, it boasts a staggering 6000x the antioxidant power of vitamin C, which protects the skin from sun damage, while enhancing hydration and elasticity.

Immerse yourself in a journey where ancient wisdom meets modern luxury, unveiling the secrets of radiant skin.



SUITABLE FOR ALL SKIN TYPES

PURAS Dragon's Blood skincare targets all the key signs of aging:







Smoothens skin texture



Tightens pores



Improves hydration



Evens skin tone



ANTI-AGING FACE WASH

• Soothing • Moisturising • Anti-Aging

Dragon's Blood Face Wash gently cleanses away impurities whilst replenishing your skin barrier with essential nutrients. Uniquely formulated and infused with Dragon's Blood extract and Geranium essential oil, Dragon's Blood Face Wash boosts your skin's immunity and leaves it radiant, supple and youthful.

KEY INGREDIENTS:

DRAGON'S BLOOD EXTRACT: Abundant in antioxidants and anti-inflammatory compounds. With an ORAC value of 2.8mil, it effectively combats skin-damaging free-radicals, protecting our skin from the inside out.







Chamomile Extract



Geranium Essential Oil

CHAMOMILE EXTRACT: Chamomillia Recutita Flower extract is a plant-derived skin-calming agent with soothing and regenerative properties.

GERANIUM ESSENTIAL OIL: A natural antioxidant and anti-inflammatory oil, Geranium actively soothes irritated and acne-prone skin and provides a healthy natural glow.



ANTIOXIDANT GLOW SERUM

• Skin-smoothing • Deep hydration • Evens skin tone

Infused with Dragon's Blood extract and nutrient-rich botanical ingredients, Dragon's Blood Glow Serum absorbs quickly into the skin, delivering instant hydration and nourishment. This moisturising antioxidant serum evens out complexion and improves skin elasticity, leaving you with a radiant, natural glow.

KEY INGREDIENTS:

CUCUMBER FRUIT EXTRACT: Acting as both an anti-inflammatory and skin-conditioning agent, Cucumber extract has water-binding agents that hydrate and soften the skin.



Cucumber Fruit Extract



Pomegranate Fruit Extract



Dragon's Blood Extract

POMEGRANATE FRUIT EXTRACT: Contains rich active compounds that can help to even out skin tone and lighten dark spots.

DRAGON'S BLOOD EXTRACT



ANTIOXIDANT FACE CREAM

• Skin-rejuvenating • Firming & uplifting • Intensely moisturising

Infused with Dragon's Blood extract, Chamomile & Geranium essential oils, this richly-textured, exquisitely luxurious moisturiser is rich in antioxidants and anti-aging properties. Enhanced with Green Tea extract, it smoothens and rejuvenates the skin, leaving it satiny-smooth after each application.

KEY INGREDIENTS:

GREEN TEA EXTRACT: Camellia Sinesis (Green Tea) extract contains bioactives which help to smoothen skin texture and reduce signs of skin-aging.

Green Tea

Dragon's Blood Extract



Extract

DRAGON'S BLOOD EXTRACT

THE PURAS TRUTH

We believe in doing things right, not just doing things well. It's why we've gone one step further to bring you 100% pure essential oils and all-natural botanical skincare products built on our unique non-toxic, non-carcinogenic philosophy.

NON-TOXIC, NON-CARCINOGENIC, NO COMPROMISE

At the heart of everything we do, is our adherence to a simple principle: all our products must be non-toxic and non-carcinogenic, from end-to-end, no exceptions. This is why you won't find any toxic synthetic chemicals, artificial colouring or fragrances in our formulations.























